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IN THIS ISSUE

3rd of a Series of Original
tings of State Birds and Flowers

ECTORS ITEM YOU WILL WANT TO FRAME



Exquisite Nativity Scene to Make.

Antique Gun Collections

Plastic floor is Armstrong Mosaic* Corlon, Style No. 6503.

ONCE JUST A KITCHEN, IT'S NOW

a kitchen wrapped around a dining room



A big old kitchen was divided by an L-shaped partition. Outside the L is the new step-saving kitchen; inside, this modern dining area. The plastic floor of Armstrong Mosaic Corlon is wonderfully practical for both rooms.



What a good idea for remodeling a big old kitchen—or what a perfect plan for *new* house! Close the shutters and it's two separate rooms. Open them and bo rooms are joined into one, with the lovely plastic floor of Armstrong Mosaic Corl carrying the color scheme right through . . . the blue, white, and gray, and lots of g accent colors, too. It would be hard to imagine a more handsome floor—or a mo practical one. The smooth vinyl-plastic surface is greaseproof and virtually seamle so spilled things just wipe away. The newest of all Armstrong Floors, Mosaic Corlon a wonderful combination of easy care and high fashion, for every room in your hom

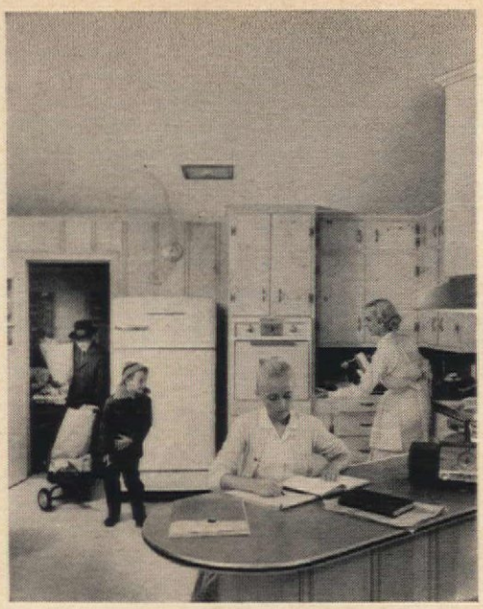
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FOR A CHILD'S CHRISTMAS

Selections and comments by Mary Elisabeth Edes, an authority on junior books.

AGES 3-8

ABC OF CARS AND TRUCKS, by Anne Alexander, ill. by Ninon. Doubleday, $2.50.

A perfect choice for little boys, who will instantly recognize most of the different vehicles illustrated.

AWAY WE GO!, ed. by Catherine Shaefer McEwen, ill. by Barbara Cooney. Crowell, $2.50.

One hundred poems for the very young. Most are short and easy to understand. All are delightful.

A CHRISTMAS STORY, by Mary Chalmers. Harpers, $1.

This tiny volume, with its detailed little pictures, is just the right size for small hands to hold. The book, which comes with mailing envelope, tells of a little girl's search for a star to set atop her Christmas tree.

FAMILY TREASURY OF CHILDREN'S STORIES, ed. by Pauline Rush Evans, ill. by Don Sibley. Doubleday, 3 vols. $7.50.

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A FRIEND IS "AMIE," by Charlotte Steiner. Knopf, $2.25.

This story, of a French girl and an American girl who learn the language of friendship, can be used to teach children a few French words.

GEORGE, by Phyllis Rowand. Little Brown, $2.50.

George is an engaging poodle that raises havoc with his owner's family. They miss him, though, when they think he has gone away.

HAROLD'S FAIRY TALE, by Crockett Johnson. Harper. $1.50.

Another fanciful story of Harold, a boy who uses his purple crayon to draw adventures for himself.

IF I RAN THE CIRCUS, by Dr. Suess. Random House, $2.50.

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THE LITTLEST ONES, ed. and ill. by Pelagie Doane. Oxford University Press, $1.75.

Collection of poems about the smallest things in nature. Excellent introduction to poetry for very young children. Colorfully illustrated.

1 IS ONE, by Tasha Tudor. Oxford University Press. $2.75.

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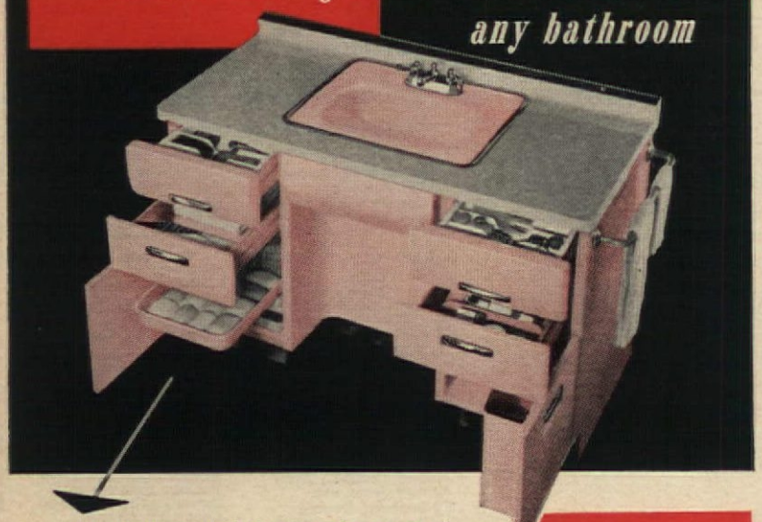
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Books for a Child

(Begins on page 6)

Delicate pictures are used to help pre-schoolers learn to count to 20. **ONE LITTLE BABY,** by Joan Gale Thomas. Lothrop, Lee & Shepard, $1.

An unusual counting book based on the Nativity story. **THREE LITTLE ANIMALS,** by Margaret Wise Brown, ill. by Garth Williams. Harper, $2.50.

An enchanting book about three forest creatures that visit the city. **THE VEGTABULL,** by Jan Le Witt. Harcourt, Brace, $3.

Distinguished illustrations adorn this tale of a greedy young bull that came to grief in a vegetable garden. **WHISTLE FOR THE TRAIN,** by Golden MacDonald, ill. by Leonard Weisgard. Doubleday, $2.50.

Even the youngest child will be entranced with this lovely book about a train and the various animals that see it go on its way. Rhythmic text especially good for reading aloud.

AGES 7-12

BETSY'S BUSY SUMMER, by Carolyn Haywood. Morrow, $2.95.

The everyday adventures of a little girl who finds plenty to do in her long summer vacation. Especially clear, easy-to-read type. **CHRISTMAS ON THE MAYFLOWER,** by Wilma Pitchford Hays, ill. by Roger Duvoisin. Coward, McCann, $2.50. A poignant story of two Pilgrim children's efforts to have some kind of celebration amid the ice of Plymouth harbor on Christmas Day, 1620. **CINNABAR, THE ONE O'CLOCK FOX,** by Marguerite Henry, ill. by Wesley Dennis. Rand, McNally, $2.95.

Cinnabar is a clever fox that lived on George Washington's estate in Colonial days. **THE COMING OF THE KING,** by Norman Vincent Peale, ill. by William Moyers. Prentice-Hall, $2.

A simple, lucid retelling of the Nativity story in language that beginning readers can understand; lovely quiet illustrations. **EXPLORING MARS,** by Roy Gallant, ill. by Lowell Hess. Garden City, $2.

Facts about this much publicised planet to delight young space enthusiasts. Spectacular illustrations. **THE FAIRY DOLL,** by Rumer Godden. Viking Press, $2.50.

A tender Christmas story that will strike a chord in the heart of any little girl who loves dolls. **THE BOOK OF KNOWLEDGE,** Grolier Society Inc., $119.50-$200.00 (dep. on binding).

A child's encyclopedia in 20 vols. **JOHN BILLINGTON, FRIEND OF SQUANTO,** by Clyde Robert Bulla. Crowell, $2.50.

A lively story of early settlers written to meet the needs of beginning or slow readers whose interest level is above their reading ability.

CONTINUED ON PAGE 159

New Crystal Type Drain Cleaner
WORKS 5 WAYS



1. LOOSENS MUCK! Work a jiffy... in seconds!
2. FLUSHES AWAY MU Does it super-fast.
3. RIDS DRAINS OF GE breeding muck... odor
4. PREVENTS CLOGG Stops it before it starts
5. MANY EXTRA USES clogs toilet bowls. C stove burners, gar pails. Safe for septic Get PLUMITE at gr today!

NO FUMES!
NO ODO

Plumite
Guaranteed SIMONIZ Qua

Now! Cover plywo edges with real wo



New flexible
Weldwood Wood-Trim

Avoid unsightly edges in bu any plywood project — t desks, cabinets, etc. Give t "pro" finish with Weld Wood-Trim. So flexible yo beautify any edge — str curved, angled. In handy Wood-Trim is a cinch to No clamps, nails, hot iro Just use Weldwood Co Cement or Presto-Set® Glu

Countless Decorating

Trim lamp shades with Trim! Decorate picture fr Smarten coffee tables, clocks, baskets, etc. 8 ft. rolls 1" Oak, African Mahogany, W Birch, Fir, Korina.

For perfect wood finishi use FIRZITE® and SATI



At hardware lumber d Write for fre to Dept. AH

*Trade Mark

UNITED STATES PLYWOOD CO
Box 525, N. Y. 46

Look! You're the first to see them!

FLINT®

"2000" kitchen tools by EKCO®



NEW, LONG GRACEFUL LOOK
Modern design at its best. Hang-up hole in center of handle for new balance.

GUARANTEED FOR 15 YEARS
Finest vanadium stainless steel. Far and away the most efficient Kitchen Tools ever made.

BEAUTIFULLY GIFT BOXED

AVAILABLE WHEREVER FINE HOUSEWARES ARE SOLD THROUGHOUT THE UNITED STATES AND CANADA • ©1956 EKCO PRODUCTS COMPANY, CHICAGO 39, ILLINOIS



How Your Club Can Raise Money!

There are many ways your garden club can raise money, and here is an event that combines several of them. This Christmas Workshop Benefit was an all-day festivity that proved to be a good way to ring the cash register.

The "From Latch String to Chimney" demonstration starred Betty B. Merriam, whose lovely flower arrangements you often see in the pages of The American HOME. She presented a lecture-demonstration on making Christmas wreaths, swags and arrangements. The event, sponsored by members of Mountain Lakes Garden Club and St. Peter's Church, Mountain Lakes, New Jersey, benefited St. Peter's Parish Building Fund. Guests purchased tickets for the talk, and paid for box luncheons. In addition, St. Peter's Guilds sold many homemade articles and foods.

Plan *your* club or church fund-raiser for November and it's almost bound to succeed!

Some guests at the Christmas Workshop Benefit have trouble choosing favorites among holiday mobiles made with everyday materials *and* exotic trimmings.







Betty B. Merriam (above) shows "From Latch String to Chimney" audience how to make a Christmas arrangement. She explained each step, and told where to get materials needed.

Members of St. Peter's Guilds sell aprons, stockings, candles, gifts, tree decorations, other homemade articles during intermission time, find the "work" of selling is fun—and profitable—when the customers crowd around.

Mrs. Merriam shows rector, Rev. Ronald H. Rowland, how she demonstrates making arrangement. She taught guests how to make candle-boards, how to brighten old vases.

PLEASE TURN THE PAGE

For cleaner, cleaner clothes... **Bendix Tumble Agitator*** Teamed with safe low-sudsing **Dash**



The Bendix Advanced Washing Principle



Bendix Tumble Action, the original automatic washing principle, is easy on clothes—yet washes thoroughly for *cleaner* clothes every time.

Clothes are gently lifted from water, dropped back 59 times a minute. This "lift and drop" action is so thorough, so gentle *only one* cycle is needed for even most delicate washables.

Economical on detergent and water, too. The Bendix Tumble Agitator washer uses *only one* gallon of water per pound of clothing . . . half as much as ordinary automatics use.

See for yourself. See your Bendix dealer for a demonstration.

Superior cleaning and safety for your Bendix is why—

nly Dash is packed in every Bendix automatic

Yes, Dash is the 1 choice of the makers of Bendix Washers



No wonder the makers of Bendix Washers recommend Dash *exclusively*. Dash *actually safeguards* your precious machine as it gets clothes *dazzling clean!* In these Bendix washers, it gets clothes cleaner than any other product known.

Dash's exclusive low-suds formula is specially adjusted to automatic washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). Dash has other safeguards, too—special ingredients that protect the vital moving parts and metals of your machine.

And Dash is unsurpassed at routing dirt! Dash gets clothes cleaner than any other product made especially for automatics! Nothing you've ever used before (high-sudser or low-sudser) beats Dash for cleaning.

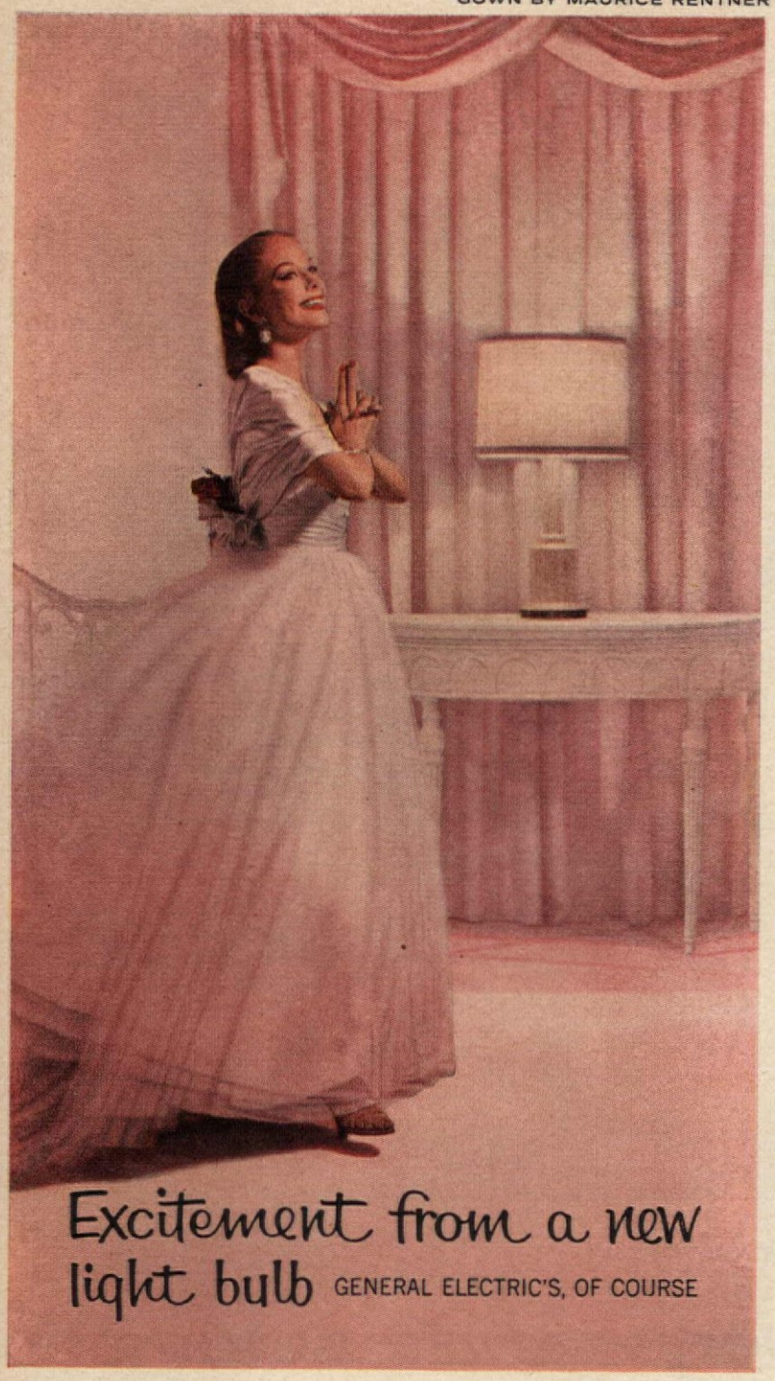
Remember, the busier your automatic, the more you need low-sudsing Dash for *washer safety, cleaner washes!*

* Product of Bendix Home Appliances Div., Avco Mfg. Corp.

Dash—and only Dash—is recommended by every maker of automatic washers!

protects your machine as it gets clothes clean!

GOWN BY MAURICE RENTNER



Excitement from a new light bulb GENERAL ELECTRIC'S, OF COURSE



60 watt 27¢; 75 and 100 watt 29¢—in handy 4-bulb pack $1.16; 150 watt 32¢.



DECORATIVE BULBS
50-watt GA PINK for shower type ceiling fixtures 49¢. 25-watt Flameshaped for wall fixtures 25¢.



3-LITE BULBS
50-100-150 watt 69¢; 100-200-300 watt 89¢.

GENERAL ELECTRIC PINK BULB BRINGS NEW FLATTERY TO COMPLEXIONS AND FURNISHINGS

Wonderful things happen when you light your home with General Electric PINK bulbs. Familiar rooms—their fabrics and furnishings—take on a new look of beauty as the pink filter softens shadows, reduces glare, captures the magic of candlelight. Complexions appear more radiantly alive, more enviably youthful. And you can do *all this* by merely a change of light bulbs . . . and so inexpensively. Yes, for real excitement from a light bulb, try these new General Electric PINK Bulbs . . . first of a new Coloramic line, and see how lovely you *and* your home can be.

G-E BULBS
GENERAL ELECTRIC

(CONTINUED FROM PRECEDING PAGE)



Noon intermission and time to enjoy box luncheons and to make close-up inspection of decorations. This is a good system for saving audience time and stimulating sales of handiwork.



Pretty little Christmas tree is just one of the many decorations guests learned how to duplicate. Mrs. Merriam turned the clubhouse into a "preview of Christmas" as she made wreaths, swags and arrangements.



Members of St. Peter's Guilds brought jars of homemade jams and jellies, cakes, cookies and candies—all tempting to the eye and the purse. Even the antique corner cupboard was for sale. THE END

have you given them what they **REALLY** need?



for Christmas and a lifetime...

e shiny red bike, the varsity football, the hatbox t like Mom's... they're your way of telling your ldren "We love you." But youngsters need more n love alone if they are to become happy and cessful adults. They need the thoughtful, in- igent atmosphere only **you** can give them... h the remarkable BOOK OF KNOWLEDGE.

CURIOSITY—THE GREAT TEACHER

nderful things happen when THE BOOK OF OWLEDGE comes into the home. Spurred on curiosity, the child spends hours with his new- nd treasure. He learns to find his own answers very question... learns to know great minds be at ease with great ideas... discovers how nake and do things for himself... **and learns above all, that learning is fun.** The whole family comes to depend on these 20 volumes, with their 7600 pages, their hundreds of delightfully written articles and their more than 13,000 pictures-that-teach.

ENRICHES THE CHILD'S LIFE

What a rich and rewarding environment for young minds to grow in! And what pride the parent feels... as he watches his child's interests expand, sees him develop the initiative and confidence that lead to a bright and happy future! Give your child the chance millions of others have had. **Give him** THE BOOK OF KNOWLEDGE, **the gift that lasts a lifetime.**

A FREE GIFT FOR YOUR CHILDREN

A new, exciting booklet the whole family will enjoy! 24 pages reproduced in full, beautiful color from the latest edition of THE BOOK OF KNOWLEDGE... with quizzes, nursery rhymes and games, questions and answers that will teach your child dozens of useful facts. Just mail the coupon for your child's copy. There is no obligation, of course.

CHRISTMAS BONUS IF YOU ACT NOW!

We will send you—**absolutely FREE**—"The Story of Santa Claus and Christmas Carols" **if your coupon reaches us by December 1st.** This colorful booklet tells the story of Santa Claus as it appears in THE BOOK OF KNOWLEDGE. In addition, it is packed with lovely, centuries-old Christmas carols and poems illustrated in color, to bring the real spirit of Christmas into your home. To be sure **your** child receives a copy, mail the coupon **today.**

THE BOOK OF KNOWLEDGE®

THE CHILDREN'S ENCYCLOPEDIA

publication of the Grolier Society Inc.



FREE! *this delightful color booklet...*

MAIL THIS FREE BOOKLET COUPON

THE BOOK OF KNOWLEDGE
2 West 45th Street, New York 36, N. Y.

Please send me the free color booklet, "RIDE THE MAGIC CARPET." I understand I will receive as a bonus "The Story of Santa Claus and Christmas Carols" if this coupon reaches you by December 1.

There are.....children in my family, ages.....

NAME.....

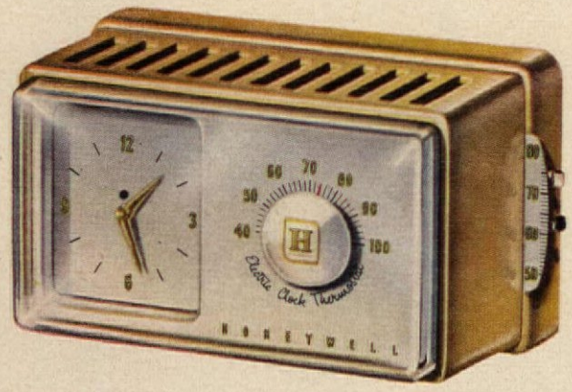
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CITY.....STATE.....

Am-r. Home 11-56

©The Grolier Society Inc.

One of these Honeywell thermostats is just right for you





Year-Round thermostat controls heating *and* cooling; gives finger-tip control of either as the weather indicates.



Golden Circle for heating, cooling. Works with outdoor thermostat to give your home Electronic Moduflow comfort.



Honeywell Round, world's largest selling thermostat for control of heating—smart, attractive, reliable.

New Design!

Smartly Different!

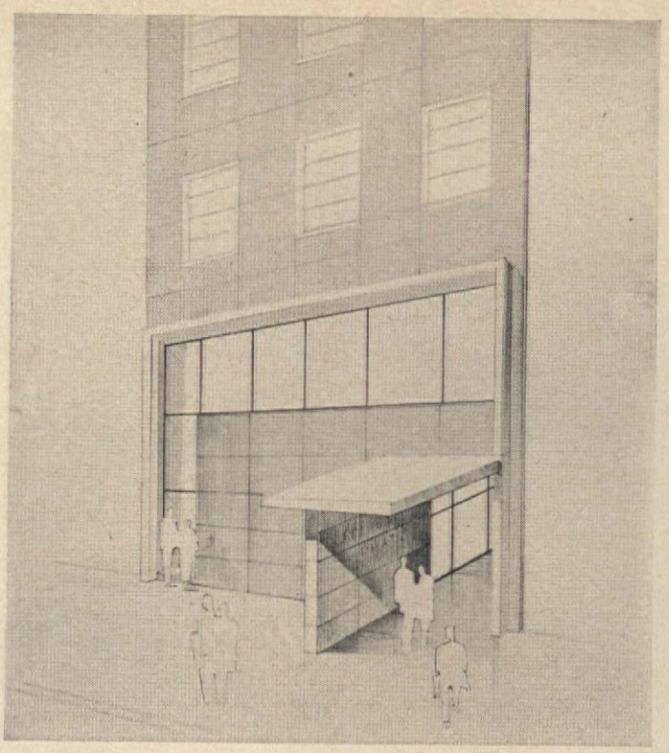
Electric Clock Thermostat Raises, Lowers Temperature Automatically

Honeywell's Electric Clock Thermostat has been excitingly restyled—yet it still contains the same time-proven components. Just set it once. Then, without lifting a finger, it gives you the exact temperatures *you* want for maximum comfort day and night, week after week, automatically. It turns your heat back at bedtime, turns it up again before you're awake. You sleep in cool comfort; you wake up in cozy warmth; you save fuel. Smart new styling complements any interior—and it's a clock, too! Can control cooling as well as heating.

There's a complete range of Honeywell thermostats to choose from. Among those shown here you'll find one that's exactly suited to your house, your family, your way of living. Your heating dealer will be glad to help you make your selection.

MINNEAPOLIS **Honeywell**

Home Comfort Controls



FOR LOVERS OF GOOD DESIGN

A new gathering place for all fine craftsmen—and for everyone interested in good contemporary design—is the Contemporary Craft Museum at 29 West 53rd Street in New York City. Sponsored by the American Craftsmen's Council, the new museum is showing the finest examples of design in four distinctive fields that are now in ascendance.

If new examples of other mediums appear—examples that have the required quality and that will inspire general interest—they, too, will be presented to the public here.

Right now you can see:

Ceramics, including pottery, vases, ash trays, bowls, mosaics.

Textiles, woven, printed and hooked (including upholstery and drapery fabrics), table linens, and rugs.

Wood, flat and holloware, furniture; PLEASE TURN THE PAGE

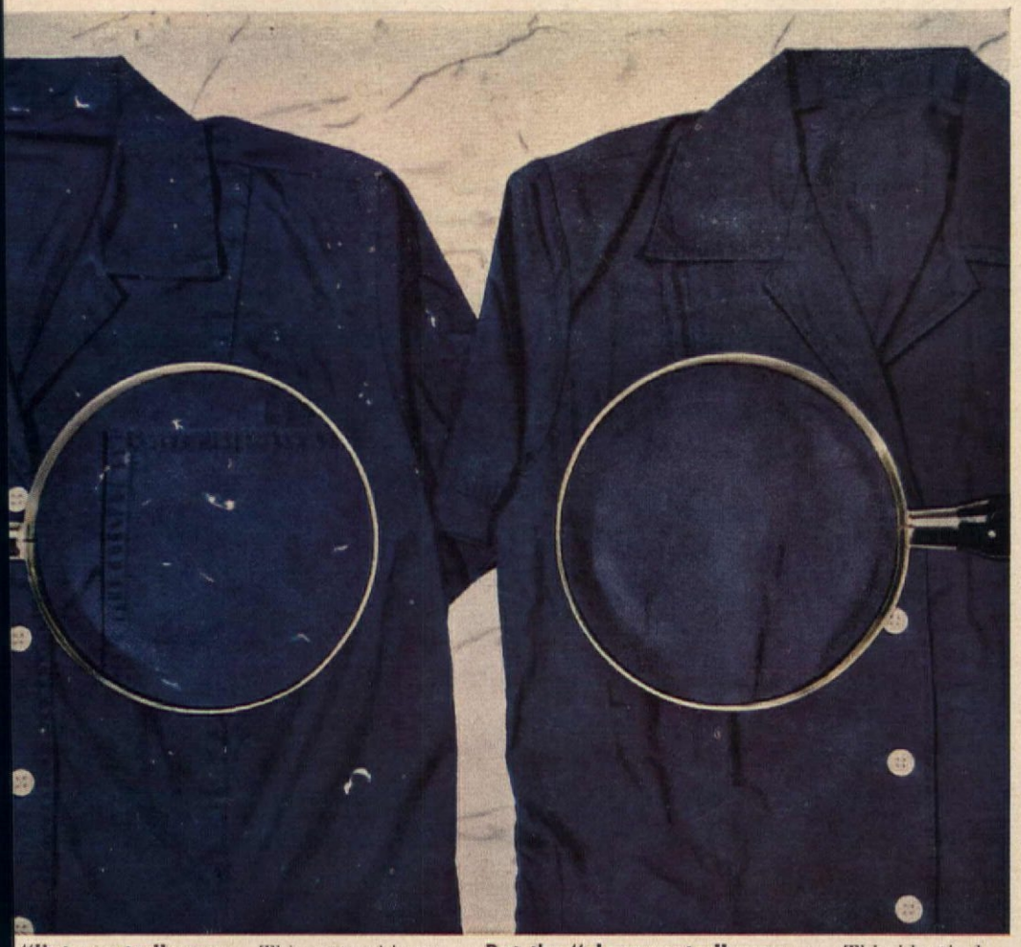


Brass pin by Richard Pousette-Dart.



Wood tray, bowl, ladle by Norwood Teague.

NO LINT FUZZ ON CLOTHES!



"linty-water" way . . . This cotton blouse ike this—dulled and discolored by lint fuzz *ven* washings in an ordinary washer. Un-int is hard to brush off dark clothes.

But the "clean-water" way . . . This identical blouse looked like this after seven washings the G-E Filter-Flo way in an identical wash-load. *Practically no lint!* Colors come out sparkling bright!



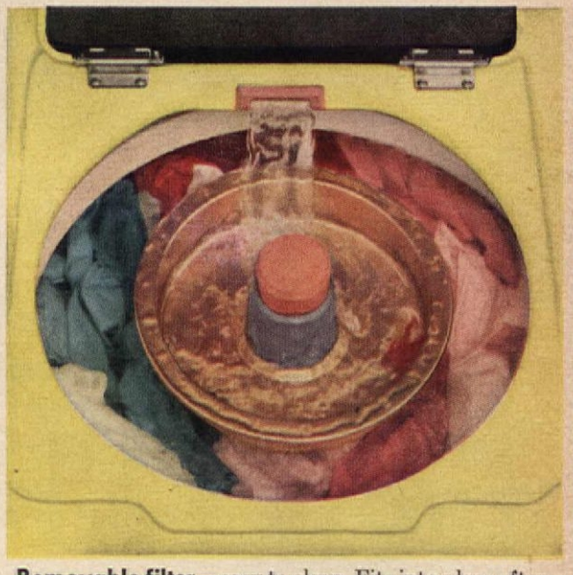
new design. Fingertip Selectors for wash mperature, water. Over 50% more clothes han in many automatics. Five-year writ-nty on transmission. New G-E Filter-Flo Washer, about $3.35* weekly. Models with Suds Return System slightly higher. Matching G-E Automatic Dryer about $2.70 weekly. Buy pair, take 36 months to pay. G-E Mix-or-Match colors or white.

1957 General Electric Filter-Flo® Washer cleans and recleans wash water to give you cleaner clothes

Lint is caught in the filter—not on your socks, linens and cottons. Sand and soap scum are removed automatically.

As you wash, the marvelous General Electric Filter-Flo Washing System circulates and filters the wash water at the rate of 6 gallons a minute. Before lint can settle on clothes, it is caught in the filter which lets cleansed sudsy water flow back into the washbasket.

Your family wash comes out wonderfully clean and bright! You'll marvel at the results!



Removable filter—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is over for easy cleaning. Also dispenses detergent evenly dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds — You can select either Normal or Slow Activator® Washing Speeds . . . either Normal or Slow Spin Speeds . . . to suit all types of fabrics. Flexible settings let you wash everything "just right." Nylon without setting wrinkles. "Fragiles" without fraying. Blankets without "felting." Saves you hand washing.

3-Way Water Saving—Water Saver Control saves over 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And General Electric's new optional Automatic Suds Return System lets you set aside hot sudsy *filtered* water for a second wash, if you wish. General Electric Company, Appliance Park, Louisville 1, Kentucky.

**After small down payment. See your dealer for his prices and terms. Most models available in Canada.*

Progress Is Our Most Important Product

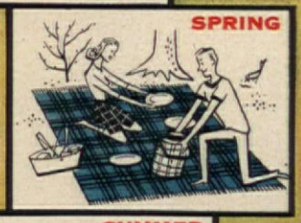
GENERAL ELECTRIC

CHRISTMAS CHEER ALL THROUGH THE YEAR

fringed

TROY ROBES









"So nice to have around you®"... at home, at the best football games, in the sportiest cars.

Singing plaids in luxuriously soft wool, treated with water-repellent and to resist moth damage. Robe and MATCH-MATE carrying case with built-in foam rubber cushion, as shown above, is priced at $13.95. Robe without case is $9.95. Others from $5.98 to $30.00. In department, luggage and sport stores, or write for name of store nearest you.

FOR LITTLE GIRLS: Doll size robe, fringed red plaid. 16 x 24 inches, only $1. (No carrying case.) Send check or money order to address below.

Please send me _____ Doll Robes. I enclose _____

Name_____

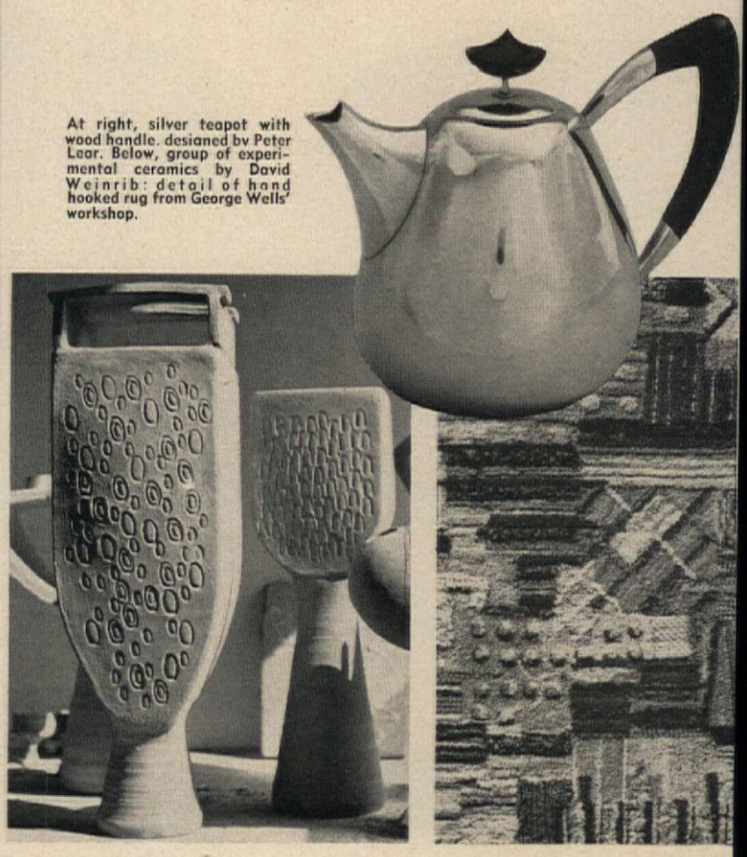
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City_____ Zone_____ State_____

TROY BLANKET MILLS • *Founded 1865* • *Troy, New Hampshire*

For Lovers of Good Design

(Begins on page 14)



At right, silver teapot with wood handle, designed by Peter Lear. Below, group of experimental ceramics by David Weinrib; detail of hand hooked rug from George Wells' workshop.

including bowls, platters, salad sets, tables and chairs.

Metal, jewelry, enamels, and metalsmithing, including silver service and copper, flat and holloware.

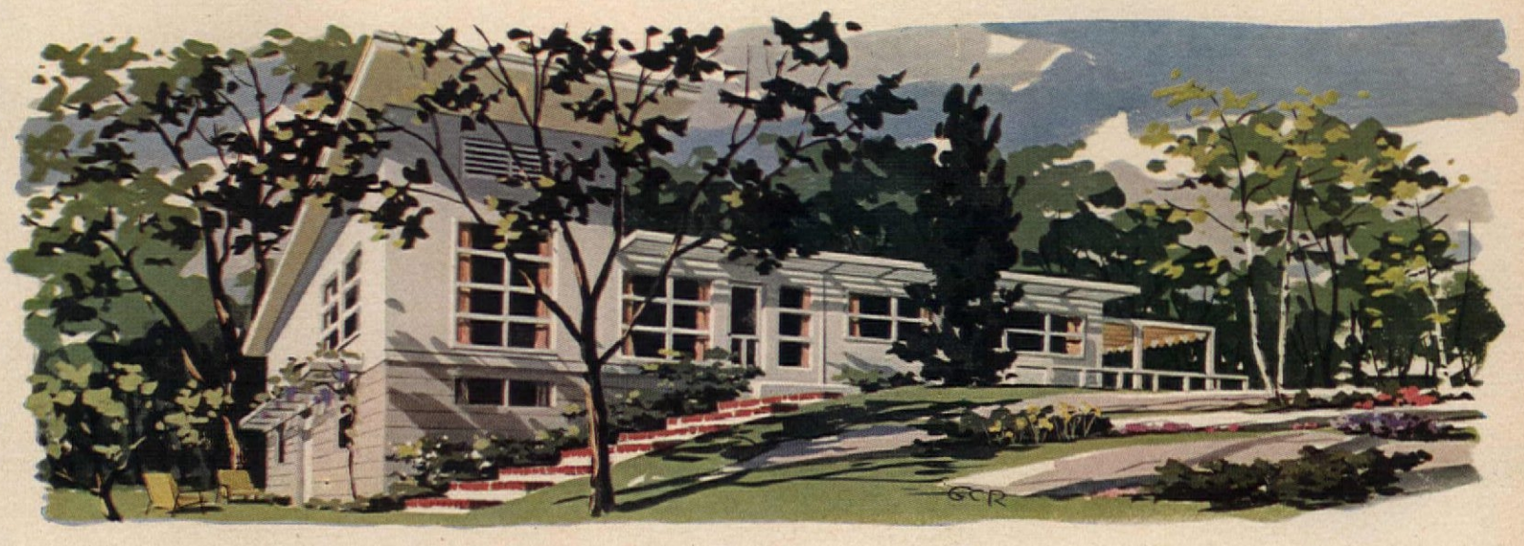
In opening the new museum, the Council hopes to encourage higher standards of design and execution, to stimulate public appreciation, and to further new designs and new mediums if they are adapted to instrument and to function. We recommend that you visit this museum when you're in New York City.

Here is an opportunity for you to view contemporary crafts, and to get inspiration in whatever field appeals to you. If you are one of the approximately 20 million Americans now estimated to be doing constructive work with their hands in their increasing leisure hours, you're sure to gain satisfaction and inspiration from a visit to the Contemporary Craft Museum. THE END



Designer Frans Wildenhain in his studio working on a mural made of tiles.

THE HOUSE... designed by Architect William G. Jones, R. A.



THE FINE SURFACES... preserved and protected by Johnson's Paste Wax



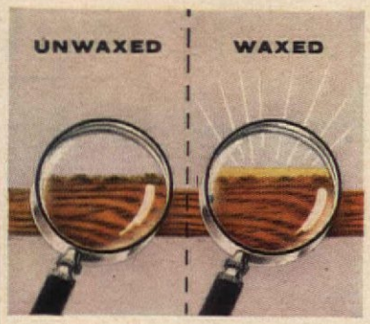
Oak flooring, lustrous and beautiful was Mr. Jones' choice for this lovely room. The natural wood tones provide the perfect setting for a décor that's an unusually happy balance of modern and traditional. And, of course, to preserve the fine wood surfaces, the inevitable choice is Johnson's Paste Wax. Experienced craftsmen consider there's nothing like Johnson's for giving long-lasting wax protection as it beautifies.



Common brick, rich and glowing with color, adds warmth and hospitality to this distinctive dining foyer. Johnson's Paste Wax gives a satin-smooth patina to brick—flagstone and marble, too—*keeps* it beautiful easily in spite of "household traffic."



Vinyl tile makes a practical and attractive footnote for the "study." With Johnson's Paste Wax to protect and preserve every surface, this delightful room offers maximum relaxation—a minimum of housework!



The wax takes the wear! It's easy to see how one thin coat of Johnson's Paste Wax (see comparison at left) acts as a tough, transparent shield—guards surfaces against harmful dirt particles, scuffs, scratches, and moisture.



1000 And 1 Uses: All through the house, Johnson's Paste Wax imparts a lustrous, oil-free and dust-resistant surface to furniture, woodwork, linoleum, cork and vinyl plastic floors. It's ideal for antiques, sports equipment, metal surfaces and marble table tops. Economical, there's nothing to spill ... no waste. The cost? Mere pennies per waxing.

"Johnson's" is a registered trademark of S. C. Johnson & Son, Inc.

The original Johnson's Wax—preserves, protects, beautifies!



Left to right, new Celadon Green over Buttercup Yellow. New Ming Red, Aquamarine and Golden Topaz over London Blue.

Cannon towels in new

Glamorous additions to famous Cannon Carefree colors

TRADE MARK CANNON

Cannon Mills, Inc., 70 Worth St., New York 13, N.Y. · Towels · Sheets · Bedspreads · Draperies · Stockings · Terry Cloth





Modern contrast: Celadon Green with Camellia Rose





Excitement! Ming Red with Silver . . . Turquoise with Spice-and-White



A new grey-blue—London Blue! Quiet accent for Buttercup Yellow



Fashion features green: here, Aquamarine with Bronze

Fashion Tones

Here's style news for your bathroom! Fresh, unusual towel colors to wake up the décor of this much used room. With these rich, new Carefree colors, your bathroom will be dressed up for company any time! For lasting beauty, count on Cannon.



In a nutshell, here's the

Our pattern includes instructions for the homemade light box that you use to make a "stained-glass" window. Top of box is a piece of glass. You put our pattern on it, then the piece of glass you're going to decorate. When you use cellophane (above), you cut and tape section by section.

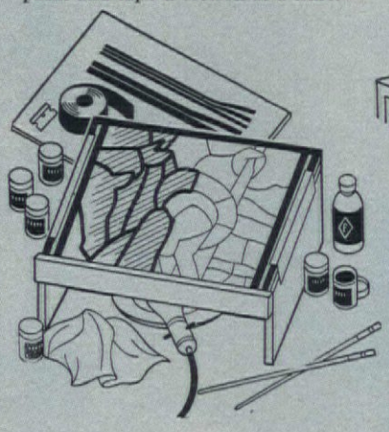
For other outstanding patterns in

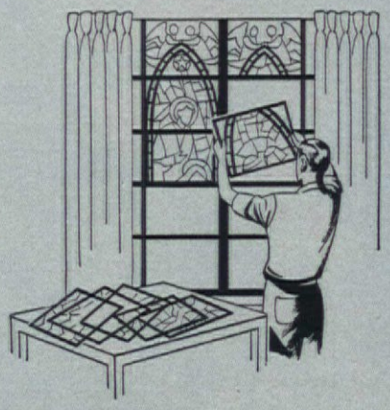
SEE PATTERN ORDER FORM, PAGE 159

Pattern 1649—75¢ Madonna and Child panel.
Pattern 1650—75¢ Wise Men and Shepherd panel.

way you make a "stained-glass" window

When you work with paint (below) instead of cellophane, there are three ways you can proceed. You can put the thin strips of black tape in place, then paint each section. Or paint each section and add tape lines last. Or paint and tape a section at a time.





When you are ready to assemble your "stained-glass" window, tape each panel firmly in place over a window pane. When you remove the panels to store for next year, wrap each carefully in several layers of tissue paper and keep in a plainly-marked box. Put nothing heavy on it.



DOROTHY BRIGHTBILL

We are proud to be able

to offer you Nine Patterns in

The True Spirit of Christmas

Have you noticed the trend in Christmas decorations? Many more of them seem to be reflecting the spiritual meaning of this special day. And here is one of the finest examples portraying this revived interest that we have been privileged to see.

Our own Ed Fortuna designed and made this "stained-glass" window for his family. Its beauty is so heartwarming that all their neighbors came to see, to admire, to applaud. Many of them asked if they could copy the window for their own homes this Christmas.

What would be more natural than for us to offer the best, as shown here, for our readers' homes, too! Your family will enjoy the window from inside your home, and passersby will see the beautiful pictures from the street.

To achieve the stained-glass-window effect, you cut glass panels to fit between window muntins (sash bars) and frames. You secure the panels over the existing glass with tape.

Two techniques for color are offered. You can use colored cellophane sheets, or you can paint the panels with transparent oil colors. Both methods are fully explained in our patterns, and neither is difficult to follow.

The glass panels are easily removed from windows to store. You can put them away, then take out and tape in place again each December for many years of Christmas joy.

If your windows are shaped differently, you can adapt these designs to suit as explained in the patterns. And you can do one complete panel series this year and finish the second series before next Christmas. Or, if you have single windows you can use one series of panels for one window, the other series for a second separate window. They bring the spirit of Christmas to any room.

There are many ways for you to make use of this truly beautiful idea this Christmas and for many years to come.

this same spirit, please turn the page ⇢

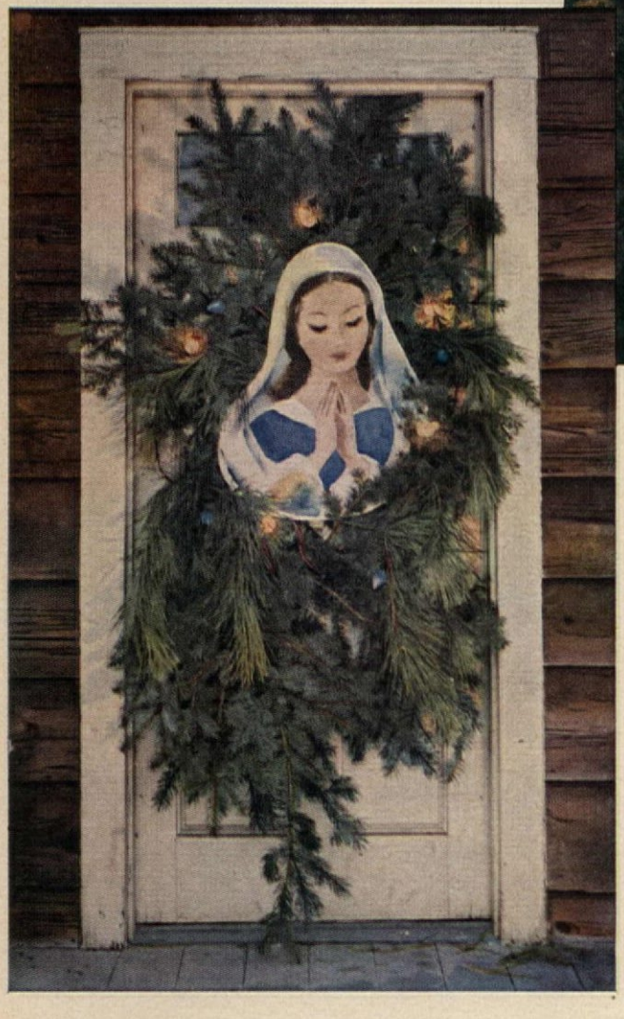
Christmas Patterns

(Begins on page 20)



PATTERN **1651**—$1.00. Continuing our Christmas theme, here is a tryptich composed of three separate panels. You can use panels together or individually. The center panel of Madonna and Child is beautifully done, and the angels on side panels are exquisitely designed. With wonderful simplicity, the gold, white, soft sienna, ochre and warm, rich red are delicately outlined with black. Add Christmas greens to emphasize beauty.

SEE PATTERN ORDER FORM ON PAGE 159



PATTERN **1652**—50¢. Serene Madonna with a sweet face is a rare and perfect way to announce Christmas at your house. Thick evergreens and softly-colored lights accent the beauty of this doorway. The colors used are all soft and faded like those found on antique polychrome figures. Since this pattern includes full-sized tracing, the picture is very easy for you to duplicate.



PATTERN **1653**—35¢. Still another way to bring Christmas joy to everyone, this small shadow box depicts the Nativity. It can be hung on a wall or placed on a mantel, table or chest. Pattern includes transfer and tracings.

FOR STILL MORE CHRISTMAS PATTERNS, PLEASE TURN THE PAGE

"It's for you," says Mrs. Hesse. The kitchen telephone is easily reached from both work and dining areas.



"A bedroom telephone is indispensable," says Mrs. Hesse. The beige color set harmonizes with contemporary furnishings.



A phone in the den in the basement is a "must"—both laundry room and workshop are located close by.



The telephone in Johnny's room is portable—can be plugged into a jack in the living room when necessary.

"Families today need several telephones"

says Mrs. Ernest Hesse, Cedar Circle Drive, Catonsville, Md.

Like most families the Ernest Hesses lead a busy life. Their beautiful modern home, their son John, their community activities keep them on the go.

"Probably no one in the family appreciates a telephone more than I," says Mrs. Hesse. "Having one close at hand saves me hundreds of steps and so much time. That's why we have telephones in the kitchen, the den, the master bedroom, and our son's room. It would be hard to manage without them.

"I do a lot of shopping by phone, visit with friends, often call the family long distance," she adds. "Convenient telephones seem as important to me as electricity. And the new color sets fit nicely into any room."

Additional telephones for your home cost little . . . just a few pennies a day. Your local telephone business office can give you all the details. Call them soon.

Bell Telephone System



"MIGHTY SMART GAL I MARRIED!"

My wife always looks for high thread count in the curtains she buys. And that makes her a very economical gal! Because high count curtains last so much longer, look so much better, need so much less care. She's already bought *extra* high count Hathaway Dacron* curtains for most of the rooms in our home. Smart? Of course she is. She married me, didn't she?

Curtains of HATHAWAY DACRON, a Product of

BERKSHIRE HATHAWAY

(CONTINUED FROM PRECEDING PAGE)

Painted on a red oilcloth panel, the little choir boy at right will "light" up your doorway with his tall candle. The bars of musical notes will sing Merry Christmas to all. This is a full-sized tracing pattern #1654, is priced at 75¢





SEE PATTERN ORDER FORM, PAGE 159

Friends of the famous designer Lietta enjoy these delightful little angel decorations. We'll warrant they will gain many new fans too! Make of paper on 12" bottles with rubber-ball heads. Full instructions in pattern #1655 for angel with crown; pattern #1656 for angel with halo, both are full size; 35¢ each.



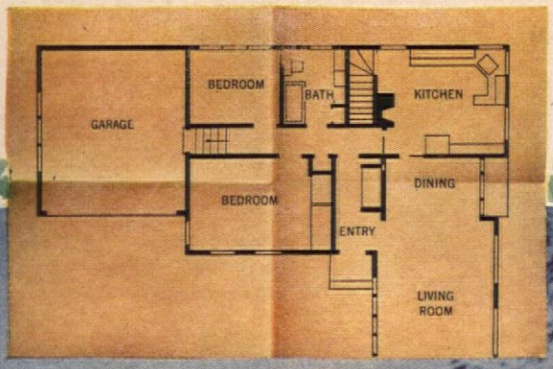


Paint these angels on your door with wash-off paint for a new approach to the Christmas holidays. The stars can be painted on, or you may use ready-cut-out stars with gummed backs. Use tracing pattern #1657, 40¢

DO YOU TRIM YOUR GARAGE, TOO?

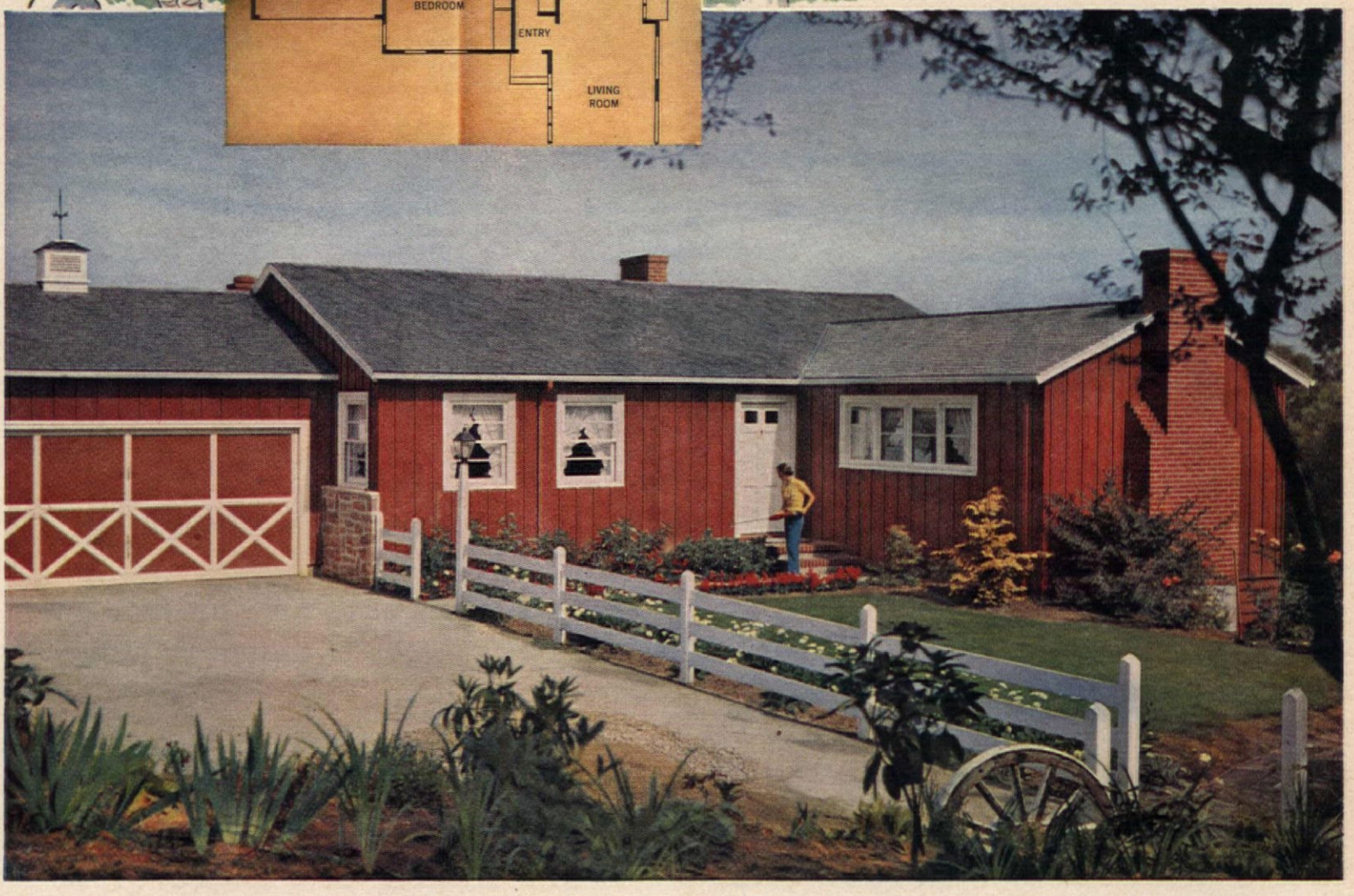
Do you have an original way of expressing Christmas Spirit on your garage door? Then please send pictures of it to The American HOME Pattern Dept., 300 Park Ave., N. Y. 22, N. Y. It will be considered as a possible pattern for Christmas 1957. If it meets our needs, we will buy it. REMEMBER: THE DESIGN MUST BE ORIGINAL.







Another distinctive home of West Coast Lumber



*. . . Planned for family LIVING!



There's a tang in the trim freshness of this modern New England farmhouse. Of board and batten siding, like its early American forerunner, it's a family home that's sturdy, practical . . . and handsomely livable. The design keeps the best of a vital era and through the timelessness of wood transfers it to the present. Even the bathroom cabinets. of West Coast hemlock, carry out the period theme. When you translate your dreams into livable reality, look to West Coast Lumber! You can go contemporary, traditional or modern on a scale of your choosing with economical West Coast Lumber.

* WEST COAST LUMBER

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce

SEND FOR BOOKLET "DISTINCTIVE HOMES"
New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. *Mail coupon at right.*



WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room 212, Portland 5, Oregon
Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

Name_____

Address_____

City_____ Zone_____ State_____

PEEKING IN ON THE PROUD OWNERS OF AN AUTOMATIC DISHWASHER

"Sure wish our dishwasher got glasses this shiny!"

"It can! Tell Jean to use **Cascade!** Never saw any other detergent get things so spotless!"



Only Procter & Gamble's new Cascade gets everything "close-up clean." That's why leading dishwasher manufacturers put Cascade in every new machine!

No matter how many dishwasher detergents you've tried, you've never used one that cleans as well as new Cascade. Glasses sparkle—no more filmy streaks, no need for towel touch-ups. Silver shines ready for the table—no streaks or film to wipe away.

Cascade gets china spotless . . . safely, too. Yes, Cascade actually protects even precious gold-leaf and other delicate patterns. In fact, china is safer in Cascade than in water alone.

No matter what type dishwasher you have, you'll find Cascade will make a big difference in your machine. Its new and unique formula is made to perform *better* than any other detergent. It gets everything cleaner and clearer—*close-up clean!*

Try a box—and see why

EVERY LEADING DISHWASHER MANUFACTURER ADVISES YOU TO USE CASCADE

Once again, the editors of The American HOME are proud to bring you another in our series of magnificent Bird Prints for framing. This is Number 3 in the series by the renowned wildlife artist, Arthur Singer.

These are the official birds of three states: Pennsylvania (Ruffed Grouse), California (California Quail), and South Dakota (Ring-Necked Pheasant).

- *For best results in cutting out your print, lay the magazine on a flat surface and open it as wide as possible. Then, using a single-edged razor blade, cut as close as you can to the binding.*

Give Prints for Christmas!

50¢ EACH, 3 FOR $1

- What a charming gift one or more of these prints will make for your friends this Christmas.

Ready for framing and faithfully reproduced from magnificent original paintings, they are truly outstanding. These collector's items will be a welcome addition to *any* home. Order now!

TO: The American HOME, Dept. BF, FOREST HILLS 75, N. Y.

Please send these bird prints:

☐ Print #1—50¢ ☐ Print #2—50¢ ☐ Print #3—50¢

☐ Set of three prints—$1.

I enclose personal check or money order for $_____
(No stamps, please)

MAIL TO:

NAME_____
(Please PRINT)

STREET_____

CITY_____ ZONE_____ STATE_____

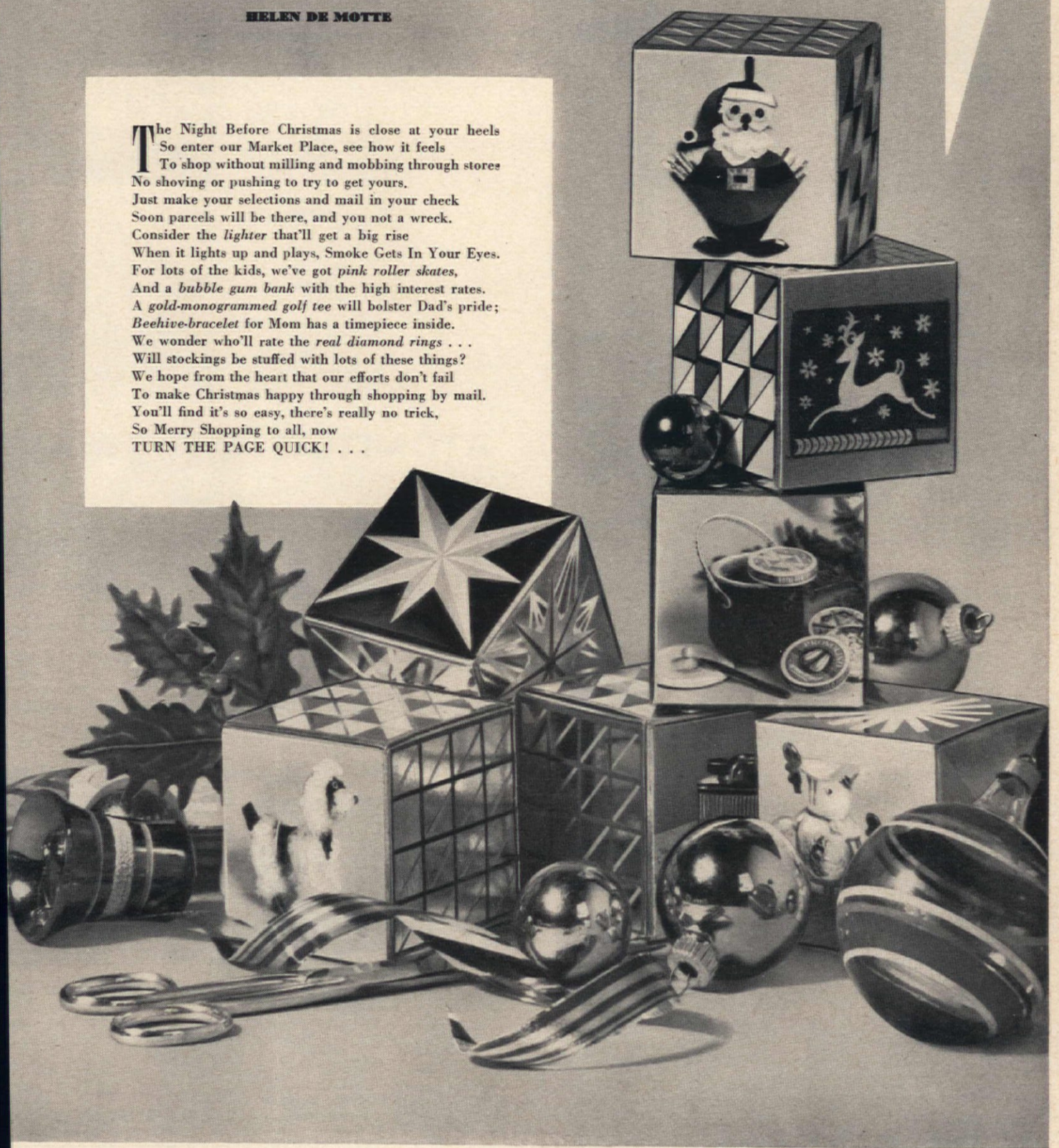


NUMBER 3 OF A SERIES OF PAINTINGS BY ARTHUR SINGER

MERRY CHRISTMAS SHOPPING

HELEN DE MOTTE

The Night Before Christmas is close at your heels
So enter our Market Place, see how it feels
To shop without milling and mobbing through stores
No shoving or pushing to try to get yours.
Just make your selections and mail in your check
Soon parcels will be there, and you not a wreck.
Consider the *lighter* that'll get a big rise
When it lights up and plays, Smoke Gets In Your Eyes.
For lots of the kids, we've got *pink roller skates,*
And a *bubble gum bank* with the high interest rates.
A *gold-monogrammed golf tee* will bolster Dad's pride;
Beehive-bracelet for Mom has a timepiece inside.
We wonder who'll rate the *real diamond rings* . . .
Will stockings be stuffed with lots of these things?
We hope from the heart that our efforts don't fail
To make Christmas happy through shopping by mail.
You'll find it's so easy, there's really no trick,
So Merry Shopping to all, now
TURN THE PAGE QUICK! . . .



Famous Olympic Princess

SKATING BALLERINA WALKING DOLL

AMAZING BARGAIN!

$7.98 VALUE

2.98 DIRECT TO YOU!

METAL ICE SKATES!



GIVEN:
- GENUINE BALZIO SLIPPERS
- KNIT STOCKINGS
- REAL ALL METAL ICE SKATES

FREE:
Glamorous Hi-Fashion Wardrobe
5 OUTFITS!



She dances, walks and skates, too!

She's the year's most lovable doll . . . she's so beautiful and so very talented . . . She sleeps and sits up. Hold her hand and she'll walk too, her pretty head moving to and fro with every step! But she can do even more: she can ice skate too! She comes with real METAL ice skates that slip on and off easily! She's everything your little girl has always wanted!

COMPLETE WARDROBE GIVEN!

Olympic Princess is one of America's best dressed dolls. She comes to you with this complete glamour wardrobe; a beautiful ballerina outfit made of flowing triple-tiered frosted netting that stands out, real all-metal ice skates and snow white boots, genuine Balzio ballet slippers, waterproof rain cape and hood, pretty flannel coat, matching bonnet, panties, stockings, beautiful lace-trimmed nightgown and the loveliest hi-fashion party dress. Everything stylishly designed and smartly tailored. This wardrobe alone is worth far more than our asking price for the doll alone, yet it comes to you **at no extra cost.**

MIRACLE DYNEL HAIR—Comb it . . . Set it . . .

Wash, comb, set and curl her hair! Her smooth body can be washed too! Ruggedly made walking mechanism fully guaranteed! All in all you get a 7.98 value—at the bargain price of $2.98. Send check, m.o., or cash for immediate free delivery. COD's plus 59¢ extra postage. In either case your 2.98 back quick if you are not 100% satisfied. Don't wait for the last minute rush! Order several now and bring happiness to every little girl on your list! Rush coupon TODAY!

MRS. LAVALLE, Dept. 195-M-63
352 Fourth Ave., New York 10, N. Y.

money back guarantee!

MRS. LAVALLE, Dept. 195-M-63
352 Fourth Avenue, New York 10, N. Y.

RUSH_____"Olympic Princess" Skating Ballerina & Walking Doll at bargain price of $2.98 on 7-day MONEY BACK GUARANTEE! Include at no extra cost complete wardrobe and accessories. I must be satisfied in every way, otherwise you will refund my money at once.

☐ Payment enclosed. Rush prepaid.
☐ Send COD plus 59c extra for postage.

Name_____

Address_____

City_____Zone_____State_____

Canadian Address: 45 St. James St., W., Montreal 1, P.Q.

THE AMERICAN

HOME Market

SINGING CHOIR BOYS. God bless these merry little gentlemen in their maroon and white choir robes, holding hymnals and chorusing "Ave Maria" every time you wind the music box they encase. China figures are hand-painted, perfectly detailed, each 5½" high. Music box is long-playing Swiss movement. Group is 6" wide. $5.95 postpaid. Ward Phillips, Carpentersville 5, Illinois.



THE CHRISTMAS SEASONINGS for your holiday turkey will glide smoothly down the table in this cute black wrought iron sleigh. Salt and pepper shakers with gay colored bands and relish jar with crystal muddler and hardwood cover add dash to any table setting, so use it after the holidays, too. $2.50 ppd. Best Values Co., Dept. AH-1, 318 Market Street, Newark, New Jersey.



ATOMIZERS



true Limoges style china

Only $1 EACH

Postpaid to you

As elegant as the finest Limoges china flacons from France are these Atomizers. And—they're modern beauties with a Midas-touch! There's no waste of your precious colognes and perfumes. Just press the golden plungers to spray a fine, concentrated mist of fragrance in your hair or on your wrists. Made of delicate white Limoges-style china decorated with pastel bouquets of sweet old-fashioned flowers. About 3½" high. A fabulous value—Order now for yourself, for lavish holiday gifting!

Satisfaction Guaranteed or Money Back

FREE catalog in COLOR Write for it

HELEN GALLAGHER
413-KII Fulton Street,
Peoria, Illinois



MINIATURE "HORNS OF PLENTY"

Add a gay, festive air to your holiday entertaining—with these delightful miniature cornucopias. Fill them with flowers or bright, small fruit—use them as individual nut cups or for mints. These tiny cornucopias are unlike anything you've seen in table decorations. Woven of wicker 2¼" at top, approximately 4" long. Order a set now for the holidays—or for any special day—Set of 8 only $1.95 postpaid.

Send for free catalog

ARTISAN GALLERIES
2100-D11 N. Haskell, Dallas, Texas



IMPORTED BROCADE BRUSH

Who'd ever think such a beautiful gift could be as inexpensive as this remarkable value! A dainty 6" clothes brush for a dainty lady . . . its top resplendent with Orient-inspired floral brocade to delight her fancy! It's all aglitter with metallic golden threads and rich pastels, interwoven on a silvery-white background! Seven rows of plastic bristles whisk milady's costume bandbox-neat! Order by mail. Just $1.25, ppd. Two for $2. Satisfaction guaranteed. $1.25 PPD.

HAVE A LIGHT

from this lovely bone white china lighter and at the same time add a matching piece to your fine china collection. The pattern of course is a copy of the Rosenthal Moss Rose, highlighted with a gold band at the base. Standing 3" high it features the finest automatic lighter mechanism for years of service. Sorry no COD's.

$2.95 POSTPAID

Penna. Residents Add 3% Sales Tax



2 LIGHTERS, PPD. $5.50
Send For Free Catalog
LEE WYNNE
Dept. AH11,
5446 Diamond St.,
Phila. 31, Pa.

STRAWBERRY PRESERVES

From Old New Orleans

IN WOODEN PAILS



Fraise de la Louisiane: sun-ripened whole fruit in rich preserve of incomparable flavor—to a Gourmet's taste. Satisfaction guaranteed.

3-lb. $4.45 each post paid West of Denver, add 25¢

CREOLE DELICACIES CO.
533 Saint Ann Street
P. O. BOX 1042-A NEW ORLEANS, L

BRECK'S OF BOSTON

FREE! BIG CATALOG of Exciting New Gifts!

745 Breck Bldg., Boston 10, Mass.

Market Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE



TREE-RIFFIC DECORATIONS. Real squares for Christmas ornaments are heavy gold boxes, 2½" square, brightly designed to present a changing appearance as they hang by their golden strings. Or use them for gift packaging small baubles, fill them with candy for party favors, or pile on the mantel. Set of 8, $1; 12 for $1.50 ppd. from Seth & Jed, Dept. AH, New Marlborough, Mass.



JAR-RING NOTE we'll bet will ring a bell with every lady of the house. One of the prettiest designs of old penny candy jars reproduced to fill with peppermint candies, Christmas ornaments, bath salts or hair ribbons. Lovely pointed tops. In ½ lb., 1¾ lb., and 3 lb. sizes. Tallest is 12". Set of 3, $7.50 ppd. (Add 50¢ West of Miss.) Jenifer House, Dept. A, Great Barrington, Mass.



engraved
DESK-n-DOOR Markers
distinctive beauty for your home or office

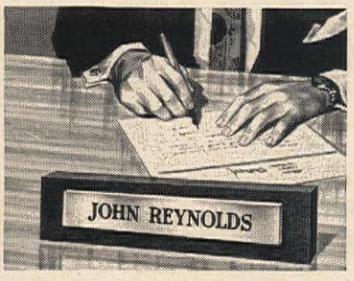
At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- Engraved letters, black filled
- "Silver-satin" bar of solid aluminum, "gold-satin" bar of solid brass or "copper-satin" bar of solid copper
- Any wording, up to 20 letters and numbers
- Solid walnut or ebony-black heavy hardwood base on desk models
- Special stick-on backing on door model. Grips tight to any clean surface, never slips, can be removed and re-used. No screws or holes.

Door Styles 7" x 1" — $1.00 each postpaid. Order Style AF (aluminum) Style BF (brass) or Style CF (copper)

Desk Styles bases 8½" x 2" — $1.95 each postpaid

Order Style
AKE (aluminum on ebony)
BKE (brass on ebony)
CKE (copper on ebony)
AKW (aluminum on walnut)
BKW (brass on walnut)
CKW (copper on walnut)



two-line DESK-n-DOOR markers

When ordering two-line DESK-n-DOOR Markers, please indicate which line is to be engraved in small letters. An easy way is to write S/L for SMALL over LARGE; L/S for LARGE over SMALL; S/S if BOTH lines are to be small.

two-line Door Styles 7" x 1" Order Style AOF (aluminum), Style BOF (brass) or Style COF (copper) — $1.50 each postpaid



two-line Desk Styles bases 4" x 2" Order Style
OKE (aluminum on ebony) AOKW (aluminum on walnut)
OKE (brass on ebony) BOKW (brass on walnut)
OKE (copper on ebony) COKW (copper on walnut)
— $2.45 each postpaid

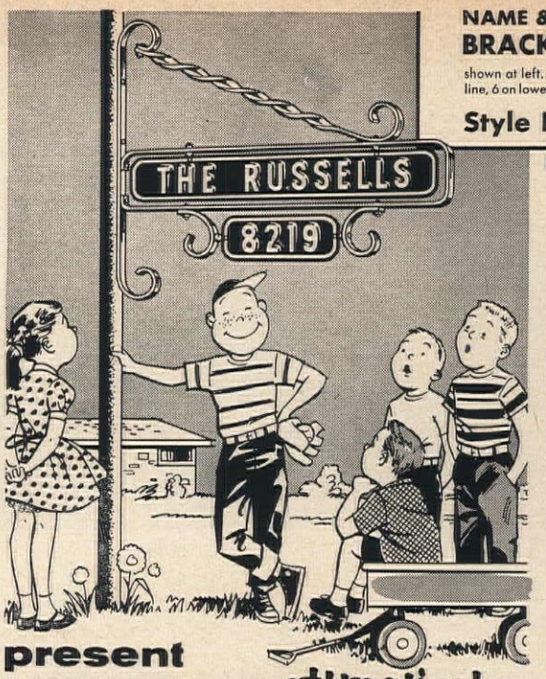


SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 48 HOURS

MAKE MONEY FOR YOURSELF OR YOUR CLUB

Make money for yourself, your club or your church this pleasant, easy way. Take orders for these nationally-advertised Spear products. Mrs. E. T. made $170 a month for part-time; Mr. A. S., $25 a day full-time. As a beginner, you can make as much as $60–$75–even $100 in the next 30 days–and more later! Write **today** for our easy Profit Plans–we'll rush everything you need. You or your club can start making money at once.

Spear ENGINEERING COMPANY
465 Spear Bldg., Colorado Springs, Colo.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID

present your name attractively
GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME
with DAY-n-NIGHT® MARKERS
PERFECT FOR GIFTS—ANY WORDING YOU WANT*

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

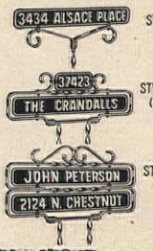
- Letters shine bright at night
- Easy to read DAY-n-NIGHT
- 2 sided; raised letters on both sides
- Rustproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

DAY-n-NIGHT MAILBOX MARKERS



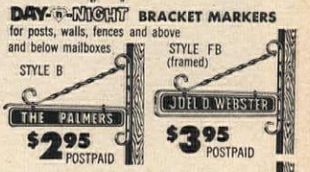
STYLE M — $1.95 POSTPAID
STYLE MF (framed) — $2.95 POSTPAID
STYLE EM (deluxe) — $3.45 POSTPAID
STYLE NM (Name & Number) — $3.95 POSTPAID
STYLE OM (2-line) — $4.95 POSTPAID
STYLE EOM (deluxe 2-line) — $5.95 POSTPAID

DAY-n-NIGHT LAWN MARKERS



STYLE L — $2.95 POSTPAID
STYLE NL (Name & Number) — $4.95 POSTPAID
STYLE EOL (deluxe 2-line) — $6.95 POSTPAID

DAY-n-NIGHT BRACKET MARKERS
for posts, walls, fences and above and below mailboxes



STYLE B — $2.95 POSTPAID
STYLE FB (framed) — $3.95 POSTPAID



STYLE EB (deluxe) — $4.45 POSTPAID



STYLE OB (2-line) — $5.95 POSTPAID



HANGING MARKER
Mounting screws on top. Suspend by chain, cord, wire or its own screws.
STYLE R — $1.95 POSTPAID

STYLE DG Driveway Guide
Brilliant yellow reflecting target on 24" stand
1 for $1.00
2 for $1.85
6 for $4.95
10 for $7.95
postpaid to one address

and now–COLOR!

Now you can have your DAY-n-NIGHT Markers made in your choice of background colors!

ANTIQUE COPPER • BARN RED • KELLY GREEN

Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only $1.00 extra per marker

THE PERFECT GIFT FOR *Christmas* or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



ORDER FORM

Spear ENGINEERING COMPANY
465 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name-plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	DAY-n-NIGHT Marker COLOR (copper, red or green)	PRICE (add $1.00 for color)
* ANY WORDING YOU WANT ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:
ADDRESS
CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

Say Merry Christmas

with the FINEST of FLORIDA FRUITS from Cobbs

"Your friends, business associates and loved ones will say, "How thoughtful!" For 22 years, World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Henry Cobbs



Gift No. 14 **$6.95**

This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits . . . Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves . . . Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.



Gift No. 1 **$5.95**

Same as Gift No. 2 except does not contain any delicacies....**all fruit.**

ORDER NOW!

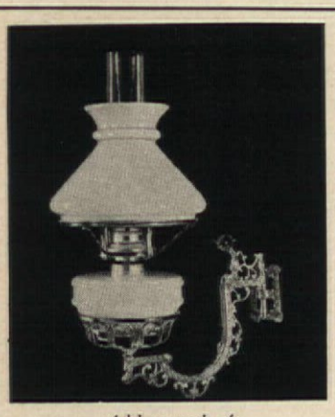
Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and West of the Rockies.

Gift No. 2 **$7.45**

Approx. 27 lbs.—Fruits 'n Jams, delightful to look at, delectable to taste . . . a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, Persian Limes and 3 jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

Cobbs
Box 1-B
LITTLE RIVER (MIAMI), FLORIDA

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST



Add a touch of

Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp. Electric adapter has standard size socket that burns 100-watt bulb; bracket extends 11 inches from wall and lamp is approximately 12 inches tall.

Only $12.50 *Postpaid in U. S. No C.O.D.'s*

JACK DANIEL CENTRALIA ILLINOIS

SAVE on these NEW, NEW DACRON NINON Snow White HATHAWAY CURTAINS



Sheer magic . . . filmy, soft, silken . . . closely woven true French Ninon in today's easy-to-care-for, **no-iron** fiber . . . beauty that lasts for years from Miller's catalog of values. Order them **today** or ask for our complete home furnishings catalog—it's **free!** Satisfaction guaranteed or your money back

Prize Curtains at Down-to-Earth Prices!

82" wide to the pair 3" hems		
63" long	$5.68	per pr.
72" "	6.18	" "
81" "	6.58	" "
90" "	6.98	" "
or per yard (45" wide)	$1.09	

Miller's OF NEW ENGLAND

Dept. JF
30 Anita Terrace
Boston 19, Mass.

Gives You $100.00 a Year FORCES You To Save!



Get Perpetual Date & Amount Banks. 25¢ a day **automatically** keeps date up to date. Also registers amount saved. Forces you to save daily, or date won't change. Use year after year. Reg. $3.50. Now only $1.99 each; 3 for $5.75 ppd. Personalized with Monogram in gold finish, $2.95; 2 for $5.50. Send to LEECRAFT, Dept. 2A, 300 Albany Ave., Brooklyn 13, N.Y.

A FASCINATING GROUP OF WALL HANGINGS



THE EIGHT IMMORTALS OF THE TAOIST RELIGION

Authentic reproductions of the 8 Immortals rendered in black on white. Framed top & bottom with natural wood bars. Each print is 4½" wide by 9½" long. An ecstatic conversation piece and genuine collectors item. Order early, as supply is limited. Can be hung lengthwise, vertically, or in pairs. Positively guaranteed to delight or your money immediately refunded.

$3.95 set of 4 $6.95 set of 8 ppd.



THE FOUR SEASONS BY ISYA SUE

The Four Seasons by Isya Sue (501, 502, 503, 504) nature's exciting story of life unraveled around an ancient tree depicting the delicate green of spring to the ice blue snow of winter. These scrolls are 2 feet long and 9½ inches wide, beautifully hand-printed on eggshell parchment. Framed top and bottom with cylindrical wood bars in the new scroll fashion. Come ready to hang only **$3.95** set two, **7.75** set of four.

J. B. MEYSER, Rt. 1, Box 226-A, Fallbrook, Calif.



A REAL EAGLE EYE. Anyone who has to look for eye glasses before looking up a phone number would be delighted with a handsome Eagle Paperweight for desk or telephone table. A good-sized magnifier swings out which magnifies 3 times actual size—tiny print leaps out at you. Non-tarnish jeweler's gold finish, it is 2½" tall. $3.98 ppd. Mastercraft, 212A Summer, Boston, Mass.



BABY'S FIRST CHRISTMAS is a hectic affair what with having to notice the Christmas tree, reach for the balls hanging on it, and be bounced on a lot of strange laps. A special stocking for the occasion is pink or blue felt, trimmed with white bunny fur, and decorated with tiny baby charms and appliques. $1.95 each postpaid. Mar-Lu Originals, 682 61st Street, Des Moines 12, Iowa.



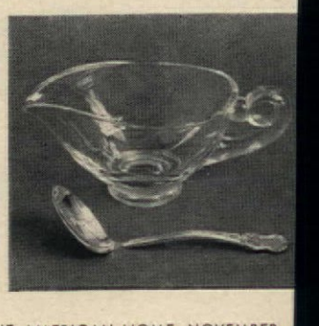
MINIATURE PINE BLANKET CHEST brings to mind patchwork quilts and cozy bedrooms with great high beds and crackling fires—but is just big enough for jewelry. 7¾ x 3½" and 3¾" high with a honey finish on rich-grained pine, it has a rare old-fashioned charm. Removable tray is felt-lined. $4.95 ppd. (Add 50¢ W. of Miss.) New England Gen. Store, Plain St., Millis, Mass.



CATCHING THANKSGIVING TURKEY and *Out For the Christmas Tree* are subjects of Grandma Moses holiday scenes as American as apple pie and happily nostalgic for even those who have never been down on the farm. Round tiles in 10" lacquered brass frames come right from her home town. $5 each or $9.50 the pair. Add 25¢ postage. Owlkill Country Shop, Eagle Bridge 1, N.Y.



A GINGHAM DOG AND CALICO CAT have holes in their heads to take petty cash. All investments in them are safe because their heads are firmly padlocked on. We don't think anyone could put money in a cuter kitty, or have a better friend than this red gingham pup. Ceramic banks about 6½" high. $1.95 ea. plus 25¢ post. Nancy Norman, 422-K Washington St., Brighton 35, Mass.



DREAM BOAT. A heavy, hand-made crystal sauce boat comes with a silver-plated ladle for serving gravies, your special mint sauce, mayonnaise, sour cream, or any ice cream topping from fudge sauce to frozen strawberries. Get one yourself for holiday entertaining, and it makes a really special gift for just $2.95 ppd. Lee Wynne, Dept. AH11, 5446 Diamond Street, Phila. 31, Pa.

Bancroft's WHERE EVEN SANTA SHOPS FOR THE UNUSUAL



CHRISTMAS CARDS ON DISPLAY

Christmas was never more festive! Reindeer and sleigh parade across mantle, wall or window showing off your most treasured holiday cards. Impressive wrought iron rack displays up to 144 cards at one time—no shuffling to find the one you want. Folds for easy storage, or can be used as a year 'round mail holder. An eye-filling 40" long.

UA 7346-025 Complete $2.00



SKIM OVER SNOW ON REAL SNOW SKATES!

Healthful winter fun—and no ice needed! They're just like miniature skis made with steam-bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps let young-uns fairly fly over snow in safety. Over 16" long, they're gaily trimmed in bright red.

UA 3509-016 ..... $1.79



FUN ON THE FARM THE BOOK THAT TALKS!

A voice is built into every page! Here's a gay and colorful animal story with words and sound. As the child turns the pages, each different animal talks in its own particular way. The cows moo, the dogs bark, the duck goes quack. Press the entire book together and they all sing out in chorus. A load of farmy fun—educational, too.

UA 8412-008 ..... $1.00



CHRISTMAS APRON WITH RINGING BELLS

Add a gay, festive touch to your Christmas wardrobe. Bright red cotton apron has 3 clusters of gold bells right on the apron . . . clappers ring a cheery greeting with your slightest movement. Perfect with any ensemble. Bells are removable for easy washing.

UA 7251-006 ..... $2.50



PERSONALIZED ART DESK

For the budding Rembrandt —to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. Big 15½" x 15" drawing surface. Roomy drawer holds supplies.

UA 7477-074 ..... $3.50



1956 ELECTRIC GREYHOUND BUS

Just flick the magic lever . . . and away it goes . . . forward or in reverse for hours on end. Driven by a new-type electric motor, powered by flashlight batteries, it's a true-to-scale model of the 1956 Greyhound Stratocruiser. All metal with balloon-type rubber tires. All the young-at-heart will enjoy it.

UA 7674-013 ..... $1.69



THE THREE WISE MEN HERALD CHRISTMAS FROM YOUR FRONT LAWN

A most fitting symbol of Christmas hospitality! The Three Wise Men form a stately procession to greet guests. Of heavy, weatherproof metylmethacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. **UA 6227-036, Set of 3 . . $3.95** THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, reflectors.

UA 6228-040 ..... $5.95



ENGRAVED JEWELRY FASHIONS

In step with fashion—Santa's favorite gift. Completely personal earrings, cuff links and slip-on collar pin—luxuriously monogrammed with ANY 2 or 3 initials. In your choice of gold or silver.

UA 7516D, Earrings UA 7517D, Cuff Links, Each Pair $2.00
UA 7518D, Slip-on Pin $1.50
UA 7519D, Set of all 3 ..... $5.00



Personal Hello From St. Nick SANTA TALKS TO YOUR CHILD . . .

. . . and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him. Santa talks about being good, his reindeers, etc. Junior can join Santa in singing Jingle bells. Each name individually recorded. Unbreakable plastic, good for years. State child's name.

UA 4698 D $1.00



Personalized! WATER-PROOF MITTENS

Water-proof mittens and gloves, handlettered with any child's first name—can't get lost. Healthful answer to children's wet, soggy, mittens. Plastic coated, watertight, and flexible. Fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.

UA 8362-003 Mittens . $1.00
UA 8363-003 Gloves . $1.50



FULL-SIZE ELECTRIC FIREPLACE

The logs actually FLICKER and GLOW! A fireplace to do Santa proud—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall, it sets up in 90 seconds. Vinyl coated Kraftboard with bulb cord, socket and flicker attachment.

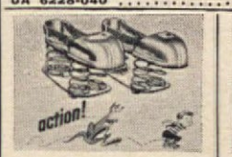
UA 4583S $3.95



Prevents Steamed-Up Windows ONE RUB FOG PROOFS

One rub prevents fogging for months! Chemically treated Steam-proof Miracle Cloth keeps windows crystal clear—even during cooking or baking! Prevents auto windows from clouding and freezing, bathroom mirrors from sweating, keeps eyeglasses fog-free.

SET OF TWO
UA 1978-002 ..... $ .95
UA 8251-004, Giant Size . $2.00



And, Away We Go . . . ! WITH ROCKET SHOES

Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable —perfectly balanced to give a hopping good time. Children bounce along to heart's content on highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Adjustable to fit all children from 6 to 12.

UA 4456-080 ..... $5.95



SOFT CUDDLY FUR MUSICAL TOYS

Your child's eyes light up with delight when he cuddles these lovable animals.

The Bear's Tail Turns and he plays music. 10½" tall bear is brilliant brown and gold with a gay ribbon around his neck.

UA-5027-007 ..... $1.95

The Dog's Ear Turns and out pours a beautiful burst of music. 14½" long puppy is tan with large flip-flop ears.

UA 5024-009, puppy . $2.95



YOUR OWN PERSONALIZED LABELS

Every creation is "exclusively yours"! We'll put YOUR NAME on actual woven, quality cloth labels you can sew in any garment, knitted clothing, etc. Helps identify clothes, avoids mixups. Vat-dyed; boil proof.

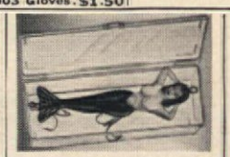
UA 3933D, 15 for . . . $1.00
UA 3934D, 40 for . . . $2.00
UA 3935D, 60 for . . . $3.00



PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.

UA 1725-006 ..... $1.25



VIRGIN MERMAID FISH LURE

Wow! Wait 'til the fish see this lovely lady! She really works. Based on the theory that there's a little "wolf" in every fish (and fisherman), she'll catch trout, bass, blue gills—a prize catch everytime. Of tough plastic with 2 strong treble hooks, her bright colors are irresistible. Casting size—3".

UA 5811-004 ..... $1.75



Name & House Number GLOW In The Dark! PERSONALIZED "MIDNIGHT COACH"

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy weatherproof metyl-methacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5¾" high.

UA 3664-006, Complete $1.00



Operates From Dashboard CAR VACUUM CLEANER

Keep your car clean and healthy wherever you are. Handy portable car vacuum sucks up sand, dirt, dust and crumbs from upholstery, floor, and interior. No outside outlets or special attachments needed. Fits in glove compartment. Performs as efficiently as large vacuums.

UA 3749-023, Complete $3.98



"OH! JOHNNY" WHAT A PIPE!

Aunt Anne may be a bit peeved when you order it—but you're sure to be the life of the party when you smoke it! It's a natural "hit" at any get-together. Standard size (pipe, that is), it has a natural hardwood finish and movable hinged lid. Watch out for Aunt Anne—she'll want to use it.

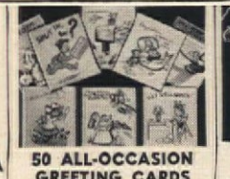
UA 1109-003 ..... 50c



TINY POCKET CAMERA

Carry it in pocket or purse . . . and take clear, detailed pictures at a moment's notice. A replica of the miniature spy camera used to take secret photos. Only 1¼" high x 2" wide with quality lens for close-up or distance pictures. Weighs 3 oz. 10 exposures to roll.

With case,
UA 6420 ..... $1.98
UA 6421, Six rolls of film $1.00



50 ALL-OCCASION GREETING CARDS

The right card for the right person—at the right time! There's a dramatically reproduced, colorful card for almost every event—birthday, get-well, new baby, anniversary, sympathy, etc. With envelopes the set is worth from $3.50 to $5.00. However, you get the complete set of 50 assorted cards for only $1.00. **UA 7787-013. UA 8526-013—50 Assorted Christmas Cards $1.00**



"STAR LIGHT, STAR BRIGHT . . . "

This 3 dimensional, 12 pointed "Star Bright" glows in the dark with gorgeous luminous color. So realistic, so lifelike, it could well have served as a guide for the Magi! Gleams indoors or out, on tree, windows, doorway, etc. Durable plastic, 12" in diameter.

UA 6210, Set of 2 ..... $1.50



SKUNKY THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee . . ." Just hang him on the wall, in kitchen or bathroom, and watch how quickly he chases odors. Comes with special incense matches that dispel odors in a jiffy. Glistening, quality ceramic, in life-like colors.

UA 3213-011 .... $1.98

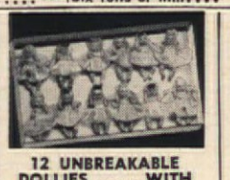
Extra Incense Match Books For Skunky.
UA 3754, 6 for ... 89c



PERSONALIZED CIGARETTE DISPENSER

The clever attached poem tells the story . . . "Take a look and you will know —how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with ANY name along with the words illustrated. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy. Distinctive on wall or table. Sturdy plastic construction, 10¼" high.

UA 7630-011, Regular; UA 7631-012, King-Size; Each $1.25



12 UNBREAKABLE DOLLIES . . . WITH SLEEPING EYES

Young Misses shriek with delight when they see these unbreakable dolls imported from Italy. They actually close their eyes and "sleep" when put to bed. A dozen entirely different dolls—each with different colored hair, dress and hat. They're hand-painted with movable hands and legs. 3".

UA 6615-007 Set of 12 $2.95



COLLECTORS ITEM! IMPORTED PICCOLO PENCILS

You've never seen pencils so unusual! Each carved by hand in Germany's Black Forest—each a personality in itself. Valued as collectors' items and wait 'til the children get ahold of them. It's a pencil circus with pixies, fat men, clowns, magnifiers, etc.

UA 7452-005, 8 for. $1.00



Gosh! Look! LADY IN A BEER MUG

If you're fishing for mermaids—and using beer as bait . . . Brother this Beer Stein is for you! It won't be pink elephants, but a lovely lady that puts zest in a man-sized drink. Won't guests be surprised as they pick up their drink and see this "femme fatale" gazing back at them. Quality ceramic, ideal for collectors.

UA 7189-018, Each . $1.25
UA 7190-050, Set of 4 ..... $3.95



PERSONALIZED ROLY-POLY PIGGY BANK

"I can't break and I'm no dummy—I love money in my tummy!" Roly-Poly! Piggy's tummy grows and GROWS as coins are added—and its boldly lettered with the name of your favorite little saver! Made of unbreakable, flexible plastic, this jolly 8" Piggy Bank stays in dozens of funny poses—even stands on his head.

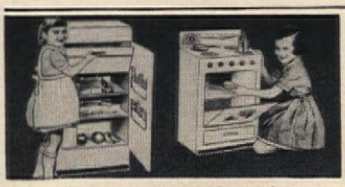
UA 7410-007 ..... $1.50



ENJOY "FOOT-FREE" SLEEPING COMFORT

Sleep in a cozy air pocket for feet—leave them free from the weight of heavy, annoying blankets. Helps you relax, eases nervous tension, improves circulation. You'll awake more refreshed than ever before. In winter, or summer, increases blanket comfort. 2 arms raise covers to contact-free height. Folds flat. Fits all beds without attaching.

UA 5328-031 ..... $3.98



Almost As Big As Mommy's RITE-SIZE KITCHEN

For little cooks with big ideas! Definitely not a miniature, the sturdy fiberboard Refrigerator stands over 3 ft. high—has actual shelves and freezer. 2 ft. Range has oven, look-in window, clock timer and burners that turn "on and off." Doors on both swing open and close.

UA 7369-079, Refrigerator $4.98
UA 7370-126, Range $3.98



MONOGRAMMED STRETCH GLOVES

. . . Studded with Pearls, imported white stretch gloves, embroidered with any initials. Have a custom made look. Loomed from finest nylon thread and sprinkled with simulated pearls along the cuff, they fit any hand. They never lose shape, even after laundering.

UA 7624, pair $2.98
UA, 7625, Not Personalized . . . $1.98



WALK ON ICE WITHOUT FALLING!

Ice on the sidewalks? Don't worry! Just slip on "No-Slip" Foot Grippers and avoid dangerous, painful slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. They fit easily over boots, shoes or galoshes. Elastic band adjusts to any size men's, women's, child's shoe.

UA 4713-003, 2 pair . $1.00



RIDE TIMMIE TURTLE TO TV LAND!

All aboard! Youngsters take a fanciful turtle excursion as they're transported on wonderful TV adventures! Soft, downy foam filling is comfort-right for young riders. Timmie's quizzical expression and cuddly nature makes him a swell toy. Big enough to be a hassock for Dad, too.

UA 7485-096 ..... $3.98



INVIGORATING HOME STEAM BATH

Enjoy a real steam bath—a luxurious health spa—in your own home! Simply draw your bath, put Steam-O-Bath over tub, and press suction cups in place. Step in, sip closed, and feel the instant, soothing action of steam. Clogged pores open, nerves and muscles relax, pounds "melt" off. Ideal for invalids.

UA 7715-012 ..... $2.98

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 20¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave.,
Dept. AH-860, Chicago 8, Ill.



OUTSIDE HOLIDAY DECORATIONS

Realistic natural color **Santa** and **reindeers** of molded styron, 12" tall, approx. 5' long. For **roof, chimney, lawn.** $1.98. ALSO LIGHTED SET: Each team and Santa has **floodlight** at base. Approximately 22½" tall, 8' to 10' overall when arranged. Cord, bulbs. Complete $8.95 ppd.



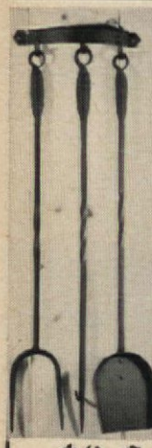
CHRISTMAS CARD HOLDER

Display your choice **Christmas cards** with decorative black and gold **sleigh, reindeer.** Holds **144 cards** on 6 hangers. For mantel, wall. 41" overall. $2.25 ppd.

204 Beatty Building
HOLLYWOOD 46, CALIFORNIA

Carol Beatty

Free! Write for BIG NEW GIFT catalog.



Our skilled blacksmiths hand forged this

FIRESET

Hang this smart 4-pc. set by your fireplace for truly efficient fire-tending. Unusual black iron tools hand forged by our famous skilled blacksmiths for lifetime beauty and wear. Extra long 36" tools—shovel, poker, fork—on bowed hanger that holds tools away from the wall.

Complete Set Express Collect **$27.50**

Separate Tools **$8.75 ea.**

SEND 25¢ *for our complete catalog of Early American Reproductions.*

Old Guilford Forge

118 Broad St. • Guilford, Conn.

"Foremost in Early American Reproductions"



KIDS LOVE KATY KANGAROO!

She's an adorable mother kangaroo with three tiny babies who jump out of her pouch every time you press her feet against floor or table. Kiddies will spend hours hopping Katy around and watching the little babies spring out, wobble as they land, and then flip upright. Katy is 4½" tall, of bright plastic; babies are unbreakable plastic. All orders shipped within 24 hours. Money back if you're not satisfied. Price, complete, is 69 cents postpaid, from **Walter Drake and Sons, 411 Drake Bldg., Colorado Springs 9, Colorado.**

Early American

TOY-CHEST BENCH

31½" x 16½" x 20" high



Direct to you from factory at only

$14.95

unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. *Quick delivery. Satisfaction guaranteed.*

Exp. charges collect Send check or M.O. **$16.95** with hand-rubbed, antiqued Pine finish

Write for FREE catalog. **Jeff Elliot Craftsmen**

Dept. A-116, Statesville, North Carolina



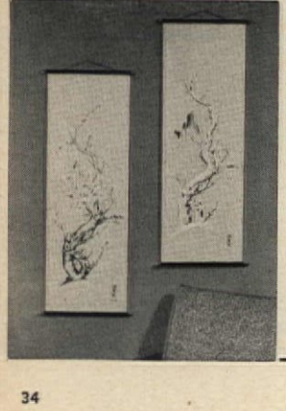
OLD-FASHIONED CALICO

Printed from original plates, the very patterns our great-grandmothers loved; enchanting for dresses, skirts, blouses, draperies, quilts. Blue, green, yellow, red, brown, black or lilac grounds. Yard, 67c, plus 25c handling. Set of samples, 15c. Send for our new catalog showing many gift ideas for the discriminating.

THE VERMONT CROSSROADS STORE

Waterbury 2, Vermont

The Seasons of Hyaku-Nichi-So, meaning hundred-day-bloom of the pink and white blossoms of the cherry tree, descending into the barren icy blue snow of winter. A striking conception of Oriental nature's spring and winter. Hand-printed on egg-shell parchment in scroll form, 38 inches long and 12½ inches wide, framed ready to hang. $9.75 a set of two. Ppd.



A REAL COLLECTORS ITEM • MAURICE UTRILLO PRINTS



JUST RELEASED . . .

PARISIAN WALL PANELS BY UTRILLO

Beautiful full color Paris street scenes by world famous Maurice Utrillo. Each print measures 10 inches wide and 2 feet long. Completely framed top and bottom with natural cylindrical wood bars capped with polished brass ferrules. Delicately colored to blend with any decor, these exciting new vertical panels allow endless decorating possibilities. Set of two $4.95, complete set of 4 prints, each different, $9.75 ppd. Money back guarantee if not delighted.

MURIEL WINTERMUTE Dept. A-2,
10514 Orion Ave., San Fernando, Calif.



LITTLE PITCHERS had us all ears to get the pitch, because we wanted them for our very own. Of Royal Staffordshire china, they are our favorite antique shape and decorated with the lovely 18th Century *Tonquin* design in assorted colors. 3¾" high. Use for cream, posies, or pencils. Set of 3, $3.35; 6 for $5.95. Add 25¢ postage. Here's How Co., 27 (AH) East 22 St., N. Y. 10, N. Y.



NO BUSINESS LIKE SNOW BUSINESS. Usually a snowman melts down to exactly nothing, but not this fellow. He doesn't melt at all—just unstacks to become a creamer which pours cream through the top of his hat, and a sugar bowl with his shovel for a sugar spoon. Altogether, he's 7" tall. $1.95 plus 25¢ post. From Zenith Gifts, 11-K P.O. Building, Brighton 35, Massachusetts.



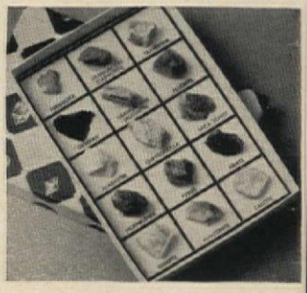
YOU CAN'T BEAT NEAT FEET, so set a shining example with a handsome shoebox kit personalized with a first name or the family's name. Of smart birch veneer with a natural wood finish, trimmed with red plastic, studded with brass. Fitted with 2 brushes, 2 daubers, 2 cloths, and 2 cans of polish, $5.95. Unfitted, $4.95 ppd. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N. Y.



TOOL TOTE. There's no tool like an old tool as far as your guy is concerned, and he can fit all his favorites into this one-arm workshop to tote from cellar to attic for any odd job. Honey-tone pine with racks and clips on both sides, protective scabbard for saw. 17 x 26 x 9½". Assembled $14.50; or kit form $9.95. Postpaid. Yield House, Dept. A, North Conway, N. H.



WE'RE COCK-EYED over gay rooster pitchers with red combs, green and yellow trim. Fill the small one with cream to wake up the sleepyheads around the breakfast table; wake up a dull spot with the other when it's not pouring out cider or bedtime milk. Large 27 oz. size $3.75; 8 oz. $2.25. The set $5.25. ppd. Gilbert & Leonard, Dept. AH, 1544 Northern Boulevard, Manhasset, New York.



A ROCK PILE like none we've ever seen before and one that's sure to pique a youngster's curiosity about geology and physics. A box of 15 rocks and minerals with information about each one is the perfect gift for a young explorer who always has a pocket full of rocks. Uranium sample sure to be swap bait. $1 postpaid for the box. Frontier Traders, Box 4035, Dept. A, Tucson, Arizona.

Save AT NIRESK WORLD'S LARGEST DOLL HEADQUARTERS

The Most Wanted DOLL in America

Miss Glamour Ann

Including 22-Piece Wardrobe

ROOTED SARAN HAIR



regular $14.95 value

$7.95

Including Glamour Ann 22-Pc. Wardrobe

With Trunk and Wardrobe, $8.95

Sold On Money-Back Guarantee

WE PAY POSTAGE

- TURNS HER HEAD AS SHE WALKS
- LIFELIKE VINYL FACE
- COMPLETE with 22-PC. WARDROBE
- WASHABLE, JOINTED PLASTIC BODY

Never before have you seen such an exquisite doll outfit at so low a price! Gorgeous "Glamour Ann" is the proud owner of a trunk packed full of new and stylish clothes for 'round the clock wear. Little Mothers will have thrills galore changing her many outfits. She suns in her matching strapless dress and stole, visits in a pastel striped frock, lounges in red velvet dandy pants and white jacket, attends parties in a dreamy gold trim, dotted blue gown and closes her eyes in a filmy Ninon nightgown. She has a coat, stunning purse, 2 pairs of shoes and socks, sun-glasses and hangers. Her walking mechanism is fully GUARANTEED!

NIRESK INDUSTRIES • CHICAGO 40, ILL.

Niresk Industries, Inc., Dept. AT-8,
4757 Ravenswood Ave., Chicago 40, Ill.

Please rush glamorous "Glamour Ann" and her 22-piece wardrobe on money-back guarantee.

- ☐ Glamour Ann and Wardrobe at $7.95
- ☐ Glamour Ann, Wardrobe and Trunk at $8.95
- ☐ Payment enclosed. Ship prepaid.
- ☐ Ship C. O. D. plus Postage

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

(In Canada $12.95 with trunk. Niresk, 214 Main St., Toronto 13, Ontario)

CAPE COD CUPOLA — WEATHERVANES



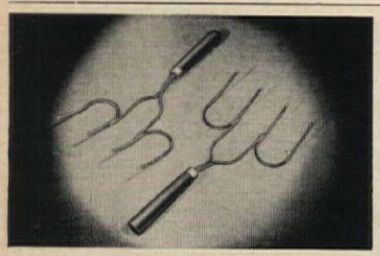
Now you can get a ready-built, full assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Express Collect. Other sizes and styles from $16.75 to $149.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23", only $11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.

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For *any* occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of tasty juices. Features stainless steel tine; natural wood, heat-proof handle. Approximately 12½" long; overall tine spread 6½". Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. **$2.75** *per pair* Money-back guarantee. plus 25¢ postage in U.S.A.

IVES NEW PRODUCTS, Inc.

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Haudon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garçon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room placed on a mantel, a book shelf, an end table. Choose chalk white or antique ivory. **$5.95** the pair. 2 pair **$11.00.** Ppd.

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Beautifully cast aluminum finished in antique black 17" x 7". A classic symbol of early American decoration. Send 10¢ for new 120 page Catalog of 1001 UNUSUAL HOME ACCESSORIES

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REAL FOOTBALL UNIFORM!

Genuine league-play football uniform just like college guys wear! Set consists of stout tenite helmet with web strap suspension head band; leather covered vinyl ear pads; vulcanized rubber shoulder pads with quilted padding; cotton jersey; cricket T-cloth pants with padded knees; vulcanized fiber thigh guards. *Remember, proper protection prevents injuries!* Order in Medium (pants size 28-30 for boys 8-11), and Small (pants size 24-26 for boys 4-7). In all red or all blue. COMPLETE SET. **$10.00**

Send for FREE Christmas Catalog

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30-FOOT COLORING ROLL FOR YOUNG "ARTISTS"!

It'll keep a whole room full of youngsters happily entertained for hours and hours and hours! Roll is actually 30 feet long, 10 inches wide . . . so more than one child can color at the same time. Non-repeating pictures tell the complete story of "A Day With Hattie Hare." It's an exciting day . . . filled with children, animals, circus and city life . . . everything of interest to your kiddies. When it's finished, they'll love it as a wall decor in their room.

Only **49c** ppd.

NEW "TALKING" ANIMAL BOOK MEOWS, MOOS, BARKS, BA-A-AS!



Big thrill for little ones! Full-color Animal Book packed with pictures and stories of barnyard favorites . . . and every animal in it "talks"! Just a light pressure of finger to page, and the cows moo! Sheep ba-a-a! Ducks quack! Kittens meow! The assorted barks, oinks, tweets, chirps, etc., keep youngsters wide-eyed and fascinated for hours. They learn about different animals, too. 8" x 5½". Specially priced for Christmas.

Only **$1.00** ppd.

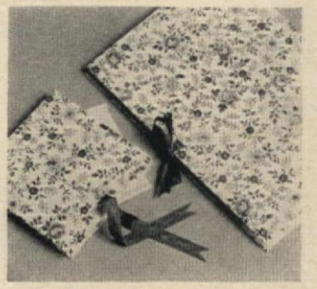
FREE! Send for Unique Christmas Catalog—Gifts, Toys and Gadgets

Spencer Gifts, 611 Spencer Building, Atlantic City, N. J.

FIND YOUR PLACES at the Christmas table by place cards held in *sterling silver holders* which will become as traditional as the tree in years to come. Choose the lovely tree shape, the candle (which would be delightful for birthday dinners too), or the flower design—or use an assortment. About 1" high, each one is $1.10 postpaid. Edith Chapman, Dept. AH, 260 Main Streeet, Nyack, N.Y.



LINEN PRESSES. Here's something we think almost every woman needs. A stiff, flat storage folder for her neatly pressed place mats and doilies is 14 x 20". The smaller 9½" square one is for napkins, and both expand to take quite a supply. Washable quilted paper in chintz design. Linen Press, $3.25; napkin press, $1.95. Ppd. Clarion Products, Box 488-AH, Highland Park, Ill.



C'EST MAGNIFIQUE is what you'll repeat when you see this *French Limoges Perfume Bottle.* In white, decorated with pink and yellow flowers and gold scrolls, it has a cork stopper so not one drop of your favorite perfume will evaporate. A glamorous touch to a powder room or boudoir, and inexpensive too. 5¼" high, $2.50 ppd. Miles Kimball, 126 Bond Street, Oshkosh, Wis.





NEWLYWED TELLS OF SECRET LOVE

Like many newly married couples, the Jack Harts of Park Forest, Ill., had a limited budget. They had to furnish their home a bit at a time. Mrs. Hart loved what furniture they had. It was beautiful; but her big worry was how to keep it that way. A Free Catalog solved her problem. Now her furniture is protected by fitted covers made of amazing Window Clear plastic. Mr. Hart can relax on the sofa to his heart's content without fear of dirtying the upholstery.

These sturdy covers are non-porous so dust, dirt, liquids cannot get through. They give complete, full-time protection. And the plastic is super-clear so every detail of upholstery color and pattern shows through. Mrs. Hart says: "Thanks to your wonderful covers, I can keep my new sofa and chairs as clean and lovely as the day they were delivered. Your covers fit good, and are so inexpensive, I recommend them to anyone who wants to keep their furniture clean all the time!"

To protect your furniture, write today for FREE CATALOG. Shows over 150 easy-to-order styles, including latest Bumper and Sectional models. FREE Sample of super-clear plastic included. HOUSE OF SCHILLER, 180 N. Wacker, Dept. AH-13, Chicago 6, Ill.

Handmade IN OLD KENTUCKY



SOLID CHERRY REPRODUCTIONS

Cherished today, Heirlooms tomorrow-furniture you'll never grow tired of-handmade from aged solid wild cherry. Sanded and rubbed to a beautiful finish that mellows with age. Above is one of our cannon ball beds priced at $160.00 express or freight collect. Send 25¢ coin for finish sample and 32 page catalog of over 200 Living, Dining and Bed Room pieces.

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Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Few cents per lesson. 900,000 students! Write for 36-page illustrated FREE BOOK. **U. S. School of Music, Studio 17911, Port Washington, N. Y.** *(Our 58th successful year)*

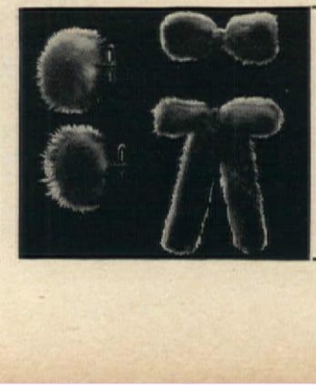
Genuine MARBLE Ash Tray



Superb decorators' accessory in the modern marble vogue. Highly polished, richly veined in variegated colors: French Buff-pink, Verde Antique, Black & Gold, Oriental Red. Ideal gift, attractively boxed. $5.50 ppd. $4.50 without grooved corners. No C.O.D.'s. Marble table tops to modernize your tables. For price send size and color desired.

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NEW ACCENT! WEAR A MINK TIE

Exciting mink bowties or cuff links for your high-livin' moments. More fun when you are wearing an accent to your personality. All richness of mink fur caught into pleasing design. As your fancy takes you, select from three different, interesting shades: silverblu; royal pastel; ranch mink. Western Bow (string type) $4.50. Oxford Bow $3.50. Cuff Links, pr., $3.50. The Root Co., P.O. Box 3126-B, Santa Ana, Calif.



MAKE A CANDY WREATH 15" wide for your front door or over the fireplace and it will be the sweetest one you've ever had—not to mention the gayest. A wire coat hanger is the base and kit comes with 4½ lbs. of candy, which allows for some nibbling while you work, complete instructions, masking tape, red bow, and 15 yards of wire. The kit $3.95 ppd. Merediths, Evanston 3, Illinois.



JUST DESSERTS will look just wonderful served in sparkling crystal *Sherbets* on sterling silver bases with gadroon border. Or fill with fruit cocktail for a glamorous opening course. Crystal liners unscrew for washing, or may be replaced. Set of 4, $6.95. For a lovely wedding gift, 8 for $13.50. Ppd. Croydon Silvermart Ltd., Dept. A, 805 Lexington Ave., N. Y. 21, N. Y.



IVORY FIGURINES from China where carvers' art is passed down from father to son, are 3½" tall on small black wood stands. *Kwan-Yin*, the Goddess of Mercy and Queen of Heaven; *Confucius*, the great philosopher and moralist; *Hotai*, God of Happiness; and *Warrior King* (l. to r.). Set of 4, $12.50; or $3.25 each. Ppd. Edward H. Ziff, Box 3072 Mdse. Mart Pl., Chicago 54, Ill.



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Make way for Santa! Stake him and his 8 Reindeer into the ground in front of the house and bid welcome to all! Santa in his sleigh, just loaded with gay packages; his 8 prancing Reindeer—Donder, Blitzen, Dancer and the rest . . . what a thrill for the Kiddies and you, too! Of sturdy plastic in weather-resistant colors, with anchoring stake. About 22" high overall. With U. L. approved outdoor cords, bulbs and reflectors. $8.95
Postpaid. No C.O.D. Guaranteed.

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Boudoir Mules
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Choose these beautiful Far East satin slippers in cardinal red, jet black, jade green or royal blue. All are handsomely embroidered in gay multi-color . . . have comfortable smooth-cushioned, sturdy leather soles. State size, first and second color choice. No C.O.D.'s Please.
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ONLY $1.95 each plus 45c postage & handling (total $2.40). 3 SETS—only $5.50 plus 85c postage & handling (total $6.35). No C. O. D. please.

6 pc. KIDDIES Breakfast Set
Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7½" tall. For use it separates into 6 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. Guaranteed to delight. Immediate delivery.

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You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, Dept. 18-Y, 7464 Clark St., Chicago 26, Ill.**

DOOR BELL NAME PLATE



• ELEGANT ENTRANCE PIECE •



To be Seen and Treasured the Whole Year Thru, Your Home, Loved Ones, Friends. Created by a Jeweler Craftsman to make a Gem of a Gift. Solid Ageless Copper. Finely Turned Out. Handsome Finish. Sizes 6" x 4". Spacious Glass Name and Message Plates, are removable. Lacquered. Simply Attached, any Material. Beautifully Gift Boxed.

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ONLY $1 DELIVERED WITH GIFT CARD

10 for $9.50 (95¢ ea.) • 25 for $22.50 (90¢ ea.) • 50 for $44.00 (88¢ ea.)

Here's a delightful, unusual new way to say "Merry Christmas"—give a living gift that brings the lush, vivid beauty of the tropics right into your friends' winter-bound homes! A gift that lives and grows more beautiful through the years . . . a perpetual reminder of your kindness and affection.

FROM THE FORESTS OF OAHU—THIS LIVING "GOOD LUCK" PLANT

These Hawaiian Aloha Plants begin their long and beautiful lives deep in the volcanic forests on the romantic isle of Oahu. There, amidst the thick clustering orchids and palms, the natives search out their satiny green beauty. Their leaves are much valued as a charm against evil spirits.

Yet, though the Aloha Plant is as much a part of this tropic paradise as the sound of the surf on the gleaming shore, it is so amazingly hardy that it will live and thrive indoors, anywhere in the United States!

EASY TO GROW—NEEDS LITTLE CARE

When your friends receive your exciting ready-to-grow gift, the hardy young Aloha Plant log is covered with a vivid green Pacific Ocean sea moss to keep it moist. It is nestled in its own sparkling silver metallic planter—and attractively wrapped in cellophane. It grows 12" to 15" tall. What a surprise when it comes, with a handsome gift card bearing your name! What a thrill to grow it from infancy . . . and to watch each lustrous green leaf shoot out and unfurl! Needs little care. Thrives for years.

MONEY BACK GUARANTEE

Every Plant is guaranteed to arrive alive and hardy. It must grow and flourish —your friends must be thrilled . . . otherwise you will receive a prompt refund.

SUPPLY LIMITED—ORDER NOW!

Because these gorgeous plants are sold directly by mail, you can have them sent to your friends for as little as 88¢ each . . . for little more than the cost of a fine Christmas card. We expect only one shipment from Hawaii in time for Christmas. Once our limited supply is spoken for, there'll be no more.

Don't miss out on this easy, inexpensive way to delight everyone you know! Just send us your gift list and we'll deliver your lovely living gifts anywhere in the U. S. in time for Christmas . . . each with a beautiful gift card bearing your name. You will be notified that your Plants have been shipped on time.

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Send This Coupon Today!
$1 POSTAGE PAID
10 for $8.50
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Please reserve and send _____ exotic Aloha Plants direct to my list shown on a separate piece of paper. Deliver in time for Christmas with individual gift cards.

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You have no idea how GOOD and SWEET Grapefruit can be until you have eaten the Tip O' Tex RED BLUSH variety. Utterly delicious and sweet enough to eat without sugar. It is the finest Grapefruit grown anywhere. The color, too, is a vivid Red, very pleasing in its novel appearance and making table settings more attractive.

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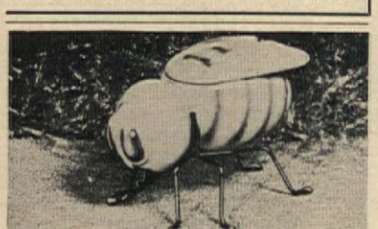
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A unique gift from California. . . . Giant honey-bee holding 5 oz. of delicious wholesome orange blossom honey in its body. Bee is ceramic and golden yellow with black markings, rest on wrought-iron legs, 4½" tall. A graceful, decorative server for any table. Also available in: "cactus" server with desert cactus honey; "Pear" server with pear honey; "Apple" server with apple honey; "Orange" server with orange honey. Set of any three for $8.50, or $2.95 each. Add 40¢ postage for each item.



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GIFT BOXED

A small girl will love you and these cunning **real** furs for her doll. They're deep-piled sheared white Coney, the choicest of bunny furs, for dolls 10" to 18" tall. Set consists of a **full** hat (**not** a hat band!), a **full** jacket with **full** sleeves, a muff with wrist band. Lined with luxurious white satin.

For the complete 3-pc. set $2.98 postpaid.

For dolls 19"-26"—cape, hat and muff set—$2.98 ppd.

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LOG CARRIER .....$2.95 pp
Two for $5.50 pp

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Get set for plenty of fast action with this new electrically powered AIR FORCE RESCUE HELICOPTER. Press the switch, the top rotors whirl and the 'copter speeds off automatically in whichever direction you command. The Helicopter is over a foot long with an all metal body decorated in Air Force colors. Durably constructed with a tail rotor, rubber cruising wheels. The cockpit window reveals two life-like airmen inside. Runs for hours on ordinary flashlight battery. ONLY $2.98 postpaid. Mail your order today.

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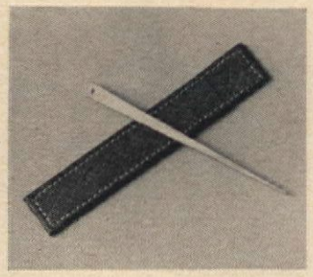
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A MAN OF PROPERTY may own oil wells, railroads, a controlling interest in half a dozen corporations, lots of yachts, and automobiles in every color—but don't think for a minute he has everything. He might lack something as elemental as a solid 14 carat *gold toothpick* in a genuine leather case. $7.50 postpaid. Merrin Jewelry, Dept. AH, 530 Madison Ave., N.Y., N.Y.



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If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

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Large new catalog—10c coin or stamps.

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Decorative and useful, this Early American Lamp with antiqued tin sconce lends gracious atmosphere to any home. Because it is oil burning you always have light. Has handle for easy carrying. Sconce size 11" high x 4½" wide. Exclusive with us $4.95

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NEW TWIN CHUCK WAGON LAMPS—10" x 7" of rare sun-bleached Ariz. Cholla wood. Colorful shades branded with name or initials at no extra charge. $4.95 each ppd. or both for $8.95 (no COD's please). WESTERN CLASSICS—Box 4035 Dept. AA, Tucson, Arizona

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[1]Houston *Post* • [2]Carl Victor Little, Houston *Press* • [3]Nashville *Banner* • [4]Chicago *Sun Times* • [5]J. Donald Adams, New York *Times* • [6]Salt Lake City *Tribune* • [7]Detroit *News* [8]Chicago *Tribune.*

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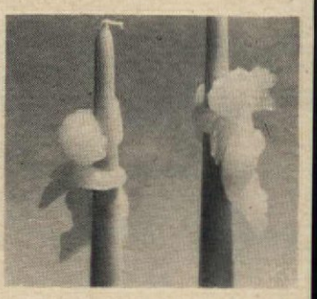
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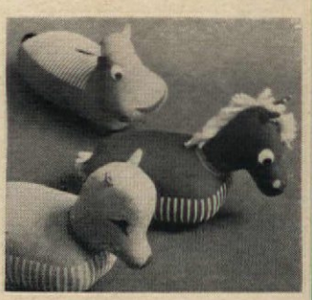
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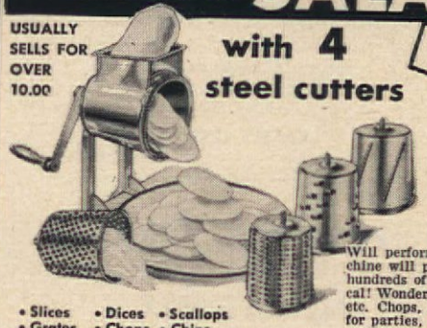
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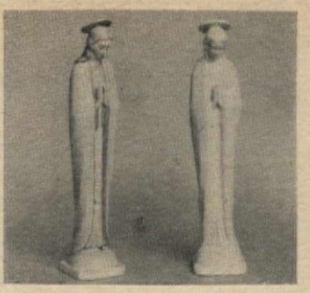
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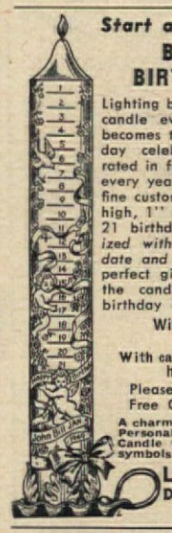


ON TIPPY TOES of excitement, even a toothless Annie is soon transformed into a dazzling Sugar Plum Fairy when she finds under the Christmas tree a frothy pink ballet dress with matching panties. Full nylon net skirt is topped with a fully-lined satin bodice which zips down the back. Sizes 4, 6, 6x, 8, 10, 12 and 14. $3.98 ppd. Niresk Ind., Dept. BD-80, Chicago 40, Illinois.



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BABY'S OWN BIRTHDAY CANDLE

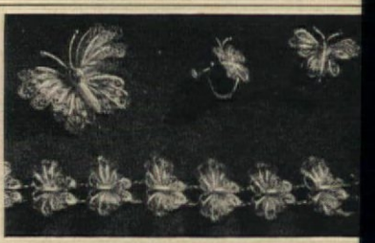
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If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

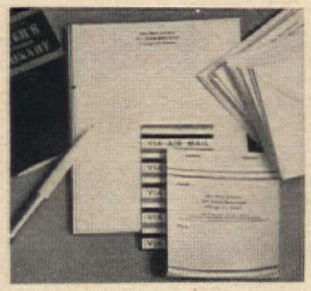
MONROE CO. 112 CHURCH ST. COLFAX, IOWA



GOLDEN STARBURSTS to add glittering excitement to your decorations. Of heavily laminated gold foil, they open up to multi-pointed stars you will spot in a picture window, on a mirror or wall, or hang along the fireplace or on the tree. Pkg. of six includes one 22″ across, three 12″ across, and two 6½″ ones for $1.98 ppd. Elron, Incorporated, Dept. AH, 225 W. Erie St., Chicago 10, Ill.



TO ISSUE TISSUE. Bouquets to this smart tissue holder made in Holland. Of embossed metal with a striking, gay floral design, it will spark any spot it is placed—be it on dressing table, the bathroom or kitchen wall, or on a desk. Yet it makes a most personal gift. Bottom slides off for filling with tissue. $2.95 ppd. Design Craft, 504-507 Interurban Building, Dallas 1, Texas.



A SPECIAL CORRESPONDENT will be delighted with a writing kit which includes 50 linen-finish sheets of stationery, 25 envelopes, and 25 parcel post labels all printed with name and address, plus 25 air-mail stickers, a pocket-sized dictionary and a ball point pen. A "just write" gift for anyone. $2 ppd. Horace Anderson's Giftcraft, 1234-A East 47th Street, Chicago 15, Illinois.

MAJOR BRUSH-UP



Dental Sentinel protects your child's teeth! Major comes with nylon toothbrush in his hat as a plume. Makes tooth care child's play. Child's name on Drum-Drinking Cup. Very colorful. Hang or stand it.

each $1.25

LIGHT A CIGARETTE



With a cigarette lighter that looks exactly like a cigarette. Even fits in your pack of cigarettes. Imported. In white enamel with brass tip. Flip it for fast, sure light, & it works like a charm! Handy in man's pocket or finest lady's purse. Buy several for Christmas Gifts. $1.25



HIS OWN PERSONAL BARBER

Keeps his shaving brush, safety razor & used blades in one neat place! This barber will make him smile even before breakfast! His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades. Sturdy, colorful CERAMIC. 6" high. Stand or hang it.

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Decorative Dispensers. One holds full roll of postage stamps; the other holds scotch tape or paper clips. Handpainted China with gold trim. For home, office. 2 for $1.50



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Imagine! 9 complete tools in one! Unbreakable handle carries a nail & tack lifter; chisel & scraper, Philips screw driver; awl & punch; light duty screw driver; appliance recess, 3/16" screw driver; & hammer & bottom of handle has a 3 ft. steel rule. All rustproof of hard & tempered steel to withstand hard duty. For home, car, office.

Complete for $1.95



BABY BOOTEE HEIRLOOMS

Proud grandparents cherish these precious keepsakes! Grandchild's name & birthdate engraved on sole of a ¾" Bootee. Exquisitely handwrought. Order new Bootee as new baby is born.

Name Bootees, ea.: $2.50 *Link Bracelet:* $1.75

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All Sterling Silver—Fed. Tax included

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What more could you wish to give, than a sure y to the most beautiful garden in the neighhood—bigger, better flowers, vegetables; lush en lawn. Anyone can use a **Sudbury Soil st Kit**—as easy as reading a thermometer. 10 minutes, know how to make everything w better. They'll use it year after year, never get your thoughtfulness. Praised by both ateurs and experts, *over 500,000 now in use.* tandsome lifetime steel chest. Makes 150 tests nitrogen, phosphorus, potash, lime. Better rden Guarantee. Garden Manual shows needs 25 flowers, vegetables, etc. **Only $14.95.**

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Money-Back Guarantee.

DBURY LABORATORY, Box 66E, Sudbury, Mass.

130 COLOR TV TOYS—$1.00



LARGE SIZE IN FULL COLOR. Newest toy sensation. Realistic actors, actresses, acrobats, animals, dancers, clowns, cowboys, singers, props, over 130 performers, TV cameras, etc. Ready to cut out of rigid bookstock and stand up. Average 5" tall. Fun for ages 2-14. Children set up scenes and put on TV shows: westerns, circuses, variety shows, plays, etc. Gayly colored characters make delightful toys for toddlers, too. Educational "Director's Kit" explains authentic TV equipment and how to stage shows. FREE—2 funny TV puppets, arms-legs move. Send $1 plus 25¢ for postage and handling (total $1.25) for each set or 4 sets for $4 to:

SONNUS COMPANY

P.O. Box 196, Dept. A, Mission, Kansas

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



$22.95

ORDER BY MAIL
2-3 week delivery

Send for FREE Style Book!

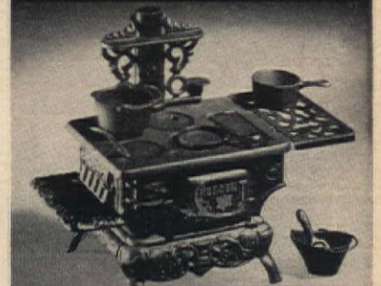
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Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

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Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size, $4.95; 11" x 11½" x 7" size, $8.95. Postpaid (Add $.50 W. of Miss.).

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2 PLAIN STREET, MILLIS, MASSACHUSETTS



Earn As You Learn

Money-making business in your own home! Complete 120 page correspondence course in cake decorating and catering by world-famous teacher. Everything you need to make your work outstanding in the community. Full scale models and detailed instructions—includes 'tricks of the trade'. Diploma issued.

AKE DECORATING MADE EASY' $3.50
mplete 57 page step-by-step book, cludes recipes and decorations.

ARIE WAGNER CAKE DECORATING SCHOOL
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FREE! BRITISH CARIBBEAN *plus new, rare* BONUS OFFER!



RUSH REPLY for newest offers! Big free collection scarce Caribbean Stamps, popular Collector's Guide, PLUS, new, valuable "British Empire Bonus Packet". From agents everywhere, unusual, seldom-seen stamps. No two packets alike. Coronations, Jubilees, Royal Visits, etc. Many COLLECTOR'S ITEMS! Other offers for free inspection — Limited offer. Send 10¢ for postage, handling now! GARCELON STAMP CO., Dept. 11AHC Calais, Me.

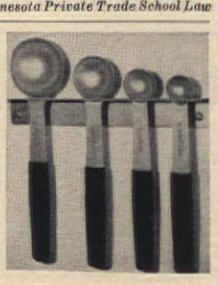
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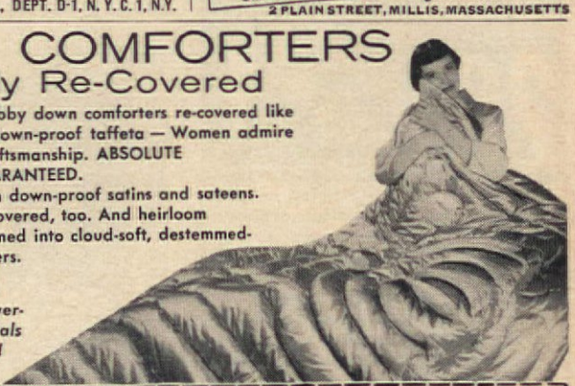
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SET OF FOUR PPER-FINISHED SURING SPOONS
and lovely, they have black stain-, crack-proof han-. Come with hing copper plated rack and screws. ¼ tsp., ½ tsp., 1 tsp., 1 tbsp. hing Copper-hed Serving s complete with bracket... $1.00 Spoons and ... $1.95 *Add 25¢ Post-Send For Free Catalog*
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DOWN COMFORTERS Beautifully Re-Covered



Once-lovely, now-shabby down comforters re-covered like new — quickly — in down-proof taffeta — Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED.

. . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

FREE *samples of coverings, testimonials and illustrated folder!*

I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail FREE material samples and literature. I am assured no salesman will call on me.

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COMICE PEARS

FOR Christmas Giving



AS LOW AS $3.60* DELIVERY PREPAID

FROM ROGUE RIVER VALLEY

MEDFORD, ORE.

● Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

ORDER EARLY

No. 1 — Deluxe Box (8 to 14 pears, pictured above) **$3.60***
No. 2 — Deluxe Box (15 to 18 pears)... **4.65**
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***EARLY BIRD PRICE**... if your order, complete with names and addresses of recipients is postmarked on or before November 21, 1956.

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FULLY ASSEMBLED • READY-TO-PAINT



only $22.95

A charming settee for your entrance hall, den or porch. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.

3 POPULAR SIZES. **DB2** (seats 2) 17" x 41" **$22.95**
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Prompt delivery—shipping chgs. collect. Send check or M. O. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for illustrated catalog.

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Luxurious FRENCH FOLD PHOTO XMAS CARDS



20 Personalized Photo Christmas Cards with Envelopes **$1** plus 10c shipping

NEW — DIFFERENT — PHOTOGRAPHIC FRENCH FOLDS — Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on DIE-CUT FOUR-COLOR FRENCH FOLDS in assortment of 4 designs. Size 5½ x 4¼ inches — all with matching envelopes. SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Order as many sets of 20 for **$1.10** as you wish. Send NEGATIVE or PHOTO with remittance. NO EXTRA CHARGE for making negative from photo. Your photo returned unharmed.

FOTO PLUS STUDIO

Dept. A, Englewood, N. J.



RELAX in PATAKWA MOCCASINS

Ideal Gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible, padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Tan, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8..$4.95
in sizes 9 thru 12..$5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9..$2.95—Sizes 11, 13, 2..$3.95

Send cash, check or m.o. For COD's send $2 deposit. Immed. delivery. Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. AHP Tucson, Arizona



Musical Ballerina Bracelet

Its tiny, imported music box tinkles a gay melody anywhere you go! Graceful ballerina perches atop big, golden-hued metal charm dangling from double-link metal bracelet. Jeweler's-bronze finish resists tarnish. Winding key and start-stop button on back. Sweet for a lady of any age—and so low-priced! Only $4.95 ppd. tax incl. Order by mail. **$4.95** Ppd.

BRECK'S OF BOSTON **FREE! BIG CATALOG** of Exciting New Gifts!

743 Breck Bldg., Boston 10, Mass.



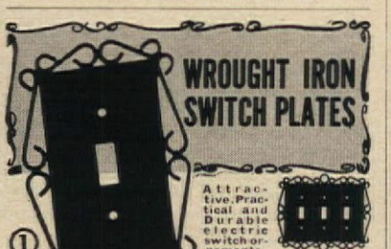
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Now you can protect your expensive carpeting with this new inside doormat that really works. Top-quality cotton carpeting, permanently bonded to non-skid rubber backing, does the trick. Thirsty, deep carpeting gets feet dry and clean; rubber base grips floor, won't curl. Special DuPont chemical makes mat soil resistant. Easy to clean with vacuum or detergent. Four rich decorator colors match your carpeting: beige, wine, green, gray. 18" x 29".

No C.O.D.'s Only **$3.95** postpaid.

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WROUGHT IRON SWITCH PLATES

Attractive, Practical and Durable electric switch ornaments. Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

#1 *Single Switch* .....$1.35 ea.
#2 *Triple Switch* .....$1.95 ea.
#3 *Duplex Outlet* .....$1.35 ea.
#4 *Double Switch* .....$1.65 ea.
#5 *Combination Switch and Outlet*.....$1.95 ea.

Despard Plates also available.

No C.O.D.'s please. We pay postage. Money refunded if not delighted.

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Laurie & Co. Dept. AH-13, 507 5th Ave., New York 17, N. Y.

HICKORY, DICKORY, DEE these mice hang on the Christmas Tree, and everyone can start nibbling because they are pink and white confections of pure sugar, and the happy idea of tying sugar mice on the Christmas tree is an old English custom. Each sugary sweetie is 1½" long, and 25 in a box are just $1 ppd. Spencer Gifts, Dept. A-1, Spencer Building, Atlantic City, New Jersey.



HE'LL BE ON THE BEAM. Any man or boy on your list would prefer this Jack of all Lanterns to a whole handful of Christmas ties. It is gleaming chrome, has standard batteries, spare bulb, and chrome visor, plus a bracket to fit any bicycle. It unmounts from bike to hitch to his belt or carry. $2.50 ppd. Camalier & Buckley, Dept. AH3, 1141 Conn. Ave., N.W., Washington, D. C.



GRAND PIANO. If she loves Liberace, or even the Moonlight Sonata, she'll love this miniature piano of clear lucite with silvery flecks that comes filled with fragrant dried lavender or rose petals which she can use for filling sachets to scent her bureau drawers. Later it can hold cigarettes, nuts, or mints. 6 x 4" and 3" high. $1.98 postpaid. Mrs. Dorthy Damar, 722 Damar Bldg., Elizabeth, N. J.





7 PIECE BLUE WILLOW SALAD SET ONLY $4.95

Beloved good luck pattern on imported white pottery set. 10" all-purpose bowl with 2 servers, 5" stoppered oil and vinegar and 3½" salts and peppers. All 7 matching pieces postpaid for amazing $4.95 while import shipment lasts. Order TODAY for Christmas!

FREE Gift 'N' Party Fun Catalog

GREENLAND STUDIOS Dept. A-11
5858 Forbes St. Pittsburgh 17, Pa.



King Size! Personalized!

BATH TOWEL

Just like those found in Continental hotels

Treat him to real luxury . . . every man alive will love this huge 66" x 36" bath towel. Wonderful for the beach, too. It's smartly monogrammed with his initial in a handsome black and gray coat of arms. The towel is of deep pile white terry. Specify initial when ordering. Satisfaction guaranteed or money back.

$3.95 ea.; 2 for $7.75 POSTPAID

FREE Gift Catalog Write for it!

FOSTER HOUSE
430-K11 S. Jefferson St., Peoria, Ill.

Anniversary Cuff Link



Clever remind engraved with wedding date. exact day is mar with a preci birthstone. ¾" links in gold-fi or sterling sil State full date. F delivery assured.

$11.95 postpa

Money-back guarantee. No C.O.D.'s

Lowy's Creations, Rockaway Park, New Y

If Your Child Is a Poor Reade

See how *The Sound Way To Easy Read* can help him to read and spell better a few weeks. New home-tutoring cou *drills* your child in phonics with reco and cards. Easy to use. University t and parents' reports show children gain to *full year's grade in 6 weeks!* Write free illustrated folder and low price.

Bremner-Davis Phonics, Dept. B-4, Wilmette,



150 FT. FINE SATIN RIBBON 50

BEST VALUE EVER OFFERED!

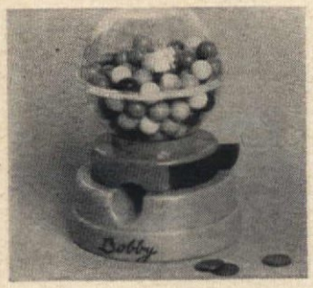
10 COLORS—White, Red, Green, Pink, Lt. Blue, Royal Blue, Orchid, Yellow, Nile, Cocoa. Factory-fresh, no scraps or pieces, reg. $1.50 value! ½" width ribbon 150 ft. roll only 50c ppd. Ribbon in 1" width, 75 ft. roll, same colors 50c ppd. State width and colors when ordering. Money back guarantee. **WRITE FOR FREE GIFT CATALOG.**

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FREE with every order! Gift wrap, bow tying illustrated instruction brochure.



PIPE THIS. A man who smokes a pipe is known to be kind, generous-to-a-fault, good to his family, fond of animals—and appealing to the ladies. Surely such a guy deserves such a thoughtful gift as a *Variety Pack* of seven full-sized packages of superb tobacco blends—10¼ ounces of tobacco in all. $2 ppd. David P. Ehrlich Co., Dept. AH, 207 Washington St., Boston 8, Mass.



THERE'S MONEY IN IT for the kiddies who pop their pennies into a bubble gum bank which delivers a gay ball of bubble gum at each deposit. Big 6½" high break-proof plastic, domed banks personalized with child's name come with 35 balls of gum inside for $1.75 plus 20¢ post. We show it with an extra 100 refills for another 45¢. Crown Craft, Dept. M, 246 Fifth Ave., N.Y.C. 1.



PIN THE TAIL ON THE REINDEER is a delightful variation of the old party game. Big 20 x 26" Christmas red background has graceful silhouette of reindeer in snow white sprinkled with tiny multi-colored stars. Comes with 16 numbered tails. After the game, Mr. Reindeer is a gay yuletide decoration. $1 ppd. House of Schiller, Dept. 356, 180 No. Wacker Dr., Chicago 6, Ill.

THE ICE CREAM CHAIR



comes out of the soda fountain and into your bedroom or bath or at your vanity; with a low back and washable, plastic covered seat in pink, white, yellow or turquoise. Chair measures 14" seat, 25" high and is available in white, pink or brass plated or black wrought iron.

white, pink or brass	black wrought iron
$9.98	**$7.98**

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interior trends
56-A Underhill Avenue, Brooklyn 38, N. Y.



LADY OF FATIMA MUSICAL STATUE

Delicately hand painted. 13" tall. Glows in the dark. Music Box in base plays "Silent Night", "Oh Holy Night", or "Ave Maria" (state 1st and 2nd choice). Made in Portugal. Plastic. $8.95 plus 50¢ handling charge. Satisfaction guaranteed or money refunded.

Damas Importing Co.
115 Kipp Ave.
Lodi, New Jersey



PROUD OF YOUR DOOR?
Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. Perfect for gifts. Mail to:
Elgin Engraving Co., 439 S. State, Elgin 2, Illinois



Give Your Pets Happy Holidays

Kitty will revel in the luxury of this wonderful gift—she'll be a real "Glamour Puss." **Kitty Cootie-Chaser** is a soft bed—also kills fleas while cats nap. Stops scratching torment. Irresistible catnip aroma keeps Kitty off chairs, sofa. No more shedding hairs, soiled cushions. Praised by cat fanciers. Long-lasting. In Christmas box, 14x18 in., **$2.49.**

APPROVED Cats MAGAZINE

Flea-Seat-Pad for Dogs—just as comfortable. Kills fleas and doggy "B.O." 15x 28 in., $3.49; Super, 28x36 in., $4.98.

Money-Back Guarantee—Save postage by sending check or M.O. **Sudbury Laboratory, Box 17E, South Sudbury, Mass.**



BRASS COFFEE SERVICE

You'll love this solid brass coffee service to brighten up your home! Beautifully designed, with all the grace and charm found only in the finest craftsmanship. Coffee Server is silver lined; holds 6 medium size cups. Gleaming polished mahogany heat-proof handles on server and 3" creamer. Covered sugar bowl is 3½" high. Cherished gift.

3-Piece Set **$11.95**

Postpaid. No C.O.D. Guaranteed.

ELRON
225 W. Erie St., Dept. A-275, Chicago 10, Ill.





WIN IN A THROW—$1

New THROW-A-WORD dice game for only $1 is a sure party stopper! Each player rolls 12 dice from the shaker to form words from letters that turn up. Simplest and fastest word game yet developed. More fun than a spelling bee. Educational, too! Grand gift idea for kids and adults. You must be pleased or your money back! Only $1, postage paid. Order THROW-A-WORD from **SUNSET HOUSE, 493 Sunset Bldg., Hollywood 46, California.**

PERPETUAL CALENDAR—$1

Carry a key-chain calendar that's never out of date! Tells at a glance the day of the week your birthday will be in any year — and all holidays, too. Plan important dates from now through 1980. Silver dollar size, gold plated and etched in black. Ideal gift for anyone. You must be pleased or your money back! Only $1, postage paid. Six for $5. Order PERPETUAL CALENDARS from **SUNSET HOUSE, 492 Sunset Building, Hollywood 46, California.**



YOUR OWN FIRST NAME and the names of your friends are cleverly printed with informal, witty sayings. Newest correspondence sensation! SMARTY NOTES draw attention. They're gay, bright and useful for pen fun. And what nifty inspired gifts they make! Names and quips are artfully printed in blue on high grade, fine quality, heavy white vellum paper. Each sheet is 4½" x 7" . . . perfect size for quick informal letters. You get 20 notes and 20 envelopes for only $1, postage paid. If any name is not listed below, send your order along anyway — 800 additional names with breezy expressions are carried in stock.

SCAN THIS LIST WITH GIFTS IN MIND!

800 Additional Names with Cute Sayings Available

postpaid by ADELAIDE
ADELE'S adlibs
add-a-line from ADELINE
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as seen by AILEEN
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all about ANN
data from ANNA
scanned by ANNE
ARLENE'S schemes
ARLINE'S schemes
hems and haws from AUDREY
babble from BARBARA
buzz from BEA
a release from BERNICE
BERTHA'S brainstorms
backtalk from BETTE
bits from BETTY
bulletin from BEULAH
brainstorms from BEVERLY
blabs from BLANCHE
by-lines from BONNIE
call from CARLA
cracks from CAROL
CAROLYN'S comments
cues from CARRIE
cheer from CECELIA
chatter from CHARLOTTE
clucks from CLARICE
CONNIE'S confessions
conversation from CORA
corn from CORINNE
something crazy from DAISY
dialogue by DELORES
direct from DIANE
dope from DOLORES
doodles from DONNA
doings of DORIS
dope from DOROTHY
jots from DOT
EDITH'S edits
EDNA'S edition
as seen by EILEEN
something plain from ELAINE
the score from ELEANOR
expressions from ELIZABETH
an epic from ELLA
ELLEN'S yellin's
pretty pleas from ELOISE
an essay by ELSIE
"extra!" from EMMA
memo from EMILY
a note from ESTHER
excerpt from ETHEL
echoes from EUNICE
EVA foreva'
"chin" with EVELYN
it's FERN'S turn
flash from FLO
from FRAN'S file
tales from GAIL
gems from GEORGIA
dirt from GERT
gossip from GLADYS
story from GLORIA
gossip from GRACE
greetings from GRETA
gab from GWEN
howdy from HARRIET
hazards of HAZEL
hello from HELEN
hi from HILDA
ideas by IDA
info from INA
items from IRENE
urgent from IRMA
something wacky from JACKIE
it's just from JAN
junk from JANE
hi-jinks from JEAN
jottings from JEANNE
get-set — it's JEANETTE
JERRY'S jingles
jests from JESSIE
let JO blow
jottings from JOAN
jumping with JOY
voice from JOYCE
jests from JUDITH
jots from JUDY
jewels from JULIE
jabber from JUNE
quips from KAREN
you rate with KATE
essay from KAY
take pity — it's from KITTY
legends from LAURA
to thee — from LEE
low-down from LEONA
something silly from LILLY
lines from LINDA
the low-down from LOIS
letter from LORETTA
the latest from LORRAINE
breeze from LOUISE
spiel from LUCILLE
something juicy from LUCY
the latest from LYDIA
MABEL'S fables
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just a line from MADELINE
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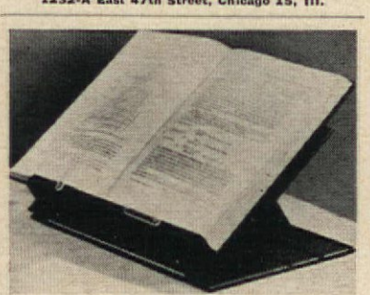


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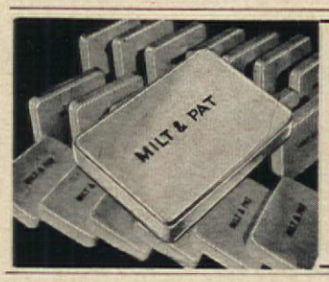


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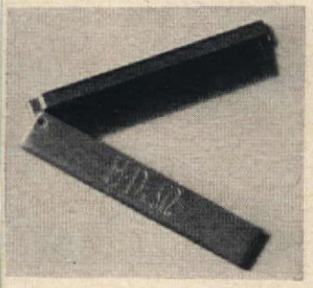
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of Pop's rings, watch, wallet, coins, keys, etc. The cleverest canine you've seen in a dog's age. Rover keeps a man's dresser tidy—ends frantic morning searches for precious possessions. A pup any Pop will love for Christmas. In brown and yellow glazed pottery, 6" long from nose to tail. **$2.95** postpaid.

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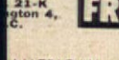
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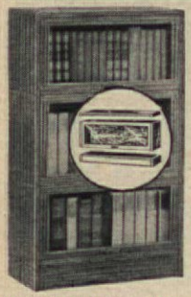
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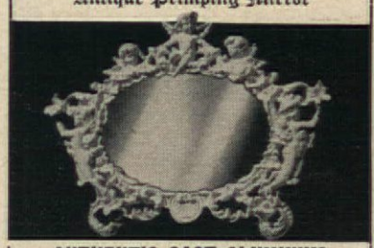
A TWIRLING LITTLE GIRL in a bouffant dress will love it when this slip is showing because in a ring around the hem is her own name in many colors. A crisp everglaze cotton with 3 wide ruffles to make her dress a stand-out, it is topped with eyelet, trimmed with two little bows. Tots' sizes 1-3, $1.50; girls' sizes 4-14, $2. Ppd. Rich Personals, 290K Dyckman St., New York 34, N. Y.



YOUR FUNNY FACE may break up the party but who could resist washing off the paint job and making an even funnier one with this Paint-A-Puppet kit. A rubber head comes with paints and tufts of crazy hair to bring out the artist in anyone, plus a dress to cover a hand when the character goes into its act. Anyone's in show business for $1.95 ppd. Taylor Gifts, Wayne 6, Pa.



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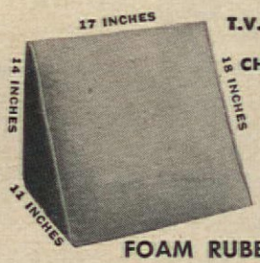
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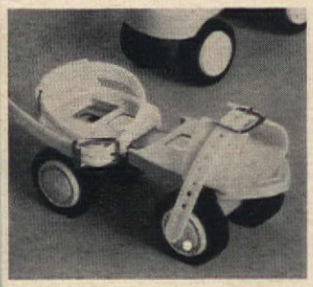


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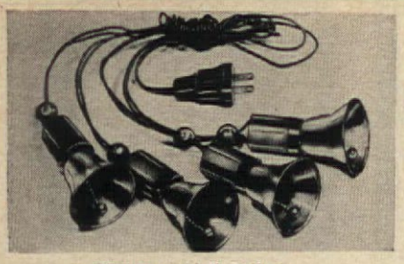
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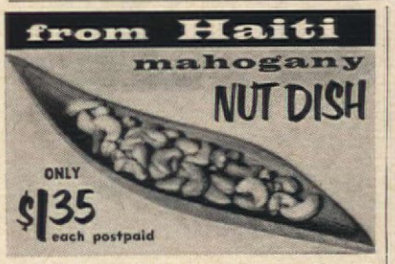
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Dobbs Products Co., 1255 S. Wabash Ave., Dept. 103, Chicago 5, Ill.

AMERICAN EAGLE



A plaque of never ending interest for bare wall space over fireplace, in game or tack room, etc. Beautifully sculptured from heavy aluminum. Choice of satin black, brass or copper finish. 23 x 18". Bracket at back for easy mounting. $12.50 postpaid.

Write for Catalog of Weathervanes, Lanterns, House Signs, etc.

HAGERSTROM METALCRAFT STUDIO, Dept. A, Wheeling, Ill.

Revolutionary TOILET TANK BALL



Guaranteed to stop annoying drip, lever jiggling, and water waste for the life of your toilet. Rigid plastic ball can't lose its shape or buoyancy. Cushion seat water resistant. Easily installed. $1.35 ppd.

THE EDLEE CORP. 4434 19th St. N. Arlington, Va.



Make it yourself • a luxurious wreath (illustrated) from cones and pods gathered the length and breadth of the Pacific Coast • a generous supply of about 35 varieties of dry pods and cones with great contrast in size, shape, and texture • plus necessary **materials:** padded ring, cut wires, wired picks, philley pins and **samples** illustrating their most effective use • follow thorough directions and you will have a handsome wreath 18 to 20 inches in diameter • stored in its own shipping box it will **keep forever** • **$5.95** • prepaid • complete satisfaction guaranteed, send money order or check • **Eunice Curtis** • Hilltop Community, 14407 S.E. 55th St., Bellevue, Wash.



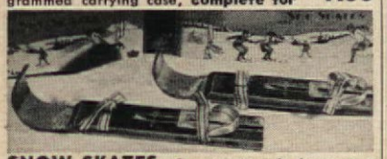
CLOWN BOWLING PINS

There's more than meets the eye in this rollicking red and white clown that stands a full 7" high! Grasp his portly tummy, twist gently, and out tumble 10 jolly clown ten-pins and 2 balls to bowl them over with. Entire set beautifully decorated. Perfect stocking toy. Child's name hand-painted 25¢ extra. **$1.95**



YOUR PERSONAL PRINTER

Now! You can print your name and address on letters, stationery, checks, books, cards, etc. Self-inking pocket Rubber Stamp of metal construction. Leather case protects purse & pockets from ink stains. Prints in a jiffy. Perfect gift for home or office. 3-line metal stamp with monogrammed carrying case, **complete for $1.95**



SNOW SKATES Completely safe for even a very young child. Snow Skates can be used after a light snowfall—no need to go near ice. Made of sturdy steam-bent hardwood with grooved bottom, aluminum heel plate and adjustable straps. Worn over shoes or boots. Skates are easily adjusted. 3 to 12 years. **The Pair— $2.25**

We pay postage on all items. (No C.O.D.'s)

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MAGIC CHARM ALL YEAR 'ROUND

Complete Wrought Iron CANDELABRA!



Burn candles for beauty in this abundant centerpiece overflowing with Christmas bounty! Comes to you complete with four 10" red candles, green pine and lycopodium, frosted red cones, white bells, and a tinsel red ribbon bow. Use it after Christmas for fruit and flower arrangements. 17" long. Only $3.98, complete, postpaid. 10-day money back guarantee. Send cash, check or money order today.

FREE 132 page catalog. The most complete assortment of colorful gifts and gadgets ever assembled.

Mrs. Dorothy Damar 303 Damar Bldg., Elizabeth, N. J.

IN CANADA: Delivered to your home, $4.79
811 Chatham Street, Montreal, Que.

CUCKOO CLOCK



from GERMAN BLACK FOREST

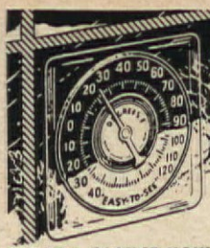
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postpaid . . . duty-free

Direct to you from EUROPE

Low price only by direct import. German weight and pendulum CUCKOO CLOCK. Excellent timekeeper. Cuckoos every quarter hour. HAND CARVED. Antique walnut finish. Shipped direct from Free Europe with strange foreign stamps. Order as gifts, too. (Not more than one addressed to the same person.) Send only $3.95 each. No COD's. Postman collects 15c foreign packet fee which can't be prepaid. Money-back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. F-388
1717 Westwood Blvd., Los Angeles 24, California



NEW EASY-TO-SEE Windowpane Thermometer

MOUNTED IN SECONDS!

SEE AT A GLANCE HOW COLD IT IS OUTSIDE FROM INSIDE

$2.00 PPD. GIFT BOXED

No squinting to read, even from 10 ft. away—thanks to big red figures and pointer on 3½" transparent dial you look right thru! No screws, no brackets. Just peel and press this new model on outside of windowpane. Specially compensated for windowpane use. Accurate, attractive, a much-appreciated gift! Each, $2 ppd., guaranteed. By mail.

BRECK'S OF BOSTON FREE! BIG CATALOG of Exciting New Gifts!

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MODERN *Hollywood*

BED LEGS

Just Snap 'em On!

Inexpensive! Set of 6 Hollywood Bed Legs for open coil or box springs. Convert your old bed spring into an extra bed. Even out-of-date beds can be transformed into a modern Hollywood type bed with simple installation of these legs. Of sturdy straight steel or tapered hardwood. Colors: blonde or mohagony.

Steel, 7" for open coil springs	$5.95
Steel, 9" for open coil springs	$7.95
Steel, 11" for open coil springs	$8.95
Hardwood, 7" (illustrated)	$6.95
Hardwood, 7" for box springs	$5.95

Shipped postpaid from factory.

COLSON BROS. OF CALIF., Dept. A-11-1
6061 Santa Monica Blvd., Hollywood 38, Calif.



Label Your Home Cooked Goodies— 50 PERSONALIZED PANTRY LABELS $1

Beautiful 3-color Pantry Labels printed with your name, to label all jams, jellies, preserves, baked goods and dishes from your kitchen. 2½ x 3½ inches on gummed paper. Guaranteed to please or you keep labels and we refund money. Specify name desired (1-line only). 50 Pantry Labels for $1; 100 for $1.75; 200 for $3.

HANDY GIFTS
1101 Jasperson Bldg., Culver City 15, California

PETIT POINT EARRINGS



They're beautiful—easy to make. Old-fashioned rose design is already completed on fine French canvas, simply fill in background. Needle, yarn, lovely brooch-like earrings in gold or silver beaded frame, instructions furnished. Complete kit, just $2. ppd. Kit for brooch to match $1.50. Ppd. Order from

RED OAKS, Dept. 162-P, Prairie View, Ill.

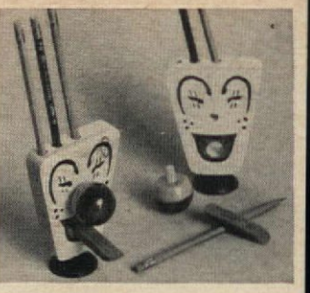


Personalized Wagon

Their very own first name is hand painted in red for proud ownership! Just what every toy-totin' toddler needs for easy transport or tidy storage of favorite ducks or dolls! Sturdily made of smooth wood with colorful decals; free-running wheels, gay striped cord pull with handle. 13½" x 10" x 5". $2.95 postpaid. Sorry, no C.O.D.'s. Ask for Free Gift 'n Gadget Catalog, too.

MEREDITH'S, Evanston 3, Illinois

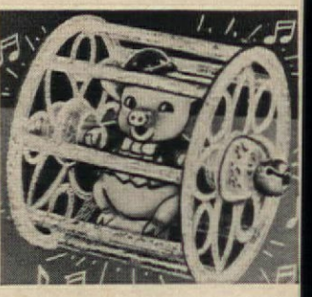
A FIRST GRADE CLOWN will be a popular guy with the grammar school set, because he holds three pencils in the top of his head, a bright red eraser is his tongue, and his bulbous nose is actually a pencil sharpener. Made of wood with a suction cup neck to hold him securely to a desk or table, he's just $1 postpaid. The Added Touch, Dept. A, Wynnewood, Pennsylvania.



GUARDIAN ANGEL WATCH OVER ME is inscribed on a sterling silver medallion which pictures a heavenly angel. Surely such a guiding spirit together with your own prayers will keep your "angel child" from harm. On the reverse is engraved child's first name and birthdate. Medal $4. Add $2.50 for 16" sterling silver chain. Ppd. (Tax incl.) Lion's Novelties, 139M Payson Ave., N.Y.C. 34.



MAKING A COMEBACK, this rolling jingle toy will have baby gurgling with excitement. The gay little piggy inside the wheel stays upright as baby rolls it way away, then it comes jingling right back into his hands. Two silvery jingle bells are on the ends, the rest is colored plastic. 3 x 4" 94¢ ppd. Bancroft's, Dept. AH-313, 2170 S. Canalport Ave., Chicago 8, Ill.



Picture Window Beauty...Reyburn Photo Murals *Budget Price Extra Large*



19 dramatic, true-to-life, full color America scenes ranging from mountain reflections tropical gardens bring a view that's new home or office. Large standard si (38½"x59") on sturdy paper, $14.75 pp NEW extra large size (51½"x75") on Ca vatex (looks and handles like canvas), $34. ppd. Both come in one piece for easy app cation or framing. SEND 25c for full co folder of 19 subjects and complete data, order photo mural shown in size desir Money Back guarantee. THE WARNER CO PANY, Dept. A-10, 108 S. Desplaines Chicago 6, Ill.

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Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you have ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34), M (36-38), L (40-42), XL (44-46)

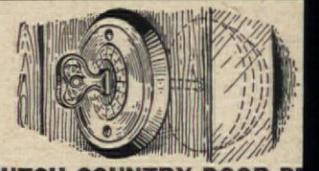
$2 ea. 3 for $5

NOW! Tee-PJ's available in long sleeves with knit wristlets and in heavier knit fabric for real cold weather comfort!

$3 each 2 for $5

All postpaid

WITTMANN TEXTILES
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DUTCH COUNTRY DOOR BE

Quaint imported Dutch door bell. Turn the handle and the bell inside the door will gai announce your arrival. Easy to attach in minutes several supplied screws. Solid brass may be p black to match your iron. $2.50 ppd. No C.O.D.'s please.

IRETON FARM, Zionsville 2, Pennsylvani

IT'S A HOLD UP!



For your young cow pu duds when they come range. About 15" squ perforated masonit hanger hooks can be where desired. Comes screws and stabiliz hold away from wall so and ring can also be Order cow for girl, st boys.

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$1.98 each ppd. Box 469AH, Caldwell,



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NOW 2 for $1.00 Limit . . 6 to a customer

FREE! With each order of 2 or more shades, you'll receive FREE a 12 page book of the world's most popular Hymns and Carols . . . words and music

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Now you can bring Hollywood's famous "Christmas Tree Lane" right in your home. These perfect replicas fit over any lamp in place of yo regular shade. Make all your lamps into Christmas trees. Beautifu lithographed in forest green with white 'snow' on branches th stand out for easy decorating. Can be used for many yea Complete with simple illustrated instructions. At this low pri you'll want several. Order now . . . Sorry, No C.O.D.

Send your order to Address nearest you.

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CHRISTMAS TREE LAMPSHADES, Dept. 208

Please send me.....Christmas Tree La shades for which I enclose $.....

Check ☐ Cash ☐ Money Order ☐

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A CRAYON ARTIST will be mad for a cute little denim apron personalized with her own name. It has lots of pockets along the bottom holding a whole row of crayons ready to draw a green house with a red lawn beneath a happy yellow sky, and in the center pocket there's a gay, but not too sharp, scissors. $1.50 ppd. Carol Beatty, 205 Beatty Bldg., Hollywood 46, California.



IT'S A STORYBOOK WORLD for a youngster who has his friends the Gingham Dog and the Calico Cat decorating this set for his or her nursery or bathroom. They're hand-painted with the child's name on a white metal Kleenex box ($3.50); Switch Plate ($1.50); plastic Tumbler ($1.30). The set, $5.95. Add 25¢ postage. Page & Biddle, 21 Station Rd., Haverford A 11, Pa.



IN THE SWING that swings him automatically for periods of 15 minutes or longer with a few turns of the handle, baby is happy as a lark while mother is busy with other tasks. Of heavy gauge metal finished in blue with light blue and red trim, baby seat supports head and back securely. $14.95. Shipping chgs. coll. (10½ lbs.) Thoresen's, Dept. AH-113, 352 Fourth Ave., N. Y. C. 10.

VERMONT DEACON'S BENCH

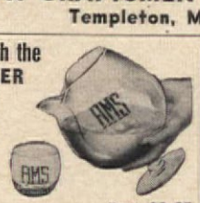
ll the charm of Old Colonial Vermont is captured this quality, custom-built reproduction. Seat is nd-scooped by master craftsmen from sturdy ew England Pine. Legs and back are of hard-ood. **60" long, 32" high, seat 15" deep. Com-letely sanded and assembled, $34.95.** Finished light or dark pine or antique maple, **$44.95.** elicately trimmed in black and gold with hand enciling, **$49.95.** Also available in **48" length, nfinished, $29.95.** Express Collect.



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ept. 371 Templeton, Mass.

wirl—Don't Stir—with the MARTINI TWIRLER

st add ice, ingredi-s, and twirl gently finer flavor! Deep lip ds back ice. 32 oz. nd cut 3-initial mon-ram. Order several for ts!



nogrammed Twirler .....Ppd. **$2.95**
. Twirler, 4 Cocktails, monogrammed, Ppd. **$4.95**
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. 8 Roly Poly Hi-Balls to match, monogr. **$4.95**
Print plainly. No C.O.D. Send for Gift Catalog
ASSCRAFT, 920-A Chicago Ave., Evanston, Ill.



Olde New England Sewing Bucket 23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand-rubbed Salem Antique finish. **Small:** 23" high (lid down) 13" diam.. only **$11.95**, ppd. **Large:** 24" x 15½", only **$12.75**, ppd. (Add 75¢ W. of Miss. R.) Money back if not *thrilled!*

ONLY $11.95 postpaid

PUDDIN' HOLLER, Box 6AH11 East Swanzey, New Hampshire

PERSONAL PHOTO Christmas CARDS



25 CARDS AND MATCHING ENVELOPES

$1. plus 25c shipping

The ideal personal Christmas cards made from your own favorite snapshot of family, children, pet, scenery. Rich-looking distinctive, low-priced!

FREE SAMPLE

Merely send your negative for FREE sample of our beautiful 4¼" x 5½" embossed card with deckle edges; no obligation. Enclose 3c for return postage. Your negative returned safely. (If you mail photo, send 50c for making new negative.) Offer expires Dec. 1, 1956. *Satisfaction guaranteed.*

BALL STUDIO Greeting Card Division
Dept. 34 • Box 275 • St. Louis, Mo.



What's Cooking
RECIPE FILE

Accordion style file with separate labeled compartments to organize your a la carte secrets! Expands with your culinary knowledge, measures 8"x10", has tie closing. Whimsical, colorful cover design adds to cookery fun. Also available: A file for "Bills 'n Things" (A to Z). **$2.25** each, ppd.

No C.O.D.'s, please. Write for free catalog.
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French Import . . .
OPALESCENT MILK GLASS JAR

Out of the past into your future — footed milk glass jar from France. An authentic reproduction of a design once used by the French aristocracy, you'll want it for candies, nuts, tidbits. Grape cluster and leaf motif harmonizes with any decor. 6" high, including lid. **$2.75** ppd.



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YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in Ivory letters.

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LARGE 18" x 28" SIZE

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THE MARTINS • EVE AND JOHN
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For Christmas, Showers, Birthdays, Weddings, Holidays.

BEAUTIFUL DECORATOR COLORS: Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

7000 RUBBER SCRAPING FINGERS Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

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Send personalized Mitchell Mat with name shown below in_____color. (Name one background color only.)

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☐ I enclose $5.45 I will pay small shipping charges.
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FOR PROUD MOTHERS AND GRANDMOTHERS



Order before Dec. 1st and save 10%

Bootee bracelet and monogrammed bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and bar pin are Sterling Silver or 1/20 12K Gold Filled. As many bootees as you wish may be attached. Bootees—$2.50 each; Monogrammed Pin—$2.00; Bracelet—$2.50; Prices include engraving, tax, postage. **Write for free gift catalog. ZENITH GIFTS,** 11-K Post Office Bldg., Brighton 35, Mass.

SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel



COMPLETE OR IN EASY 1-HR. KITS

Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify). **Only $16.95**

COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc., simple instructions. **Only $11.95**
Shipping charges collect.
NOW—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. **Send 10c, coin or stamps.**

Immediate Delivery
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YIELD HOUSE
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1000 NAME & ADDRESS LABELS $1



Your name and address (choice of 3 lines) on 1000 fine quality gummed labels. WITH PLASTIC BOX, only **$1** postpaid. Any six orders for **$5.** THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. *Satisfaction guaranteed.* **Time Saver Labels, 1101 Jasperson Building, Culver City 1, California.**

SHORT SNORTER BILLFOLD



The newest idea in billfolds. Designed for the man who is loaded with credit cards, photos, identification, licenses, etc. A regular pocket for currency and two sections for personal cards or charge plates. Also, a built-in accordion-like folder that allows 18 cards or photos to be visible in a jiffy. Very thin considering its appetite.

Available in genuine Morocco or Pigskin .....**$9.90** ppd. or, if you like.....in Pinseal **$11.55** ppd.

Don't forget to ask for our new free catalogue.

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PERSONALIZED AND DECORATED TOILET SOAP

A package of four cakes of fine hard-milled toilet soap, decorated with dogs and floral assorted. Personalized with any name. Design and name will stay on for life of soap. Four cakes — **$2.00** ppd. No C.O.D.'s. Satisfaction guaranteed.

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Box 18, Roosevelt, N.Y.



12 darling dolls

What little girl wouldn't be delighted with this wonderful family of 12 little sisters? They're unbreakable plastic; their arms and legs move; their eyes open and close! Each is dressed in a gaily-colored cloth costume, and each has a lock of realistic hair. Dolls are 3 inches high, imported from Italy. A marvelous toy set, with endless hours of play value for some lucky little girl! Complete set of 12 dolls is $2.98 postpaid.

WALTER DRAKE & SONS, 411 Drake Bldg.
Colorado Springs 1, Colorado



NEW! EXCITING!
WORD GAME

SPILL & SPELL—a fascinating game whether played alone or in groups! Novel scoring makes it a REAL challenge. Educational fun for adults, children, travel, shut-ins . . . everyone, everywhere!

$2.00 ppd.

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MOPPER *the new absorbing* AFTER-BATH ROBE

Here's a great big, polar bear of a robe that dries you off instantly, cozily, after tub, shower or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry toweling, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a mopper! Has big "carryall" pocket, wrap-around belt, handy hanger-loop, tassle tie at neck, raglan sleeves . . . fits any man or woman perfectly. For six-footers, order king-size—only one dollar more. Get one for yourself . . . several for house guests. Sorry, no C.O.D.'s.

Add 30¢ for gift pack, shipping charges. **$6.95** ea. (SAVE! 3 for $20)

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PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

$2.95 plus 30¢ handling charge

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No CODs

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OUR EXTRA SPECIAL INTRODUCTORY OFFER
$9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table**. 2" selected N. H. White Pine, 12" x 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY !**

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PRESERVES
FOR CHRISTMAS GIVING
in a Gay New "Country Cupboard" Box

A fetching gift for personal and business friends! Luscious preserves made of plump, sun-ripened fruits. The gaily decorated "Country Cupboard" holds four 5-ounce jars, one each—Whole Strawberry, Oregon Blackberry, Prune with Hazelnut, Apricot with Kernels. Send your gift list today!

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Marriage or Angel Medals

Precious way to say "I love you." Recalls moments to years of wedded bliss. Perfect memento for "Her" bracelet, or "His" key chain.

In Sterling Silver OR Gold Filled 3/4" dia. $3, 1" $4, 1-1/4" $5, 1-1/2" $7

In 14 Kt. Gold 3/4" dia. $12, 1" $15, 1-1/4" $30, 1-1/2" $40

Specify style medal desired, full name and number of years married. Prices include engraving, tax and postage. 1 week delivery.

Wayne Silversmiths 546A So. Broadway, Yonkers 5, N. Y.

A PLACE IN THE CAR
For His Favorite Pipe



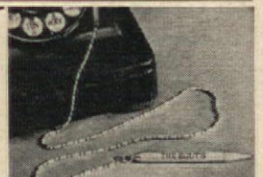
Satisfaction Guaranteed

PIPE-RAK holds any pipe firmly upright. Handy! No mess. No burned upholstery. Adjusts for size and drying angle. Vacuum cup holds it to smooth surfaces. Suede finish protects pipe. *Polished chrome model, $3.95,* Ppd. No C.O.D.s, please.

BOYD F. SCHERNBECK
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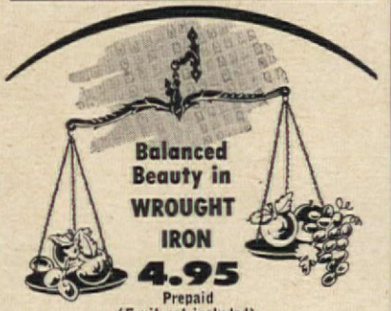
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Personalized Gold Telephone Pencil



hitches to your phone and saves endless hunting. Superbly styled 24k gold plated, mechanical pencil with 18" chain locks to your dial. We engrave any family or first name. $1.50 each; 3 for $3.95. Giftboxed, postpaid. Catalog available.

ELIZABETH McCAFFREY, Dept. AH11, Orange, N.J.



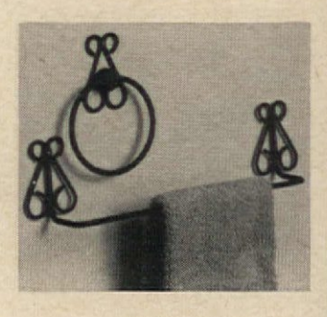
Satin finish wrought iron scale with brass chains. . . . Ideal for Christmas. Display fruit, flowers, etc. Approx. 18" x 18". Complete with bracket, mounting screws. Adjustable cross arm. *Money-Back Guarantee*

The **CHESS-BOARD**
540 Candler Rd.
Decatur, Ga.

FILL SANTA'S TUMMY with lollipops and candycanes, and hang him in the hall, or stuff him with gifts, or your Christmas cards. But do make this jolly old elf from a fun-to-finish kit which includes red, black and white felt, gold braid, sequins, and embroidery floss. When finished, he's a big and pouchy 20" long. $3.50 postpaid. Susan Smith Company, Carpentersville 13, Ill.

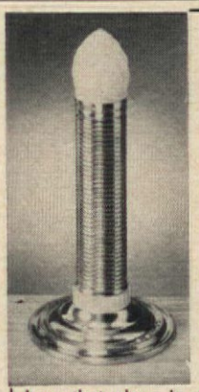


GOOD PUNCTUATION for either the kitchen or bathroom decor are these handsome black wrought iron accessories which will make exclamation points of wherever they are placed. Smart towel ring in 4" or 6" diameters, $1.75 and $1.95. Towel Bar is available in 12" and 18" lengths at $1.75 and $1.95. Postpaid from Laurie & Co., Dept. A-10, 507 Fifth Avenue, New York 17, New York.



GONE BUT NOT FORGOTTEN. Each Christmas has its own special memories and excitement. Treasure them in an album with a gay red leatherette cover and 64 illustrated pages to list holiday guests, cards and gifts sent and received, dinner menu, family snapshots, and more. 6 x 8½". A nice gift for someone sentimental. $1.49 ppd. B. C. Moses, 3019 Prospect Ave., Houston 4, Tex.





NITE LIGHT

Lift it up—it lights. Put it down and light goes out. Or it can be set so light *stays* on. A boon to toddlers and guests unfamiliar with light switches, or during storms when lights are off. 9" tall, chrome finish, with band around base that glows in dark. Batteries may be purchased at any store; bulb also replaceable. **$1.25 ppd.**

HUSS BROTHERS
800 N. Clark St., Dept. I-G, Chicago 10, Ill.



Personalized **NAME-IN-SKIRT LA**

Give your own room the modern personal touch with this exciting boudoir lamp. Your own first name is delicately traced into the charming, pink hoop-skirt design on the white parchment shade. Filigreed black wrought iron and brass base fits any decor. 16 inches high, 5 inches wide; 6-foot approved cord. 526 most popular women's first names available. A perfect gift for any girl 6 to 60. Send **$6.95** for single lamp; two for **$11.95.** No C.O.D.'s. All shipments postpaid. Money back guarantee. Order now and get Name-In-Skirt Notes FREE with each lamp! Give first name to be personalized.

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$1.50 box of 30
Personalized Slim No
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THE PERSONALIZING SERVICE CO.
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Wonderful for cats and dogs. No water! No danger of colds! Cleans like magic! Kills fleas fast! Just puff on, rub in, towel off. Leaves coat soft and glossy. Gift wrapped 10-oz. can, only $1.49 ppd.

Dept. A-11 **The Hilo Co.** Norwalk, Conn.

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New patented liquid used all major commercial bakeri Absolutely prevents foods fr sticking to griddle, grill or pa Perfect for frying, baking, bro ing, waffle irons, muffin ti jello molds, casseroles, ev boiling! A few drops do the j Ends food sticking and scour forever! Wonderful too for free frying. Eggs dry fry **PAN-FREE.** Odorless, tastel not a chemical. Three to six months supply only. **$1.** *Money refunded if not satisf tory. NO C.O.D.'s ple*

GOODMAN'S of Phoenix
710 E. Stella Lane, Phoenix, Ariz.

HOSTESS SUGAR & CREAMER SE

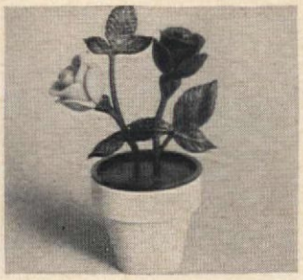


Attractively styled piece set consisting beautifully embos sugar, creamer & t Fully plated with an quisite silver-like fi that will never tarn and ALWAYS rema bright & lustr ideal gift for all casions. Send ch or M.O. Satisf tion guar- **$2.** anteed.

JEAN's P.O. Box 182, Canal St. sta N.Y.



CAT-APULTED INTO OUR HEART, are three turquoise-striped tabbies which make the most delightful teapot, creamer and sugar that ever came to a teaparty. So Polly, put the kittens on, we'll all have tea! They have big blue eyes, and are trimmed with pink bows. Mother Teapot is 6½" high and holds 6 cups. Set, $3.95 ppd. Cortley Gifts, Dept. A, 305 E. 83 St., N. Y. C. 28.



PICK A RED ROSE to salt your soup from this whimsical flower pot which is really a sugar bowl. And, you've guessed it, the yellow rose is pepper. What could be gayer on a sunny kitchen table—and if you want to send flowers, what could be more practical? White pot can be personalized with first or family name. All plastic. $1.25 ppd. Kathy Ilsa, Box 201-A, Montclair, N. J.



PARLEZ VOUS FRANCAIS? Well, why not, when it's so easy with recorded French lessons to play at home on your own phonograph? Course contains 50 lessons, comes in a lightweight carrying case which holds records and instruction books. Play them over until you can speak like a Frenchman. (78 or 45 rpm) $57.50 ppd. Linguaphone Institute, 7004 Rockefeller Center, N. Y. 20, N. Y.

IN THE MODERN TRADITION



Imaginative wall silhouettes to complement your good taste. Handcrafted in metal with wooden frames in your choice of black, gold or white, the 4 exotic flower arrangements represent the 4 seasons. Equipped for hanging, each measures 8" x 20" high. Their notable assets add up to impressive wall décor.

Set of 4—only $10.95 ppd.

HANGING CEILING LAMP



Light up your life with the best of early Americana combined with new black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. 11" shade is in decorator's delight hobnail milk glass; mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully-electrified 3-way socket.

$19.95 ppd.

plus $1.00 west of Miss.

SWINGING BRACKET LAMP

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb.

plus 50c East, $1.00 West of Miss. $10.95





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A MAGNIFICENT IMPORT

at a scandalously low price!

Proud, pure white Ironstone China Soup Tureen, gracefully sculptured with the heirloom quality of timeless beauty. Masterfully crafted in Western Germany, each piece is a collector's item you'll be proud to use for serving or showing on table, sideboard, or china cupboard.

Soup Tureen, 12" x 12", holds 3 qts. Complete with ladle and 13" platter . . . . . $9.95 ppd.

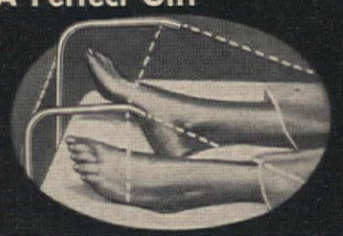
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Jenifer House Dept. A-11

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NOW GROW ROSES INDOORS ON YOUR WINDOWSILL

ALL WINTER!

The precious Swiss "Fairy" Rose blooms indoors all winter long — just like any house plant! Needs no special care. Never grows taller than 8" to 12". Bursts into glorious bloom in the heart of winter with a wealth of beautiful, colorful, perfect miniature roses! What a glorious sight! What a thrilling, ever-lasting gift! May be transplanted outdoors in Spring to bloom again.

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Specify color choice.

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$2.95

plus 25c shipping

Use this handy blackboard for grocery lists, date reminders, phone numbers and "things to do." It's a full 17" by 11½", decorated in the true Pennsylvania Dutch designs that lend such a happy note to kitchen decor. Has a decorated wooden bowl ideal for pencils, note pads, etc. . . . or line with foil and use it as a planter. Extra! Comes with 2" "magnet block" that holds paper notes! Order now...

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Set of 3 pins—$2

Earrings—$1.50

Ppd. Tax incl.

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Also available in gold finish plus "I Love You" charm. $1.25 postpaid. Tax incl.

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SEAFORD HOUSE Seaford 19, New York

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NOW $8.95

Reg. $15.00

The Toy of The Year—The kiddies love to rock on this beautiful plush Donkey. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. 27" high x 22" long x 10" wide. Strong enough to hold an adult.

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Send check or money order. No C.O.D.'s. Pay express shipping charge on arrival.

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Box 176, Dept. A-11 Teaneck, New Jersey



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Oh, it's fun to set the table with such gay and sparkling dinnerware! For holiday entertaining, this year and for years to come, choose Salem's "Christmas Eve" hollowware china. 10" dinner plates, cups and saucers are pure white, decorated with brightly colored Yuletide designs. Each piece is banded in dark green, accented with a 23 kt. gold line.

10" dinner plate . . . . . $1.50 each

Cup and Saucer $1.50

Send for FREE Christmas Catalog

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Send for Label Catalog Baytown 9, Texas



BIG SIZE 30" x 40"

Youngsters just love to sprawl on BIG, shaggy "*Fuzzy Bear*"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "*Fuzzy Bear*" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing.

— MONEY BACK GUARANTEE —

MARY LESTER, Dept. BR-206
224 W. Washington, Milwaukee 4, Wis.

Please send me ..... Bear Rugs at $4.95 each.

☐ White ☐ Brown

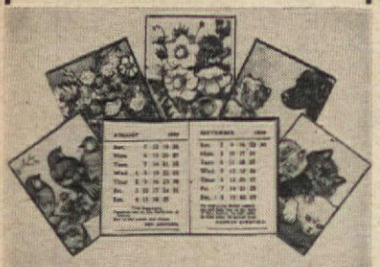
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OUR NEW ARTISTIC *PALETTE CLOCK*

Those with a flair for decoration will adore this artists' palette clock with golden hands. 11 pastel paint dob numerals. 3 actual brushes all set off by the glistening ebony black plastic background. Fine Sessions AC electric movement guaranteed for 1 year. 9" high—7½" wide. Hang on wall or insert legs to stand on desk or mantel. Only $10.50 ppd. tax incl.

DorAnn's
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West Newton 65, Mass.

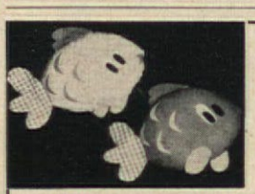
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For Proud Parents and Grandparents

Our Silhouette Baby Shoes or Discs, each engraved with a child's name and birthdate, make treasured gifts for fond parents and grandparents, when attached to the bracelet or keychain. Made of Rhodium-finish STERLING SILVER or 1/20 12K GOLD FILLED, they are sure to become family heirlooms. Each is ¾" across. Easily attached single ones may be added as the family grows. PRINT CLEARLY.

Silhouette Shoe . each $1.10 Disc each $1.10
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Prices include engraving, tax and postage.
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FIN & HADDIE

Make the children happy with Fin & Haddie. They are soft, cuddly, colorful fish pillows. Teenagers will like them, too! Used as throw pillows they make amusing additions to bedrooms and college dorms. Fin has green body; Haddie has yellow body. Both measure 12" across.

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These cute two (not Illustrated) are grand pillow dolls. Swell for lounging . . . they go well in any room. Merman is blue striped, Mermaid is pink. Both 16" high with yellow yarn hair. All have appliqued felt features, are stuffed with finest fluffy Kapok. Only $2 each ppd. $3.95 for two, ppd. Complete Marine Group of 4, $7.85 ppd. (No C.O.D.'s please)

CRAFT SHOP, INC.
Dept. AH-112 Cambridge, New York

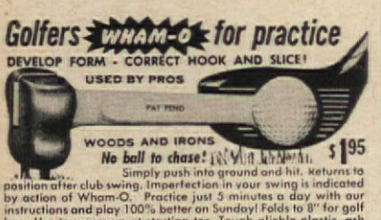
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as real as a little girl...
WITH A
LIFELIKE HEART-BEAT..



Wanted . . . A little "mother" for this adorable doll. She has natural golden rooted hair that can be washed, combed, brushed and curled. Her starry blue eyes and lovely frock make her completely irresistible. She coos delightfully in her bath. (Her entire body is made of unbreakable Flexi-Rubber; is completely washable.) She cries "MAMA." This "LIVING" 18" doll with a life-like HEARTBEAT that you hear when you cuddle her in your arms is sure to be HER FAVORITE DOLL OF ALL. Packed in a specially designed box which becomes a Rocker Cradle. Order direct from manufacturer: only $2.98, plus 25c postage and handling.

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DEVELOP FORM - CORRECT HOOK AND SLICE!
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Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood, 5" steel spikes. Guaranteed. At sports dealers or send



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STANDARD BB'S AND DARTS

Shoots like an air gun but this hard-shooting pistol uses powder caps to fire ammunition. For target shooting, plinking or pests. Fun for entire family. 8½" overall. Made of Styrene and steel. Comes with supply of BB's and darts. Money-back guarantee. At sports dealers or send
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All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.
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Dept. A – BERMAN BLDG., BALTO. 1, MD.

OH, LA, LA, this Perky Poodle is so chic it's enough to make a teenager double the time she spends on her French verbs. His velvet body has a wealth of soft Spanish Lamb trim, and he wears a jewel-studded collar and leash to attach to her doorknob or bedpost. 14" long, in black velvet with shocking pink, or gray with gray. $4.95 ppd. Hobi, Dept. AH2, Flushing 52, New York.



A REAL HONEY for someone who is always busy as a bee. A golden beehive charm covered with tiny enameled bees has a shock-resistant watch set in its base to keep her always on time. 1¼" long, it hangs on a twisted chain bracelet with a tarnish-proof golden finish. The watch has a one-year guarantee. $12.95 ppd. (tax incl.) Nassau Co., Dept. AH, 200 W. 34 St., N.Y.C. 1.



SHE'LL LOOK LIKE A DOLL in her *Angel-Fore*, in fact she'll look like the doll that comes with it who wears a halo and matching *Angel Fore* of her own. This sweet cover-up pinafore has a cherubic design hand-screened on wipe-clean plastic trimmed with cotton rickrack. Put it on any 6-mos. to 3 yr.-old angel to eat or play in. $1.98 ppd. Angelica, 100 W. 13th St., New York 11, N.Y.





MUSIC BOX BRACELET $6.95

Masterpiece of de luxe costume jewelry, sold in swank New York shops for $16.50, now just **$6.95.** World's tiniest Swiss music box, precision built like a fine watch, gold-toned case. Choose from 4 tunes: Stardust, I Love You Truly, Anniversary Waltz, Let Me Call You Sweetheart. Send no money! Pay postman only **$6.95,** postage, C.O.D. fee. Willard Co., Dept. 459, 3459 W. 6th St., Los Angeles 5, Calif.

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Get fancy for the holidays, and make your festive food really different! Our free catalog contains all the hard-to-find specialty equipment to help you cook like a gourmet. We have recipe books . . . some with favorite foreign delicacies . . . also fancy cake molds and pans, equipment and instructions for cake decorating. Surprise your friends and thrill your family with new skills. Write today for catalog.

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For his fine tools, her expensive cutlery, scissors, etc. Lectro-Hone's super-fine low speed stone sharpens gently—the way barbers and craftsmen keep implements keen. So safe and easy with built-in guide—anyone can use it. Order by mail under money-back warranty.

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Use indoors or outdoors. Entrance or child's room.

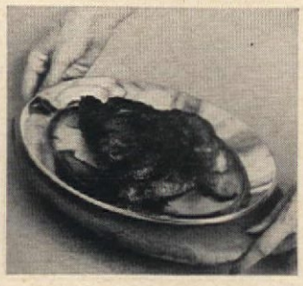
SANTA CLA LAMP SHA

Makes any lamp a Ch mas lamp! In 6 spark colors, gives 3-dim sion effect when lit. *table lamps, pin- outdoor fixtures, up* 60 watt. 7½" high, square at bottom. St parchment, use for years. Ppd., only $1

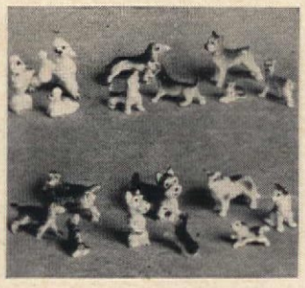
HOLIDAY HOUSE, 30 Lollipop L Santa Claus,



AN ORIENTAL GARDEN an Emperor might have looked out upon is an exquisite study in perfection. A little tree which bears tiny apples, lemons, oranges, or peaches (specify) spreads above a charming ceramic figure and a picturesque bird, while another small bird sits in its branches. 10" high. $4.95 plus 35¢ post. Hathore House, Dept. HD, 210 E. 34th St., N.Y. 16, N.Y.



BOUND TO THE STEAK that comes to the table sizzling like a symphony to the ears of the beholders. The sizzling aluminum platter that makes this music is 8 x 12" and sets on its own hard maple server. A gifted couple will love it for the sizzling specials it serves, and because it cleans in a jiffy. $4.95 ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pennsylvania.



BIG DOG SHOW. Six dog families of mother, pop, and pup all add up to eighteen dogs or a whole shelf full of canine cuties to make the dog-gonest present any dog fancier ever received. There are poodles, cockers, collies, boxers, scotties, and dachshunds. The tallest is about 2" high. All for $3.48 ppd. From Dresden Art Works, 169 West Madison St., Dept. AH, Chicago 2, Illinois.

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Here's everything a boy and girl ever dreamed of—Tractors, Cars, Trucks, Space Ships, Circus Animals, Farm Animals, Railroad Engines and Cars, Soldiers, Cowboys and Indians, Tanks, Bazookas, Cruisers, Tanks, Artillery, Farm Equipment, Heavy Road Equipment, Jets, Bombers, Rockets, etc.

NOT AVAILABLE IN STORES
True, TWO DIMENSIONAL reproductions of expensive toys. Each toy stands up on its own base. Up to 1½" high and 2¾" long. Limit — 5 sets to a customer.

MONEY BACK GUARANTEE

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LIMIT -- 5 Sets To A Customer
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PLUS 10¢ SHIPPING

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Friendship Photos, Dept. F-56, Quincy 69, Mass.

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Scenic Place Mats



Impressions From the Bible
For that warm, spiritual holiday setting. Full color reproductions of heart-warming biblical impressions; interpreted by Granpa Stein.
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Granpa Stein, 426 Marathon Ave. Dayton 6, Ohio

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Authentic Victorian —to grace the finest console, table or desk!

The Lovely Evangeline Alexander

Chair Ht: 35"; W. 19; D. 17"
Table Ht: 28"; W. 19; D. 15"

A prized reproduction, our Evangeline Alexander, hand done in Solid Mahogany and tufted Foam Rubber seat, yet only $44.50, F.O.B. (40 lbs) Ala. plant. (Allow up-to 45 days). Swatches sent for your choice of luxurious Spot-shed Velvet, Antique Velvet, Tapestries, Brocatelles. (Companion mahogany Mayfield Table with Italian Marble top—$37.50) Send check or M.O.; no C.O.D. Satisfaction Guaranteed.

Also send 10¢ for our Victorian Catalog

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Amazing Tropical

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No "green thumb" needed! Just place Hawaiian "Ti" plant log in water, peat moss or soil and watch it grow! Plant has a striking, palm like appearance (when fully grown) that adds a tropical effect wherever planted. Stays green year 'round, requires no care and its lush green leaves grow up to 2 ft. long! A luxuriant, rare Polynesian plant with a 1001 uses! Very fascinating! Just $1.00 for 2 logs; 3 for $1.25 postpaid; 6 for $2.25; 12 for $4.00. MONEY BACK GUARANTEE.

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BALSAM FRAGRANCE BALLS

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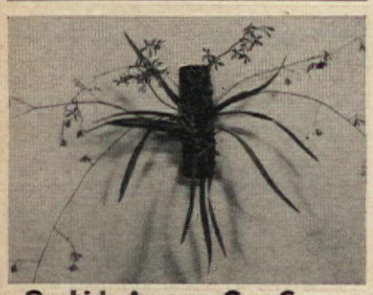


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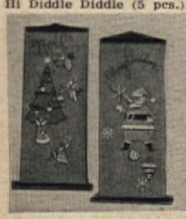
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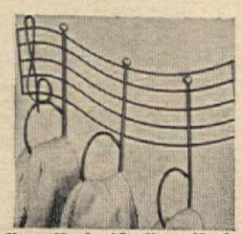
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HERE'S HOW CO., Dept. AH-11, 27 E. 22 St., New York 10, New York

CHRISTMAS GOES TO THE MAT which extends a gay greeting to guests as they step inside. Put another before the hearth, or in the turkey-scented kitchen where everyone gravitates to watch you stir up the hard sauce. 22 x 36" with fringed ends, it is washable cotton chenille in Holly-berry Red with white design. $3.98 plus 35¢ shipping. Greenhall, Dept. AH, 1133 Broadway, N. Y. C. 10.



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DELFT ASHTRAY WITH CHUTE. From Holland, lovely Delft ashtrays to put on the prettiest tables. In the lip is an automatic chute. When a neglected cigarette burns to the edge of chute, heat-sensitive spring lifts lever, dropping cigarette into tray. Traditional blue and white. Set of two trays, $2.85 ppd. Seven Seas Imports, Dept. F38F, 1717 Westwood Blvd., Los Angeles 24, Calif.



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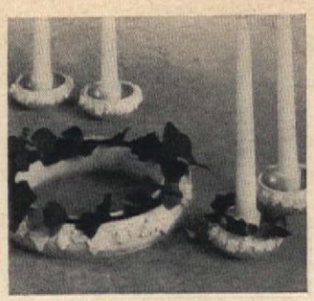
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for the Holidays

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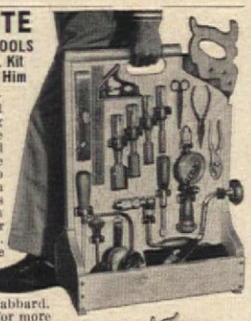
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HANDMADE IN MEXICO

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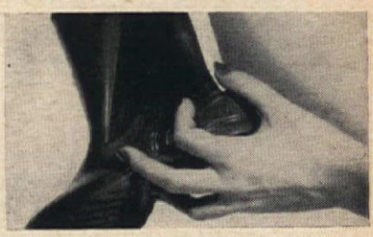
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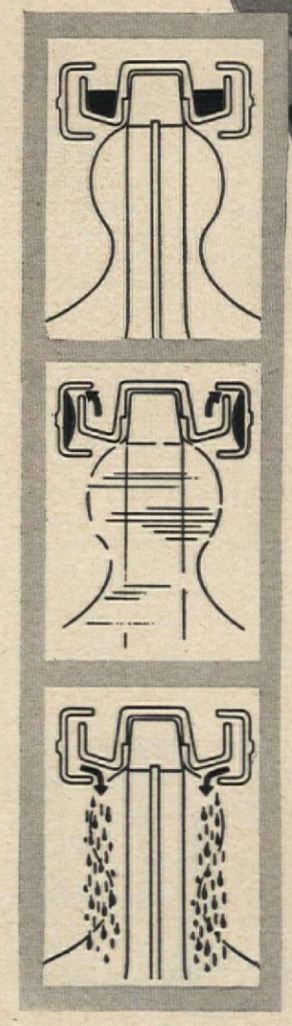
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LOOK, IT'S NEW!

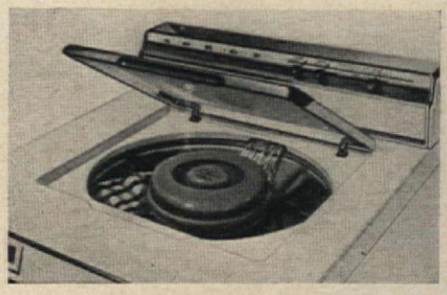
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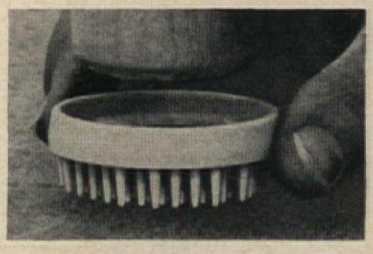
PORTABLE POWER UNIT. This 1,000-watt generator, with Toro "Power Handle" makes portable power unit to supply lights, appliances if power fails. Generator, $200. Toro Mfg. Corp., 3042 Snelling Ave., Minneapolis, Minn.

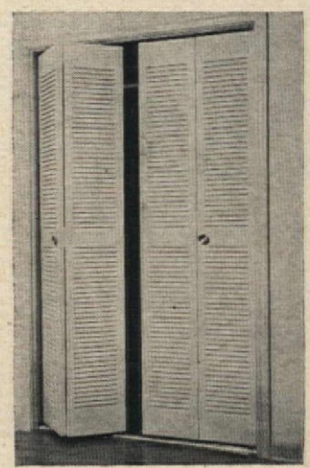


DISPENSER WHEEL fits on agitator of Norge automatic washer, holds water softening powder until "rinse" cycle, then releases it into wash. (Sketches left). Norge, Division of Borg-Warner Corporation, Merchandise Mart, Chicago 54, Ill.



PROTECT CARPETING from ugly indentations caused by furniture, with these new supports that gently push aside carpet tufts without crushing fibers. Three sizes: 49 to 98¢ Childlore Co., 331 Southwest Blvd., Kansas City 8, Mo.







LOUVERED CLOSET DOORS are space-saving, all-steel and can be installed by average handyman. Finished in white or birch, these doors can be painted. Sizes to fit widths of 3, 4, 5', about $35. Steel Door Corp., 2400 E. Lincoln Road, Birmingham, Michigan.

PLEASE TURN THE PAGE

"Say, does my old friend, Tide, come in my new Wardamatic?"

"Yes, Ma'am! Montgomery Ward recommends it!"





YES, WARDAMATIC PUTS TIDE INSIDE— TO GIVE YOU THE CLEANEST CLOTHES POSSIBLE!

How about that, lady . . . a gentle washday hint right from the people who make your Wardamatic! When *they* tell you Tide and their automatics make beautiful music together, they ought to know!

Naturally, they want their machines to work perfectly for you. And, naturally, they want you to have the cleanest clothes possible. That's the reason they pack Tide in every machine.

That's the reason so many other manufacturers do, too. In their top-loading automatics, *nothing* can beat Tide for getting clothes clean. Sounds like a good reason for using Tide in *your* automatic, wouldn't you say?

THE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN



See the New Wardamatic at your Montgomery Ward Store!

- Exclusive MOLDED FIBERGLAS BASKET that's chip-proof, rust-proof!
- Exclusive insulation keeps water *hot* on thermos bottle principle!

Montgomery Ward

THE MAKERS OF 25 AUTOMATIC WASHERS RECOMMEND Tide!

a thought...





a call...

a chat..





and you'll both feel better

When you talk with someone out of town, it gives you both a real feeling of being together . . . not just while you're talking, but for a long time afterward.

Telephoning is personal, easy, economical. You can make somebody happy with a call right now.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Trenton to Washington, D.C.	55¢
Philadelphia to Providence	65¢
St. Louis to Des Moines	70¢
Cincinnati to Atlanta	85¢
New York to Columbus, Ohio	95¢
San Francisco to Tulsa	$1.65

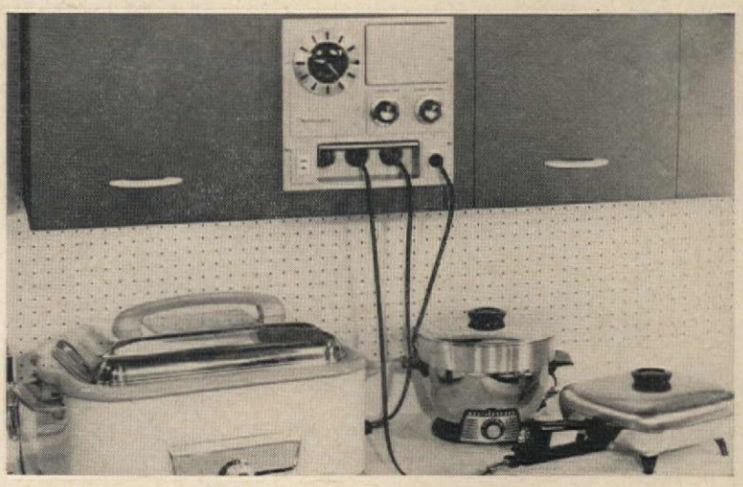
These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. Add the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM

Look, It's New! . . . .

(Begins on page 60)

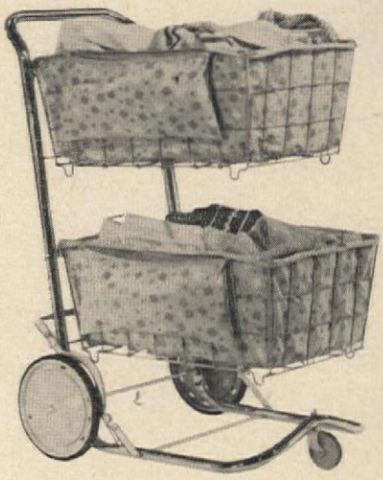


AUTOMATIC APPLIANCE CENTER provides adequate electric current for using as many as five of your electric appliances at one time with no fuse blowouts. A 220-volt, 3-wire circuit provides for the five individual circuits. Panel has three retractable cords, two convenience outlets, an automatic timer, circuit selector and a circuit breaker. The unit can be built into 12"x12"x9" deep cabinet space. About $99.95, plus installation. Westinghouse Electric Corp., Electric Appliance Division, Mansfield, Ohio.

ALL PRICES ARE APPROXIMATE

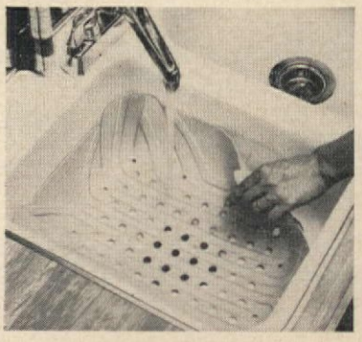


TINY BUT NOISY fire alarm plugs into any A/C electrical outlet, shrieks a loud signal when the temperature reaches 140 degrees. "Fire-Spy" uses no current when it's not signaling. Test with cigarette or match. Price is about $6.95 each, from Laramie Chemical Corp., 290 Main St., Stamford, Conn.



STURDY LAUNDRY CART glides easily around your house or yard. Plastic-lined, removable baskets. Folds flat to store. About $15.95. Proctor Electric Co., 3rd St. and Hunting Park Ave., Phila. 40, Pa.

TWO SMART IDEAS for kitchens: adjustable sink mat fits any size sink; molded cutlery tray holds kitchenware neatly. Both come in bright colors. Mat is $3.29; tray about $1.98. Rubbermaid Housewares of Wooster Rubber Co., Wooster, Ohio.







PHOTOGRAPH BY STEPHEN MICHAEL

fine dinnerware by Royal Doulton

From Nature herself come the soft, subtle colors of this fine dinnerware by Royal Doulton. From the skilled fingers of England's finest craftsmen come its delicacy and grace, its lightness and endurance. So choose royally . . . choose Royal Doulton, the dinnerware that's beautiful enough for "best," informal enough for today's casual living. From $6.25 to $9.95 a 5-pc. place setting.

Top left, MEADOWGLOW, a pattern of wild grasses in warm russet tones. Right below, TRACERY, a decorative ribbon of turquoise and beige. Left below, DESERT STAR, a warm brown star and turquoise accents on a textured pattern. Right, APRIL SHOWERS, turquoise floral wreath on a textured pattern. Left below, QUEEN'S LACE, white flowers on turquoise, GRANTHAM, a famous old English design in warm browns. Send 10¢ for dinnerware leaflets in color; full-color figurines or Toby jug booklet, 25¢. Copyrights, TM Reg.

DOULTON & CO.; INC., DEPT. A12, 11 EAST 26TH STREET, NEW YORK 10, NEW YORK





Colors shown above: Connemara, Verona and Vert Maurin with Green Kencove

Put SPRING in your step with long-wearing **KENRUBBER** tile floors

Here's thrilling buoyancy underfoot as restful as the springy resilience of a beautifully-kept lawn! Only KenRubber Tile Floors give your home this quiet loveliness plus a luxury of color, quality and easy care unequaled by other floors...even those costing dollars more.

You'll think each KenRubber tile contains a thousand lasting rubber springs, it's so strong, stays so resilient through years of wear. Its tile-deep colors won't wear off. The mirror-smooth, pre-waxed surface stays easy to clean. See KenRubber at your Kentile Dealer's now. He's listed under FLOORS in your Classified Telephone Directory. You can install your own Standard Gauge KenRubber floor in an average 8′ x 10′ room for approximately $37.75.

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NEXT: PUSH-BUTTON DOGS?

LLYN SIMONDS

Modern industry has produced remarkable improvements in such products as automobiles and washing machines . . . much to be admired. But I wish they'd bring up to date a few other items that are victims of severe lags. I refer specifically to *dogs*. The present model is outmoded. Here, based on what seems like centuries of puppy-raising, are my suggestions for modernizing dogs:

1. NO TEETH. Dogs are equipped with long choppers designed to anchor or trap prey inside the mouth, and sharp teeth for tearing flesh. This was all very well in the jungle, but when my hand is trapped or anchored inside a dog's mouth, playfully or not, and when my slippers are torn, I tire rapidly of the anachronism. The modern dog eats canned meat mixtures or dry foods with water added. He does not need to trap, anchor or rend these foods. He has no constructive use for teeth, and *I* find his teeth undesirable.

2. PATENTED PUSH-BUTTON DIGGING ACTION. Before the rise of civilization, it may not have mattered where dogs dug. Now, when the excavation site is a flower bed or a chair, it *does* matter. What I have in mind is some sort of device that would enable anyone to coax the dog over to a spot where a hole is *desired*. You could start puppies planting rosebushes and work them up gradually to digging foundations for your new house. It would be fine, too, if the dog could be guided to dig a hole of the correct dimensions . . . perhaps by feeding him a shoe punched in code.

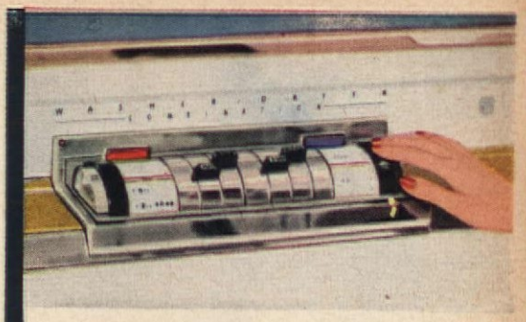
This sort of thing is called sublimation, and my dog could use a lot of it. If we could channel even one per cent of his energy, we'd have our own electric power plant.

3. MORE EFFICIENT WASTE DISPOSAL. The de luxe model might come already housebroken. CONTINUED ON PAGE 112

For faster, thriftier, modern automatic laundering – look what GAS offers you today!

t Water . . . Clean Clothes . . . Perfect Washday eather! Hot water—and plenty of it, plenty hot that's what you need to get clothes really clean. e Day & Night Water Heater is the answer. It ats faster, more economically . . . replaces hot ter as it's used. And a Bendix Gas Duomatic sher-dryer takes the work out of washing . . . ns on at the flick of a dial, tumble-cleans your ndry. Dryer heats up fast . . . fluff-dries or damp-dries. The Bendix exclusive low-heat, high air-flow action gently blows the moisture away—just like a summer breeze. It even helps sanitize your clothes while they're drying. No over-drying —it's safe for the most delicate fabrics. And dependable Gas appliances actually cost less to install, maintain and use. A New Freedom Gas Laundry* makes washday easier than ever.

AMERICAN GAS ASSOCIATION



ONE MACHINE DOES ALL THE WORK! Just set a dial—the fabulous Bendix Gas Duomatic washer-dryer† puts your laundry through a complete wash-rinse-*and dry* cycle. In less time than it takes to bake a cake, clothes are ready to iron or fold away. The Duomatic is versatile, too—you can use it as a washer only or dryer only.



LOTS OF HOT WATER FOR BATHS . . . even on washday! The Day & Night Water Heater meets the modern household's need for a stepped-up hot water supply. It heats water quickly, economically. And it's practically indestructible because it's lined with Jetglas, the miracle coating used to protect jet engines from heat.

A. G. A.

ONLY GAS gives such matchless performance

See all the up-to-the-minute features of the Bendix Gas Duomatic Washer-Dryer and the new Day & Night Jetglas Water Heater—on display now at your Gas company or Gas appliance dealer's. †Washer-Dryer Combination—Product of the Crosley & Bendix Home Appliances Divisions, Avco Manufacturing Corporation.

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration





No "waiting your turn" when you have two AMERICAN-Standard bathrooms!

(and they cost less than you think)



Two bathrooms end family traffic jams. There's room—and leisure time—for everyone. And *two* American-Standard bathrooms are amazingly inexpensive.

$6.17 a week* is all it costs for the three beautiful fixtures shown above . . . and the three fixtures for the second bathroom to the left cost only $2.63 a week*.

Notice the smart styling, beautiful colors, easy-to-keep-clean surfaces of these American-Standard fixtures. And notice, too, these extra conveniences . . .

- the full bathing area of the Neo-Angle bath, above, that fits into a 4 x 4-foot space.
- the wide, wide counters (for holding toiletries) of the Symphony lavatory above.

For more information see your American-Standard retailer – ask him about easy payment terms. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon at the left for a helpful booklet. AMERICAN-STANDARD PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

*PLUS INSTALLATION

American-Standard, Dept. PA-116
39 W. 39 St., N. Y. 18, N. Y.
Please send me your booklet PLANNING FOR BETTER BATHROOMS. Enclosed is 10¢ in coin to cover handling.
I am modernizing——— building———

Name_____

Street_____

City_____

County_____ State_____

See American-Standard products on NBC-TV programs: TODAY starring Dave Garroway HOME starring Arlene Francis.



A SECOND BATHROOM takes up less floor space than you think. Find out how American-Standard fixtures can help you have that second bathroom.

The most beautiful bathrooms are

AMERICAN-Standard

IT'S 2° BELOW OUTSIDE



What's the Temperature of Your Porch?

Got a porch on your house? Or are you thinking of adding one? In either case, here's a question you ought to consider: how many months of the year can it be *useful* to you?

The one we show here in the home of Mr. and Mrs. Eugene Quinn started off as an open sun porch. But since it's in Minnesota where summery days are numbered, it was useful only a small part of the year. Now, with walls insulated and storm windows added, it has attained year-'round usefulness.

Formerly, the fireplace was used only as a barbecue during the warm season. But now it doubles the rest of the year as the porch heating plant. On sunny winter days the heating problem is simplified, for two glass walls let in the low-angled sun. When the sun doesn't oblige, heat coming through the open door to the house supplements the fireplace.

Many a full-time porch "grows up" from something else. Some even start off as open patios or terraces. A roof and screens may be added to beat the rain and bugs. Walls, windows and flooring let you be comfortable in late spring and early fall. You're on your way—it's only a step or two to a year-'round porch.



FOR ANOTHER PORCH THAT "GREW UP," PLEASE TURN THE PAGE

OPERATION HOME IMPROVEMENT
50 Ways to Fix It

Louise and John Good combined dated sun porch,







breakfast room

to create this family room

• It's amazing how a few well-spent remodeling dollars can not only change the appearance of a house, but even change the way you live. This is certainly true in the California home of John and Louise Good. The two views at left show how the old sun porch and breakfast room looked before the Goods made this space *work* as a family room.

The big construction jobs were to remove the partition between porch and house and raise the porch floor to the same level as the house floor. The old French doors were replaced with two great panels of glass. And over the wood floor is asphalt tile that looks like a continuous terrazzo floor.

To continue the informal, out-of-doors atmosphere, the walls are papered in a simulated-brick design, and the furniture, in a terrace mood, is made of wrought iron and woven cane. At the opposite end of the room, a conversation corner was created with a comfortable L-shaped couch arrangement.



More Winter Comfort with less fuel

A. M. WATKINS

How comfortable will your house be during the cold months ahead? And how big will your fuel bills be? Experts say that the average six or seven-room house can now be heated from October through May for less than $100. If your heating bills are higher, then something is wrong. Or if you're plagued with chilly rooms or cold spots that are out-of-bounds in winter, something's wrong.

You can own the world's finest heating system and still have a cold, uncomfortable home in winter. Heating is only one part of winter comfort. Your home's indoor climate must satisfy *all* of your body's comfort requirements—not merely a temperature in the 70's.

THREE "MUST'S" FOR COMFORT

• *The right temperature.* The air temperature must be 73° to 77° F. for most people who are at rest and clothed normally. When the temperature drops below 73°, most people begin to feel cold unless they're active or heavily clothed. And when the temperature climbs above 77°, most people begin to feel hot. But it's not enough just to maintain the right temperature.

• *No drafts.* Drafts are simply stray currents of cold air. When they brush across your skin, they carry body heat away faster than it can be replaced. You can feel chilled even though the average room air temperature falls squarely in the comfort zone. For maximum comfort, the rate of air motion across your skin should be about 25 feet per minute. Air that moves faster than 40 feet per minute is called a draft and causes discomfort.

• *Warm walls.* Even though the air is warm and draft-free, cold walls can cause you pronounced discomfort. Why? Though it may seem otherwise, heat always flows *from a warm object to a cold one.* So heat radiates from your body to the surrounding walls when they are colder. The colder the walls, the more body heat they absorb, and the chillier you feel. This is uncomfortably so even if you've turned the heater way up and the thermometer reads in the high 70's. The result is a familiar complaint encountered in some houses—high room air temperature combined with cold walls, which makes the room feel "stuffy." Fresh air is needed, people say. The real problems is cold walls!

WHAT ABOUT HUMIDITY?

Humidity is another thing you may desire in winter, though certainly not in summer. Most people can be comfortable in winter with the relative humidity anywhere from 10 per cent up to 50 per cent, but a humidity level around 40 per cent is preferred since it prevents drying out of the nasal tissues. In a dry house, an adequate moisture level can be maintained with a humidifier. Modern appliances, such as dishwashers and clothes driers, however, usually produce enough moisture in a house to provide winter comfort.

WEATHERSTRIPPING AND INSULATION

There are good ways to satisfy each of the three major requirements for winter comfort. The first and easiest requirement to satisfy is an air temperature within the 73° to 77° comfort zone. This is the heater's job, but even the most efficient heating system is no sure guarantee of complete comfort.

Most drafts can be eliminated by tight construction when the house is built, and by weatherstripping CONTINUED ON PAGE 126

THEODORE A. WESTON

African Violets will get you yet!



No, it's not by strength of number alone that African violets will "get" you—though it'll sure help! For there are colors, flower forms, leaf patterns enough to captivate anyone the least bit interested in house plants. Here is but a sampling—the flowers and leaves of a dozen varieties. *Top:* Philadelphia Belle, Painted Girl, Clementine. *Second row:* Adorable, Double Delight, Valencia. *Third row:* Pink Shocking, Pink Cloud, Pink Victory. *Bottom:* Navy Bouquet, Double Neptune, Powder Puff. The more people they "get," the more varieties the hybridists create!

African violets are probably the best all-around house plants ever discovered. And of course that's why they're the most popular—and why there's such a thing as African violet fever!

What makes them *that* good? Well, both the flowers and the leaves are attractive. Properly handled, they're virtually ever-blooming. And their compact size makes it easy to find places for them, to use them for decorative effect, and to grow lots of them if you happen to be a collector at heart.

Fortunately, too, you don't have to be an expert to grow African violets—but they're just tricky enough to provide a feeling of accomplishment when you do succeed with them.

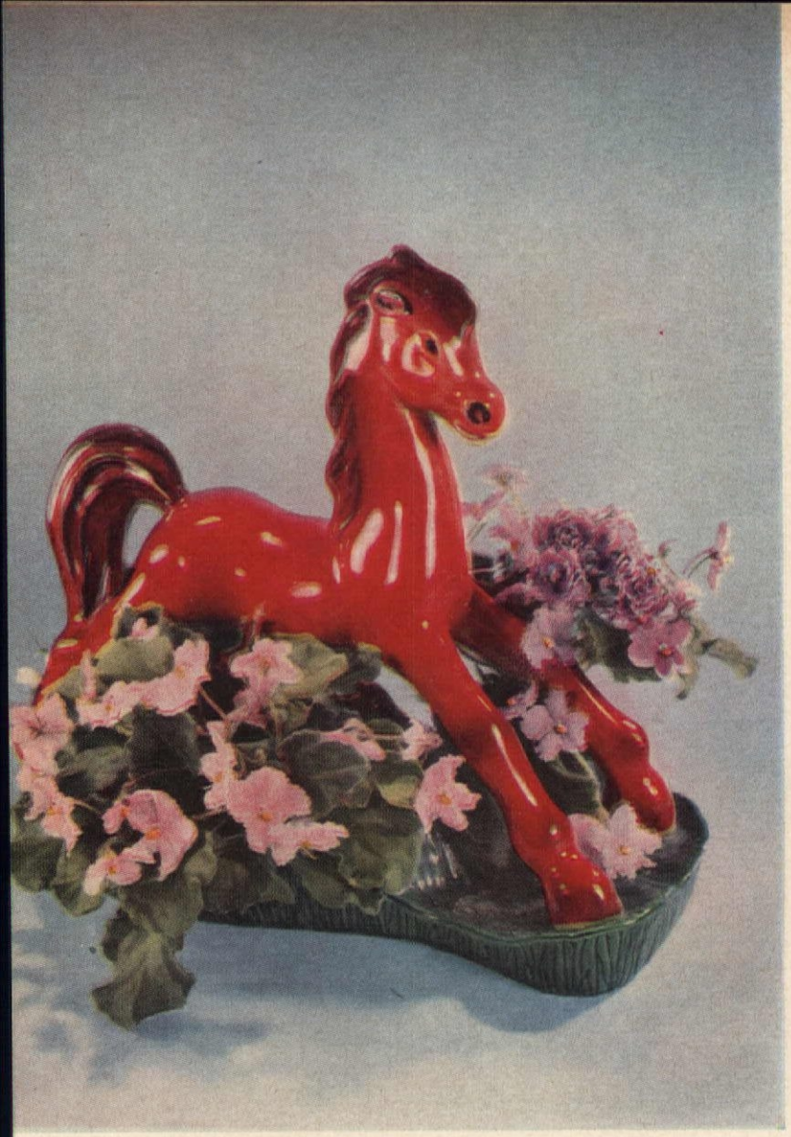
Hybridists have worked hard to make African violets even better, and to secure greater and greater variety.

Not long ago all African violets, or saintpaulias, had "single," five-petaled, purple flowers. Now there are so many colors and flower forms that there's no keeping track of them.

Meantime, house-plant enthusiasts have been finding more and more ways to use them. The decorator-minded are no longer content merely to grow them in pots on window sills and shelves. They use both plants and blooms for just about every purpose for which cut flowers and other kinds of plants are used in the home.

Our illustrations suggest some of the countless possibilities. A little red colt prances among the varieties Pink Glacier, Loveliness, Lavender Halo, and Powder Puff. A porcelain figurine beholds a tiered basket of Lyon's Pink Cloud, Attraction, Lavender Halo, White Fringette, Pink Glacier, and Stardust. The variety used with the candelabrum is Lyon's Pink Cloud.

In the strawberry jar—a clever idea for a corner window—the varieties from left to right, top to CONTINUED ON PAGE 128









The Howard Duffs Set Their



MAXINE BARTLETT

Own Stage

We never tire of blue. (Remember "Blue—An Old Favorite Becomes High Fashion" in our April, 1955, issue?) And you all know our penchant for Early American. Small wonder, then, that we fell for this home!

Just as you love the practicality and livability of furnishings that you can relax with, so do home owners Ida Lupino and Howard Duff (Mr. and Mrs. Duff, off-screen). That's why they set the stage for day-to-day living without frills.

Evidence of Mrs. Duff's easy approach to decorating—brick and tile and cork for floors, paneled walls accented with a gay bit of paper. Blue is everywhere—upholstery, walls, draperies, chair pads. A warm rose and the deep tones of old wood are compatible accents. All through the house, brass, pewter, copper and silver accessories mingle unabashed.

At left, it's story time in the Duff household. Ida Lupino has no qualms about welcoming daughter, Bridget, and her favorite pet into the informal playroom-den and onto the sofa. What better proof of a completely livable home!

PLEASE TURN THE PAGE



Handsomely furnished, spacious entrance hall overlooks a beautiful garden.



Small fireplace in den backs larger one in the living room. Rugged brick flooring around the compact bar area extends into the bedroom hall.

(CONTINUED FROM PRECEDING PAGE)

The successful hostess knows how important adequate seating is for her guests. At right, just one of the many attractively furnished, relaxed conversation groupings that are the rule in the home of Ida Lupino, husband Howard Duff.



Living-room fireplace is a focal point for Duffs' many informal parties. Raised hearth, with the cushions for comfort, provide an extra supply of seating. Below, Mr. and Mrs. Duff enjoy tea after busy day. Folding louvered doors match the living-room walls, and close off pre-dinner preparations.





GERTRUDE BRASSARD

"This house is turning into a cafeteria—
we never have meals together or on time any more"

Bring Family Meals Back to the Table

Don't let TV and suburban living wreck the valued old custom of family-style meals. The American family picture of parents and youngsters sitting around the dining table is fast disappearing. The youngest is glued to the TV set watching some kiddy program with his "blue-plate special"—a one-course meal served on one plate. He sets this on the floor or his lap, or juggles it back and forth in his hands. Older children burst in, hurriedly gulp down the meal, and rush out again.

What with commuting the way it is now, Dad gets stuck in traffic a few times a week. Or maybe he's delayed at work. Poor Dad really takes the beating, and often wonders, I'll bet, if he wouldn't be better off living in the city and being packed like a sardine in bus or a subway than riding home to the suburbs. At least there would be less chance that he'd find his meal is a blue-plate special, although the joys of living in the suburbs are well worth the inconveniences of getting there.

But Mother—who looked forward to the suburban move—begins to wonder, too. While we hear some architects are planning more houses without dining rooms, we also hear that more women want separate dining rooms in which "to teach our children dignified table manners." The family-style meal—where the whole family eats at the table together—is waning. Instead, there are "TV meals" all over the house, at all hours. Mother thought the move would cure all this, but the kids' stuffing and gulping still shows on the few occasions when they do sit down to the table with the family. Other times, they spill food on the living-room rug, or leave a "Hansel and Gretel" trail all the way from the kitchen or dining room to the TV set.

Something has to be done, but *what?* Someone has to put his foot down, and establish a schedule that will be most convenient for everyone concerned. Those blue-plate specials can be a boom or a bust. They must be used with more discretion, because manners and family fun are at stake.

Establish a dinner hour that everyone can meet. If possible, a time that will not be too late for your youngest . . . CONTINUED ON PAGE 112







About a century ago, a little house was built on cedar logs in a valley near Seattle. Now, this house is an up-to-date beauty. Remodeling did it!

It's a new house—



A house can be tiny and timeworn and yet have marvelous potentialities.

Remodeling can make it spacious and up-to-date. And while remodeling costs money, the most important ingredient is your ability to *see* the possibilities, or your willingness to rely on an architect to guide your planning.

Just look what happened at the home of Mr. and Mrs. Fay O. Garner of Bothell, Washington. At the top left you see how their 90-year-plus house looked when the Garners moved in. The first floor was one average-size room with a few odd lean-to's tacked on. The Garners even had to add a bathroom before they moved in.

Not much of a house these days, you might say, but five acres of land came with it, and a sweeping view of the valley and river. The Garners saw a future in this house.

So they asked architect Elizabeth Ayer, A.I.A., and contractor Harry Lyon, to remodel it for them.

Perhaps the most important step in good planning was taken when the main entrance was shifted from the porch side



ANN STERLING

at 90!

of the house to the terrace side. Now, the main entrance does not open directly into the living room, but opens into an entry area that channels traffic to various parts of the house. No room is a thoroughfare for anybody interested in another part of the house. In this area, a coat closet and powder room were added.

The entry area also connects the two new wings. The left wing (at top, right page) contains the kitchen and dining-family room on the first floor, and on the second floor, an extra bedroom. The right wing contains a bedroom with a fireplace. a dressing room, and a large bathroom. It is topped by storage space. Under the right wing, a basement is provided.

The original house is the living room, with another bedroom over it. The upstairs bedrooms and bath are the "territory" of the two Garner boys.

Mrs. Garner decorated the house. She kept it ranch-house style with contemporary touches, as you can see in the view of the dining-family room (left). Counter separating this from the kitchen is at right of room.



One of the best clues to the up-to-dateness of any house is the way it's set up to provide for outdoor living. In this respect, the Garner home rates high. The large, open terrace gives plenty of room for the family and guests, while the nearby stately stand of trees protects terrace from sun's hottest rays.

GIVE YOUR DESK THE

DOROTHY COLLINS



1. Spread papers on floor. Remove hardware. Apply paint remover with brush to remove finish. Scrape blistered finish off with putty knife.

It was a nice desk to begin with, but now, with little effort and expense, it is truly handsome! Marbleized or tortoise-shell wallpaper makes all the difference. This beautiful wallpaper blends remarkably well with almost any decorating scheme. We covered parts of this desk with paper, and left the drawers in their natural wood for contrast. The back of the desk is covered with panels of the paper. So if the furniture is ever rearranged and the back of the desk shows, there'll be nothing to worry about! The frame remains uncovered to accent each papered panel.

You can try this decorating trick no matter what the shape of your desk, no matter what wood it's made of. You can accent blond wood with brown and gold tortoise-shell paper, or stain wood surface a soft driftwood-gray and use marbleized paper.

You'll need the following tools and materials: wallpaper ($7.50), wallpaper paste (69¢), paint and varnish remover ($1.54), shellac ($1.50), resin-type powdered glue (50¢), and also a wheel cutter, scissors, brush for paste, large brush for smoothing, cheesecloth, mixing spoon, yardstick, basin, and seam roller for piecing.



2. Wash off remover with benzine. Dry, then rub with fine steel wool. Brush on coat of shellac mixture, 5 parts alcohol to 1 part shellac. Dry.



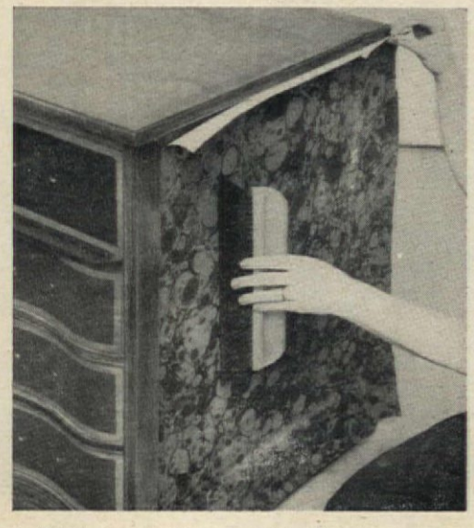
3. Rub down shellacked surfaces with fine steel wool. Repeat shellacking 5 to 7 times. Wait 24 hours and rub with steel wool between coats.



4. Measure areas to be covered with paper. Add 1½" on all sides (trim later). Cut out each section of paper required. Mark for position.



6. Brush paste onto back of wallpaper panels, one at a time. Cover every inch of paper smoothly, evenly. Smooth paper onto desk with hands.

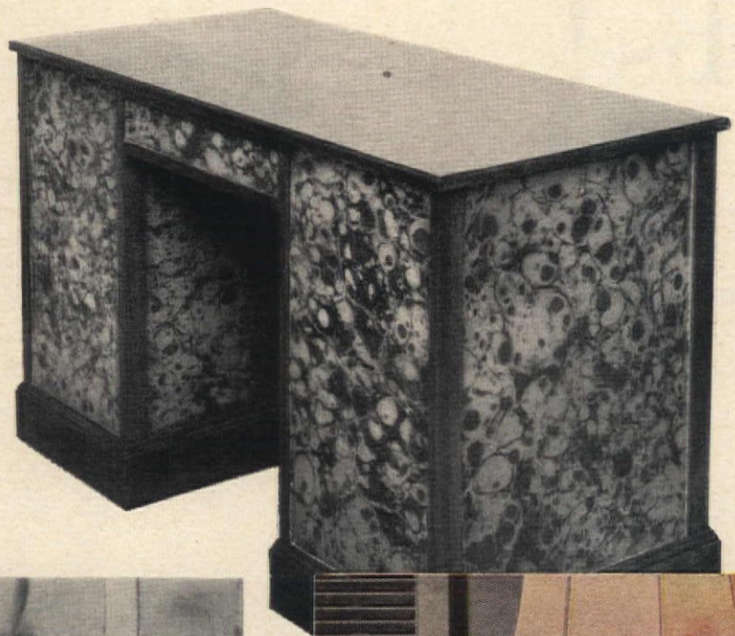


7. Brush paper with a smoothing brush to remove any air bubbles. If bubbles do appear, loosen paper at corner, brush from center to corner.



8. Trim off all surplus paper with a cutting wheel. A single-edged razor blade may be used, but it won't be as easy to use as cutting wheel.

CINDERELLA TREATMENT



It cost us just $11.73 to transform this nice-but-ordinary desk with marbleized wallpaper. Your own "elbow grease" can bring results that Cinderella would envy!



5. Put quart of water in basin. Add wallpaper paste gradually, smooth with wooden spoon. Add several teaspoons of resin-type powdered glue.



9. See how handsome wallpaper panels make this nice-but-ordinary desk! Spray on a clear wallpaper lacquer or plastic to preserve the paper.



Look what's happened to Prefabs!

HUBBARD H. COBB

Think you can spot a prefabricated house every time you see one? If you think you can, you're in for a surprise! Let's see just how sharp an observer you are . . .

Take a quick guess. How many of these homes would you say were prefabricated? One? Two? Guess again, for these beauties with the custom-built look are *all* prefabs!

Prefabricated homes have come a long way since the end of World War II and today's models offer you some tremendous values in both design and living space. And, of course, you have a wide range of choices in both size and style.

Are you looking for a house with a traditional feel? You can find it in a prefab. Or maybe your taste in homes runs to the contemporary or even contemporary-modern. You'll find many to choose from in prefabs.

And what about the price range of prefabs? Well, if you're looking for a minimum house for, say, under $7,000, you can find it in a prefab . . .and if you're in the chips and want to pay $40,000 or even $50,000 for your dream house, you can still find it in a prefab.

Many of the larger prefab manufacturers have a wide range in both floor plans and exterior treatments. Such variety means that even in a large development of prefabs with similar floor plans, the houses can all look pleasingly different.

Not so many years back, most prefabs were selling on the basis of low cost combined with sound construction. Today, emphasis is being put on design, exterior styling, engineering and even better construction.

Many people today still ask if a prefab is as well built as a home that is erected board by board and nail by nail at the site. Let's take a critical look at this question.

A prefab manufacturer can afford to employ topflight architects and engineers because their cost will be spread out over a great number of houses. And so a prefab house offers a great deal in good living, and the very best in construction practices. Because so much of the prefab house is built indoors under ideal production conditions, the prefab can actually be a sounder-built house than one constructed wholly on the site. In fact, many of the construction techniques developed by the prefab industry have worked so well that they've been adopted either wholly or in part by the more progressive conventional builders. Since 1946, more than 536,000 prefabs have been erected in this country. Prefabs can be financed through FHA and VA insured loans, and this points up their basic soundness. And are prefabs popular? One out of every 12 homes built in the United States last year was a prefab.

Do any other factors contribute to this popularity? Apparently several do. You know exactly what you're going to get for your money. You know exactly what the house is going to look like when it is completed, what kind and grade materials are to be used, and what equipment the house will contain. You also know *exactly what it is going to cost*. And since the vast majority of the assembly work is done at the factory, the prefab house is erected far more quickly than a conventional-built home.

The vast majority of prefabs are sold through franchised dealer-builders. Only a small percentage of the prefabs erected are sold direct to the home buyer. The dealer-builder is carefully selected by the manufacturer and must prove his qualifications before he is granted the franchise. And then the manufacturer keeps a close check to be sure that houses are erected in accordance with specifications. Manufacturers also help the dealer-builder in site planning and in solving special problems, such as color styling.

Naturally a prefab is not the answer to *everyone's* housing problem. The more progressive conventional merchant builder can offer many sound reasons why *his* homes have advantages over the prefab, and the architect will say that nothing can beat an architect-designed, custom-built home. But prefabs have their own special advantages, so they deserve your careful consideration if you're thinking of buying a home.

CONTINUED ON PAGE 148

• ONE-STORY: This smart four-bedroom contemporary house boasts a handsome family room as well as a spacious living room, a dinette and two baths among its features. It is an outstanding example of the fine design and planning you now find in prefabs.

• SPLIT-LEVEL: Designed so well that it seems to be custom-made for the lot. But this house was prefabricated at a factory. The wide range of models offered now by manufacturers has put an end to the old complaint about a lack of individuality in prefabs.

• STORY-AND-A-HALF: Here is a home that has a distinctive traditional flavor, and is built of time-tested materials. It also is prefabricated. Five bedrooms, three baths, entrance hall, living room, dining room, dinette, two-car garage, and a full basement.







One room that's always a delight to decorate is a powder room. It's usually a tiny room, true, but it can be whimsical, flowery, or dramatic. Here are some good

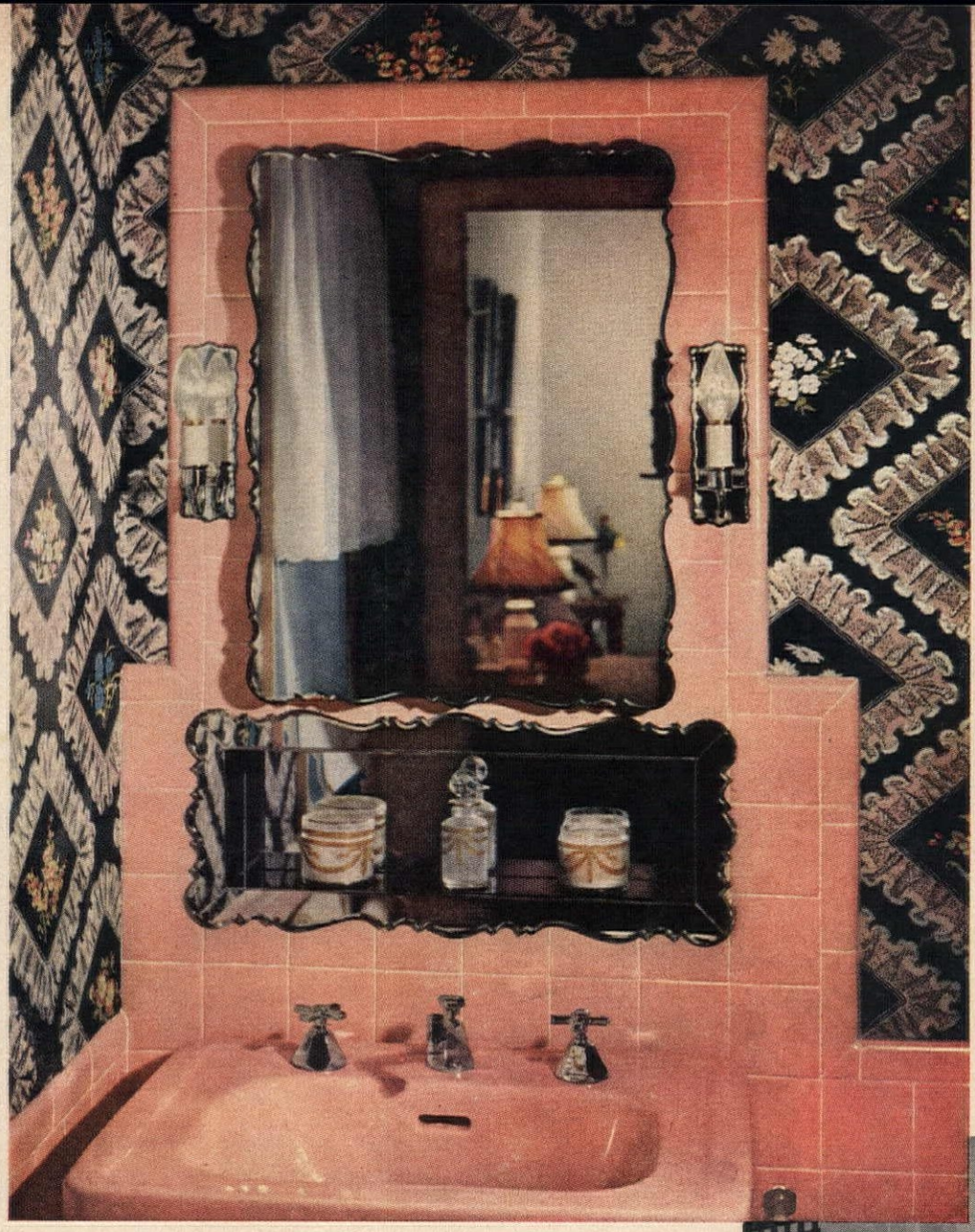
Make-up Tips for a Small Space



• Wholeheartedly feminine, that's the powder room at the right. Marie Lewis chose softly-tinted peach tile, put lace-framed nosegays on the wall, and made repeated use of decorative mirrors. The large-scaled wallpaper print is very effective. And it's not overpowering when the pattern is interrupted this way by tile. Ultra-feminine, this "romantic" decor is a high-fashion home-furnishings note for this year.

• Although space is very limited in perky powder room at left, there's a dressing table for guests. It's a hanging shelf. The shelf and large mirror panel above it are draped with pleated pillow-casing cloth. Cranberry-red and white-striped, the fabric is like ticking. White ball fringe makes a jaunty edging for it. Adjoining room has a telephone niche, and there's space at left for guests to leave their coats.

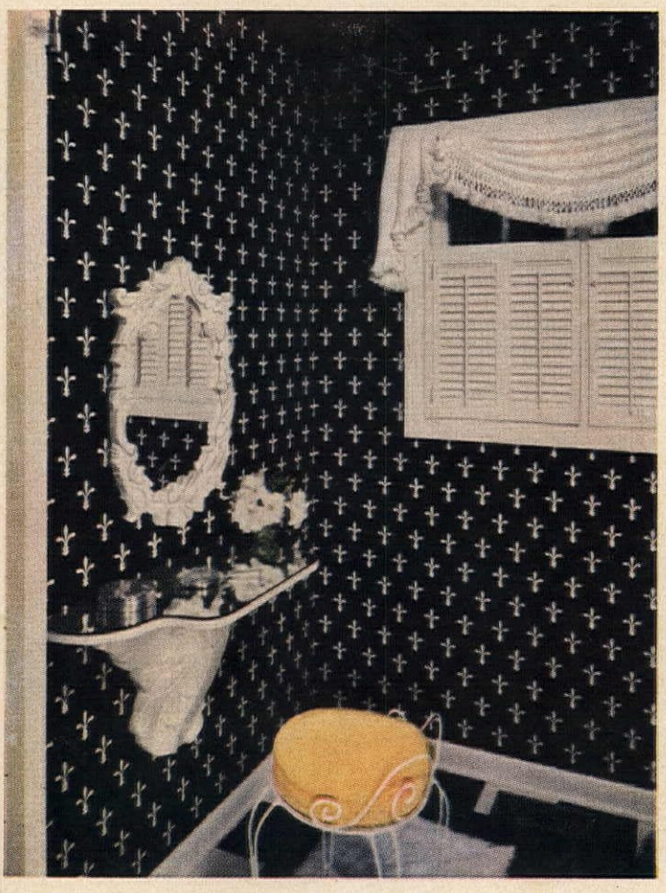
• One vivid color accent, a yellow velvet cushion, makes this stark black and white powder room very dramatic. Mr. and Mrs. Roger Madden of Portland, Oregon, chose a flocked wallpaper. The fleur-de-lis pattern is a stunning background for the white plaster trim of the baroque mirror and wall vanity. A swag of woven linen with heavy cotton tassels tops the louvered half shutters that provide privacy, can be opened for more light.

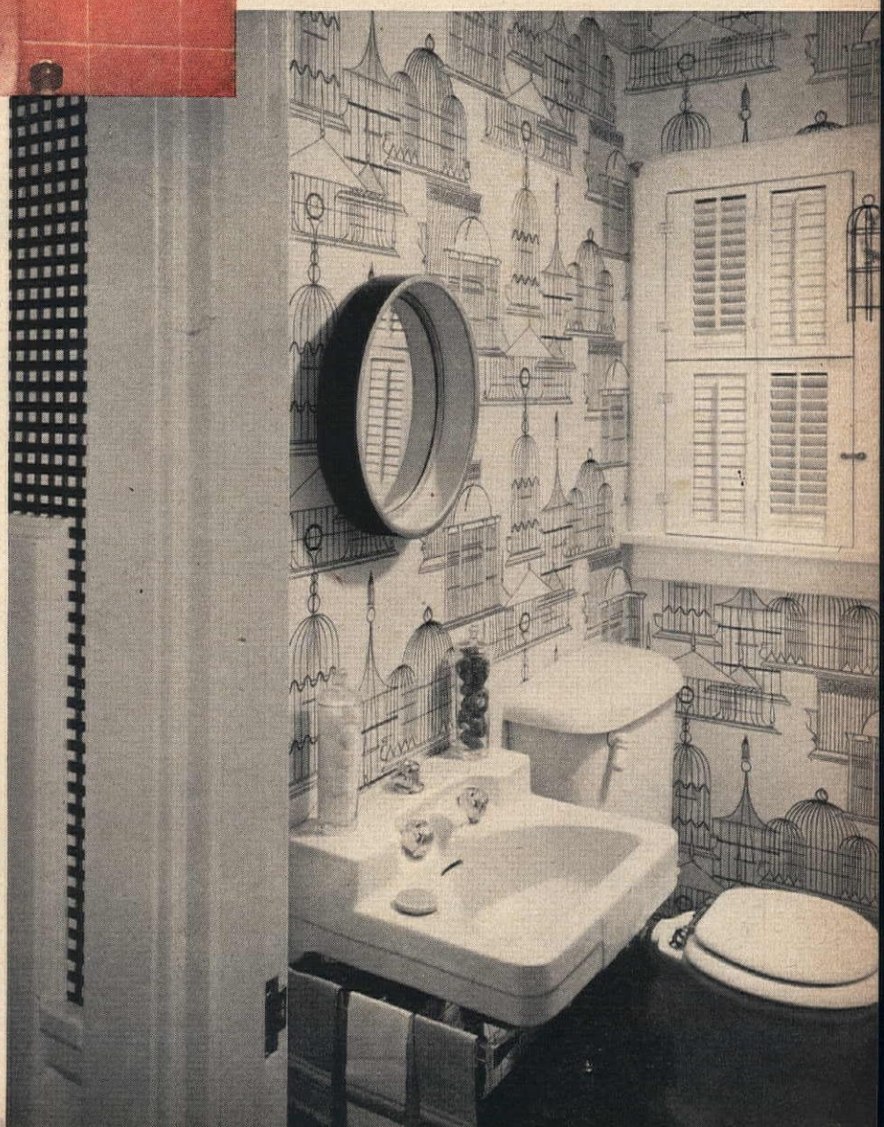




• Quaint old-fashioned fixtures—a marble washstand with porcelain liner and a fretwork cabinet—are perfect make-up for powder room of the Patrick Portlands. Color of wall and informal curtain pattern fit right in.

• Whimsical wallpaper, large-scaled but airy in feeling, is the wise choice of Mr. and Mrs. Arthur D. Hosfeldt Jr. of Portland, Oregon. Deep frame of mirror in small powder room: old shadow-box frame painted black, white.







Still Life with White Turkey by W. Duffield (1816-1863). Courtesy Berry-Hill

Good Victuals *in Your Freezer*

JEAN AUSTIN



According to Oliver Goldsmith, "He cast off his friends, as a huntsman his pack; For he knew when he pleas'd he could whistle them back." We don't recommend that you cast off your friends for 'tis not easy to whistle them back. But one thing we do recommend, Mr. and Mrs. Huntsman, when you do "cast off your pack": we hope you cast your "kill" in the freezer. We're convinced that when the season is over and the day of the hunt is but nostalgia in your mind, you'll still be mighty happy, for you'll secretly know that THERE'S GOOD HUNTING IN YOUR FREEZER. Whether it's game birds or small game, it all freezes, and *well!* We give you here some freezing and cooking tips and a "send off" for good *freezer* hunting after hunting season is over.



• freezing birds and small game

Check state and federal game laws to find out whether game can be held in storage, for how long and during what periods of the year storage is legal.

GAME BIRDS—*For those who like the gamy flavor:* Game birds may be purchased commercially, frozen in full plumage. They have been bled before freezing, but have not been drawn. Be sure to keep them frozen until ready for use, then thaw and prepare for cooking. If *you* wish to experiment with freezing birds in full plumage, then be sure to remove the body heat immediately, bleed, draw and freeze promptly, wrapping in moisture-proof, vapor-proof paper or containers. They will be more gamy in flavor if frozen in this manner. Short-time storage is recommended.

For those who like mild-flavored game birds: Preparation for freezing or cooking should begin as soon as possible. Eviscerate and bleed thoroughly. Pluck as soon as possible. Dry picking is preferred, although the use of the paraffin method as well as that of semi-scalding water is also recommended.

Chill thoroughly, wash well, cut. To freeze, wrap in moisture-proof, vapor-proof paper or cartons. Freeze promptly as for poultry.

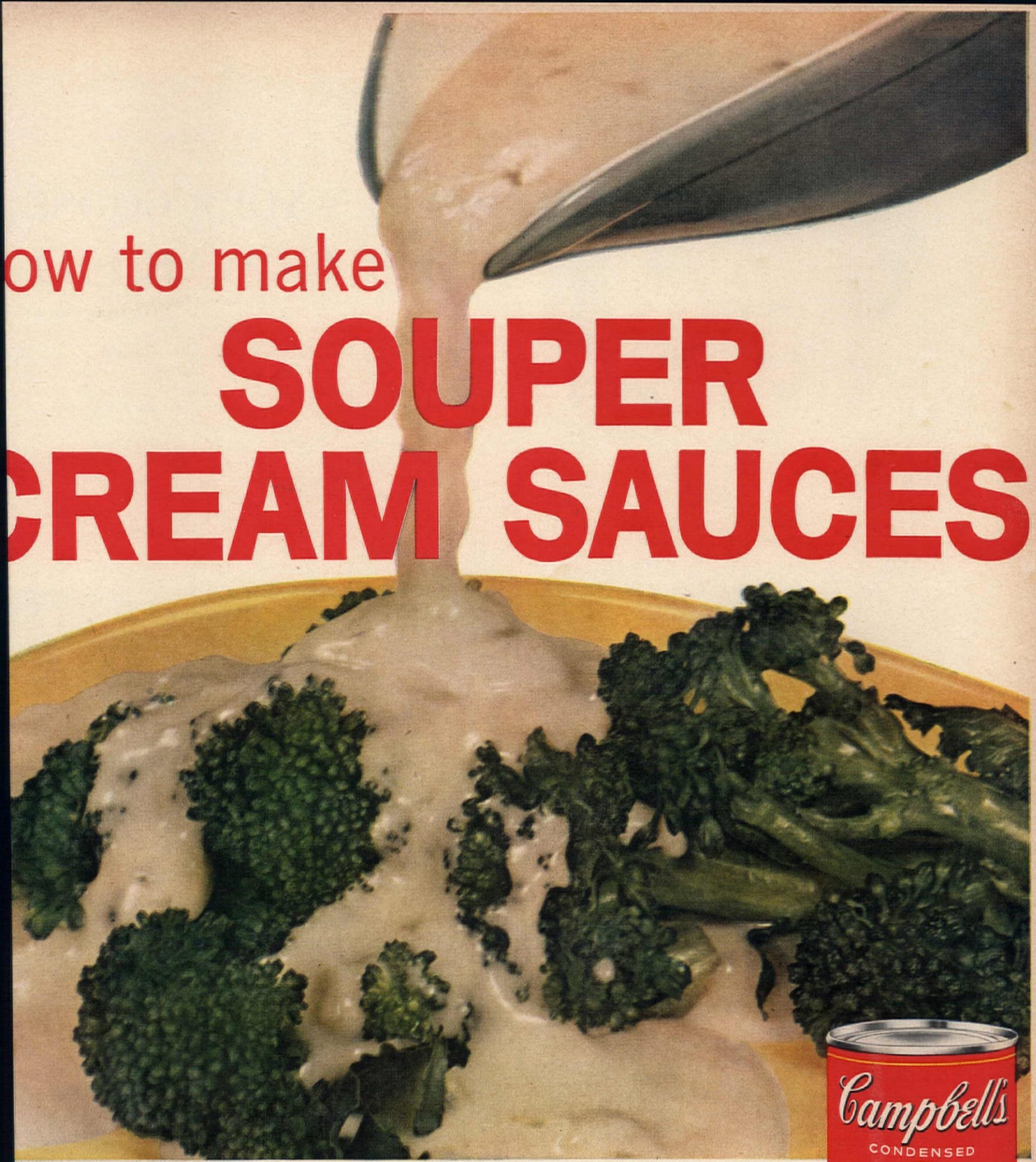
SMALL GAME—Behead, eviscerate and skin as soon as possible. With rabbits and all other four-legged game, carefully examine the liver, lungs and intestines to be sure there are no white spots or unusual growths. Dress or prepare in the same way as for mild game birds. Wash, cut, package as above.

FOR STUFFINGS, SAUCES SEE PAGE 100



ow to make

SOUPER CREAM SAUCES



uss and fume over a cream sauce — when Campbell's Soups make ood ones? No lumps, no sticking — no constant stirring and worry- when you make your sauce with soup. What you get is a perfect sauce — smoothly blended, already seasoned for you. Just open a Campbell's Cream of Celery Soup — stir in ⅓ cup of milk — and ently. Or take *any* one of Campbell's Cream Soups and follow ons on the label. It couldn't be simpler. It couldn't be better.

Try all of these cream soups for souper sauces!

Cream of Celery—for vegetables, eggs, fish
Cream of Asparagus—for ham slices, croquettes
Cream of Chicken—for fried chicken, fluffy rice
Cream of Mushroom—for tuna fish, shrimp, meat loaf



Good cooks cook with *Campbell's Soups*



This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

THE FULL-BODIED INSTANT 100% PURE COFFEE NEW!

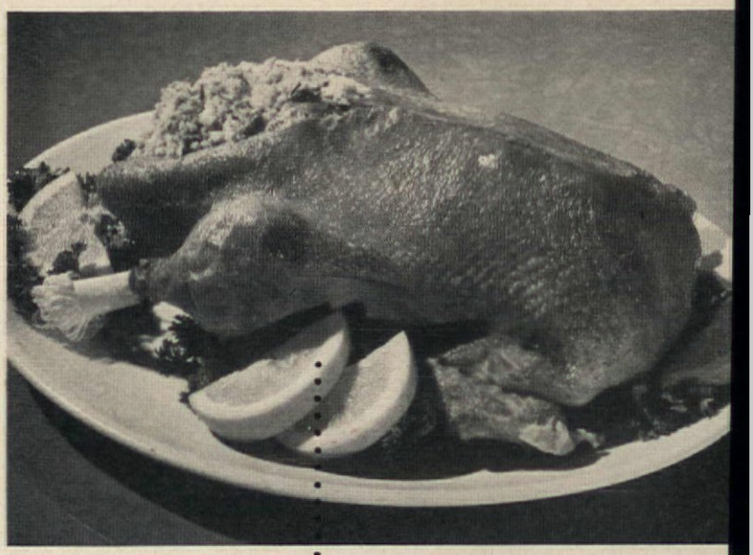
New Instant Chase & Sanborn

WHEN YOUR GOOSE IS COOKED

LE NORE BORST

Savory roast goose for your holiday table, and *no greasy roasting pan* to keep you struggling at the kitchen sink after your goose is cooked . . . this is the way! You use your pressure cooker to get rid of all that excess fat. There are other advantages in this method, too. The meat is more tender, it's easier to get off the bones—and the roasting time is greatly reduced.

Select a bird just as you would to prepare it by your usual method. It can be either freshly-dressed or frozen. However, you will have to gauge the size of your goose by the size of your cooker. If you have one of the big pressure canners, wonderful! Then size is no problem. Or if your pressure cooker is smaller, be sure that the goose you buy is going to fit comfortably inside.





Place the goose on the rack in your pressure cooker, and then consult charts for fowl that came with your cooker for right amount of water, pressure and timing. Then, cut the timing in *half*. Why you ask? Well, because it's *roast* goose we want, so we finish cooking in oven, and get "just right" taste.



After you remove the goose from the pressure cooker, pour the liquid into a bowl and skim off the fat. If you like stuffing with your goose (remember, this will not be greasy), use some of the broth for moistening the dressing but save some for a good tasty gravy. By the way have you ever stuffed a goose with sauerkraut? It's awfully good! Now the bird is ready for a quick roasting. Allow about 15 minutes per pound at a low temperature (325)



It's **New**...and **So Easy**

Oven-Fried Chicken

Only *golden* MAZOLA® Oil can give it such an appetizing flavor and color

no watching...no burning...turn it just once



-FRIED CHICKEN

Easiest fried chicken you've ever cooked!

ng chicken, cut in 8 pieces
½ cup all-purpose flour
2 teaspoons salt
¼ teaspoon pepper
1 teaspoon paprika
½ cup MAZOLA OIL

ne flour, salt, pepper, and ka. Roll each piece of n in flour mixture until oated. Meanwhile, heat LA in baking pan* in hot 400°F.) about 10 minutes. icken in hot MAZOLA, e down. Bake, uncovered, utes; turn chicken, bake utes longer, or until well d.

gh so chicken pieces will lie flat in pan.



BE THRIFTY... get the big gallon can

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porcelain-iron Prizer-Ware $5.50 value

The modern rage in kitchen ware. Cast iron, coated top and bottom with chip resistant, lovely turquoise porcelain. You wash it like china...it will not stain. Use it on the stove or in the oven. Bring it directly to the table. An ideal gift. Send for yours today!

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Offer expires December 31, 1956 and is void in any state, territory or municipality where prohibited, taxed or otherwise restricted.

ARE YOU A BREAKFAST

If you turn up your nose at breakfast, you're

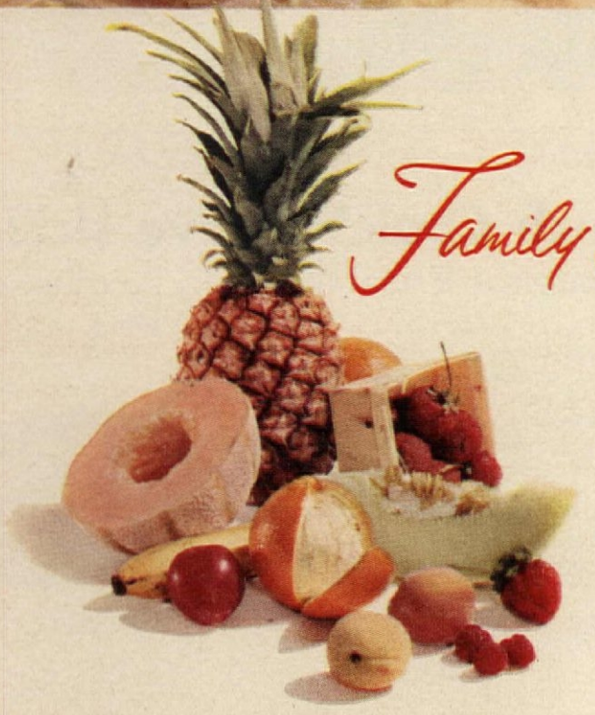
With these recipes, you can put a tempting breakfast on the table



1



2



Family Food

• If you jump out of bed in the morning, cheery and rarin' to meet the new da *you're* not a breakfast snob. You're in the group usually noted not only for early risi but also for big appetites for breakfast. But alas! If you *are* an ear riser, chances are still good that you're married to a "how I ha to get up in the morning" person . . . or a partner who avoids brea fast and wonders why everyone can't be content with innumerab cups of coffee and large quantities of silence . . . or a dieter who ski breakfast entirely (then shoots the works for the day at lunch). A you may even have kids whose favorite refrain is "Mom, do I *have* to eat eg again today?"

And right there, perhaps, is the answer to why so many of you are what we c *breakfast snobs* . . . breakfast avoiders. Could be that the same old bill of fare mor ing after morning dulls even lively appetites. So we offer five breakfast suggestio Monday through Friday menus. You can start all of these recipes the night before . or even make them long in advance and store in your freezer. That's a feature th should entice sleepy breakfast snobs, just-java drinkers, and dieters. These recip make it possible for you to get a good breakfast on the table with your eyes half shu

Start Monday with a BREAKFAST CAKE that has been baked in foil. It makes wrapper for freezing, for reheating. Delectable HASH HAWAIIAN comes from t freezer, too. Serve it with scrambled eggs whipped up the night before. SAUSAG POTATO PUFFS and DE LUXE CREAMED CHIPPED BEEF ON TOAST aga can be freezer stock. Don't fail to try the Friday special: COTTAGE CHEES PANCAKES WITH APPLESAUCE. And there we have it for the working wee A new breakfast outlook for all!

SNOB?

making a big mistake.
even if you're still half asleep!



JEANNIE WILLIS



3



4

r details about table appointments, see "Where Credit Is Due" page 154



5

I

BAKED APPLE
*BREAKFAST CAKE
BEVERAGE

II

SCRAMBLED EGGS
*HASH HAWAIIAN
TOASTED ENGLISH MUFFINS
BEVERAGE

MENU

III

TOMATO JUICE
*SAUSAGE POTATO PUFFS
BEVERAGE

IV

ORANGE JUICE
*COTTAGE CHEESE PANCAKES
WITH APPLESAUCE
BEVERAGE

V

FRUIT JUICE
*DE LUXE CREAMED BEEF ON TOAST
BEVERAGE

These recipes on pages 94, 104

Take a Can of PUMPKIN

JUNE TOWNE



Probably no other dessert is so symbolic of Thanksgiving as is pumpkin pie. And pumpkin might have found its way into many another dish if housewives down through the years had only been able to hatchet apart that beautiful gourdlike fruit a bit more readily.

But nowadays, thanks to the canners, pumpkin comes to us all cut up, peeled, cooked and in a can . . . and at a price that makes it one of the lowest-cost ingredients that we can buy. So let's not have it in "just pie" at Thanksgiving. Let's use pumpkin to give new appeal to other courses. Of course we're not ignoring pie—we're giving it a new look. Why our PUMPKIN-NUT CHIFFON PIE would capture the blue ribbon at any country or state fair! And to copy the French, who used this product of the harvest as a base for soup, we have CITROUILLE SOUPE that is served hot or cold. Accompanied by HOLIDAY MUFFINS—there is a treat! In SPICY PUMPKIN CAKE there's a special personality. And PUMPKIN ASPIC is certainly the quintessence of the American cook's genius for making something really *good* out of plain food.

Holiday Muffins



Pumpkin Aspic







RECIPES ON PAGE 104

For information about table appointments, see "Where Credit Is Due," page 154





Instant Chocolate Fudge. Rich! Fudgy! Chocolatey! And so smooth-spreading! Try it on Betty Crocker White, Yellow, Chocolate Devils Food, or on Chocolate Malt Cake!

New Fluffy White. A quick 7-minute type. Never grainy! Never runny! Beats up into swirly peaks. And like all Betty Crocker Frosting Mixes – you add only water!



"Lickin' good" and guaranteed perfect*

4 NEW FROSTING MIXES!

from Betty Crocker of General Mills

* PERFECT!

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownies, Date Bars, Pie Crust, Answer Cake – are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

Instant Chocolate Malt. There's malted milk right in it – to make it "lickin' good"! Try this frosting on our new Betty Crocker Chocolate Malt, or on White, or Yellow Cake!





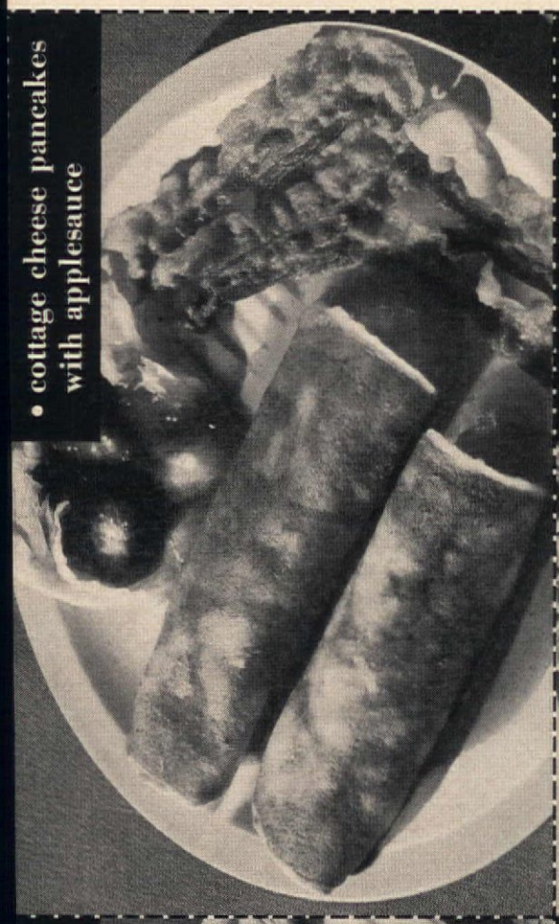
Instant Peanut Creme. Real peanut butter gives this one its delicate, much loved flavor! Try it on our Betty Crocker Peanut Delight, Honey Spice, or White Cake!

American HOME Recipes

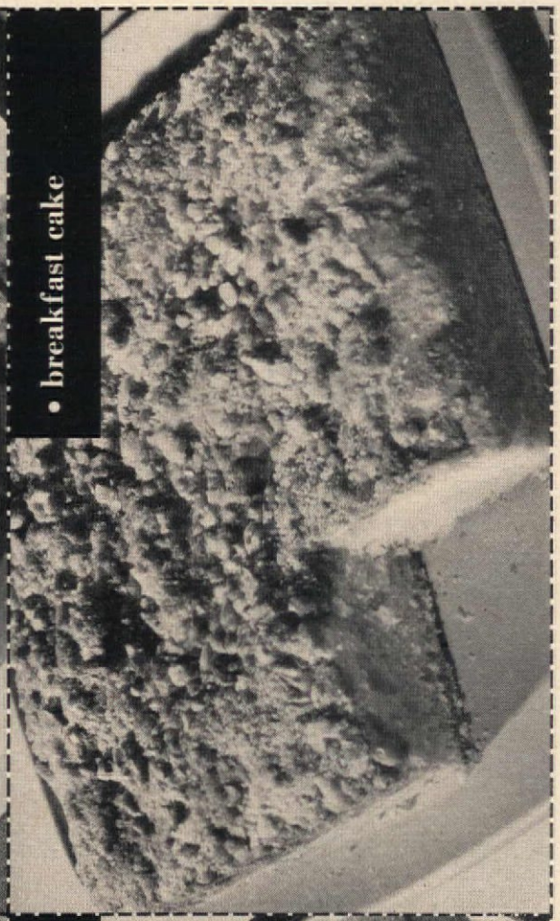
(Family Food, pictured in color on page 88)

American HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

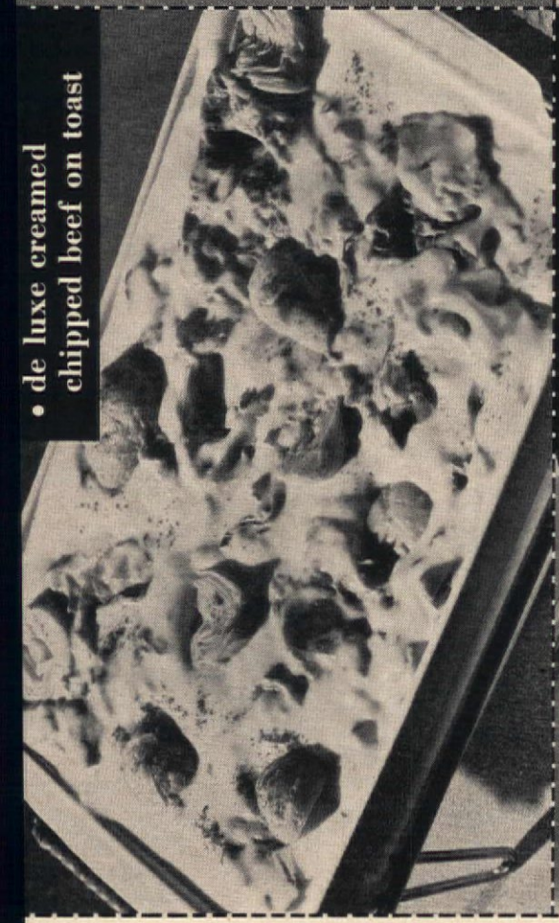
The American HOME, Dept. J-55
American HOME Building, Forest Hills 75, N.Y.



• cottage cheese pancakes with applesauce



• breakfast cake



• de luxe creamed chipped beef on toast



• sausage potato puffs



The golden bird, proud and beautiful . . . snowy potatoes whipped to a fare-thee-well . . . hot gravy, snug in its boat . . . and, *naturally*, to complete the picture, flame-red Ocean Spray Cranberry Sauce—plump whole berries in winy juice, or smooth, velvety jelly—glowing in prized cut glass: *that's Thanksgiving!*

Traditionalists like their Ocean Spray Sauce just as is for the big feast. (And who blames 'em? The fat, juicy berries pampered by Ocean Spray growers are a far cry from the tiny, hard-shelled cranberries the Pilgrims picked!) But it's fun to vary the sauce for the cold buffets that follow.

Chafing Dish Saucery

Cold white meat. Bubbly hot Ocean Spray! M-m-m-m! Fork-whip Jellied Ocean Spray into a purée and heat. Or heat Whole Berry Sauce straight from the can, with a stick or so of cinnamon, a dash of cloves . . . Or add a splash of light rum (or rum flavor) . . . Or generous spoonfuls of moist mincemeat . . . Or applesauce . . . Grand Marnier (or orange extract or orange rind) is delectable in hot Cranberry Sauce . . . Or snitch baby's peach or apricot purée and blend in. Tangy Ocean Spray Cranberry Sauce blends with 'most any fruit, preserve, or jelly. And with any mix, throw in some nuts! You're the doctor! (And remember fork-whipped Ocean Spray Jellied Sauce turns canned gravy into a gourmet delight when turkey gravy's gone!)

Chilly Cranberry Chutney

Here's where the American Indian's cranberry masquerades on an East Indian menu. Cream turkey odds and ends. Add curry powder for oriental flair. Serve over quick-cooked rice. And make it real exotic fare with this easy-mixin' Ocean Spray Chutney:

Combine one 1-pound can of Whole Cranberry Sauce, 2 tbs. light brown sugar, 1 tbs. vinegar, ¼ cup seedless raisins, ¼ cup chopped almonds, a dash of garlic salt, ¼ tsp. ground ginger, a dash of red pepper. Makes a pint of good eating!

Baby Baked Alaskas

This is a quickie that impresses guests with its gourmet reputation. Handy, because you can make just enough for 2, 4, 6 or more.

On several thicknesses of wrapping paper placed on a wet board, place sponge-cake shells from the bakery. Put a ¼-in. slice of Ocean Spray Jellied Cranberry Sauce in bottom of each. Put a scoop of hard-packed vanilla ice cream on top each one (1 pint makes six). Top absolutely all over with meringue (3 egg whites, beaten stiff, with 6 tbs. sugar added gradually makes meringue for 6 desserts). Bake in hot oven 3 to 5 min.

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CHASE BRASS & COPPER CO

ADDITIONAL U. S. PATS.—2,210,846—2,316,832

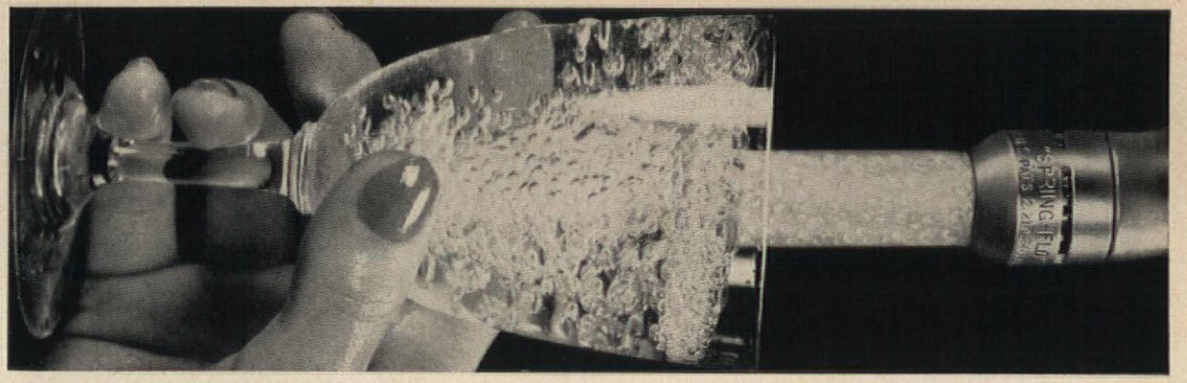
ON LEADING MAKES OF FAUCETS

Taste the difference

in water from a faucet with Spring-Flo

Crystal-clear, sweet-tasting water fills your glass from a faucet with Spring-Flo. It comes from the tap in a rushing stream, charged with millions of tiny air bubbles that break and vanish—taking odors, off-tastes and cloudiness with them! Spring-Flo water tastes and looks as pure water should!

You'll find Spring-Flo water better for washing, rinsing, too! The high-velocity bubbly stream mixes soaps *thoroughly*. Clings, spreads as it rinses, with never a splash. Make sure you get Spring-Flo on *your* new faucets!



• sausage potato puffs

Preparation time: 15 min.
Cooking time: 15 min.

½ lb. small link sausage
2 cups leftover mashed potatoes
1 egg (optional)
Flour

• Precook sausage and drain on paper towels. Mix egg with potatoes. Press a link of cooled sausage in the center of a spoonful of potatoes, completely covering sausage with mashed potato. Roll lightly in the flour. Brown in sausage drippings or shortening over medium heat. Serve hot.

Serves: 4 ***185 cal. per puff*** ***Source of Vitamins A, B***
Tested in THE AMERICAN HOME KITCHENS

NOTE: When preparing the night before, flour puffs and then refrigerate in a covered container. Next morning, brown in the hot fat.

• breakfast cake

Preparation time: 15 min.
Baking time: about 30 min.

¾ cup sugar
¼ cup shortening
1 egg
½ cup milk
1½ cup sifted flour
2 tsp. baking powder
½ tsp. salt
About ¼ cup currant jelly (optional)

• Cream together sugar and shortening, add egg and beat well. Stir in the milk and then the dry ingredients which have been sifted together. Pour into a greased and floured 8" by 8" by 2" pan; dot with currant jelly and sprinkle with topping. Bake at 375° F. for 25-35 min. Cut into 9 squares.

TOPPING

¼ cup brown sugar
½ cup chopped walnuts or pecans
¼ tsp. cinnamon
1 tbs. melted butter or margarine

• Combine all ingredients until evenly blended.

Yield: 9 squares ***290 cal. per square*** ***Source of Vitamins A, B***
Originated in THE AMERICAN HOME KITCHENS

NOTE: To prepare the night before, bake cake in a foil lined pan and cool. Cover with foil. Next morning, heat covered cake for 15 min. in a 300° F. oven.

• de luxe creamed chipped beef on toast

Preparation time: 10 min.
Cooking time: 10 min.

2 tbs. butter or margarine
2 tbs. flour
2 cups milk
1 5-oz. jar dried beef
1 8-oz. can artichokes
1 cup sour cream

• Prepare cream sauce with butter or margarine, flour and milk. Stir in remaining ingredients and heat but do not boil. Serve hot over toast or patty shells.

Serves: 3-4 ***490 cal. per serving*** ***Source of Vitamins A, B***
Originated in THE AMERICAN HOME KITCHENS

NOTE: Creamed chipped beef may be prepared the night before and refrigerated. Just heat in the morning.

• cottage cheese pancakes with applesauce

Preparation time: 10 min.
Grilling time: about 15 min.

3 eggs
1 cup sieved cottage cheese
2 tbs. salad oil
¼ cup flour
¼ tsp. salt
Dash of cinnamon
1 cup applesauce

• Beat eggs until light in color, blend in cheese and oil. Sift flour, salt and cinnamon into the mixture, stir until just blended. Bake on hot griddle until brown on each side. Spoon apple sauce on each cake and roll it up.

Serves: 3-4 ***325 cal. per serving*** ***Source of Vitamins A, B***
Tested in THE AMERICAN HOME KITCHENS

NOTE: To prepare the night before, roll pancakes with applesauce and place in a baking dish, cool, cover with foil, and refrigerate. In the morning, uncover and bake in a 350° F. oven for 15 min.



STORING FOOD IN CANS?

Storing food in opened cans won't poison you—as the old story once said. The inside of each can is treated so there's no action of food acids on the metal. And the inside of the can is sterile whereas dishes might not be. So just cover these partly-used cans with aluminum foil or saran film before you store them in refrigerator.

Those elegant Pillsbury Angels!

In White and Chocolate, too. Both with the whites of

13 COUNTRY-FRESH EGGS RIGHT IN THE MIX



Pillsbury Angel Food . . . queen of all the mixes! As lofty, as light, as delicate as angel food can be. Now your triumph in 2 flavors.

Be a carefree holiday hostess...serve "Philly" Dips with chips



Start off your next party around a "Philly" Dip with chips. The fixin's are done ahead of time, and folks just serve themselves.

And when you make your "Philly" Dip, make no mistake on the cream cheese you use. Be sure to choose famous Philadelphia Brand. Made only by Kraft, this brand tastes richer, fresher, better than any other. Genuine Philadelphia Brand Cream Cheese gives your dip a wonderful goodness that's mighty special.

Clip these recipes RIGHT NOW:

"Philly" Cucumber Dip — (*Illustrated*) To one ½-lb. package Philadelphia Brand Cream Cheese add ¼ cup well drained, finely shredded, unpeeled cucumber, ½ teaspoon Worcestershire sauce, a dash of garlic salt. Blend well. Serve with potato chips.

"Philly" Sardine Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add 1 tablespoon milk, one 3¾-ounce can sardines, drained and mashed, 1 tablespoon chopped chives, 1 tablespoon lemon juice, ½ teaspoon Worcestershire sauce, ¼ teaspoon salt, and a dash of Tabasco sauce. Mix until well blended. Serve with potato chips.

"Philly" 5 o'Clock Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add 2 tablespoons cream, 1 tablespoon meat sauce, ½ teaspoon Worcestershire sauce, ½ teaspoon lemon juice and ¾ teaspoon seasoned salt. Mix until well blended. Serve with potato chips.

"Philly" Roquefort Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add one 1¼-ounce portion Kraft Louis Rigal Roquefort Cheese or Kraft Blue Cheese, 1 tablespoon milk, ¼ teaspoon Worcestershire sauce, 2 teaspoons chopped green pepper, 2 teaspoons chopped pimiento, and 1 teaspoon chopped parsley. Mix until well blended. Serve with potato chips.



See Kraft TV Theatre
Wed. nights on NBC
TV's most famous dramatic series



YESTERDAY'S ODDS AND ENDS—

TODAY'S FEATURE

RUTH P. COLLINS

The other morning I happened in on my neighbor, Mary Allen, as she was trying to solve a familiar problem. "Just *look* at this refrigerator!" she said. "Why do I save these odds and ends? Tom hates leftovers, so I only have to throw them out later."

To tell the truth, the refrigerator *was* a hodgepodge.

"We all hate leftovers," I told her, "when we *think* of them as leftovers. But making something really new out of them can be fun!" With that we started thinking—and here are some of the dishes Tom ate the next two days, never suspecting they'd been "leftovers."

Mary fried the slices of tomato the next morning, after the bacon. Tom was tickled to get out of that bacon-and-egg rut.

A bit of cold turkey was slivered fine, along with some of the Swiss cheese. Tossed in a green salad with a sharp dressing, it made a delightful lunch for Mary and her sister. With it, Mary served the hard rolls, delightfully warm and soft inside after she'd sprinkled them with water and heated them in aluminum foil for a few minutes.

The drying corn was cut from the cob and appeared in griddle cakes. Served with maple syrup, they became a supper dish.

Those from the "old sod" will agree that the best dish of all came out of the old mashed potatoes—Irish potato cakes. Milk was added (potatoes were already seasoned) and the potato dough was kneaded on a well-floured board, rolled out and cut in triangles. Each cake was floured on both sides and cooked slowly on an *un*-greased skillet until browned and slightly puffed.

Turkey turnovers grew out of the remainder of the turkey, some diced cooked potatoes, seasonings, and enough cold gravy to shape.

With the patties went two ripe tomatoes, scooped out, then refilled with the mashed pulp and bread crumbs. Grated cheese was sprinkled on top. After 30 minutes in a hot oven, they came out plump and red, smelling and looking as good as they tasted.

Mary stuffed those outside stalks of celery with cream cheese, mixed with that hard bleu cheese and Worcestershire sauce.

"What is all this?" Tom asked that evening, "company coming?"

But Mary didn't tell him about the leftovers. She just replied, "No, I've just been having fun trying *new things.*" Then she suddenly thought of that stale bread in the refrigerator. Tomorrow for breakfast she would get up a minute earlier and use it for French toast.

Amazing Twinkle offer!

OVER 1/3 OFF

on beautiful COPPERMASTER KITCHENWARE



—with every purchase of Twinkle copper cleaner!

Coppermaster kitchenware is created by one of America's leading manufacturers of copper-clad utensils. Yours now at a savings of *more than one-third* off regular prices.

Why wait? Why pay more? Beautiful Coppermaster has all the features you want for convenient cooking ease and modern kitchen beauty. Take advantage of this unusual offer today!



Keep copper utensils looking like new. Clean with smooth creamy Twinkle Copper Cleaner. There's "*no waste with paste.*"

Made by the makers of Drāno and Windex

Buy TWINKLE at your favorite grocery store!



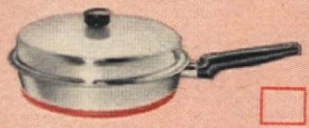
2 qt. saucepan, reg. $7.25 value for 1 Twinkle box front and $4.15



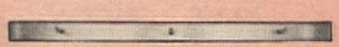
7 inch skillet, reg. $5.25 value for 1 Twinkle box front and $3.15



1½ qt. saucepan, reg. $5.95 value for 1 Twinkle box front and $3.50



10 inch chicken fryer, reg. $9.95 value for 2 Twinkle box fronts and $5.60



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Wash these problems right out of your life!

(and with new pushbutton ease)



"WHIPPED WASH"
Familiar? Some automatics knot and tangle your wash. Not Maytag. Regular or slow speed: saves strain on sleeves and straps.



CREASED NYLON
Recognize this problem? Caused by too-hot water, fast spin. Wash nylon wrinkle-free in warm or cold water at slow speed in the new Maytag.



SPLIT SEAMS
Often caused by the strain of whipped and beaten wash. Won't happen with new Maytag's gentle action for delicate things.



SHRINKING WOOLENS
Dad's socks now Junior's size? Not with Maytag's cold water wash and rinse. Socks, sweaters, skirts stay their size!

New *All-Fabric* Maytag with 2 speeds and 3 water temperatures removes the beat and the heat that cause these problems

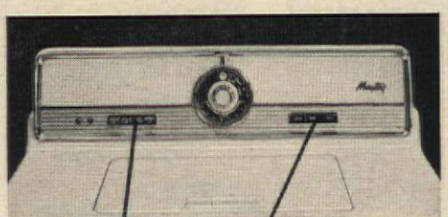
Haven't you wished for an automatic that gives everything you wash the same gentle care your own hands do?

Now, there is. The new Maytag *All-Fabric* Automatic is almost *human* in the way it adjusts to the job. *You* just push buttons.

It controls the amount of water, the temperature (from hot to cold), and gives you a choice of washing speeds. Handles delicate things gently, yet gets heavy wash *Maytag*-clean (which, as Mother will tell you, is the cleanest there is).

With the new Maytag Automatic, you save as you wash. Over the years, you will get back in savings what you paid. In one year, for instance, you'll save up to 26 boxes of soap powder, up to 2500 gallons of hot water, and, biggest saving of all, your clothes will last longer.

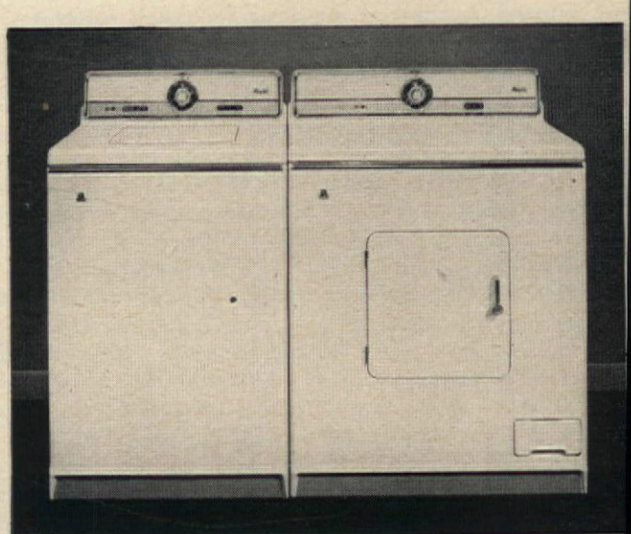
The Maytag Co., Newton, Iowa.



2-SPEED ACTION
Regular speed for heavy wash. Slow speed safely washes delicate things.

3 WATER TEMPERATURES
"Hot" and "Warm" for regular washes . . . "Cold" for heat-sensitive items.

ANY WATER LEVEL
Save up to 9 gallons of hot water on a small load by dialing the water level.



New Maytag All-Fabric Automatic Washer and matching No-Vent Dryer in Pasteltone Pink, Yellow, Green or White.
Maytag products are sold in Canada and throughout the world.

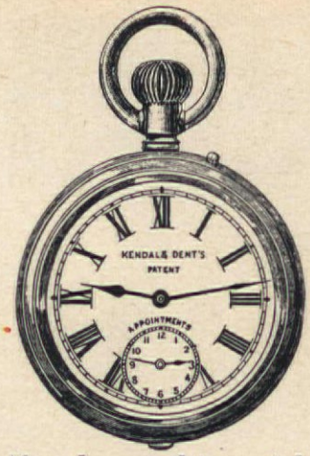
ONLY MAYTAG GIVES YOU ALL THESE WORK, TIME AND MONEY-SAVING FEATURES

- Two-Speed Action
- Suds Saver
- Cold Water Wash and Rinse
- Double-Spin Tubs
- Safety Lid
- Automatic Water Level Control

YOURS FOR AS LITTLE AS $3.50 A WEEK

THE LONG-LIFE MAYTAG AUTOMATIC WASHER

KITCHEN TIME SAVERS



All of these time-saving ideas have the genius of the short cut . . . to liberate the busy housewife, the working girl, and the harassed but hungry bachelor

LAST-MINUTE RUSH is always a headache. Try a couple of our meat tricks. Fried chicken with a crust that is crisp and tender can be served *hours* after frying. Give chicken a quick fry any time during the day. Then slip it into a slow oven for one hour before serving. • The time-consuming carving of a hot ham can be eliminated by having the butcher slice and tie a canned ham. Bake to heat through and brown, untie the string, and the ham is ready for the table. Delicious!



SALAD OR DESSERT in a hurry? You can set flavored gelatin in half an hour if you dissolve gelatin in one cup of boiling water, add eight ice cubes, and stir for 2 minutes. Remove ice cubes and pour the gelatin into your serving dishes. If you let this stand 1 or 2 minutes longer it will be the perfect consistency for folding in fruits or vegetables. • A package of instant pudding made up with half milk and half cream will make a good, sauce to perk up a canned fruit.



DO YOU PREFER your own pastry but like the convenience of a mix? Why not make your *own mix?* Five pounds of flour, 1½ pounds of shortening, and 2 tablespoons of salt will make enough for 10 pies. Use 2 cups of mix for each pie. • To make your own biscuit mix, cut 2 cups shortening into a mixture of 12 cups flour, 5 tablespoons baking powder, and 2 teaspoons salt. To make biscuits, just use 2 cups of the mix and add ½ cup of milk. Store in refrigerator.



WHY HEAT MILK for mashed potatoes? You will get same effect and avoid cleaning a milk-coated pan if you use dry milk powder, butter, and some of the hot potato water instead. • Why heat the water you use to boil frozen vegetables? That chunk of ice chills it completely. They will cook almost as fast if you start them in tap water. • Why heat popover pans? It's an old, disproved idea. Popovers pop just as well when they are baked in cool pans.



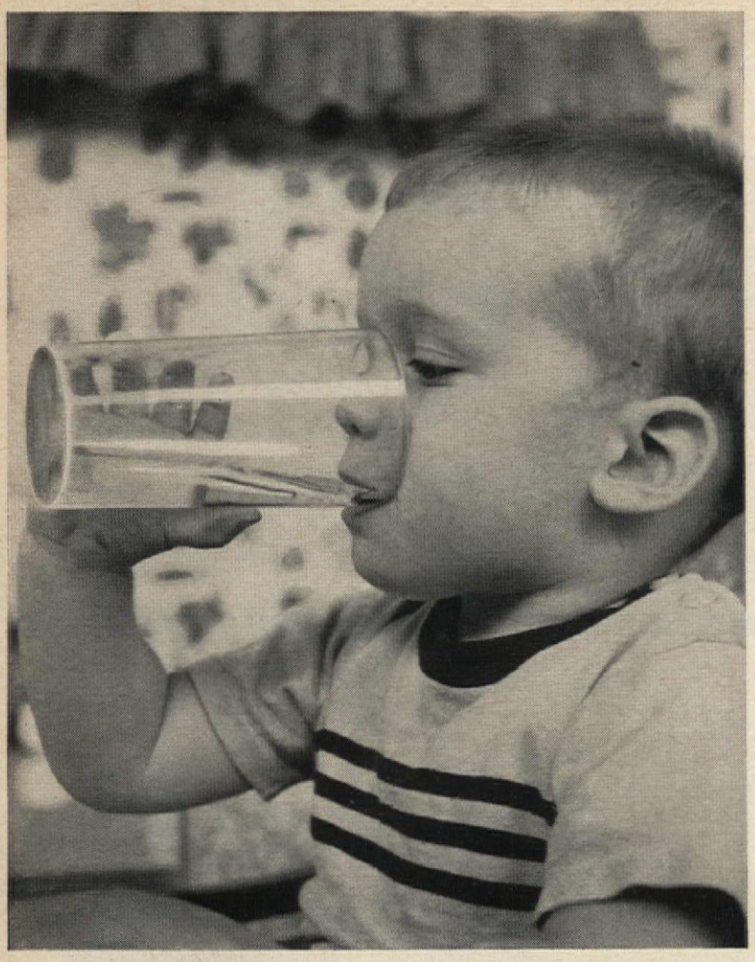
THE "CLEAN-UP-ERS" will love you if you cook small amounts of vegetables in same pan. Keep vegetables separated: put them in individual cups made of aluminum foil. An inch of water in bottom of pan will give enough steam to cook the vegetables. • Avoid the usual cracker-crumb mess. Roll crackers inside a plastic bag. The plastic bag makes it easy for you to see when crumbs are fine enough. It keeps the crumbs off the floor and stores them, too.



YOU *CAN* DO TWO THINGS at once. You can make two desserts from one. Try these for ease. Bake just half of the cake batter so that it can be cut in squares. Serve with a fruit sauce. To rest of batter add grated chocolate or spices and frost as half a layer cake. • While you're making an apple pie, cook up peels and cores with more apples to make sauce. Color will be better than usual. For a regal dessert, top a dish of this apple sauce with spiced whipped cream.



No unsanitary film on glass that touches baby's lips



NEW FOR YOUR ELECTRIC DISHWASHER!

Sparkling glasses . . . your assurance that everything comes out spotless and sanitary with new DISHWASHER *all*®

The special sparkle to glasses washed with new DISHWASHER *all* proves *this* is the detergent that gets dishes clean...*sanitary* clean!

How reassuring to know that with new DISHWASHER *all* in your electric dishwasher, glasses, silver, dishes come out gleaming ...free from unsightly film and spots that can harbor germs.



NOW! DISHWASHER *all* contains DC-T (controlled chlorination) to help protect your family's health.



Ordinary dishwasher detergent leaves glasses spotted or streaked. They look unsightly and unsanitary.



DISHWASHER *all* leaves glasses spotless, sparkling! They look clean. They *are* clean . . . *sanitary* clean.

DISHWASHER *all* IS A PRODUCT OF MONSANTO . . .
WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU

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MONSANTO

Good Victuals

(Begins on page 84)

• sauces for wild game

(Always skim off excess fat from pan juices before proceeding with sauce.)

1. Mrs. Hurley, of Syracuse, suggests for wild duck a sauce made of a glass of melted currant jelly; you add 1 tbs. prepared mustard, juice of ½ orange, grated rind of the whole orange, heated separately (not with pan juices) and poured over the duck.
2. Brown in pan drippings, chopped onion, celery and parsley, thickened slightly with cornstarch, seasoned to taste, a tangy jelly and a dash of onion juice for tartness.
3. Stir currant jelly in pan juices, simmer a few minutes with a few ounces of sherry and julienned orange peel.
4. For mild game, such as rabbits, a little butter and sherry or red wine, raisins and a dash of nutmeg added to pan juices skimmed free of fat or grease.
5. To pan drippings add port, juice and grated rind of lemon and orange (half and half, currant or spiced grape jelly, dash of cayenne, thickened slightly with flour or cornstarch.

• stuffings for wild game birds

First, rub the bird inside and out with

1. Clean cloth dampened in cold water and lemon juice.
2. Orange juice mixed with same amount of brandy.
3. Equal quantities melted fat and crushed juniper berries, then sprinkled with salt and pepper.

Cook breast side up, breast covered with very thin slices of salt pork. If game is dry, lard with salt pork or bacon!

Following stuffings are to absorb overly strong gamy taste or excessive fat, and discarded after bird is cooked.

1. Whole peeled onions and quartered apples.
2. Sweet butter kneaded with minced parsley, chives, onions, and celery tops, seasoned with salt, pepper and nutmeg.
3. Cored and quartered unpeeled apples, diced celery and seeded, unpeeled orange sections.
4. Chopped apple and onion thoroughly mixed with lemon juice, salt, pepper and a few crushed juniper berries.



Give yourselves a Hammond Organ...and make your family Christmas last a lifetime

Families always feel more together at Christmas time. But you may have noticed . . . that good family feeling often fades a little as the holidays pass.

This year, it can be different. You can hold on to that fine togetherness . . . and get more peace and satisfaction out of every day you live.

The Hammond Organ you give yourselves this Christmas can show you how.

Call it a hobby, a pastime. Call it education or culture. The words don't matter. A Hammond is a rich, new experience you all share and discover together.

You help one another learn to play it (and you all *can* learn, even the youngest, because the organ is the easiest of all keyboard instruments to master).

You entertain each other, grow in skill together, enjoy together. And soon you'll know a kind of *daily* family harmony that's very close to the Christmas Spirit.

Think it over. And see your Hammond dealer. There's still time to have a Hammond Organ in your home Christmas morning.

The greatest gift . . . music for your family

Take the family to your Hammond dealer. Let each of them spend a few minutes at the keyboard. See how fascinating it is . . . and how easy to own. Give yourselves this finest of all gifts this Christmas. If you'd like further information on the Hammond Organ, send the coupon below.

The Hammond Spinet shown is only $135 down and low monthly payments. Blond, Ebony or Walnut finish.

Hammond Organ *music's most glorious voice*

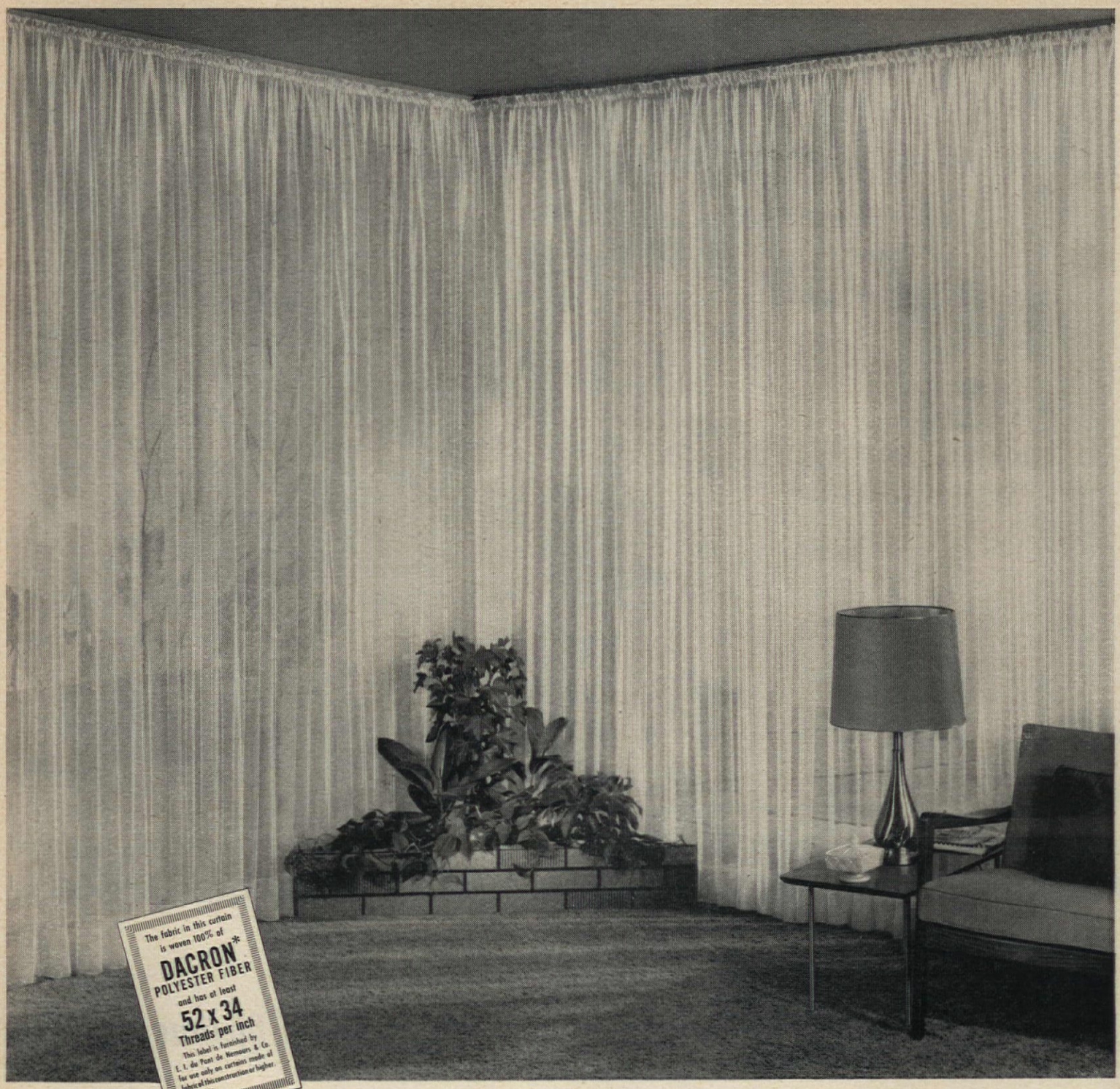
Hammond Organ Company
4206 W. Diversey Avenue, Chicago 39, Illinois
Please send me information on the Hammond Organ.

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City_____ Zone____ State_____

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WHEN YOU SHOP, LOOK FOR THIS "DACRON" LABEL. IT SAYS THAT YOUR CURTAINS ARE OF QUALITY CONSTRUCTION . . . AND OFFER YOU THE BEST BALANCE OF BEAUTY, EASY CARE, LONG WEAR.

DACRON brings your curtains bright new beauty, easy-care, too!

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Never have you seen such window luxury as this! Curtains of "Dacron"* polyester fiber are sheer flattery at your windows . . . sheer delight to own and to care for. They wash and dry in a wink, need little if any ironing, thanks to "Dacron". See curtains of "Dacron" in fashion's newest styles, designs, pastels and whites at your favorite store. For free curtain decorating booklet, write E. I. du Pont de Nemours & Co. (Inc.), Dept. N-5503-A, Wilmington 98, Delaware.

Registered trademark for Du Pont's polyester fiber.

Du Pont makes fibers, does not make fabrics or curtains shown here.

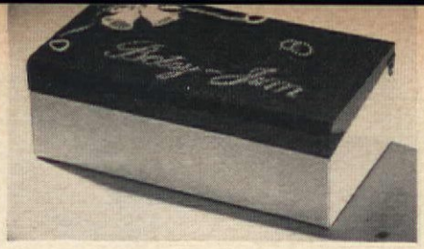
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BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

American HOME Recipes

(Take A Can of Pumpkin, pictured in color on page 90)
(Family Food, pictured in color on page 88)



WEDDING COMING UP?

Decorate your American HOME Menu Maker with your name and his to help make your days of planning more fun, and later serve as a reminder of the greatest day in your life. To make design, glue small beads or sequins in place one by one. Possibilities unlimited.

• pumpkin aspic

• citrouille soupe

• hash hawaiian

• holiday muffins

• pumpkin-nut chiffon pie

• spicy pumpkin cake

American HOME Recipes

(Take A Can of Pumpkin, pictured in color on page 90)
(Family Food, pictured in color on page 88)

• spicy pumpkin cake

Preparation time: 10 min.
Baking time: about 30 min.

½ cup butter or margarine
1 cup brown sugar
½ cup granulated sugar
1 unbeaten egg
2 egg yolks
2¼ cups sifted cake flour
3 tsp. baking powder
¼ tsp. baking soda
½ tsp. salt
1½ tsp. cinnamon
½ tsp. ginger
½ tsp. allspice
¾ cup sour milk or buttermilk
¾ cup canned pumpkin

• Cream butter or margarine, add sugars gradually and continue creaming until light and fluffy. Add whole egg and yolks one at a time, beating well. Sift together dry ingredients. Combine milk and pumpkin and add alternately with the dry ingredients to creamed mixture, stirring after each addition. Pour batter into 2 greased and floured 8" layer pans. Bake at 350° F. 30 to 35 min. Serve with your favorite frosting, or serve warm with cinnamon whipped cream.

Serves: 8 ***330 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

NOTE: To make sweet milk sour, place 2 tsp. vinegar in a measuring cup. Pour in sweet milk to ¾ mark and set aside until ready for use.

• hash hawaiian

Preparation time: 15 min.
Cooking time for eggs: about 5 min.
Broiling time: about 8 min.

6 eggs
½ cup pineapple juice or milk
1 tsp. salt
Dash of pepper
2 tbs. butter or margarine

• Beat eggs slightly. Stir in juice or milk and seasonings. Over medium heat, melt butter or margarine in a frying pan. Pour in egg mixture, stirring lightly as it cooks.

SUBMITTED BY MRS. DOROTHY I. LIERMARK

HASH

1 cup ground cooked corned beef
1½ cups cooked diced potatoes
½ cup drained crushed pineapple
2 tbs. minced onion
¼ cup milk
Salt and pepper to taste
Lightly toasted English muffin halves

• Combine first six ingredients, shape into patties and place on the split, toasted muffins. Broil until browned.

Serves: 4 ***360 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

NOTE: Hash patties may be made the night before and refrigerated; ready for use the following morning.

• pumpkin-nut chiffon pie

Preparation time: 15 min.
Chilling time: about 1 hr.

1 tbs. plain gelatin
¼ cup cold milk
1¼ cups scalded milk
½ cup brown sugar
½ tsp. salt
½ tsp. cinnamon
½ tsp. nutmeg
¼ tsp. ginger
2 eggs, separated
1¼ cups canned pumpkin
¼ cup granulated sugar
½ cup heavy cream, whipped
½ cup finely chopped toasted almonds
1 9-inch pie shell

• Soften gelatin in cold milk. Scald milk and add gelatin, brown sugar, salt and spices. Stir until dissolved. Beat egg yolks and combine with pumpkin. Combine pumpkin and milk mixtures. Chill until slightly thickened. Whip egg whites, gradually adding granulated sugar until stiff, but not dry. Fold into the chilled mixture. Then fold in the whipped cream and almonds. Pour into pie shell. Chill until firm. Garnish with additional whipped cream and toasted almonds.

Serves: 8 ***230 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• citrouille soupe

Preparation time: 5 min.
Cooking time: 10 min.

1 tbs. chopped onion
½ tbs. butter or margarine
1 cup canned pumpkin
1½ cups canned or cooked tomatoes
¾ tsp. salt
Dash of pepper
1 tsp. monosodium glutamate
1½ cups milk

• Brown onion in butter or margarine. Add pumpkin, tomatoes and seasonings. Slowly stir in milk. Bring to boil and simmer for 5 min., stirring occasionally.

Serves: 4 ***105 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS



PLANNING A BIG PARTY?

Wedding, shower, reception or what have you. Use your American HOME Menu Maker to keep the paper work running smoothly. One side for your record of invitations sent out; other side for replies. Keep record of bride's patterns of china, silver, crystal. Pick recipes for dishes that you will serve.

• holiday muffins

Preparation time: 10 min.
Baking time: 25 min.

4 cups flour, sifted
6 tsp. baking powder
1 tsp. salt
¼ cup sugar
¼ tsp. cinnamon
2 eggs, slightly beaten
2 cups milk
½ cup canned pumpkin
2 tbs. butter or margarine

• Sift dry ingredients into a large mixing bowl. Combine eggs, milk and pumpkin and add to dry ingredients, add melted butter or margarine, stirring only enough to combine the mixtures. Batter will be lumpy and not smooth. Pour into greased muffin pans. Bake at 425° F. for 25 min.

Yield: 2 doz. ***100 cal. per muffin*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• pumpkin aspic

Preparation time: 10 min.
Chilling time: about 1 hr.

1 pkg. orange-flavored gelatin
1½ cups water
¼ tsp. ginger
1 tbs. brown sugar
1 tbs. orange rind
1 cup canned pumpkin

• Dissolve gelatin in 1½ cups water. Stir in remaining ingredients. Refrigerate, stirring occasionally until mixture begins to thicken. Chill until firm.

Serves: 4 ***45 cal. per serving*** ***Source of Vitamin A***

Originated in THE AMERICAN HOME KITCHENS





EASIER FROM THE START— no digging out shortening, no melting. Wesson is sparkling pure *liquid* shortening. *Pour* just what you need; you never waste a drop.



NO SMOKE—when you heat Wesson Oil to high frying temperatures where other leading shortenings smoke and burn. An extra margin of safety for digestible frying.



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You *pour* delicate Wesson Oil, saving the *work* and *waste* of old-timey solid shortening. It heats hotter without smoking. Its matchless delicacy "*babies*" your frying and *brightens* flavors as only Wesson Oil can.

The only one you need for Frying, Baking, and for Salads too— **Wesson® Oil**

SWEET FOR WEIGHT WATCHERS ...NEW D-ZERTA GELATIN

Made by the makers of JELL-O desserts...so you know it's good!



WITH D-ZERTA GELATIN you can make bright, tempting desserts and salads that contain hardly enough calories to count!

D-Zerta Gelatin is sweet, delicious *and sugar-free.** You'll find it at your food store in 6 famous Jell-O flavors—and it costs only pennies per serving.

And now you weight watchers can enjoy rich, satisfying *vanilla*, *chocolate* and *butterscotch* D-ZERTA PUDDINGS—sugar-free, too, yet so good the whole family will love them!

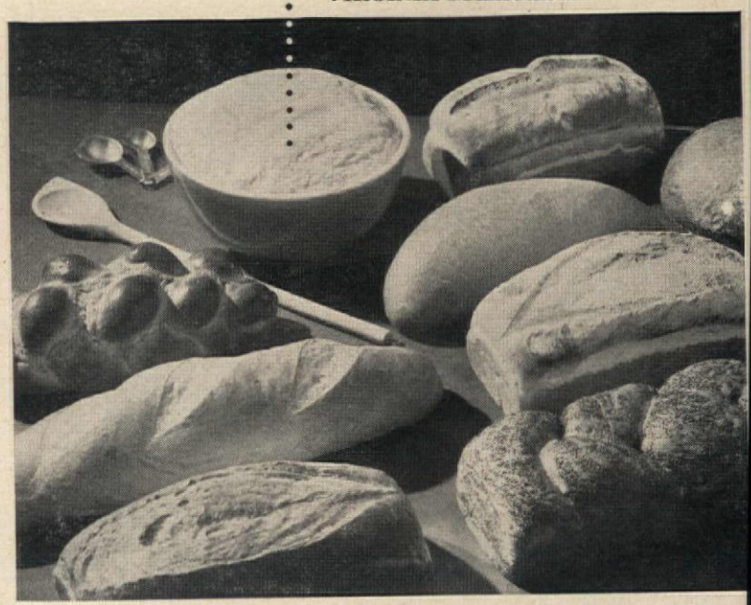
Compare the calories in one serving	
Apple Pie	377
Baked Custard	205
Orange Water Ice	177
D-ZERTA PUDDING (*with skim milk*)	54
D-ZERTA GELATIN (*with dietetic fruit cocktail—19*)	12

*Deliciously sweetened with saccharin and Sucaryl® (Abbott).

D-Zerta and Jell-O are registered trade-marks of General Foods.

YEAST BREAD SECRETS

VIRGINIA SCHROEDER



HOW CAN I TELL WHEN . . .

. . . the dough has doubled in size?

When the dough seems almost double, poke two fingers deep into the side of the dough. If the hole fills up rapidly, let the dough rise for a longer time. If the dent remains or fills in just a little bit, the dough should be "double in bulk."

. . . I have added enough flour?

If a range of flour is given, add half of the flour, beat until smooth, then add more flour until the dough begins to clean the sides of the bowl and can be handled.

WHAT IS WRONG WHEN . . .

. . . I get dough lumps in my bread?

Either the dough was not covered or it was not greased during rising. In either case, the top dries and pieces of this dry crust are carried through the dough during kneading.

. . . my bread has dark streaks?

The bowl was greased too heavily and the grease was mixed in as the dough was kneaded.

. . . my bread sinks in the pan in the oven?

The bread had risen too much and was too light . . . there was no more strength left in it for the last bit of rising in the oven.

. . . my bread is heavy and solid?

To avoid this trouble, let bread rise to double its size before kneading and shaping. Kneading and shaping will reduce size, so before baking, again let it rise to double its size.

HOW CAN I . . .

. . . get my dough to rise in winter?

Place the covered bowl of dough on a rack over a bowl or pan half full of hot water, or place it on top of an oven that is in use—provided the top isn't hot. If the top gets hot, place a board under the bowl.

. . . get a tender crust on my bread?

Remove the bread from pans as soon as you take it from the oven. Brush the top with shortening for a tender crust. If a crisp crust is desired, do not grease—and cool on a rack uncovered.



These peas have the garden flavor to do you credit!

Dress up a meal to your heart's content—the natural flavor of DEL MONTE *Early Garden* Peas fits right in.

You don't find this kind of flavor in all canned peas, as you very well know. The difference is, DEL MONTE *Early Garden* Peas are a happy combination of the tenderest, tastiest peas selected from several sizes. You get a blend of the sweeter, smaller peas with the larger, richer-tasting ones. That's what gives a batch of fresh peas its characteristic flavor. And that's why these DEL MONTE Peas taste so natural. Try them!

DELUXE HAMBURGER BROIL

- ⅓ cup processed cheese spread (American, smoke or Roquefort flavor)
- 2 tablespoons DEL MONTE Catsup
- 2 small tomatoes (about 2 inches in diameter)
- 1½ lbs. ground beef
- 2 tablespoons grated onion
- 1½ teaspoons salt
- 1 can (1 lb. 1 oz.) DEL MONTE *Early Garden* Brand Peas

To cheese spread, add catsup; mix with fork till smooth. Hollow out tomatoes; fill with cheese mixture; chill. Mix meat, onion, salt (add the chopped tomato centers if desired). Form into 4 steaks about 1 in. thick. Broil on one side; turn and broil till nearly done. Quarter the tomatoes; place on steaks as shown. Broil till cheese begins to melt. Serve with heated and seasoned DEL MONTE *Early Garden* Peas.

Carefree meals are good meals with

Del Monte®

peas



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Revco Bilt-In Refrigerators and Freezers are so new, so practical, so mechanically perfect and so beautiful that your kitchen becomes a showplace.

The refrigerator provides 8.4 cu. ft. of space. It's built into your wall, waist high, to bring foods to eye level, at your finger tips.

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how to make chicken taste even more delicious



Don McNeill says on his Breakfast Club, "Next time, cook your chicken with Ac'cent. Brings out more delicious natural flavor than you ever knew was there!"

Foods lose some of their good fresh taste by the time they reach your kitchen. Ac'cent is pure monosodium glutamate—the natural way to restore food flavors and bring out their full tastiness.

Famous chefs use Ac'cent on all their meats, poultry, vegetables and seafood. Producers of canned and frozen foods depend on it to enhance and protect natural flavors.

When you use salt and pepper, add a few shakes of Ac'cent. You won't taste the Ac'cent, but you'll *really* taste those wonderful food flavors! Look for Ac'cent in the red package with shaker-pourer top, at any food store. Available in Canada also.

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Ac'cent comes in 1-oz., 4-oz., 8-oz., 1-lb. sizes.

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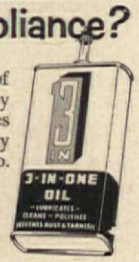
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For 55 years, this fruit cake has been a tradition in these Southern Mountains. Of highest quality and finest ingredients, 2-pound cake in tin only $2.85, postpaid.

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Sluggish appliance?

Maybe it needs a drop of 3-IN-ONE Oil. Quickly penetrates and lubricates without leaving a gummy deposit as other oils do. Prevents rust, too.



"3-IN-ONE" OIL

CHIP OFF THE BEEF



HELEN HOUSTON BOILEAU

Chipped beef, dried beef, smoked beef—by any name, those wafer-thin slices of smoky goodness are wonderfully tasty, economical, and versatile. It's easy to keep several jars on the shelf, ready for emergency use. Or buy in the bulk for budget-planned menus. Here is a roundup of good eating ideas using chipped beef. You're bound to find several favorites among them.

- Broil separated slices of chipped beef, place them atop a casserole of creamed potatoes, and decorate this main dish with a border of sieved egg yolk.
- Add sautéed coconut and a touch of curry powder to creamed chipped beef. Serve on fluffy rice or noodles with a green vegetable on the side.
- Add frizzled chipped beef to a pimiento cheese sauce in a casserole. Top with a generous amount of coarsely-crumbed potato chips and bake at 350°F. for 30 minutes.
- Sauté torn chipped beef and quartered firm bananas in bacon drippings. Serve piping hot with baked potatoes and a vegetable.
- Lay a generous layer of torn chipped beef on a buttered toast slice. Top with a slice of tomato and a slice of cheese. Brown until cheese is melted and slightly browned.
- Add torn chipped beef to a potato or macaroni salad. Serve either hot or cold for Sunday night supper. Complete your menu with a green salad and hot rolls.
- Add torn chipped beef to creamed celery and serve in split baked potatoes. Sprinkle chopped chives over the top. (Scrub the potatoes before baking so you can eat the skins, too.)
- Roll large drained oysters in large slices of chipped beef, skewering them with toothpicks. Place in a broiling pan and dot with butter. Pour on a mixture of ¼ cup oyster liquid, ⅓ cup catsup, and season with Worcestershire sauce, salt and pepper. Broil about 20 minutes, or until curly but not crisp.
- Add chipped beef to pancake or waffle batter and serve with butter or syrup. Or for a heartier dish, top the waffles with more creamed chipped beef.
- Mix torn chipped beef into potato cakes made of left-over, seasoned mashed potatoes. Add a little egg with the chipped beef. Flour and fry cakes in a small amount of fat, or bake them in the oven. The results: delicious!



Pears, lettuce, Miracle Whip ...wonderful salad real quick!

Miracle Whip was specially created to make even the simplest salads exciting. With just a pear half and a lettuce leaf, you have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next 20 salad dressings *combined.*

Try it, and you'll see why!



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is a
Conso
exclusive
NIP-TITE®
pleater
hook





—and this
is BESTPLEAT®

There is nothing like the new, exciting NIP-TITE pleater hook! Used with BESTPLEAT pleater tape your fabric is transformed into *perfect* pinch-pleated draperies in minutes. Gone forever are the ifs and buts — you are sure of 100% perfection!

So simple! Just slip NIP-TITE hooks into the sturdy, *woven-in* pockets of BESTPLEAT after stitching it to the top of your fabric. Snap the exclusive NIP-TITE hinge — and immediately you have crisp professional draperies, without sewing or tacking.

So inexpensive! Though your draperies will look expensive, these Conso Twins cost so little. Get them—and be drapery-happy!

Be sure you get BESTPLEAT Pleater tape and NIP-TITE hooks. In drapery departments everywhere.





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Originally, mirror covered center window in this bedroom, and blinds were used on side windows for privacy. Drapery and curtain setup was attractive, but certainly not unusual. Swinging skirt on dressing table was an idea worth keeping, the owner felt.



QUITE A FACE-LIFTING

Verna Yocum of Tucson, Arizona, liked her bedroom pretty well the way it was, but felt it could have an even smarter appearance. So she gave it a face lifting. The window treatment is the main change. Down came the blinds. And down came the big mirror (there's a full-length one in the adjoining bath). Now the three windows are framed with a wide cornice, the lower half decorated with smart café curtains on a brass rod. Curtains are a lovely silk print, coordinated with new dressing-table skirt.

Grass cloth replaces the wallpaper. And, to soften the light (the windows look into a sunny garden) and give complete privacy, windows are covered outside with bamboo blinds fitted tight against the glass. This window treatment is practical way to filter light.

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New GAS "Burner with a Brain" by Robertshaw-Fulton *makes every pan automatic!*

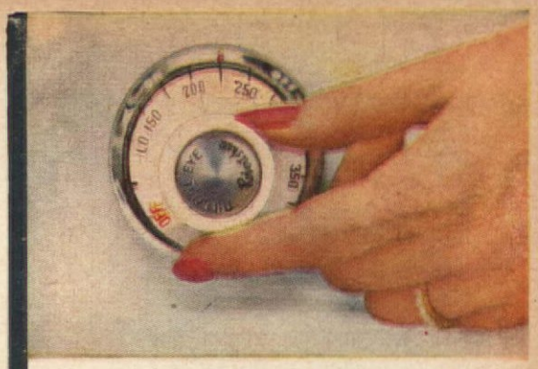
absolutely fantastic! Put an everyday frying n, coffee pot, or stew pan on top of a "think-" burner on today's new Gas Ranges, and it ns into an automatic appliance.

y you're fixing fried eggs. All you do is set rmostat (which regulates burner) at 225°. t butter in pan—pan on burner. Heat for one nute 'til butter coats pan. Slide in eggs.

w the "Burner with a Brain" takes over. sing element in the center of grid "feels" pan's temperature—turns flame down and up automatically as needed to keep temperature even.

Makes cooking easy, you'll find. Eggs fry in four minutes. *Can be kept hot and tender until you serve them.* Coffee never boils over. Stew simmers over perfectly controlled heat while you're about your housework.

Ask to see the "Burner with a Brain" on new ranges at your Gas company or Gas appliance dealer's. You'll be fascinated!



DIAL-TYPE THERMOSTAT regulates "brain." Just set dial at temperature you want. Then the "brain" takes over. Flame goes high when "hot" heat is needed—turns itself down to maintain desired temperature.



PERFECTLY COOKED FOOD tastes better, of course—and food goes further, too, because none is wasted by burning or boil-overs. Pot-and-pan washing is easier, too—no burned-on particles to scour off. Cooking with these modern gas ranges is easy—clean—fast—and costs far less!

rican Gas Association

NLY GAS gives such matchless performance

New "Burner with a Brain" by ROBERTSHAW-FULTON is just one of many automatic features on modern gas ranges.

urner control by ROBERTSHAW-FULTON CONTROLS COMPANY, Greensburg, Pa.

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration.



"How I use Murine for tired eyes"

URSULA THIESS

Co-starring in "Bandido"
Produced by Robt. L. Jacks
in CinemaScope and Color
For release thru United Artists

"I often refresh my eyes with Murine when I'm working," says screen star Ursula Thiess, "because if they're tired or strained, the camera shows it." Try refreshing *your* eyes with a couple of drops of Murine after working, reading, driving or watching TV. Gently and so pleasantly, Murine washes away the feeling of strain and fatigue.

MURINE
*for your eyes**



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Push-button Dogs?

(Begins on page 64)

4. LESS FUEL CONSUMPTION. This, to anyone who has coped with a dog any larger than a cocker spaniel, speaks for itself. Where are those small white pills equaling a three-course meal that we used to hear rumors about?

5. UNWINDING MECHANISM WITH 10-YEAR GUARANTEE. There should be a little key somewhere that will *un*wind the dog so his sleeping hours will coincide at least a little with yours. And perhaps, by unwinding only halfway, you could lessen his frenzied passion for chasing cars and vacuum cleaners.

There are other useful features that could be gradually incorporated into later dog models. For example, an instruction booklet should come with every dog. I do not mean by this an instruction booklet for the owner. I mean one for the *dog*. This is a tip that applies equally well to all manufacturers of elaborate gadgets. People who understand machines will understand them whether instructed or not. For the rest of us, it would be much simpler if the *machines* were to understand *us*. They may be smarter anyhow. And this goes even more strongly for dogs, because they are not machines and therefore even the people who understand machines are baffled by dogs.

Many features of the current dog should, by all means, be retained. These include the built-in love, the perpetual-motion tail wagging, and that touch of feeble-mindedness that makes a dog like to chase things and fetch them back to be thrown again.

Of course, it is probably futile to write these recommendations. The dog-breeding industry is entirely monopolized by dogs and shows every sign of staying that way. And dogs, it is evident, are extremely conservative about these things.

But that doesn't worry me, really, because my suggestions are entirely altruistic. I wouldn't trade in my used-model dog anyway. He has a certain sentimental value. THE END

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Family Meals

(Begins on page 75)

or if it must be a little late, give him a late-afternoon snack to "tide him over." You can make an exception maybe one or two nights a week when Dad knows he will be late getting home, or when some special program or date makes a blue-plate special practical. Dad's plate can be kept warm in the oven.

It might even be a treat, one or two nights, to serve blue-plate specials on trays. But none of this running back and forth snatching extra bits, or juggling a plate in one hand and a roll or piece of buttered bread in the other!

Children need the love that can be radiated when the family gathers around the dinner table in the evening. It's a treat to watch Dad carve the meat—and you're more likely to see clean plates all around. Try it and see!

The dining-table need not always wear its Sunday or company dress, but it should be impeccably neat and set in an orderly fashion. Every meal should begin and end pleasantly. Each person should be encouraged to tell what happened to him during the day that was interesting or comical. The dinner table is no place for arguments or scoldings. Handle misdemeanors at some other time.

And all members of the family should be given some attention during the course of the meal—no fair hearing about the prom dance through the entire meal and missing out on that first home run.

Once this family-style meal habit is formed, and pleasant conversation encouraged, everyone will look forward to the evening meal. Your kids will learn more at the family dinner table than they'll ever learn with a blue-plate special in front of a TV screen. THE END

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in 6 beautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Wood-own and White. Choice of left- or right-hand door. Note, too, the new straight-line design that creates look—without remodeling expense.

New G-E "Book-Shelf" Freezer puts twice as much food within easy reach

as a chest freezer!

Compare this General Electric Freezer value with any chest of comparable quality and size!

Like books on a shelf—that's how frozen foods are stored in the new 18-cubic-foot General Electric "Book-Shelf" Freezer. No bending, rummaging, lifting . . . *none* of the inconveniences of a chest freezer.

Other features include a handy new juice can dispenser, holds 20 cans; a 2-gallon ice cream conditioner and a big, easy-sliding basket for bulky items.

Priced low, too! You can own this compact new General Electric Freezer for the price you'd expect to pay for a *chest* of comparable quality and size. See this and *dependable* 13- and 11-cubic-foot General Electric Freezers at your G-E dealer's. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

18-CUBIC-FOOT

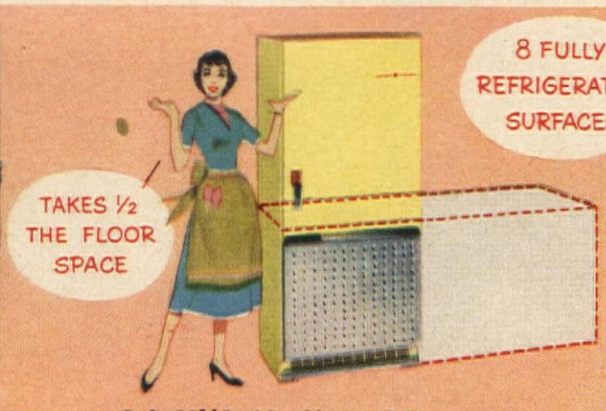
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stores 640 pounds

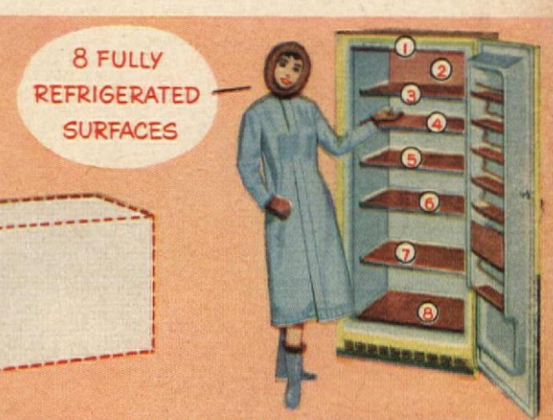
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An open letter from one of our readers:

799 Cedar Street
Scottsburg, Indiana
January 23, 1956

Dear Editor:

It's washday again, and again I'm in the midst of a silent quarrel with all men who design homes.

Why do women have to drag dirty clothes from the bedrooms and bathrooms through clean living rooms, dining rooms, and kitchens? I go through the same thing when I clean kitchen grease off my washer and dryer! Why can't laundries be put in the bedroom wing? Is there something wrong with me because I like to cook and do dishes, and get out of my kitchen as soon as possible? Or that I don't like children playing under my feet while I cook? Or that I like to write letters, iron, sew and take clothes out of my dryer while watching television?

Why don't men design such a "woman's room," in the bedroom wing of the house? . . .

Yours truly,
Mrs. Russell Mason
Mrs. Russell Mason

We agree, Mrs. Mason, women don't have to drag dirty clothes from the bedroom and bathroom . . . through clean rooms. On the next few pages we solve your problem about WHERE TO PUT THE LAUNDRY: Upstairs, or in the bedroom wing of a one level house . . . either in the bathroom, hallway, or closet . . . OR downstairs in the kitchen, utility room, basement, garage—or even in the carport if you live in a mild climate. Laundries can go anywhere . . . it's up to you, but first . . .

TURN THE PAGE ⟶



Get a head start on your Christmas list with these always welcome Westclox

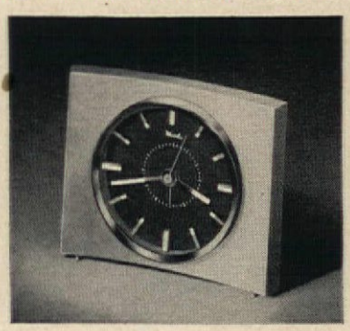
Your gift of a Westclox will be remembered long after Christmas —cheerily repeating "Best Wishes" every hour of every day.

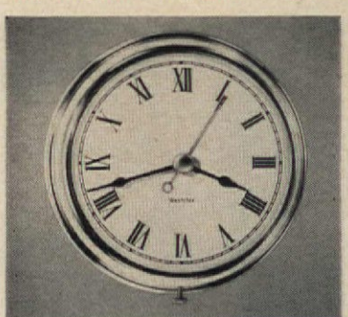


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Expect a rapturous reception of the CLOCK OF TOMORROW'S loveliness and appealing features. Chime alarm, quiet tick, luminous dial . . . and an ingenious luminous signal that shows when alarm is set. White or black finish with gold-color numerals and trim. **$12.50.**

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PRODUCTS OF GT CORPORATION

WESTCLOX, LaSalle-Peru, Ill. • *In Canada:* Western Clock Co., Ltd., Peterborough, Ont. *Prices quoted for U. S. A. only, do not include tax and are subject to change. *T. M. Reg. U.S. Patent Office.*

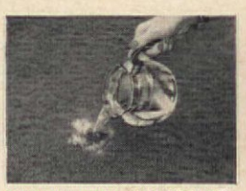


Relax . . . Wunda Nylon can take it!

Even rough and tumble treatment by the most rambunctious family can't mar the beauty of Wunda Nylon broadloom. The loom-woven pile fibers have an extra resiliency that makes them bounce back after crushing . . . eliminates those troublesome "wear areas" that prematurely age most carpets. So easy to care for, magic Wunda Nylon can't absorb stains. For carpets with the carefree life, choose Wunda Nylon. At better stores.



LOOM-WOVEN. Wunda Nylon is loom-woven—not tufted—permanently locked into a backing for longer wear.



GUARANTEED COLORFAST. Not even boiling water can change the iridescent colors of vat dyed Wunda Nylon.



PRE-SHRUNK. Wash Wunda Nylon often as you wish. It's fully guaranteed to have less than 1% residual shrinkage.

A swish! A squeeze!

and the table top's clean...



O-Cel-O "VACUUMS" dirt away

—cleans cleaner, quicker, than old-fashioned ways



Swish! O-Cel-O's vacuum action goes to work . . . picks up dirt and spills like no dishrag ever can! No other kind of sponge gives you the super absorbency that makes O-Cel-O's vacuum action possible.



Squeeze!

O-Cel-O delivers active suds to the job. Squeeze again and dirt goes down the drain. O-Cel-O fits your hand so comfortably—cleans a wider area so easily and neatly.

O-CEL-O®



—and so nice to use!

EDITH RAMSAY

BEFORE YOU PLAN THAT LAUNDRY

Give it some thought! Planning your laundry room or laundry area can make the big difference between calling your laundering a CHORE or a PLEASURE. And the "same old pace" does have a "change in space" nowadays. Long ago the laundry was in the basement, but it's come up a long way. Now you might find it in almost any room. Try these ideas and hints.

1 KNOW THESE FACTS

Put your laundry *anywhere*—but first become familiar with these basics about plumbing and installation! Beyond that point, the rest is up to your vivid imagination and good common sense!

1. Be sure plumbing and venting connections can be made easily . . . without long, too-costly pipe runs.
2. Install equipment as close to hot water line as possible. Plenty of hot water is a must.

WHAT YOU SHOULD KNOW ABOUT:

THE WASHER

1. What size is it? (see Planning Guide on page 119).
2. It needs hot and cold water.
3. It needs a drain.
4. Needs own 110/115-volt circuit (must have grounding wire for safety).

THE DRYER

1. Electric dryer needs 220/230-volt circuit (110/115 volts on some, but drying time is about twice as long).
2. Gas dryer needs supply lines and 110/115-volt circuit for motor, lights.
3. Vent most dryers to the outside. In some cases room vent fan adequate.
4. If the dryer or combination has a condensing system for the removal of heat, lint and moisture, provide cold water supply and drain.

THE WATER HEATER

1. Locate near place where most of hot water is to be used.
2. Be sure capacity is large enough for family use.
3. Flue connection, supply lines are needed for gas-fired water heater.
4. Electric water heater needs own 220/230-volt circuit.

THE IRONER

1. In planning space, check size of ironer when open.
2. It needs only a 110/115-volt circuit.

2 THIS CHECKLIST IS IMPORTANT

WATER SUPPLY must be adequate, of sufficient pressure, both cold and hot, softened if necessary.

LAUNDRY SINKS used to be called laundry tubs and trays! And we're not "high falutin" either . . . you can still call them that if you want to! New laundry sinks are sleek in design . . . nice metal cabinets, some with stainless steel bowls; porcelain enamel ones or light-weight laminated plastic-glass fiber. Some have storage cabinets underneath.

ADEQUATE LIGHTING AND WIRING are most essential.

VENTILATION is recommended to keep room free from heat and moisture. Plan to include a ventilating fan.

BINS located below counter, individual hampers or portable baskets are musts for soiled laundry. Be sure they're perforated for air circulation.

RANGE OR HOT PLATE for heating water, starch, stain removal, helpful.

WALLS should be light in color, moisture-proof and washable.

FLOORS should be non-absorbent, resilient, non-slippery, easily cleaned.

DO THESE THINGS!

Sorting, mending, stain removal, washing, drying, sprinkling, ironing and storing are laundry essentials. Keep supplies needed for each activity stored near that spot.

WORK CENTERS IN A LAUNDRY? Why not? You plan your kitchen that way! Four centers will do the trick. In planning laundry work centers, be sure to arrange the equipment to save steps and assure a smooth flow of work.

1. THE PREPARATION CENTER, for work prior to actual washing, is important enough to deserve adequate space. Here you sort and mend and remove stains. Ample counter or table space with a sink, tub, range, hot plate or sewing machine, is desirable. Plan storage space for supplies.

2. THE WASHING CENTER . . . the automatic washer or conventional washing machine takes full burden here. Be sure your washing machine has adequate drainage or is near a tub which will accommodate a drain hose. If it is the conventional type, plan for an extra tub for rinsing.

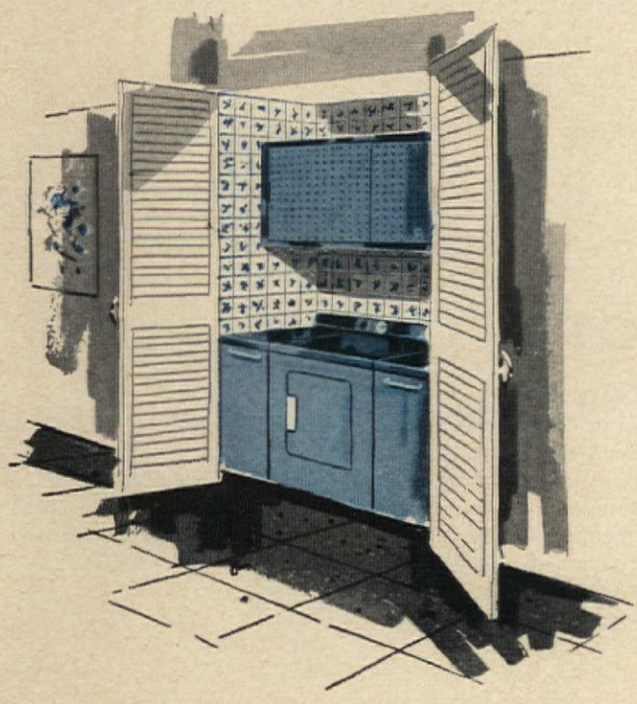
3. THE DRYING CENTER will accommodate your electric or gas dryer, as well as a space for indoor drying if you have no dryer.

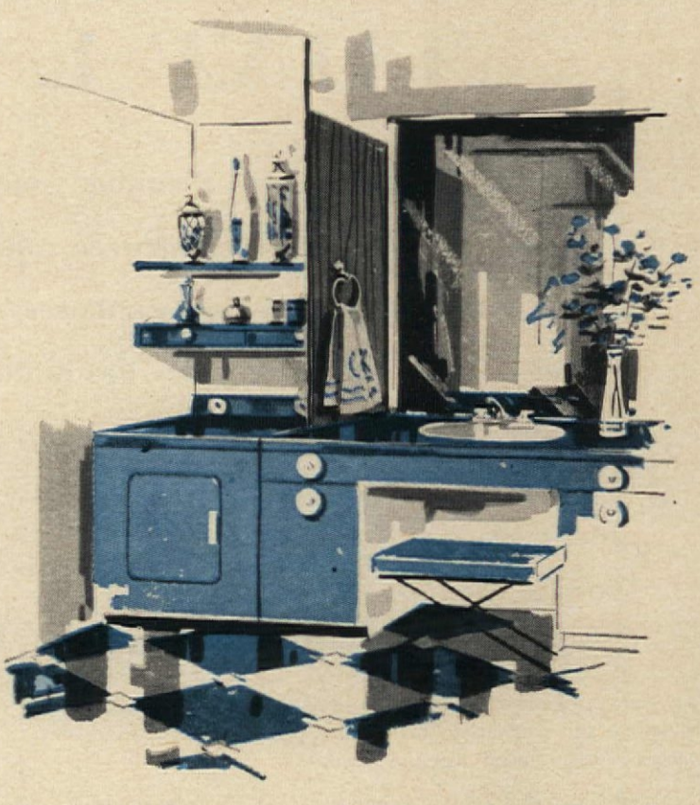
4. THE IRONING CENTER is where you store and use the automatic ironer, ironing board and hand iron. Provide a place to hang ironed garments; a table for sprinkling and for receiving ironed articles; a sponge to moisten articles that dry during ironing.

AND DON'T FORGET, YOU MIGHT WANT THESE: a radio, TV, telephone, planning desk, sewing center or at least a sewing basket for mending.

3 WHERE TO PUT THE LAUNDRY

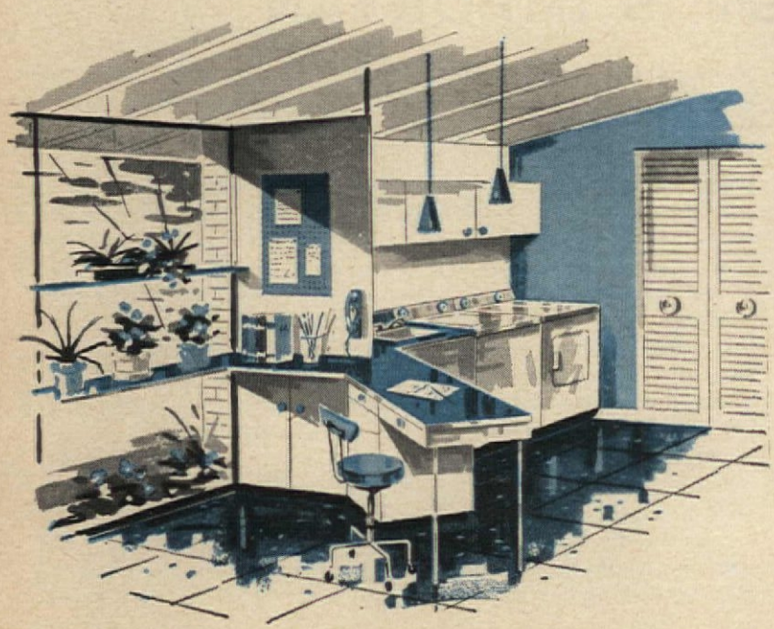
IN A CLOSET OR EVEN A HALLWAY . . . usually centrally located between bedrooms, bath and kitchen. This unusual but sensible location proves that modern home laundry equipment is compact; automatically eliminates muss and fuss. This placement is excellent for combination washer-dryer. Some washers and dryers can even be stacked one upon the other. Cabinets above and to side are convenient. Can be concealed by regular, louvered, sliding door or panels.

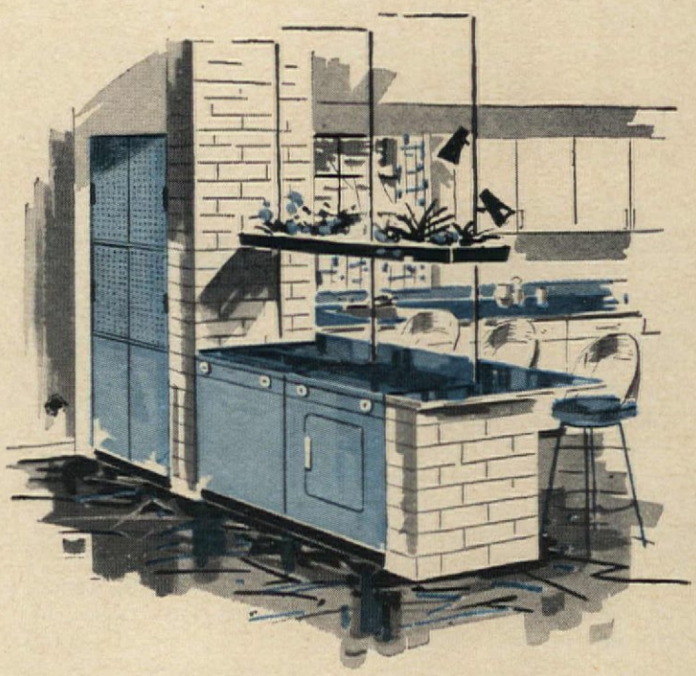




IN THE BATHROOM . . . it is centrally located near the spot where most soiled clothes and linen accumulate. Plumbing connections are convenient; smooth surface of walls and floors is easy to care for; ventilation is usually provided. Using your dryer or combination as a hamper can be a space-saver.

IN A HOBBY OR SEWING ROOM . . . this makes step-saving good sense and helps to combine several activities for convenience and entertainment. Could also be a utility room with place for cleaning supplies. In a recent survey by the AMERICAN HOME and at the Housing Conference in Washington, most women requested laundries in a special room.





IN THE KITCHEN . . . ideal because it is located near plumbing connections. You can keep an eye on cooking and laundering at the same time. Try separating kitchen and laundry areas by an island, peninsula or special divider. A divider cabinet, built high enough, can conceal laundry equipment behind closed doors.

4 HOW TO DRAW A LAUNDRY PLAN

Now please don't think you have to be an engineer or a draftsman to draw your own laundry plan! Here is everything you need to help you plan the laundry you've dreamed about . . . do it yourself!

YOU WILL NEED

A Rigid Measuring Tape, steel or wood. Cloth kind may shrink.

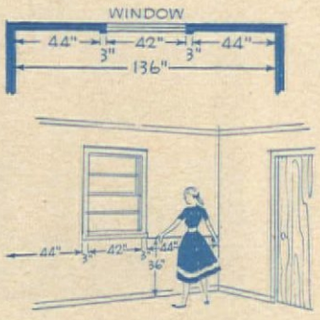
Graph or Blocked Paper that is scaled ½″ to the foot or marked in measurements that work into this scale. This is an easy scale to use.

A Sharp Pencil.

American Home Laundry-Planning Guide and Scaled Ruler (below).

TAKING MEASUREMENTS

1. Draw a rough, general floor plan.
2. To make scaled drawing, take measurements first; put these on rough plan.
3. Take accurate measurements for fitting in cabinets and laundry equipment.
4. Measure each wall at counter height (36″ above floor), from corner to corner.
5. Take measurements from corner to window. Measure window including trim. Do same for doors; measure each wall this way.
6. Include location and measurements of radiators, registers, offsets enclosing pipes and chimneys.

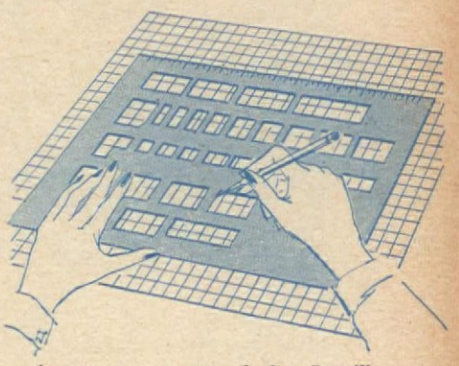


NOW MAKE YOUR SCALED DRAWING

1. Use your American Home Laundry-Planning Guide.
2. First locate washer, dryer, ironer or ironing area in logical sequence.
3. Next draw in cabinets. (See American Home Kitchen Planning Guide. September, 1956.) This floor plan will indicate base cabinets first.

Now dot in wall cabinets over base cabinets.

4. Don't be afraid to change your plan several times. That's what the guide is for. Check to see if a structural change might give a better plan.
5. Note floor-to-ceiling height, and distance from floor to bottom of window sill. Write this information beside your laundry plan and take it with you when you go to your dealer. It will assist him in helping you to select the right cabinets and equipment, and will help in installation.

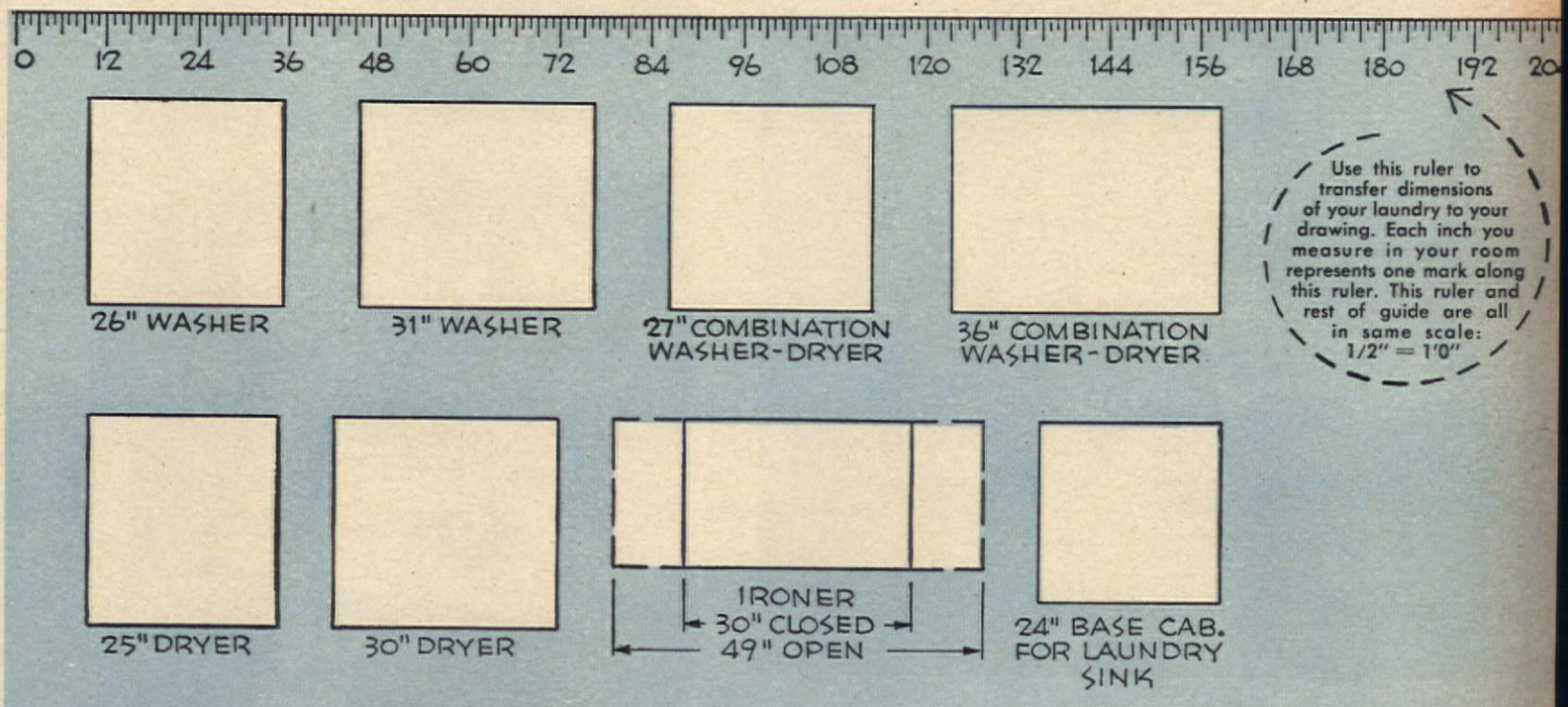


• For your convenience in Kitchen and Laundry Planning, we have compiled a booklet containing reprints of:

1. Kitchen Planning article and cut-out guide (Sept. 1956).
2. Laundry Planning article and cut-out guide (this issue).
3. "Eight Ways to Finance Your Kitchen" (July 1954).

Send 25¢ (no stamps, please) to:
Dept. KLP American HOME Magazine, Forest Hills 75, N. Y.

As an extra, we'll include with booklet a list of manufacturers of kitchen cabinets, kitchen and laundry equipment.



AMERICAN HOME LAUNDRY-PLANNING GUIDE

Use the AMERICAN HOME Laundry-Planning Guide to help you plan. This guide is a scaled outline of laundry appliances and equipment to help you draw a floor plan. We suggest you paste the guide and ruler on heavy paper. Cut out appliances and equipment from the guide with a single-edged razor. Then place the guide on paper and use it as a stencil in making plans. Throw away cut-out pieces. (Some products may vary slightly from these general measurements. Check specific sizes with dealers.)

"CAPTIVE HEART" DESIGN



NOW REPRODUCED

for gracious modern living!

A TRULY PRACTICAL

FOOD WARMER

For zest—and flavor—at the family fireside or formal gathering, use a Williamsburg Food Warmer. It adds charm and enjoyment. There's a place in your home for the coveted Williamsburg "Captive Heart" food warmer, or another in this family of traditional-modern electrical appliances. Visit your local store—or write to us for descriptive literature.



HOT TRAY

WALL CLOCK

HOT CUP

Williamsburg ELECTRIC

LINDAVAP, INC., Ann Arbor, Michigan

America's Finest Handmade Milk Glass



Westmoreland's Fifteen-Piece Handmade Milk Glass Punch Set in the "Paneled Grape" Pattern. One of the seventy-eight items available in this exquisite old design. All made in the best Westmoreland tradition of the late 1800's—and Westmoreland's entire collection of "Paneled Grape" is open stock.

"Paneled Grape" Milk Glass Brochure Sent upon Request

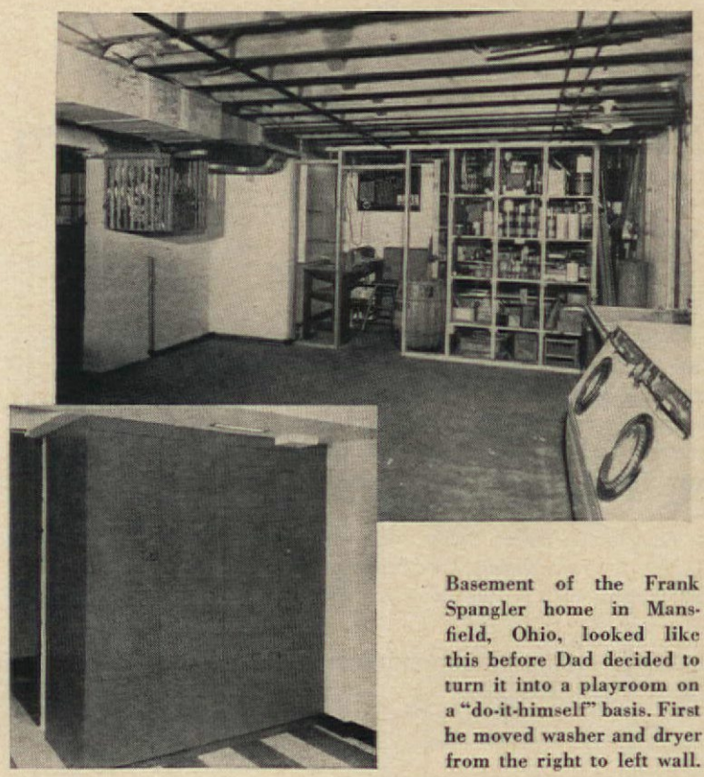
WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

You can put your laundry in your playroom, if you

TUCK IT AWAY

VIRGINIA E. THABET



Basement of the Frank Spangler home in Mansfield, Ohio, looked like this before Dad decided to turn it into a playroom on a "do-it-himself" basis. First he moved washer and dryer from the right to left wall.



Remodeling a little at a time, Mr. Spangler is solving a problem *you* may have: where to install the laundry equipment when you want to turn your basement into a playroom. Mr. Spangler has constructed a cabinet of ¾" plywood to conceal the washer and dryer. Inside sliding doors (used as bins for soiled clothes), and inside panels are made of ¼" perforated hardboard. The cabinet can be stained in a natural wood finish, or painted to match the decor of the new basement playroom. All of the equipment can be concealed behind closed doors (above). An amazing transformation, eh?

See "Where Credit Is Due," page 154

KENTILE COLORS SHOWN ABOVE: CARNIVAL KENTILE "GAIETY" AND MARBLEIZED KENTILE "FLEECY CERULEAN" WITH WHITE FEATURE STRIP.

MODERNIZE YOUR FLOORS

It's easy with low-cost Kentile



You'll be amazed how easy it is to install a Kentile floor yourself. This couple is installing Corktone Kentile.

Not just one . . . not two . . . but three wonderful Kentile floor styles are waiting for you at your Kentile dealer's now. Go see how you can re-do every room and add fresh new color, new ideas, new easy-to-care-for loveliness to every floor. See the sparkling multicolor gaiety of *Carnival Kentile*, the luxurious cork-like look of *Corktone Kentile*, and beautiful marbleized *Kentile!* Kentile is styrene-fortified; tile deep colors won't wear off. Your dealer's name is listed under FLOORS in your Classified Phone Book.

Do it yourself and save! Install average 8′ x 10′ floor for approximately $16.75

KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR * KENROYAL

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*REG. U. S. PAT. OFF.

It's Guaranteed

KENTILE. INC.

GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

KENTILE® THE ASPHALT TILE OF ENDURING BEAUTY

One! Two! And You're Through!

New One-Two method with Johnson's Wax Polisher-Scrubber makes floor care so much faster—so much easier!



ONE! SPREAD WAX WITH MACHINE—LET DRY.
Use the new Johnson with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax to remove dirt as you apply wax. This one, simple, automatic operation leaves floors *thoroughly* cleaned, waxed and ready for polishing.



TWO! POLISH WITH MACHINE.
In minutes, the Johnson gives a lustrous polish you couldn't hope to get with hours of hard handwork. Between waxings, a once-over that takes *seconds* will buff out scuff marks, bring back "just waxed" luster. From cleaning to buffing, the Johnson gives you *complete*, automatic floor care.



AND YOU'RE THROUGH!
YOUR FLOORS ARE WAXED—YOU'RE RELAXED!

And you did the entire cleaning, waxing and polishing job while on your feet—instead of crawling over floors on your hands and knees. (P.S. This wonderful machine gives linoleum, vinyl, tile and other floors a soap-and-water scrubbing when needed. Everything's automatic with the new Johnson's Wax Polisher-Scrubber!)



All at a new low price!
Johnson's Wax Polisher-Scrubber, polishing and scrubbing brushes, 10 disposable pads and a can of Johnson's Beautiflor Liquid Wax

Johnson's Wax Polisher-Scrubber
EXPERTS IN FLOOR CARE SINCE 1886
Johnson's Wax



FREE BOOKLET! For the complete story on the Johnson's Wax Polisher-Scrubber, see your Johnson dealer, or fill in this coupon for a free booklet on floor care.

Address: JOHNSON'S WAX, Dept. AH-1156, Racine, Wis.

Name_____

Address_____

City_____ Zone____

State_____

LAUNDRY HOW-TO'S



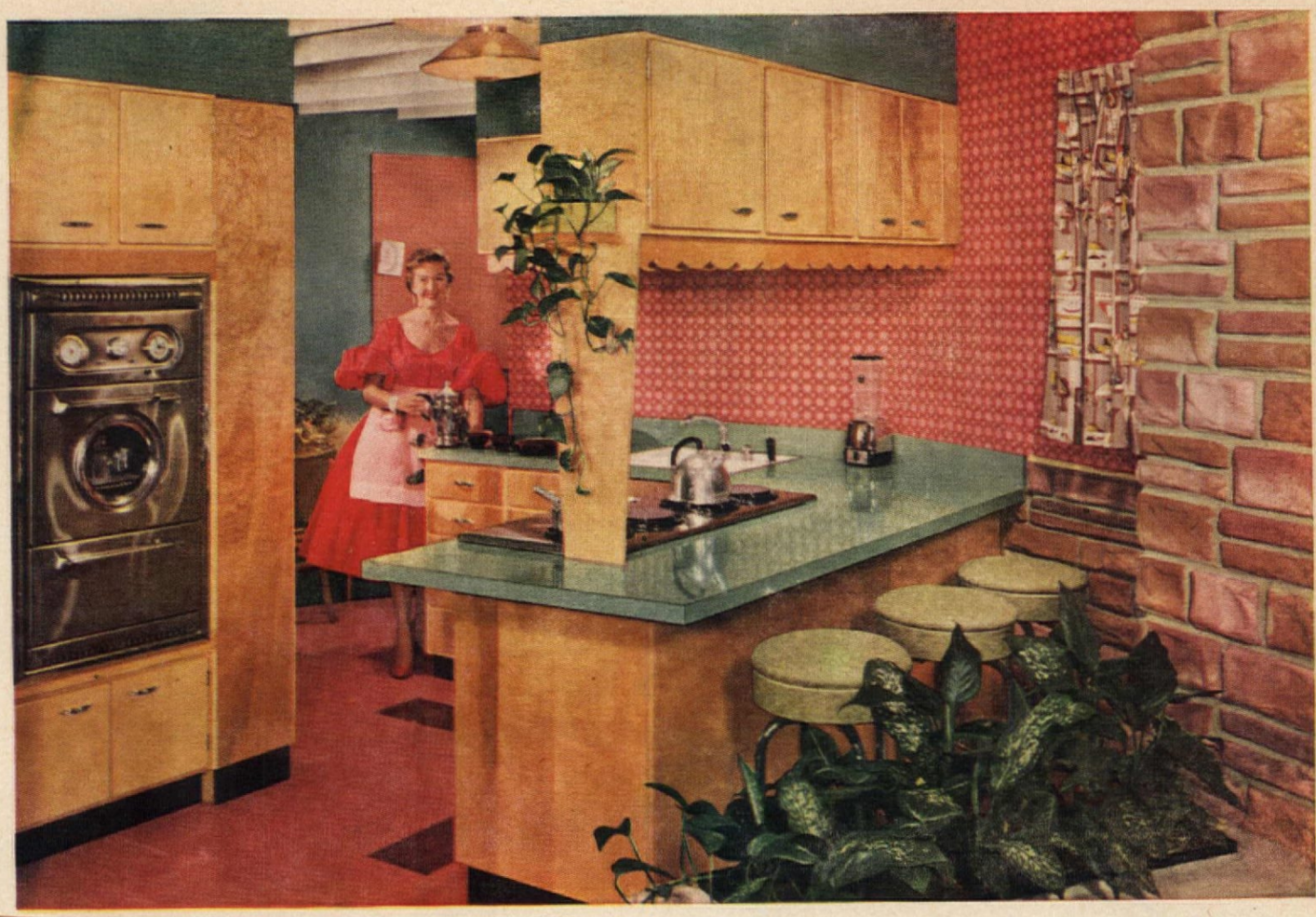
• to bleach white nylon

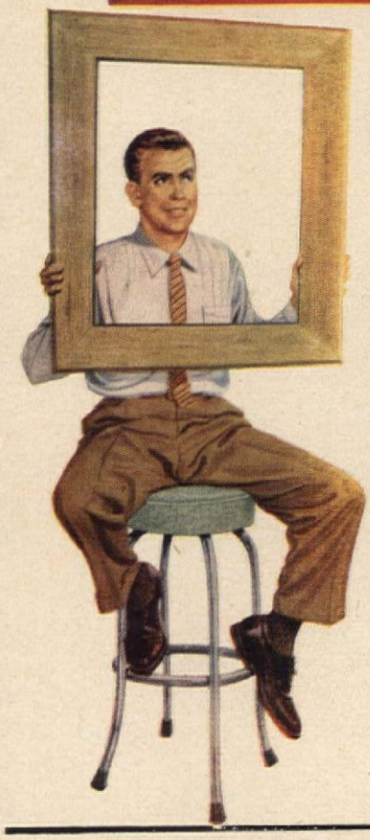
• If your white nylon remains discolored after thorough washing, just follow this procedure:
1. Make a solution of two tablespoons liquid chlorine bleach, one tablespoon white vinegar and one gallon warm water.
2. Soak nylon in this solution 15-30 minutes, depending on discoloration.
3. Rinse nylon well using plenty of water. Put through light wash. If the discoloration is not removed entirely, you may want to repeat the bleaching process.
Note: White nylon should *not* be washed with colored materials of any kind. If there is any trace of color in the water, the white nylon will pick it up. Wait until you have an all-white load for your washing machine. Be sure that the nylon is well rinsed and contains no residue from the soap or detergent. If your wash water is hard, use a water softener or conditioner.

• removal of set bloodstains

• To remove blood stains that have been allowed to set for a long period of time, follow this procedure:
1. Soak material in cold water until stains have loosened—15 minutes to one hour. You will know that the cold water has done its job when the stain has turned a light brown.
2. Squeeze out cold water. Pretreat stain with thick solution of detergent and water, scrub. Put through regular cycle of washing machine.
3. If the stains persist after the above treatment, use this method: Make a solution of 1½ gallons cold water and ½ cup household ammonia. Soak material in this solution for one to two hours. If you wish, you may leave it in overnight. After soaking, rinse material and wash in lukewarm water and a mild detergent. Stain should be gone. If not, you may repeat the ammonia-and-water soak.

MORE LAUNDRY HOW-TO'S ON PAGE 124





"He says I'm 'Picture Pretty' in my Formica Kitchen, but Bob is the one who was framed."

Bob was strictly lukewarm on the idea of modernizing my kitchen with Formica. He kept putting me off until I had to fall back on every woman's best weapon—psychology.

Certain colors bring out the best features in a gal and others do less than nothing for her. I learned long ago I should stay away from blue.

I practically dragged Bob into a show room kitchen with the bluest Formica counter tops you ever saw. "This is it," said I.

"You must be out of your mind," he exploded; "you know darn well any setting we put you in has got to be green or red."

Before he knew what hit him he had "sold me" on the green Formica I had picked out months ago.

NOW... a new FORMICA® Kitchen for as little as $10 a month!

Just look under "plastics" in the yellow-pages of your phone book for a nearby Formica fabricator. You can have beautiful Formica in your kitchen for only a few dollars a month.

Colorful ideas for kitchens and bathrooms plus swatch book of Formica's newest "color-blended" patterns are yours for the asking. Write today:

FORMICA CORPORATION, *Subsidiary of American Cyanamid*
4657 Spring Grove Ave., Cincinnati 32, Ohio
In Canada: Arnold Banfield & Co., Ltd., Oakville, Ontario

Customers buy Formica because it is a brand name they know and trust.

DEMAND THIS CERTIFICATION

We protect this faith in our product by certifying every sheet with a wash-off Formica marking. It is for your protection and guarantee that you are getting genuine Beauty Bonded Formica.

This mark certifies genuine

RUB OFF WITH LOTS OF BAR SOAP ON A DAMP CLOTH

Beauty Bonded FORMICA® Laminated Plastic Pays in Performance

Guaranteed by Good Housekeeping

Seeing is believing. If this wash-off identification is not on the surface, it's not FORMICA.

MODERN GIVING
for modern living



delicious ice cream
... made at home!

ICE CREAM FREEZER

Electricity does the work while you discover the fun and flavor of real homemade ice cream! Nothing else tastes quite so good for picnics, parties, or backyard bar-b-q's. Send for FREE ice cream recipe book. Makes 4 qts. $32.95
slightly higher west of Rockies

warms, freshens!

ELECTRIC BUN AND FOOD WARMER



Now—keep baked goods warm right at the table! Buns, pie, pancakes always ready to eat. Re-freshens bread, popcorn, chips. Designed for gracious serving. Easy to clean. $9.95

unusual, distinctive
SILEX *gifts*

toasts, broils, grills!
automatic heat control

TOASTER-BROILER



Smart, new, versatile! The *only* answer for cinnamon toast and muffins. Grills open face sandwiches, broils steaks and chops. Bakes frozen dinners or waffles. Do it *all* at the table. $14.95

chops, grates, shreds, slices

KITCHEN COMBINATION



New in beauty and utility! A food chopper *and* meat grinder with a quick change head that slices, shreds or grates. No-clamp base. Five cutting discs. Pastel or white, $13.95. Copper, $15.95

in fashionable new COPPER

Guaranteed by Good Housekeeping

THE SILEX CO.

The Silex Co., Hartford 2, Conn.
Chicago Electric Div., Chicago 38, Ill.
In Canada: Silex Ltd., Iberville, P.Q.

Laundry

(Begins on page 122)

• to use dry chlorine bleach in washing machine

• If you find that, after several washings, clothes have become "gray" or "yellow," you may help this condition by bleaching occasionally. The easiest way to do this is in your washing machine during your regular wash. Just follow these directions:

1. After detergent and water are in the machine, add the dry bleach. Now let the washer run to dissolve the bleach and detergent.
2. After bleach and detergent are dissolved, put the clothes to be bleached in the machine and let the washer complete its cycle.
3. How much dry chlorine bleach to use:
   a. Top-opening automatic washers: ¼ to ½ cup
   b. Front-opening automatic washers: ⅛ cup
   c. Wringer or spinner washers: ½ cup

DO NOT use on silk, wool, rayon or non-fast colors. To test material for color fastness, dip hidden corner of fabric into solution of chlorine bleach and water. Leave it for about 5 minutes and then take it out and dry it. If it has not changed color, material is safe for machine bleaching.

• perk up limp nylon and dacron curtains

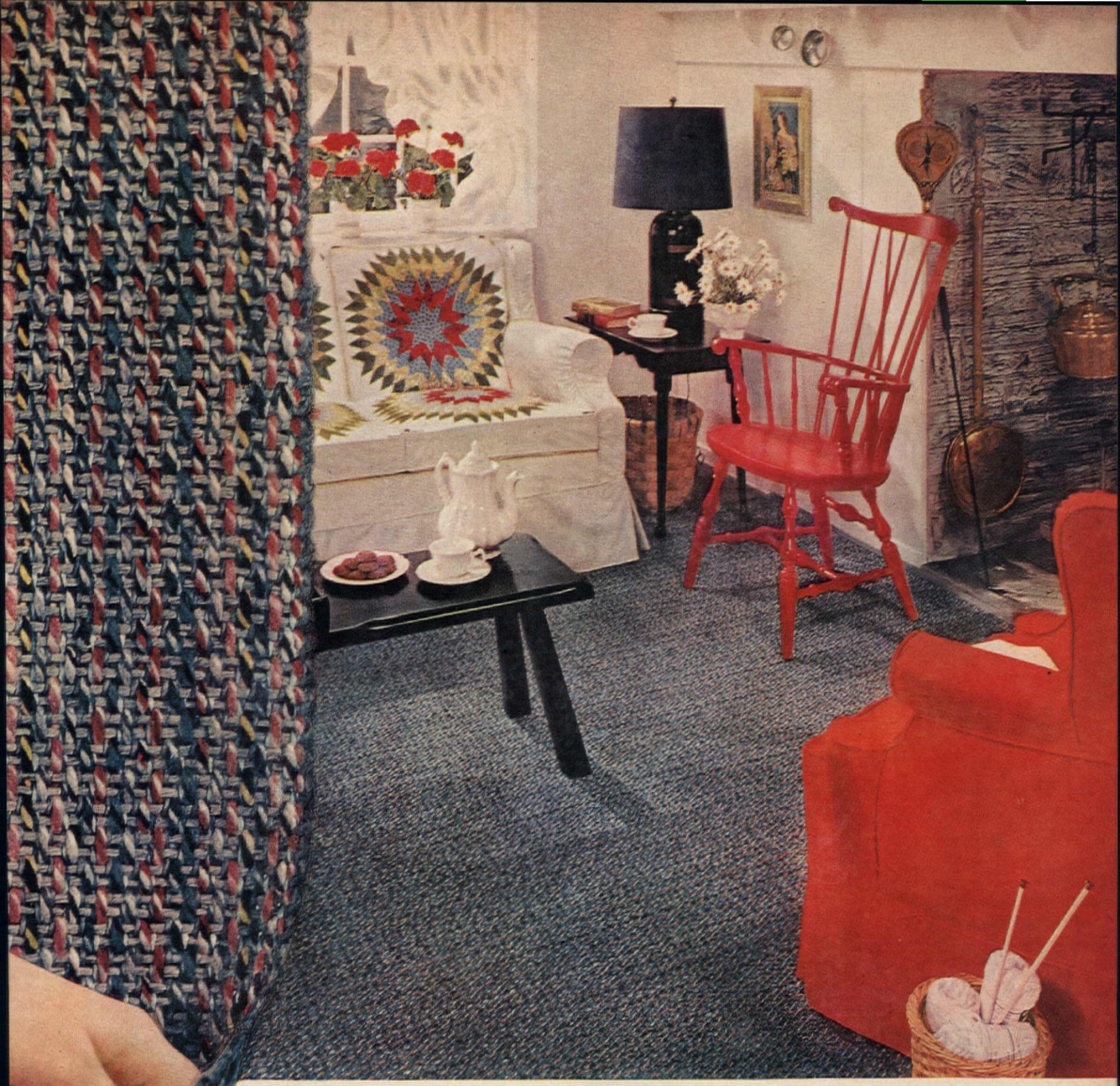
• If your nylon or dacron curtains have lost some of their sparkle and need perking up, try this:

1. Wash curtains for two or three minutes in your washing machine, using a mild detergent. Let machine go through complete rinse and spin cycles so that curtains are damp dry.
2. After laundering remove curtains and dip them in a solution of six parts water to one part liquid starch. Squeeze, but do not wring, starch from curtains.
3. Then dry curtains in dryer or on line. Complete drying is important, so be sure not to eliminate this step. Before placing in the dryer, make sure excess moisture is out of curtains. They should not be put into dryer when sopping wet.
4. After drying, dampen curtains and press lightly, since starch plus drying may cause some wrinkling.

Now your curtains will be fresh and lively, and have a new lease on life.

Note: For curtains of other synthetic fibers, follow instructions of washing machine manufacturer or those on curtain label.

2. For fiber combinations, use wash method given for weakest fiber in fabric.



woven carpet at a sensible price

Adds so much charm... for so little money

◀ Perfect background for this quaint Colonial room is Deltone #151-27, with its soft, springy blend of Deltox fibre and wool-rayon-acetate yarns. Its lovely random color is woven clear through so it's reversible for twice the wear.

6′x9′	$29.95	9′x12′	$49.95
9′x15′	$64.95	12′x15′	$91.50

Custom sizes also available. Prices vary slightly according to where you live.

Deltox fibre carpet gives a room lovely warmth and color—gives you long wear and ease of care—at such moderate prices. See the 68 styles in the new Deltox collection. Their unusual weaves, marvelous colors and crisp texture are delightful. You'll find Deltox in regular sizes, or ask your dealer about his custom cutting service.

Nine-by-twelves $22.95 to $49.95

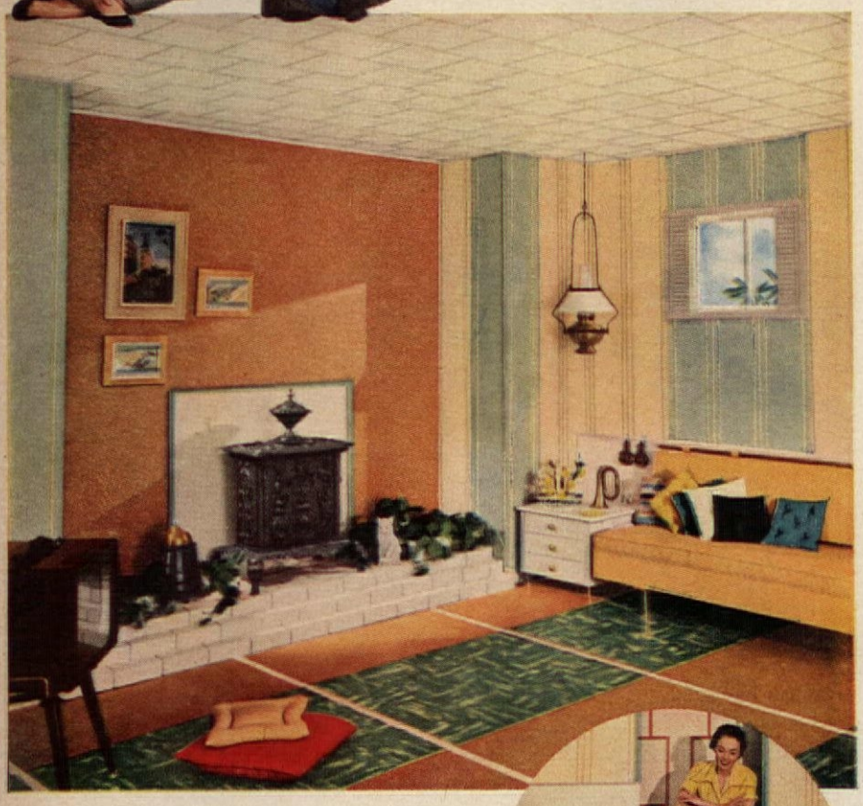
DELTOX
Rugs and Carpet
An Armstrong Product

Guaranteed by Good Housekeeping

Write for colorful booklet of Deltox room settings: Armstrong Cork Company, 5611 Elliott Ave., Lancaster, Pa.



"We built this family room ourselves ...so can you!"





Send for the Johns-Manville Book showing step by step how to build a basement room

tells how to have beautiful Terraflex® vinyl asbestos floors, colorful J-M Wall Plank and Ceiling Panels

For the Floor—the J-M Book shows how to design and install your own floor. In the room above, a J-M marbleized color was combined with a rich-looking Cork type tile. Note also the decorator touch added by Cork type on the fireplace wall. Terraflex is easy to install with J-M brush-on Adhesive. A damp mopping keeps it shining bright.

For the walls—the book has complete instructions for installing J-M Insulating Board Wall Plank. It has a durable Glazecoat finish, comes in 4 complementary pastel colors, has an attractive beaded edge for interesting vertical accent.

For the ceiling—you'll learn how easy it is to put up J-M Ceiling Panels. The J-M Lightning Joint hides all nails or staples. Panels come pre-decorated in ivory or white.





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Comfort Rate Your House

(Begins on page 69)

and storm doors and windows after the house is finished. In Minnesota, where winters are quite severe, *six times* as much cold air will infiltrate a house with no weatherstripping as compared with one that has weatherstripping. Weatherstripping will reduce your over-all fuel bills by as much as 25 per cent.

What do you do about cold walls? Install plenty of insulation. Uninsulated walls get as cold as 50° on the inside surfaces—too cold for comfort. A little insulation will keep them above 60°. An adequate job—and this calls for wall-thick insulation in the North—will keep walls above 65°. Insulation is also needed overhead to keep the ceilings warm. If your house was built with minimum insulation, a contractor can blow loose fill into your outside walls. You can also fill between open joists in basement ceiling and attic floor.

Incidentally, insulation plays a reverse role by keeping you *cool* in summer. Sun heat pouring down on a house in July eventually seeps through to warm up walls, and especially the ceiling. These hot surfaces throw an astonishing amount of heat.

What About Windows?

Like walls, window surfaces get cold in winter, too. This is particularly true if the window is just a single sheet of glass, and if it's exposed to cold north winds. The cold glass absorbs body heat just as cold walls do.

The best remedy? Use storm sash or double-glass windows. Insulating glass is made of two sheets separated by a dead-air space. Such glass reduces cold penetration by about 50 per cent, compared with single glass. The glass stays warmer, you can sit nearer the window without being chilled, and cold drafts don't form at the window.

What About the Sun?

Are there other ways to increase the comfort rating of your house? Yes, and one of the best, though still least appreciated, is heat from the sun. This solar heat is both free and widely abundant. Even in winter, the amount of sunshine falling on a house contains five to ten times more heat energy than the furnace can produce. Sun heat is strong enough to keep the interior warm all day in the middle of winter without the heating plant going on.

So if you're building or remodeling, plan properly for solar heat. Locate rooms with large windows on the south side. Glass areas on the cold north should be kept to a minimum. Best location for the all-important kitchen is usually on the southeast where it will receive plenty of bright, early-morning sunshine in winter, but no broiling afternoon sun in summer.

You will naturally want maximu sunshine to pour inside in winter, b little or none in summer. This is wh architects call proper orientation— term that refers to the compass dire tion the various walls and windo face. Research at the University California shows that a proper oriented house will receive four tim more solar heat in winter than summer. If the same house were bu with the worst possible orientatio it would receive nine times more sol heat in summer than in winter becaus

- A south-facing wall or window r ceives almost five times more s heat in winter than in summer.
- A west-northwest wall or windo receives six times more sun heat summer than in winter. The same approximately true for the east-nort east side of a house.
- Walls and windows facing no receive no solar heat at all in wint

Odor Control Boosts Comfo

Odors can be bothersome in closed house. The best remedy odor problems is plenty of venti tion, which serves to dilute the The American Society of Heating a Air Conditioning Engineers reco mends use of a kitchen exhaust f not only to expel cooking odors, also to draw off stale air and exc moisture from all over the house. you have forced warm-air heati you can attach a short intake duct the furnace so that fresh outdoor can be pulled in, heated, then livered to the house along with regular supply of heated air.

Tour Heating Plant

Heating is the final important co fort factor to consider. This is a should be, for the heating engin cannot plan good heating until all the other considerations already m tioned are fitted into place.

Sound construction is necessa Since heat always flows from hot cold, much of the heat genera seeps out continuously through house shell. If there were *no* h loss, you could heat a house wit candle and stay reasonably warm.

The purpose of features like ins tion and storm sash is to *slow d* this loss of heat to the outdoors. example, heat will be lost thro single glass far faster than thro double, and through an uninsul wall about five times as fast through a wall packed full with sulation. A well-built house per the least heat loss. So your hea plant has to generate less heat make up for the loss. When y house is properly built and fitted for a high comfort rating, you use a small heating system and get maximum comfort. And y also get minimum fuel bills! THE



Friendly warmth is the keynote of this dining room with walls of Magenta WALLHIDE Rubberized Satin Finish. (Room decoration by Elizabeth Whitney, A.I.D. Furniture by Consider H. Willett, Inc.)

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YOU NEED no special skill to give faded, tired-looking rooms exciting fresh beauty that will look "just-painted" for years. WALLHIDE Rubberized Satin Finish goes on easily and smoothly. It's *rubberized* to withstand years of rough usage. You can wash off stubborn stains again and again without harm to its velvet-like sheen.



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Early American Reproductions

the Boston Rocker
73-6DC

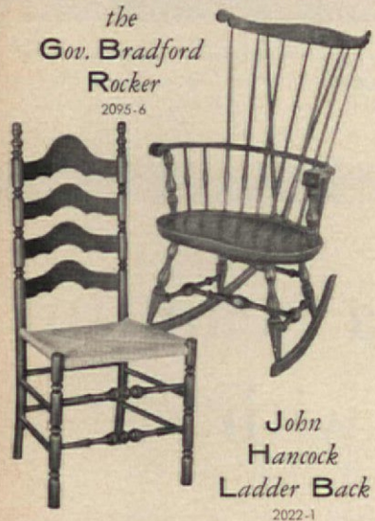


the Hitchcock Chair
2057-1D

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the Gov. Bradford Rocker
2095-6



John Hancock Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

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African Violets

(Begins on page 70)

bottom, are Pink Fringette, Blue Fringette, Seashell, White Surprise, Confederate Beauty, Lavender Geneva, Blue Beau, Giant Rose Pink, Lavender Buttercup, Silver Lining, and White Girl.

From this quartet of ideas, your imagination may well take off on a dozen flights that promise to help the decor of your own home.

While the decorators among houseplant fans have been finding new ways to use African violets esthetically, the horticulturists have been finding new ways to grow them scientifically, and the collectors have found new ways to pack 'em in!

So today you can buy all manner of movable racks and adjustable stands that allow you to grow hundreds of plants in an average home. And if that's not enough you can buy plant trays and batteries of fluorescent lights, and grow hundreds more in the basement!

In all the history of American horticulture there's never been anything like African violets to win enthusiasts and to influence indoor gardening.

All right, how do you grow them—the best *and* the easiest way?

• First of all, give them the kind of light they need. A window that gets morning sun seems to be ideal. A south or west window may mean too much direct sun except in midwinter. You can make either one perfectly suitable, though, by using a light curtain or tilting the slats of a venetian blind *just a little.*

African violets usually grow well and flower satisfactorily in a north window that's completely unobstructed. But they might not bloom quite so profusely as in brighter spots.

To keep the plants growing evenly, turn the pots a quarter-turn once a week. Otherwise they'll be drawn to one side by the light. Also, if you grow them in several windows, shift them around occasionally so they all get a turn in the best light.

• Watering is the next most important factor in growing African violets. They won't grow well and won't flower much if they're bone dry for days before you remember to water them. On the other hand, they'll almost certainly develop crown-rot if you keep them continuously soggy-wet.

In general, too little water is better than too much. But they'll do their best only if it's just right most of the time—*slightly moist,* not dry, not wet.

Until you get to "know" your plants, always test the soil surface with your finger before watering. If it's dry, water; if it's not, don't.

You can water African violets either by slipping the slim spout of a watering can under the leaves to avoid wetting them (water may injure the leaves), or by standing the pots in an inch or so of water until the surface becomes moist. Don't stand them in water for more than half an hour, however.

• Feed the plants every two or three weeks by adding soluble plant food to the water. Follow the directions on the package, and *don't* try to be generous. Twice as much isn't necessarily twice as good—it may in fact kill your plants.

• The kind of soil they like is of fairly light, humus-like texture. You can make it by mixing together equal quantities of garden topsoil, peatmoss, and sand.

The plants retain a more attractive appearance if kept to a single crown—that is, if no side shoots are allowed to develop. You can remove side shoots easily while they're small by gently poking them off with the point of a pencil.

You can usually root these side shoots, and thus grow new plants from them, if you insert them in a pot of moist sand, vermiculite, or sphagnum moss. Stand the pot in your African violet window and it'll only take a month or so.

In good light, carefully watered, and grown at the temperature of the average home, African violets aren't often troubled by insects or diseases. It's well to know symptoms, though, when anything goes wrong.

Hard, twisted leaves at the center of the plant mean an infestation of mites. Push sodium selenate capsules into the soil. Poison is absorbed by the plant and kills these microscopic pests which feed on the plant juices. Cottony flecks on the stems or leaves are mealybugs. Kill them by touching each bug with a cotton-tipped toothpick dipped in rubbing alcohol. Avoid touching the leaves or stems.

Wilting of the whole plant, though the soil is moist, means crown-rot has set in. You can't save the whole plant, but usually you can save the top by re-rooting it to make a new plant. Cut through the main stem with a razor blade, well above the rotted area, remove the lower leaves, and insert the stem in a clean pot of fresh soil or sand. If necessary to keep it steady in the pot, stick a few toothpicks between the leaves and into the soil. In a month or so the plant will be off to a new start. And this time *don't* overwater it!

Curiously, these ailments do more good than harm. By aiming to avoid them, and doing so, you get the lift that skillful plant culture always provides. This actually helps African violets to "get" you! THE END



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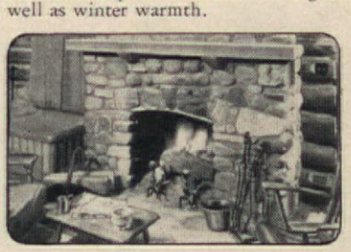
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**ara*—swirling-grained African hardwood—gives spirit to this room. This panel-is Samara V-Plank; 4-by-8-foot panels grooved to give a random-plank effect. The ves hide nail holes and joints, too. Panels come finished and waxed like fine iture to save you time and trouble. A 12′ x 8′ Samara V-Plank wall costs $52.



American Cherry makes a room warm, comfortable, easy to live with. This panel-ing too is V-Plank*—also available in walnut, Samara, oak, Korina®, and mahogany. Prefinished V-Plank — like all Weldwood interior paneling — is guaranteed for the life of your home. You can cover a 12′ x 8′ wall with Cherry V-Plank for $80.



ippine Mahogany turns a plain attic into a boy's paradise. The wall is Plankweld** e easiest paneling of all to install. Each panel is 16¼″ wide and goes on with al hidden metal clips. Other prefinished Plankweld woods: birch, Korina, oak, ut and knotty pine. Mahogany Plankweld for a 12′ x 8′ wall costs only $60.



Walnut has an easy-going dignity that suits both contemporary and traditional furnishings. Here, 4-by-8-foot prefinished panels cover the wall, end the need of ever painting or redecorating again. And you can choose from oak, Samara, Korina, mahogany or cherry. Surprisingly, this 12′ x 8′ walnut wall costs only $80.

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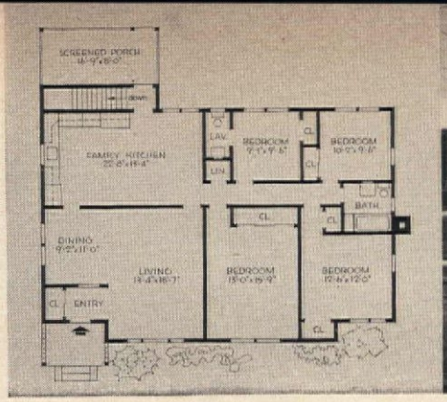
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HOME MEANS MORE WITH CARPET ON THE FLOOR—MORE COMFORT • QUIET • SAFETY • BEAUTY • EASIER CARE





Floor plan shows two bedrooms added to expand the original model of this typical development house. The large family room takes over both the small kitchen and the adjoining bedroom seen in the other models, like the Kurtz house shown last month. The exterior presents much the same appearance as others in the tract

MASTER-MINDED MIXING



Entrance to left of dining area is painted a light beige color. Window wall papered in a venetian-blind pattern in cocoa, brown and beige colors adds much distinction to living and dining areas, and complements louvered doors that lead to the family room. This example shows what a decorative wallpaper (even on one wall) can do to give a room that certain air. Other walls in a cocoa color are excellent background for modern blond furniture. Draperies of unbleached muslin, trimmed with brown-ball fringe, are unlined. They make simple, inexpensive and pleasing treatment for these windows. A beige rug and "just right" accessories tie the unit together in good taste.

Walls here are painted a cocoa color too. Draperies in a natural color, with design in shades of brown, hang either side of the split-bamboo blinds. Drapery fabric was discontinued pattern, and a bargain buy. Rattan furniture is covered in this same pattern. Oriental table, rug, rare old clock, and most of accessories came with the family from Japan. Colonel and Mrs. Prodonovich relax in this pleasant room with son Timothy, who is eight years old.

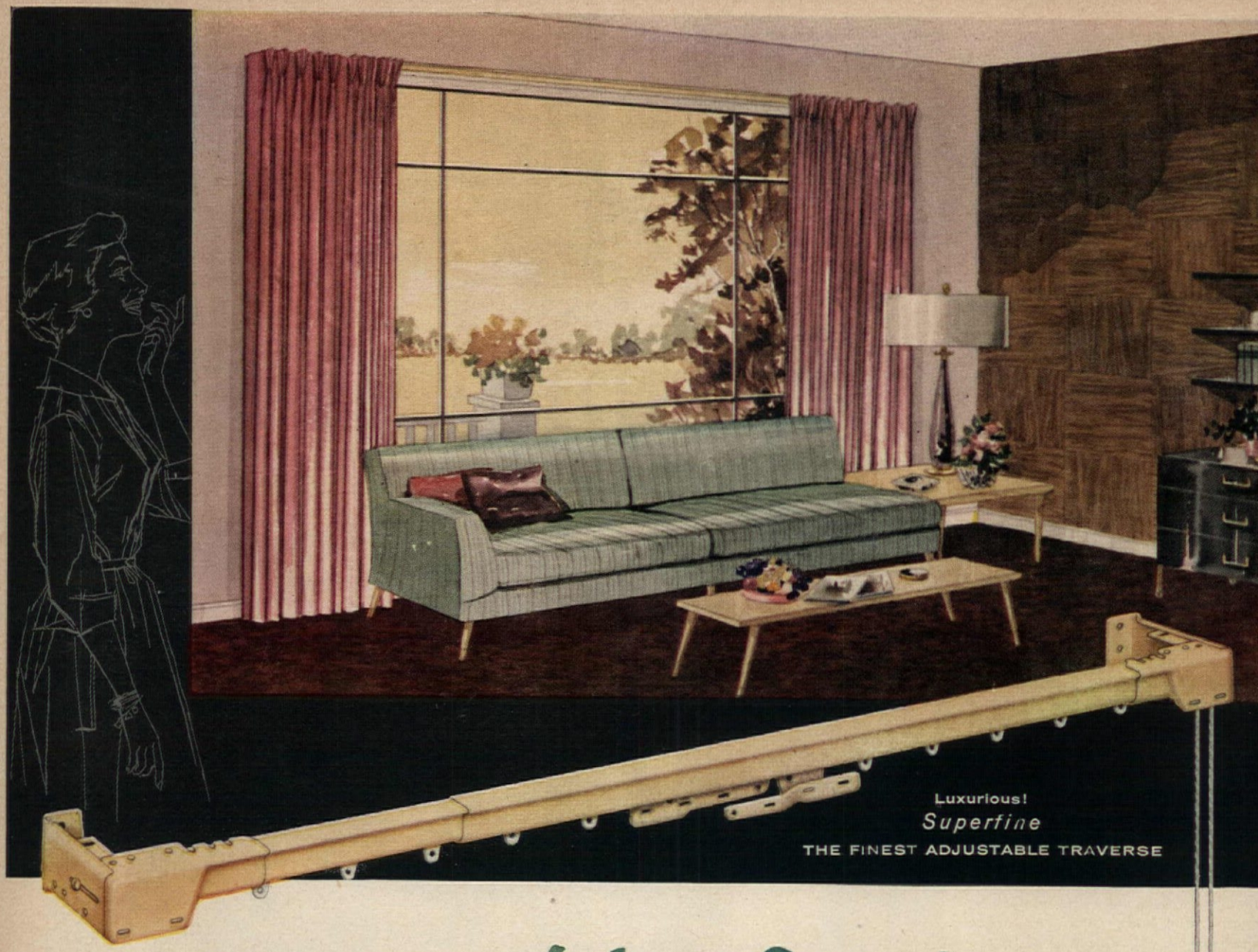


MARY E. MONZE

Last month we took you into the Kurtz home in this same New Jersey development. This time we'd like you to meet their neighbors, Colonel and Mrs. George Prodonovich.

The exterior of this house is much like the Kurtzes' —and all the others in the development. But there the similarity ends. Open the door, and you'll see how completely individual this home is.

Actually, it is an expanded version of the neighboring houses, for the Prodonoviches have three children and decided to add two more bedrooms. And then they combined the original kitchen with an adjoining bedroom of original plan to make a living-kitchen or all-purpose room. There the kids can study, play games or watch television while mother prepares meals in the kitchen end of the room. CONTINUED ON PAGE 133

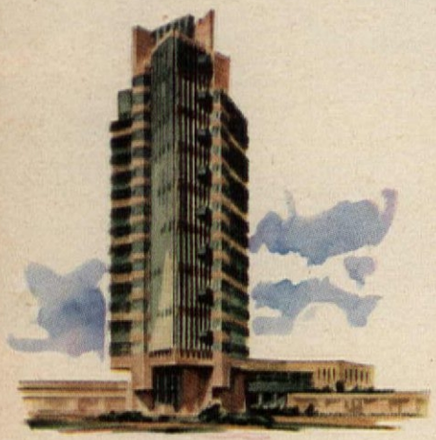


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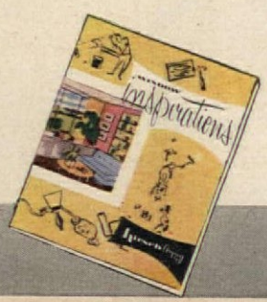
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DRAPERY HARDWARE

Master-Minded Mixing

(Begins on page 131)

Colonel Prodonovich is stationed now at McGuire Air Force Base in New Jersey, but he served in Massachusetts and Japan before coming here. So the family's furnishings (which travel with them) are a mixture of Oriental, American provincial and modern. You're not conscious of this, however, since they have all been assembled with thought and good taste. Mrs. Prodonovich has a natural flair for combining colors, and this helps just as much in coordinating and producing satisfactory home-furnishing results as it does in putting together your wardrobe.

Mrs. Prodonovich is a busy housewife—what with her husband and three active children—but has found time to make all the curtains, draperies and slipcovers. In addition, she makes all of her own clothing and most of the children's. A remnant counter in a department store and discontinued fabric patterns at bargain prices have a magnetic attraction for her. She not only finds this way of shopping exciting and enjoyable, but rewarding financially.

Here again is a home in the truest sense . . . reflecting the originality and warmth that come only with a willingness to work hard to make home the very best one you possibly can. THE END



In the living kitchen, Timothy does homework along with sisters Pam, who is 10, and Ginnie, 6. Mom's available to lend a hand when needed. In this room, walls are bright green and linoleum is brown.



Dramatic quilted cover on black lacquer bed in master bedroom was made by Mrs. Prodonovich's sister. Cherry chests and tables are rich contrast to lime-green walls. Muslin curtains luxuriously ruffled.



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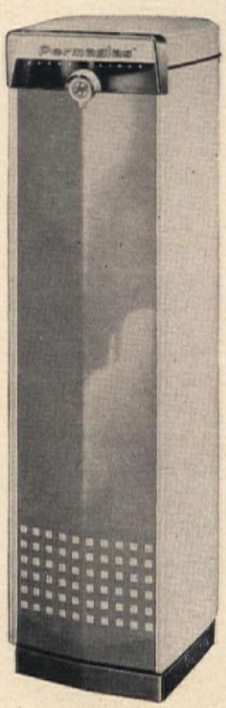
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NEW DIMENSIONS
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During the past few years, windows have taken on new dimensions. You find picture windows that are great vertical or horizontal rectangles . . . you even find entire walls of glass. And recently you've seen the return of the bay window. Curtaining or draping these expanses is a two-fold problem: they require fabrics that will withstand exposure to sun, heat and moisture; and the treatment must fit as well with the exterior view of your home as it does with the interior scheme. A number of new fibers have been developed that—alone or in combination—give fabrics desired stability, make possible such interesting double-exposure treatments as we show here.

On the inside, draperies at right look exactly as they do from the outside. Rod is positioned to expose inner frame at top. Shaped straps are buttoned down to flat pleats which look the same from either view; Wamsutta's tweedy acetate rayon fabric looks the same on both sides. Could be as attractive done with two colors used back-to-back.

A brass rod wider than French door (above) permits curtains to be pushed completely out of the way to open doors. Each section of curtain is manipulated by clever brass rod sewn to inner edge of curtain. By framing the printed material with solid fabric (both a combination of Fortisan and silk by Quaintance), height of door area is minimized.



White draperies (right) of soil-resistant, rough-textured Fortisan and acetate are lined with lime-green rayon satin. When tied back, green provides a pleasant accent. In dropped position, an expanse of the green screens room from outside viewers. Woven-stripe Fortisan, acetate and rayon café curtains also by Seneca form a dado under windows.

Companions in color, wide- and very narrow-striped fabrics (far right) by Cohn, Hall, Marx, have the same fiber content—rayon and Fortisan. Top band is formed by stretching fabric on both sides of valance. The lower band is also double-faced, but without stiffening. To it, the narrow-striped material is sewn in full gathers. Good viewing from either side.

See "Where Credit Is Due," page 154

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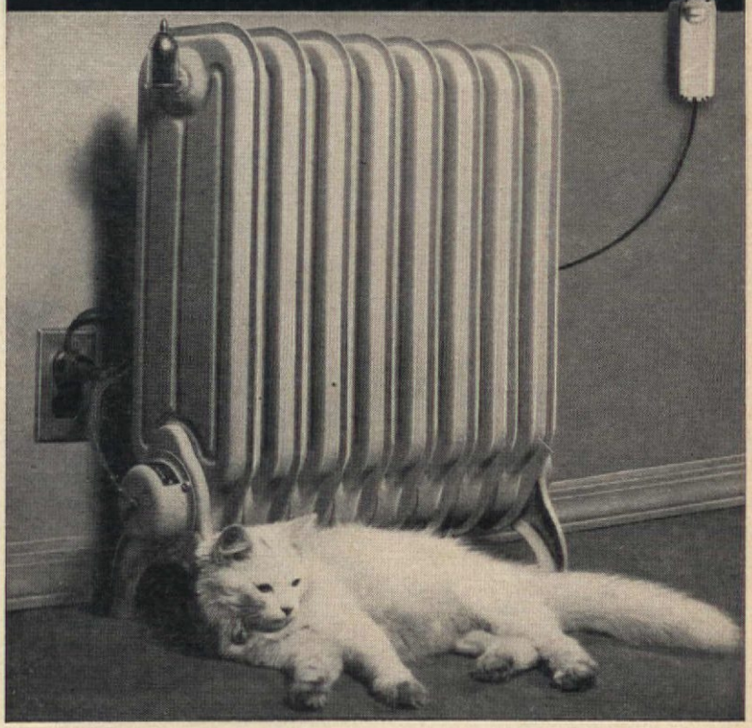


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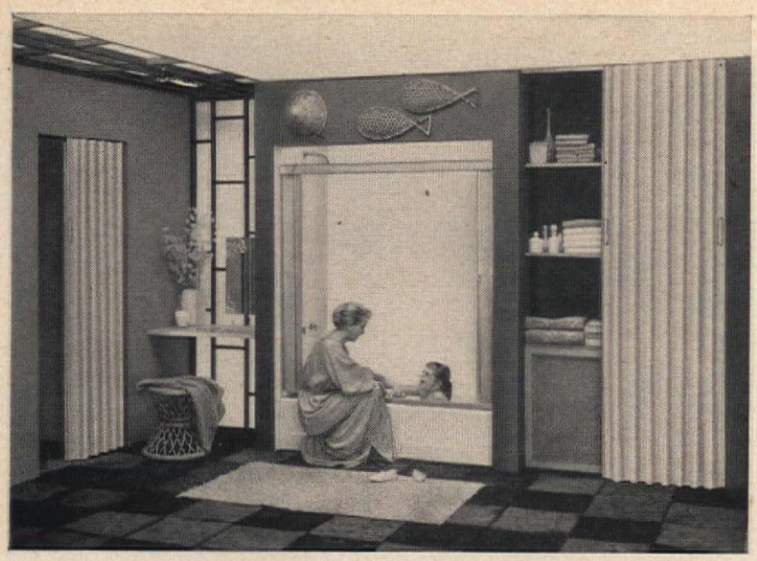


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Each ordinary door swings *out*, stealing valuable space. In a six room house, this adds up to about 90 sq. ft. of floor space and even *more* wall space. So the space you regain with MODERNFOLD Doors is equivalent to an *extra room!* In the bathroom above they not only give more space, but an attractive floor-to-ceiling closet opening, too. (And note MODERNFOLD's new sliding-folding bathtub enclosure—the Tub-Master). Really it takes a book to show how much MODERNFOLD can do for your home. Be sure to send for it.

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Actually that's all it takes—30 minutes at the most to install an average size MODERNFOLD Door. From the budget-priced "Spacemaster" line, starting at $22.45, MODERNFOLD Doors come in many standard sizes and colors; can be custom-made to fit any opening in any home or building. They can divide rooms, too.

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Screw clips to door jamb



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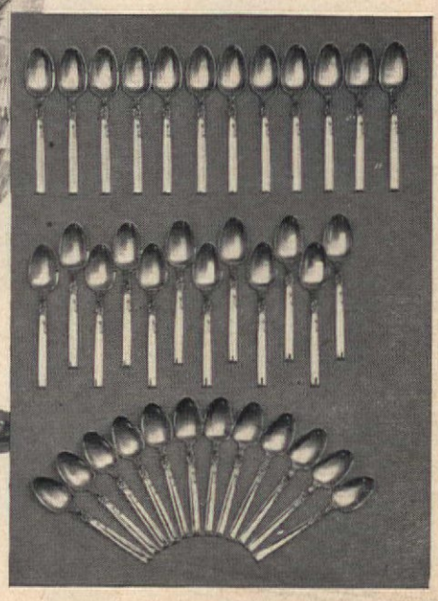
OLD-FASHIONED SPOON HOLDER BOON TO BUFFETS

I love a parade, but not a parade of flatware marching along a buffet table. It takes space, and time, to place a lot of knives, forks and spoons attractively and neatly in a buffet setting (below). But a spoon holder can end this problem. It's adaptable to today's casual living.

So why not bring the spoon holder back? You can use a low-footed iced-tea glass or water goblet if you don't own an heirloom, because the bowl of such a glass is about the same depth as an old-fashioned spoon holder.

Let the spoons in the glass be part of your "help yourself" service, like the food on the buffet table. You'll save room to permit easier serving of your food dishes. And the unused spoons won't have to be washed, because they won't get mixed with the others. It'll be easier, too, to take all your flat silver over to the table on a tray, putting the spoons in a glass as you remove them from the drawer or silver chest. You'll enjoy your party more this way.





See "Where Credit Is Due," page 154





• Variety is the target for John K. Lounsbury of Rockford, Illinois. His guns range from a fine pair of Italian Wheelock pistols of the 1500's (at left, above) to 19th-century rifles and pistols. Below the Wheelocks are a pair of German Flintlock pistols, circa 1680, with solid ivory stocks and gold and silver trim. Next hangs a pistol used by one of Lord Nelson's men at the Battle of Trafalgar in 1805. Mr. Lounsbury holds a beautifully engraved Terry's Patent double-barreled bolt-action percussion rifle of 1851—one that used a paper cartridge case. Note the fine sets of dueling pistols on the table, and the interesting pattern of pistols arranged by Mr. Lounsbury on the paneled walls of his upstairs gun room.

ANTIQUE GUN COLLECTIONS

Historically Fascinating, and when displayed with taste and imagination, a decorative asset to any home

JONATHAN ALEY

There's not much argument about it—most men like guns. And the collectors represented here have even more than the normal liking for arms. For these men are lured by the romance and history of guns, by the beauty, individuality and craftsmanship of fine weapons, by the fascinating mechanical developments, and by the comradeship among gun collectors. Not only are there numerous clubs for trading and talking, but most collectors welcome visits from strangers bitten with the same bug—to swap guns or just to bat the breeze. Once started, a collector can tell fascinating stories about his weapons, their historical significance, and his own adventures in ferreting them out.

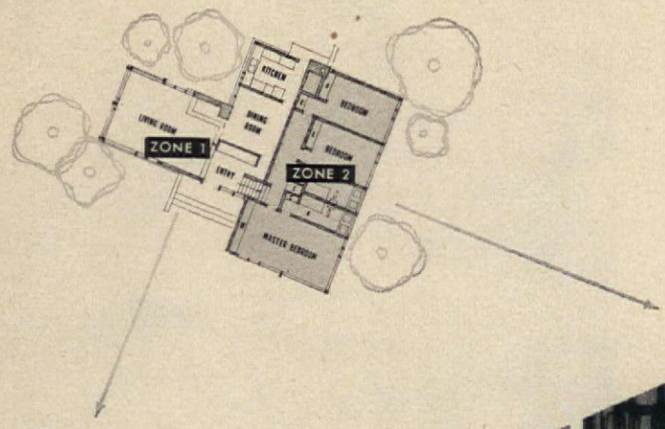


• Fine Kentucky rifles, the special love of H. L. Murray, Jr., of Radnor, Pennsylvania, were the earliest firearms actually developed in America. Originated by Pennsylvania gunsmiths around 1725 for use in the "Kentucky Territory" by scouts and hunters, these guns are notable for their craftsmanship, graceful lines, and accuracy. To display his best guns, Mr. Murray pine-paneled an unused 9′ x 12′ room as a den. Below, he holds a rare double-barreled rifle made by M. Boyer around 1775. This type of rifle was used by Timothy Murphy at the Second Battle of Saratoga when he killed General Frasier at the unprecedented distance of 300 yards. This so demoralized the British that historians have called it the most effective single shot of the Revolution.

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Everyone lives better in a Zone-Controlled house





Living Area, Zone 1—separate thermostat control—comfortably warm



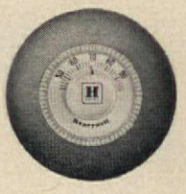
Sleeping Area, Zone 2—separate thermostat control—comfortably cool

Zone Control means dividing your house into two or more areas, each controlled by a separate thermostat to give you the temperatures you want, when and where you want them.

YOU ENJOY just the right amount of heating or cooling you need for every room—when your house has Honeywell Zone Control.

Such features as fireplaces, glass walls and picture windows often present problems which make it impossible for a single living room thermostat to give you even comfort all over your house. Zone Control, with two or more thermostats, is what you need. And Zone Control makes it possible to adjust temperatures according to the way you *use* your rooms. A thermostat in the sleeping area allows your children to sleep cool while the living room is still comfortably warm.

Ask your architect, heating dealer and builder about zoning the house you plan to build or buy. Or write Honeywell, Dept. 2710, Minneapolis 8, Minn.



The famous Honeywell Round

MINNEAPOLIS **Honeywell**

H HONEYWELL *Zone Control*

Webb Hilgar of Seattle, Washington, has been swapping guns since before World War I

• The large and varied collection of Webb Hilgar has been helped along by his vocation—he's a Master Gunsmith at one of Seattle's leading sporting goods stores, where he gets an occasional good lead and trade-in. His collection is nationally recognized as one of the largest and most comprehensive in the Pacific Northwest. He not only collects guns, but makes authentic repairs when needed, so every one of his 800 guns is in excellent condition. Here, in his special gun room, Webb loads a J. Henry Kentucky rifle, one of 33 he owns.

Mounted on the wall at right are his U.S. Martial arms, ranging from the currently used Garand rifle all the way back to a French Charleville musket stamped "U.S. 1776," a weapon used in the Revolutionary War and the prototype of the first American-made military arms. At the right of the window in the background is a group of American Martial pistols; and to the left, a collection of Remington handguns. Pistols on the left wall are all Smith & Wesson's; and above Webb's head you can see a few of his 135 powder flasks.



At right, pistols with accessories, in their original cases. Bottom row shows a Colt First Model Dragoon and an engraved 1851 Colt Navy. Next row holds a pair of Colt 1860 Army revolvers, a pair of all-metal Scottish Highlander pistols, and a pair of Flintlock pistols by E. Bond of London. Hilgar's collection of 171 Colts includes every model, excepting the famous Patterson revolver, but he does have a rare Patterson revolving shotgun made by Colt in 1836.

PLEASE TURN THE PAGE

See "Where Credit Is Due," page 154



Would you like a copy of this famous painting?
It's by John Rogers, whose works have hung in The National Academy Galleries. For your 14- by 18-inch unframed reproduction of this lovely scene, "Autumn Gold," send fifty cents to National Gypsum Co., Dept. AH116, Buffalo 2, New York.*



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Weapons in this corner of John Lounsbury's gun room cover a wide historic and geographic range. From top to bottom: an Oriental Blunderbuss, a German Wheelock (circa 1570), a scarce English Military Wheelock (circa 1540), a German Wheelock hunting rifle inlayed with bone and ivory, a fine German Percussion sporting rifle, an 1851 Porter revolving rifle, and two 19th-century target rifles.



Civil War armory rack holds 25 of Webb Hilgar's pistols and 20 Civil War carbines. The shallow-drawered cabinet against the wall contains approximately 5000 *different* types of cartridges, and the pine gun cabinet at right holds Webb's modern hunting guns. He not only likes guns but uses them well—as shown by the skin of the 300-pound Black bear that he shot in Ontario, Canada.

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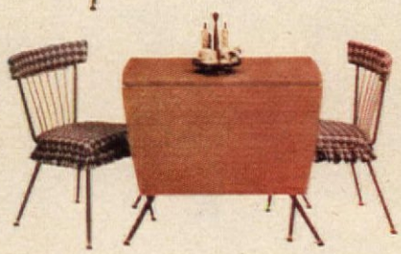
Debonaire Table for gracious family living has flush-top legs, gently curved safety corners. Smart New Yorker Chairs . . . slimly beautiful yet exceptionally strong . . . in washable white "Tracery" pattern vinyl. New "Ankle-Action" improved self-leveling feet . . . Daystrom's latest design . . . keep furniture steady always.

DAYSTROM

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Inviting Club Chairs covered in aqua "Tracery" surround this new Dining Table with contour-curved comfort. Brass tripods on golden-bronze legs support the gleaming Daystromite® top which survives heat, scratches, even a burning cigarette . . . whisks clean with a damp cloth. Shown here in "Driftwood" pattern.



Ingenious Gateleg Table features patented "Swing-O-Matic" legs: Pull a hidden lever, and legs swing out as leaf goes up, providing *double* support. Yorktown Chairs with chintzy ruffled vinyl plastic seat covers. Daystrom legs take hard knocks without chipping.



Extra leaf makes this Round-Top Table a pleasing oval, seating eight. Wireback Chairs have foam rubber seats. **Daystrom five-piece sets start as low as $59.95 . . . come in colors and patterns to fit any room in your home.** Made at Olean, Friendship, N.Y., and Alma, North Carolina.

Send 25¢ for new Decorating Portfolio and Color-Selector Chart showing hundreds of color combinations. Write Daystrom, Dept. 7, Olean, N.Y.

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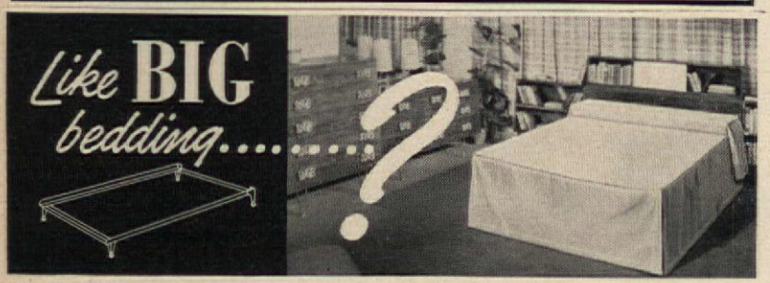
At one time or another most people see these five words in an advertisement that offers sudden wealth for the best letter on why you like this product or that. Very tempting words and we've bitten on them once or twice ourselves. Trouble is we've never figured out the magic combination of words to win and so we've given up.

Now we like to receive letters too. And we do. Like most companies we get complaints and compliments. It does seem that the bouquets outnumber the brickbats. Especially on our Trimmed and Ready Pasted Wallpaper. Some people say that it is difficult to use this product. On the other hand most letters tell us how easy it is to use . . . just cut to proper length, wet and hang.

We've had letters complaining that the cost is too high or that there are too few or too many colors and patterns. Yet these letters are nicely balanced with praise for our fine selections and their prices. A surprising number tell us that they have wallpapered for the first time using Imperial Trimmed and Pasted Wallpaper. They've enjoyed the experience and attractive results, and the savings, how helpful the dealer was, etc.

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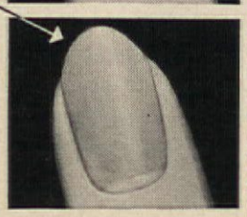
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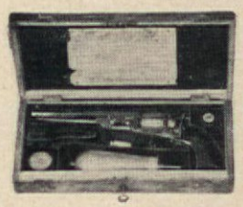
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KNOX DRINK FORMULA IN PACKAGE

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• In spite of his youthful appearance, Dr. G. W. Huckaba of Memphis, Tennessee, is a 20-year veteran at collecting guns. One of his first acquisitions, his grandfather's Kentucky rifle, hangs on the wall. This rather short rifle was made by J. Fehr, of Nazareth, Pennsylvania, around 1825. The gun the doctor is holding is a heavy Percussion target rifle made in the latter half of the 19th century by Peter Reinhard of Loudonville, Ohio. Attached to the front of the barrel is a false muzzle, used to help in loading the barrel. Target rifles of this type still hold their own against modern rifles and sometimes even surpass

PLEASE TURN THE PAGE



Dr. Huckaba's guns are displayed in a pine-paneled, sloping-roofed attic room. Leaning against the wall are several early pistols made with detachable stocks so that they could double as shoulder weapons. The glassed-in wall case with a perforated hardboard backing contains Smith & Wesson pistols including the earliest lever-action types. These were the first commercially-made American guns using manufactured cartridges.



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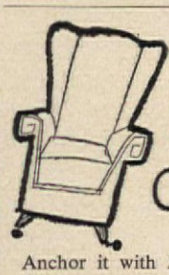
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them in competitive shooting. Although he owns a variety of guns, Dr. Huckaba, like many serious collectors, specializes in certain types of weapons. His primary interest is in Cap-and-Ball Colts, Smith & Wesson pistols made before World War II, and Percussion Derringers of Southern manufacture. Derringers are very small single shot Percussion pocket pistols of large caliber, often inlaid with silver, and beautifully made. John Wilkes Booth used a pistol of this type when he assassinated President Lincoln just after the close of the Civil War.



Colt revolvers from the Mexican to the Civil War periods are displayed in this glass-fronted case. Right-angle brass hooks, in muzzles and behind trigger guards, allow pistols to be easily removed from monk's-cloth background. The powder flask, a Mexican War "Walker Model" type, hangs over three early large Colt Dragoon revolvers.

Dr. Huckaba uses a refinished antique jewelry case to display a group of his Southern Derringers. Set on a table in his gun room, the case has a mirror back that reflects the tops of the guns. The removable back makes it easy to change the display as desired. THE END



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The Celeste

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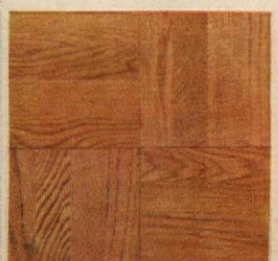
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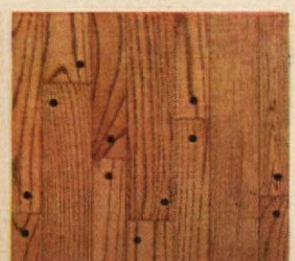
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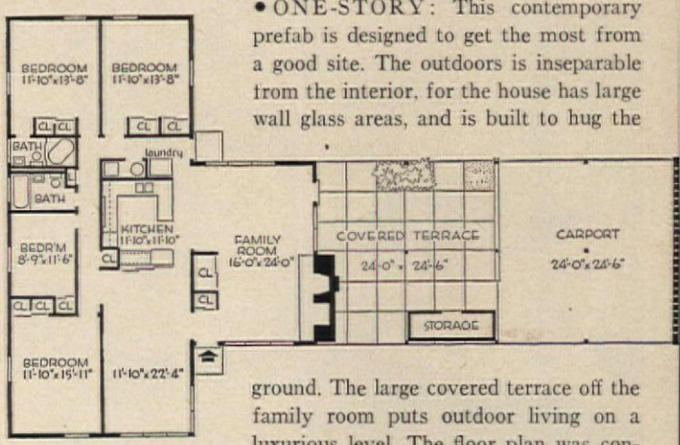
• Block



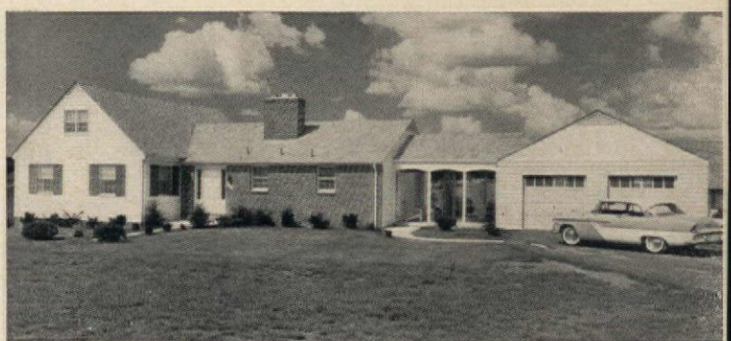
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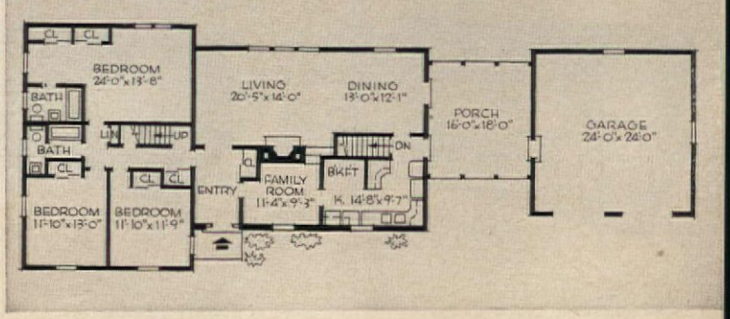
Prefabs (Begins on page 80)





• ONE-STORY: This contemporary prefab is designed to get the most from a good site. The outdoors is inseparable from the interior, for the house has large wall glass areas, and is built to hug the ground. The large covered terrace off the family room puts outdoor living on a luxurious level. The floor plan was conceived to give maximum value for the money spent. Notice how the facilities of the utility area (kitchen and furnace) and the two baths are backed up to save money on plumbing and piping. Four bedrooms, living room, family room and terrace make the house an excellent choice for a large family. Price: $22,000 to $25,000 without carport and covered terrace. Complete, including lot, landscaping, patios: $36,600 to $39,600. By National Homes Corporation.





• STORY-AND-A-HALF: This brick-and-clapboard colonial would fit pleasingly into any neighborhood, and it points up the variety that the prefab manufacturers PLEASE TURN THE PAGE

How to select Color Harmonies for your home . . . and always be right!



New Color Harmony Book eliminates guesswork!

You'll find answers to color questions like these— all shown in big "easy-to-see" color swatches

- Which new wall colors will harmonize best with my present furnishings?
- I plan to redecorate and buy some new furnishings. How can I be sure to have everything in correct color harmony?
- What accent colors should I use for my bookshelves, alcoves, etc.?
- What new colors can I pick to go with my bathroom tile?
- What colors should I choose for adjoining rooms to make sure that they will complement each other in perfect harmony?
- What wall and cabinet colors will go best with my colored kitchen appliances?

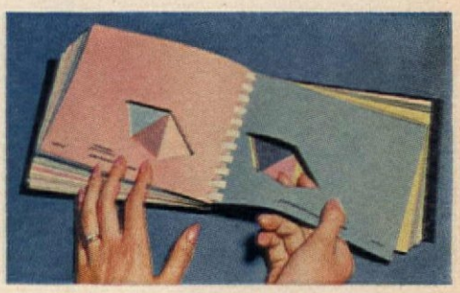
Lovely Color Harmonies in Super® KEM-TONE wall paint and KEM-GLO® enamel

This wonderful book is literally filled with hundreds of "go together" color combinations to make your decorating easy. You'll find page after page of new color harmonies to set your imagination soaring . . . colors that will bring new life to your *present* furnishings. Your Super Kem-Tone Dealer has this amazing book. Use it in his store, or borrow it . . . take it home with you for "on-the-spot" color matching right in your own home . . . there's no charge!

Over 1400 Different Color Harmonies!



STEP 1. Turn to the color index. You will find scores of colors arranged by "families." All the blues are together, the greens are together, etc. Select either your favorite color or one which matches your carpet, linoleum, tile or drapery.



STEP 2. Turn to the page indicated. This color combines with the three showing through the fan-shaped window to give you a perfect color harmony. Turn the pages for more lovely harmonies to go with the color of your choice.

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Kem-Glo is the miracle alkyd enamel for all your woodwork, and kitchen and bathroom walls and cabinets. It flows on so smoothly, dries in 4 hours to a finish that looks and washes like baked enamel; no undercoater is required. The beautiful Super Kem-Tone colors are matched with Kem-Glo, color for color.



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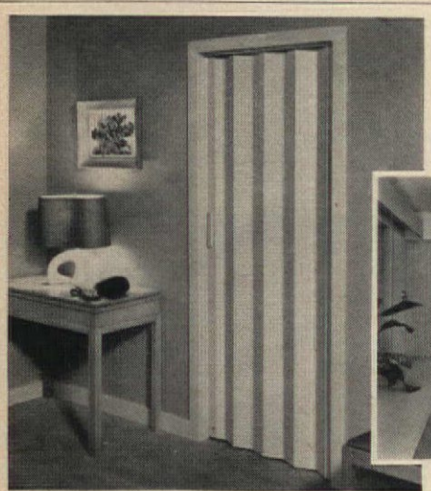


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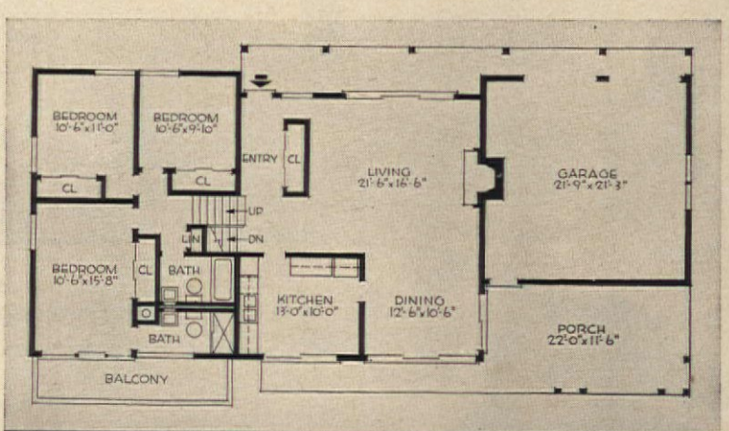
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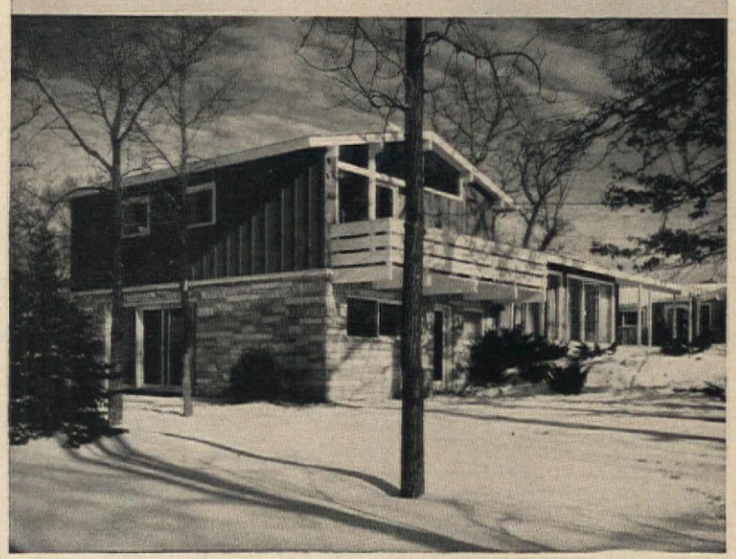
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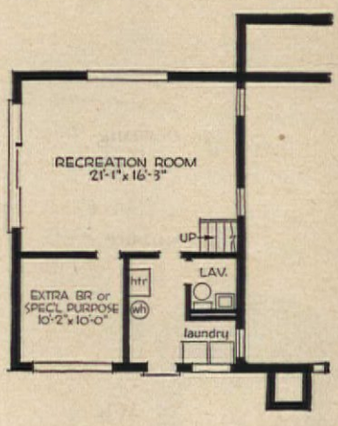
BEGINS ON PAGE 80

offer. Here again is a home that has a lot of room, and a lot of value per square foot. Three baths, five bedrooms, entrance hall, living room, dining room and dinette, two-car garage and a basement provide plenty of space for a growing family to enjoy their own interests and still not violate each other's privacy. Package includes exterior panels with insulation and sheathing, window walls, floor and partition panels, windows in place and glazed, prehung doors with hardware, storage walls, precut closet shelves, carport or garage. Optional: air conditioning, lavatories, kitchen sink. Price ranges from $30,000 to $45,000 depending on optionals. By American Houses, Inc.





• SPLIT-LEVEL: This striking contemporary split-level has over 2,000 square feet of living space. It is skillfully designed inside to give the maximum in space, privacy and efficiency, and is styled on the outside so it appears to be a one-of-a-kind custom-built house. The floor plan shows how ingeniously the interior space was divided to separate the living, sleeping, recreation and utility areas. While privacy was attained through good planning, a feeling of spaciousness was not sacrificed. Open planning, a roof-high ceiling and floor-to-ceiling windows in the living areas of the house create a pleasing sensation of freedom and openness. The exterior details of cut stone, board and batten and overhanging gable ends belie a factory origin. Price range: $35,000 to $39,500, including lot. By Scholz Homes, Inc.



THE END



A warm and sunny room that illustrates an unusual use of one of the Western Pines. Paneling and ceiling are rough boards, treated with yellow paint scraped off while still wet.

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If hammer head refuses to remain tight with usual metal wedges, rub the end of the handle with a mixture of glycerin and water. This mixture swells the wood to give it a tight fit. If head comes loose again after you do this, remove handle and insert new one in its place, driving new wedges of wood or metal into the end of the handle.

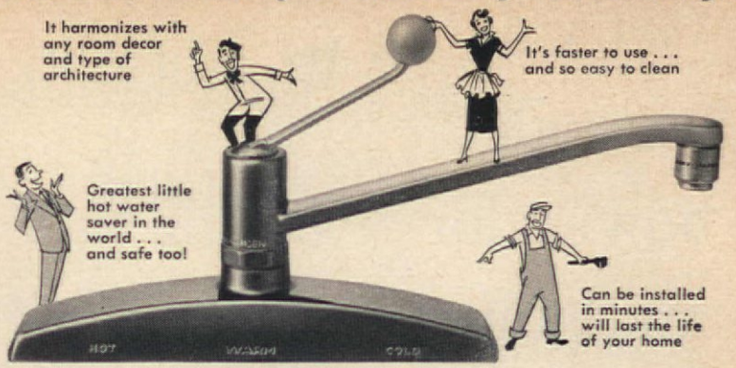


A saw should be kept dry at all times. If it is necessary to use your saw under unfavorable weather conditions, wipe moisture from the blade immediately after using. If rust does form, remove it with a rust solvent and steel wool. Apply oil to blade after the rust is removed.

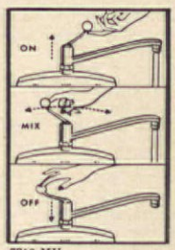
u can preserve putty and keep it rkable for months if you keep it mersed in water. Put the lumps of tty in a small jar and fill it with t enough water to cover the putty. ew the top in place. Pat putty dry h a cloth before use after storing.



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Where Credit Is Due

PUSH-BUTTON DOGS?
Page 64: Mechanical toy—Kohner Bros., 155 W Wooster St., N. Y.

GOOD VICTUALS IN YOUR FREEZER
Page 84: Painting—Berry-Hill Gallery, 1 E. 57th St., N. Y.

WHEN YOUR GOOSE IS COOKED
Page 86: "Queen Anne's Lace" oval platter—Edwin M. Knowles China Co., Newell, West Virginia. Pyrex bowls—Corning Glass Works, Corning, N. Y. Mirro pressure cooker—Aluminum Goods Mfg. Co., Manitowoc, Wisc.

ARE YOU A BREAKFAST SNOB
Pages 88, 99: Stainless steel tablesettings—Carvel Hall Cutlery, Charles D. Briddell, Chrisfield, Maryland. Rooster decanter—Charles Lamalle, W. G. Streeter, 225 5th Ave., N. Y. "Nylebrode" tablecloth—Farhood Bros., 330 5th Ave., N. Y. Toast and jam server—Santa Anita Potteries, 3117 San Fernando Rd., Los Angeles, Calif. Salt & pepper set, salad server—Ross Prod., 24 W 23rd St, N. Y "Arizona Alfresco" cup and saucer—Canonsburg Pottery Co., Canonsburg, Penn. "Radiance" dessert dish and bread and butter plate—Fostoria Glass Co., Moundsville, West Virginia. 2-cup carafette—Inland Glass Division—Club Aluminum Prod., Chicago, Ill. Buffet sauce server—Buehner-Wanner, 66 Fort Point St., East Norwalk, Conn "Dimension" rectangular shallow dish and dinner plate—Steubenville Pottery Co., P. O. Box 1030, Toledo, Ohio. Tumbler—Libby Glass P. O. Box 1035, Toledo, Ohio. Brookpark "Modern" square dinner plate—International Molded Plastics, 4387 W. 35th St., Cleveland, Ohio. Oblong casserole—Northington Inc., 2231 Butler Ave., Los Angeles, Calif. Majolica dinner plate—Hartman Studios, 8248 Santa Monica Blvd., Hollywood, Calif.

TAKE A CAN OF PUMPKIN
Pages 90, 91: "Americana" redwood platter—Newland, Schneeloch & Piek, 1107 Broadway, N. Y. "Colonial Heritage" divided vegetable dish—Metlox Mfg. Co., 1200 Morningside Dr., Manhattan Beach, Calif. "Nylebrode" napkin—Farhood Bros., 330 5th Ave., N. Y Franconia "Paladina" dinner plate—Herman C Kupper, Inc., 39 W. 23rd St., N. Y. Milk glass square cake salver, "Paneled Grape" milk glass bread & butter plate—Westmoreland Glass Co., Grapeville, Penna.

CHIP OFF THE BEEF
Page 108: "Snowflake" casserole—Pfaltzgraff, York, Penn. "Sun Shadows" dinner plate—H. E. Lauffer, 230 5th Ave., N. Y. Masslinn rayon and cotton tablecloth & napkin—Chicopee Mfg., New Brunswick, N. J. 1808 Branchell tableware—Branchell Co., 6024 Lloyd Ave., St. Louis, Mo. Bluemist "Traditional" goblet—Imperial Glass Co., Bellaire, Ohio.

TUCK IT AWAY
Page 120: Washer, Dryer, Cabinet specifications—Westinghouse Electric Corp., Public Relations Mgr., 300 Phillippe Rd., Columbus, Ohio

NEW DIMENSIONS CALL FOR NEW TREATMENT
Page 134, top: Chest—Harvey Probber, 136 5th Ave., N. Y. Fabrics, "Tickle Your Fancy" print and "Shalimar" plain—W. B. Quaintance & Co., 18 E. 53rd St., N. Y. Rug—Cabin Crafts, Dalton, Ga. Bottom. Furniture—Arbuck Inc., 47 4th Ave., N. Y. Fabrics, "Tusser" draperies "Andora Satin" lining, "Nuance" cafe curtains—Seneca Textile, Att. Miss Gwyned Filling, 4 E. 34th St., N. Y. Windows—Anderse Corp., Bayport, Minn. Page 135, top: Fabrics "Tivoli"—Wamsutta Decorative Fabrics Inc Att. Miss Lillian Saland, 1430 Broadway, N. Y Window—Andersen Corp., Bayport, Minn. Bottom: Fabrics, #6738 wide stripe, 6743 narrow stripe—Cohn, Hall Marx, 214 Madison Ave N. Y. Window—Andersen Corp., Bayport, Minn

BOON TO BUFFETS
Page 137: Spoons in old-fashioned spoonholder (l. to r.) "Damask Rose"—Publicity Mgr Heirloom Sterling, Oneida, Ltd., Oneida, N. Y "Celeste"—Publicity Mgr., The Gorham Co Providence, Rhode Island "Silver Iris"—Publicity Mgr., International Silver Co., 169 Colony St., Meriden, Conn. "Lilac Time"—Publicity Mgr., 1881 (R) Rogers (R), Oneida Ltd "Silver Fashion"—Publicity Mgr., Holmes and Edwards, International Silver Co. "Reigning Beauty"—Heirloom Sterling, Oneida Ltd. "Orchid Elegance"—Publicity Mgr., Wallace Sons Mfg. Co., Wallingford, Conn. "Silver Rose"—Heirloom Sterling, Oneida, Ltd. "Tara"—Publicity Mgr., Reed & Barton, 144 W. Britannia Taunton, Mass. Footed Ice Tea, "Provincial"—Publicity Mgr., Duncan & Miller Division, U. S. Glass, Tiffin, Ohio, (Array of spoons) "Silver Rose"—Heirloom Sterling, Oneida, Ltd.

ANTIQUE GUN COLLECTIONS
Page 138: Information—Austin W Seth.

OMISSION
Through an error, we failed to credit the House of Heydenryk, Jr., for the material used in our May issue in an article "Wrong and Right Framing." Five displays of framing done by Heydenryk are now touring art museums throughout the United States.

PHOTOGRAPHS
Douglas M. Simmonds: Cover and pages 72, 73, 74. Ahrend & Fox: pages 10, 12. F. M. Demares: pages 20, 21, 64, 83 (top right), 84, 86, 88, 89, 90, 91, 97, 106, 108, 131, 133, 134, 135, 137. Stephen Fay; page 22 (left, top), 23 (top, right), 78, 79. R. Schnellbacher: page 22 (bottom). George Szanik: page 23 (left, bottom). Mo Tatch: page 23 (left). Otto Maya: pages 31-51. Warren Reynolds: pages 67, 83 (bottom). John Simpkins: page 70. Hilda Ferguson Hampfler: page 71. Harriet Arnold: page 75. Charles Peason: pages 76, 77, 83 (top left), 141, 142 (bottom). James Strong: pages 81 (middle), 150. Rodney McKay Morgan: pages 81 (bottom), 148. George de Gennaro: page 82. Frank Gaynor: page 110. Westinghouse Electric Corp page 120. Kranzten: pages 138, 142 (top). Peter Dant: page 139. Jimmie Jamieson: pages 144, 146. Three Lions: page 153. David Manners: pages 156, 157.
DRAWINGS: Margaret Fleming: page 99. Sigman-Ward: pages 118, 119.

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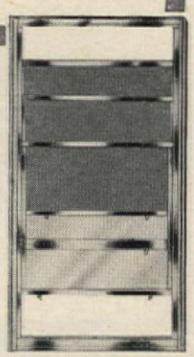
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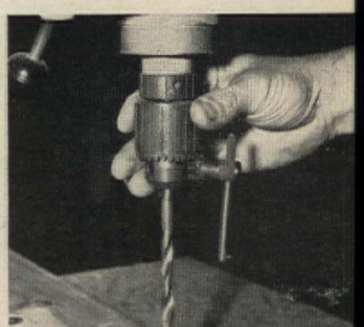
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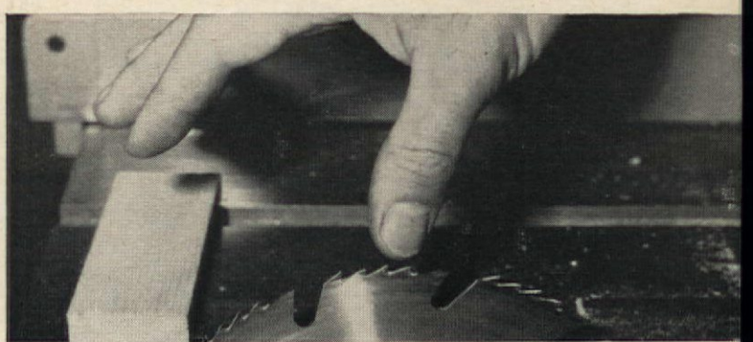




Provide a good, permanent light over each tool in your shop. If a tool is moved to temporary location, it's easy to supply needed light with a simple clip-on fixture. Never undertake even *one* job without the proper lighting.



Make a test pass or a "dry run" whe possible. On a lathe, spin work b hand before throwing switch. A tri turning of drill press shaft may r veal you have forgotten to remove th chuck key which could cause an injur



Never reach across a running saw blade. One common error is to underestimat how far your thumb hangs below the rest of your hand. With guard removed, cut-off piece could be propelled at the operator with the speed of a rif bullet. But don't think the guard is a cure-all. Danger of the guard is th it may lull operator into believing that caution is not always necessar

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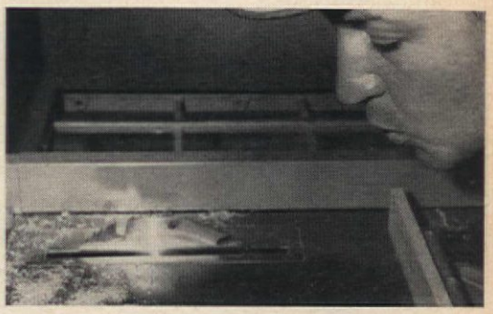
DAVID X. MANNERS

Our friend at left is violating nine basic workshop rules. Can you find them? But more important, how many do you violate? Follow our recommendations, and enjoy your shop in safety

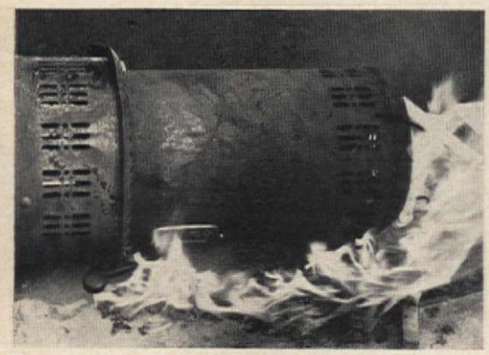
• He's violating these rules: 1. Keep mind on work. 2. Ban children from shop. 3. Avoid loose clothes. 4. Use tool's guards. 5. Avoid alcohol. 6. Keep tool table clear. 7. Use a push stick for narrow work. 8. Allow saw blade to extend no more than ¼-inch above work. 9. Stand to one side of saw, *not* directly behind it.



Protect eyes with goggles or shatterproof safety glasses when drilling metal, chipping masonry, grinding tools, wire-brushing rust, doing overhead sawing or drilling. Wear goggles every time you use an abrasive wheel. A plastic face shield is satisfactory for woodworking operations only.



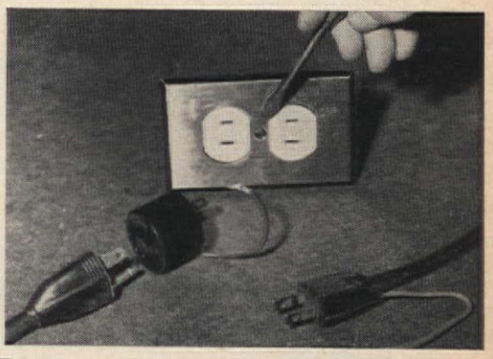
Never brush sawdust or chips off the saw table or jointer with fingers. Blow it away. For the heavier scraps, switch off motor, then use dusting brush. What's wrong with brushing litter away with hand when motor is off? Habit might make you absent-mindedly do the same at time when blade is turning.



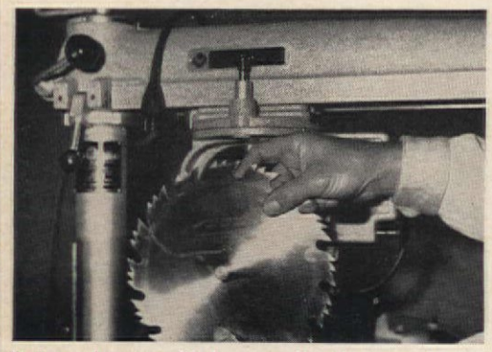
Danger of portable space heaters is that they may be knocked over. Spilled kerosene, flaming over shop litter, can quickly envelop you in disaster. But if you *must* use one, securely fasten it to the floor, and keep all combustible materials away. Portable heaters are illegal in many localities.



Good ventilation's especially important when you're spray painting. For spraying indoors or in close quarters, wear a mask to reduce danger of inhaled fumes. Be particularly wary of odorless paints. Don't let their lack of annoying odor deceive you into thinking that their fumes are not harmful.



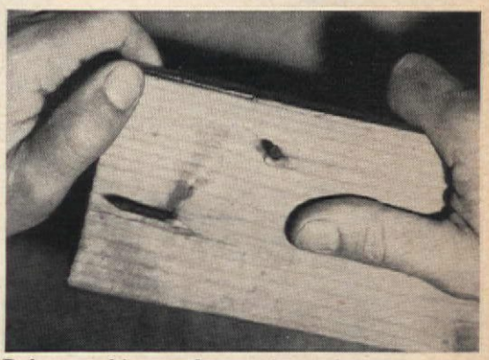
Protect yourself against shock by grounding power tools. If current is supplied by metal-clad wiring, ground at plug-in outlet. (Left) 3-prong grounding plug fits into adapter that's grounded at outlet's plate screw. (Right) Pig-tail type ground slips into screw that replaces the original plate screw.



Before changing blades or adjusting a tool, turn switch OFF and pull out plug. Also, operate tools at the correct speed. You can't safely saw wood at the same speed you drill metal. Make sure direction of rotation of motor is right for the job you plan.



Rubber-soled shoes are a safeguard against slipping, and offer some protection against the shock hazard of a moist floor. However, rubber-soled shoes aren't foolproof guard against grounding, so don't use power tools in wet or cluttered places.

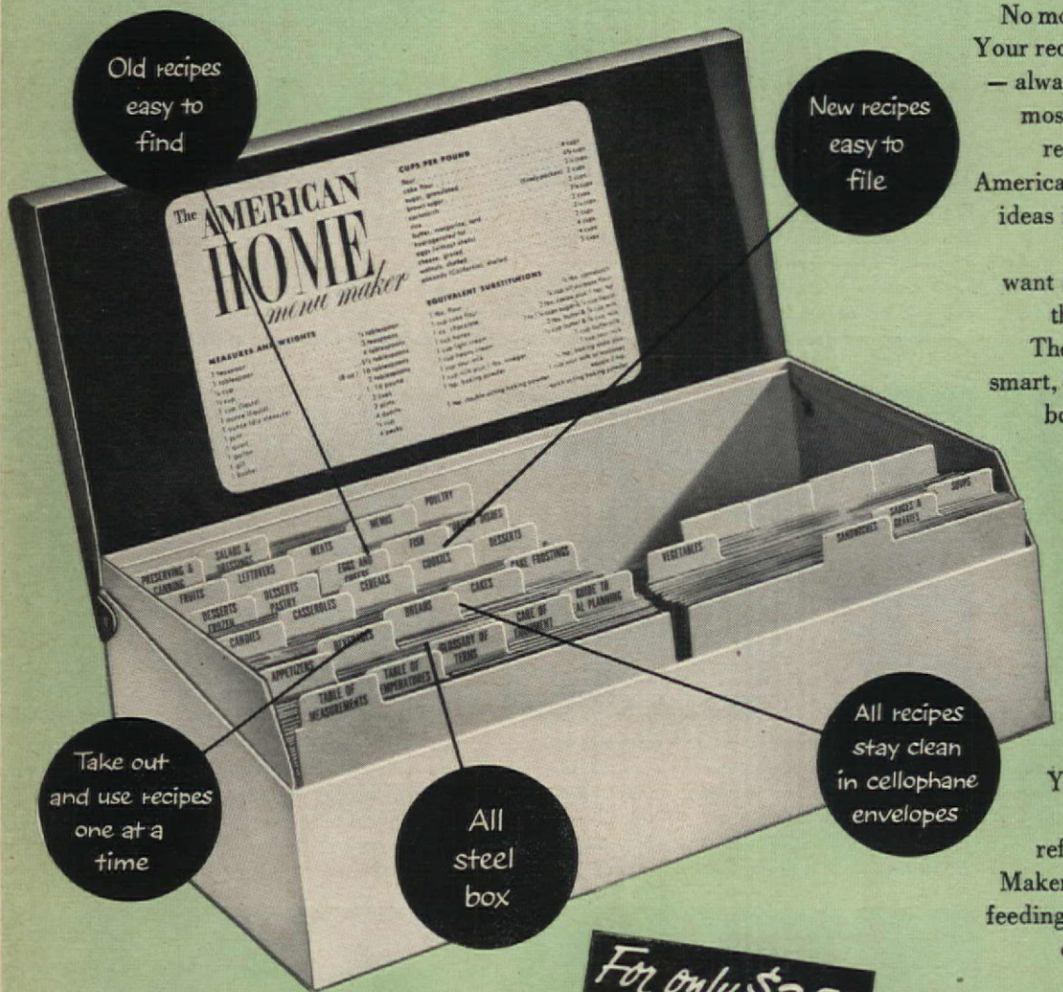


Before working stock, examine it for nails, knots, or rough edges that might cause a problem. If the board is too long, get help or provide a support. Don't joint or plane a board that's shorter than 6". If it's narrower than 3", rip it with a push stick.

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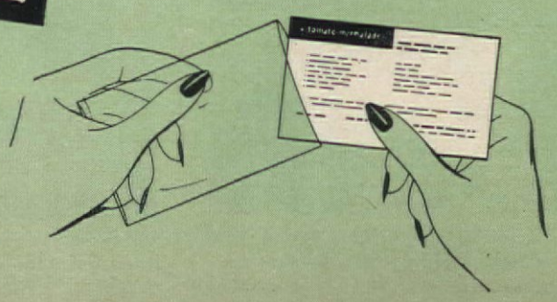
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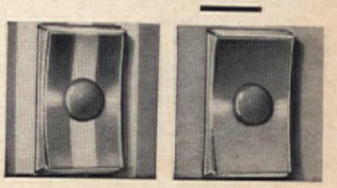


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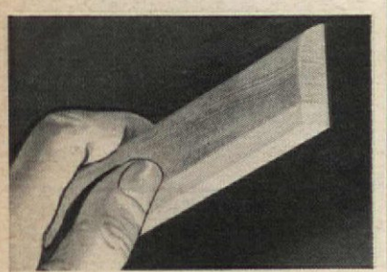
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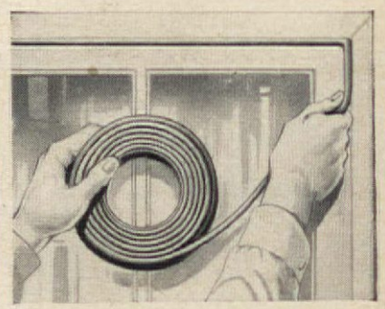
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